

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9513/-84.4136

255 Village Pkwy NE Marietta, GA 30067	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	7,110		63,974		225,394	
Projected Population (2028)	7,169		65,893		234,408	
Census Population (2020)	7,181		63,263		223,877	
Census Population (2010)	6,303		58,372		203,410	
Projected Annual Growth (2023-2028)	59	0.2%	1,919	0.6%	9,014	0.8%
Historical Annual Growth (2020-2023)	-71	-	711	0.4%	1,517	0.2%
Historical Annual Growth (2010-2020)	878	1.4%	4,891	0.8%	20,466	1.0%
Estimated Population Density (2023)	2,264	psm	2,264	psm	2,871	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,814		26,020		99,596	
Projected Households (2028)	2,940		27,364		105,770	
Census Households (2020)	2,802		25,397		97,501	
Census Households (2010)	2,457		23,546		87,623	
Projected Annual Growth (2023-2028)	126	0.9%	1,344	1.0%	6,174	1.2%
Historical Annual Change (2010-2023)	357	1.1%	2,475	0.8%	11,973	1.1%
Average Household Income						
Estimated Average Household Income (2023)	\$257,863		\$210,983		\$162,749	
Projected Average Household Income (2028)	\$270,205		\$217,396		\$163,513	
Census Average Household Income (2010)	\$156,088		\$124,227		\$100,136	
Census Average Household Income (2000)	\$144,636		\$120,038		\$95,230	
Projected Annual Change (2023-2028)	\$12,342	1.0%	\$6,413	0.6%	\$763	-
Historical Annual Change (2000-2023)	\$113,227	3.4%	\$90,945	3.3%	\$67,520	3.1%
Median Household Income						
Estimated Median Household Income (2023)	\$133,704		\$147,642		\$121,819	
Projected Median Household Income (2028)	\$135,634		\$152,457		\$122,713	
Census Median Household Income (2010)	\$94,719		\$91,627		\$73,832	
Census Median Household Income (2000)	\$103,163		\$90,811		\$74,557	
Projected Annual Change (2023-2028)	\$1,930	0.3%	\$4,815	0.7%	\$895	0.1%
Historical Annual Change (2000-2023)	\$30,541	1.3%	\$56,831	2.7%	\$47,261	2.8%
Per Capita Income						
Estimated Per Capita Income (2023)	\$102,093		\$85,887		\$71,964	
Projected Per Capita Income (2028)	\$110,833		\$90,351		\$73,828	
Census Per Capita Income (2010)	\$60,828		\$50,114		\$43,129	
Census Per Capita Income (2000)	\$54,210		\$47,704		\$40,560	
Projected Annual Change (2023-2028)	\$8,740	1.7%	\$4,464	1.0%	\$1,864	0.5%
Historical Annual Change (2000-2023)	\$47,882	3.8%	\$38,182	3.5%	\$31,403	3.4%
Estimated Average Household Net Worth (2023)	\$1.25 M		\$1.16 M		\$915,660	

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255 Village Pkwy NE Marietta, GA 30067		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2023)		7,110		63,974		225,394	
White (2023)		5,209	73.3%	43,902	68.6%	131,892	58.5%
Black or African American (2023)		464	6.5%	7,959	12.4%	43,865	19.5%
American Indian or Alaska Native (2023)		9	0.1%	91	0.1%	517	0.2%
Asian (2023)		1,045	14.7%	7,301	11.4%	27,336	12.1%
Hawaiian or Pacific Islander (2023)		1	-	21	-	79	-
Other Race (2023)		49	0.7%	1,076	1.7%	7,711	3.4%
Two or More Races (2023)		333	4.7%	3,623	5.7%	13,993	6.2%
Population < 18 (2023)		1,636 23.0%		14,082 22.0%		47,004 20.9%	
White Not Hispanic		1,068	65.3%	8,619	61.2%	23,236	49.4%
Black or African American		85	5.2%	1,624	11.5%	9,056	19.3%
Asian		322	19.7%	1,976	14.0%	6,448	13.7%
Other Race Not Hispanic		76	4.7%	726	5.2%	2,408	5.1%
Hispanic		85	5.2%	1,137	8.1%	5,856	12.5%
Not Hispanic or Latino Population (2023)		6,784 95.4%		59,728 93.4%		204,550 90.8%	
Not Hispanic White		5,130	75.6%	43,070	72.1%	128,229	62.7%
Not Hispanic Black or African American		445	6.6%	7,784	13.0%	42,942	21.0%
Not Hispanic American Indian or Alaska Native		2	-	33	-	141	-
Not Hispanic Asian		1,043	15.4%	7,285	12.2%	27,272	13.3%
Not Hispanic Hawaiian or Pacific Islander		1	-	13	-	53	-
Not Hispanic Other Race		15	0.2%	164	0.3%	1,045	0.5%
Not Hispanic Two or More Races		147	2.2%	1,380	2.3%	4,867	2.4%
Hispanic or Latino Population (2023)		326 4.6%		4,246 6.6%		20,844 9.2%	
Hispanic White		79	24.1%	832	19.6%	3,663	17.6%
Hispanic Black or African American		18	5.6%	176	4.1%	923	4.4%
Hispanic American Indian or Alaska Native		7	2.1%	58	1.4%	376	1.8%
Hispanic Asian		2	0.6%	17	0.4%	65	0.3%
Hispanic Hawaiian or Pacific Islander		-	-	8	0.2%	25	0.1%
Hispanic Other Race		34	10.5%	912	21.5%	6,666	32.0%
Hispanic Two or More Races		186	57.1%	2,243	52.8%	9,127	43.8%
Not Hispanic or Latino Population (2020)		6,885 95.9%		59,100 93.4%		201,068 89.8%	
Hispanic or Latino Population (2020)		296	4.1%	4,163	6.6%	22,809	10.2%
Not Hispanic or Latino Population (2010)		6,174 98.0%		54,989 94.2%		183,353 90.1%	
Hispanic or Latino Population (2010)		129	2.0%	3,383	5.8%	20,058	9.9%
Not Hispanic or Latino Population (2028)		6,839 95.4%		61,535 93.4%		212,683 90.7%	
Hispanic or Latino Population (2028)		330	4.6%	4,358	6.6%	21,725	9.3%
Projected Annual Growth (2023-2028)		3	0.2%	111	0.5%	881	0.8%
Historical Annual Growth (2010-2020)		167	13.0%	780	2.3%	2,751	1.4%

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Total Age Distribution (2023)							
Total Population		7,110		63,974		225,394	
Age Under 5 Years		241	3.4%	2,813	4.4%	11,933	5.3%
Age 5 to 9 Years		446	6.3%	3,865	6.0%	12,940	5.7%
Age 10 to 14 Years		570	8.0%	4,519	7.1%	13,778	6.1%
Age 15 to 19 Years		512	7.2%	4,093	6.4%	12,464	5.5%
Age 20 to 24 Years		178	2.5%	2,461	3.8%	12,633	5.6%
Age 25 to 29 Years		161	2.3%	3,044	4.8%	19,264	8.5%
Age 30 to 34 Years		211	3.0%	3,501	5.5%	18,656	8.3%
Age 35 to 39 Years		366	5.1%	3,949	6.2%	16,361	7.3%
Age 40 to 44 Years		470	6.6%	4,329	6.8%	14,998	6.7%
Age 45 to 49 Years		564	7.9%	4,598	7.2%	14,832	6.6%
Age 50 to 54 Years		572	8.0%	4,926	7.7%	15,578	6.9%
Age 55 to 59 Years		596	8.4%	5,102	8.0%	15,295	6.8%
Age 60 to 64 Years		590	8.3%	5,001	7.8%	14,520	6.4%
Age 65 to 69 Years		624	8.8%	4,363	6.8%	11,596	5.1%
Age 70 to 74 Years		478	6.7%	3,348	5.2%	8,863	3.9%
Age 75 to 79 Years		280	3.9%	1,937	3.0%	5,410	2.4%
Age 80 to 84 Years		144	2.0%	1,130	1.8%	3,260	1.4%
Age 85 Years or Over		106	1.5%	994	1.6%	3,014	1.3%
Median Age		47.5		43.8		39.1	
Age 19 Years or Less		1,769	24.9%	15,290	23.9%	51,114	22.7%
Age 20 to 64 Years		3,709	52.2%	36,911	57.7%	142,138	63.1%
Age 65 Years or Over		1,632	23.0%	11,773	18.4%	32,143	14.3%
Female Age Distribution (2023)							
Female Population		3,685	51.8%	32,995	51.6%	115,315	51.2%
Age Under 5 Years		112	3.0%	1,386	4.2%	5,864	5.1%
Age 5 to 9 Years		215	5.8%	1,880	5.7%	6,353	5.5%
Age 10 to 14 Years		279	7.6%	2,244	6.8%	6,795	5.9%
Age 15 to 19 Years		250	6.8%	2,018	6.1%	6,213	5.4%
Age 20 to 24 Years		87	2.4%	1,254	3.8%	6,669	5.8%
Age 25 to 29 Years		76	2.1%	1,597	4.8%	9,815	8.5%
Age 30 to 34 Years		111	3.0%	1,830	5.5%	9,294	8.1%
Age 35 to 39 Years		190	5.1%	2,072	6.3%	8,133	7.1%
Age 40 to 44 Years		256	7.0%	2,321	7.0%	7,862	6.8%
Age 45 to 49 Years		317	8.6%	2,470	7.5%	7,818	6.8%
Age 50 to 54 Years		290	7.9%	2,514	7.6%	7,840	6.8%
Age 55 to 59 Years		328	8.9%	2,648	8.0%	7,916	6.9%
Age 60 to 64 Years		317	8.6%	2,566	7.8%	7,503	6.5%
Age 65 to 69 Years		322	8.7%	2,241	6.8%	5,944	5.2%
Age 70 to 74 Years		256	6.9%	1,752	5.3%	4,693	4.1%
Age 75 to 79 Years		136	3.7%	962	2.9%	2,853	2.5%
Age 80 to 84 Years		78	2.1%	619	1.9%	1,841	1.6%
Age 85 Years or Over		64	1.7%	621	1.9%	1,911	1.7%
Female Median Age		48.1		44.0		39.4	
Age 19 Years or Less		856	23.2%	7,528	22.8%	25,224	21.9%
Age 20 to 64 Years		1,973	53.5%	19,271	58.4%	72,849	63.2%
Age 65 Years or Over		856	23.2%	6,196	18.8%	17,242	15.0%

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Male Age Distribution (2023)							
Male Population		3,425	48.2%	30,979	48.4%	110,079	48.8%
Age Under 5 Years		129	3.8%	1,428	4.6%	6,069	5.5%
Age 5 to 9 Years		231	6.7%	1,985	6.4%	6,587	6.0%
Age 10 to 14 Years		291	8.5%	2,274	7.3%	6,983	6.3%
Age 15 to 19 Years		262	7.6%	2,075	6.7%	6,251	5.7%
Age 20 to 24 Years		91	2.7%	1,207	3.9%	5,965	5.4%
Age 25 to 29 Years		84	2.5%	1,447	4.7%	9,450	8.6%
Age 30 to 34 Years		100	2.9%	1,671	5.4%	9,362	8.5%
Age 35 to 39 Years		176	5.1%	1,877	6.1%	8,229	7.5%
Age 40 to 44 Years		213	6.2%	2,008	6.5%	7,136	6.5%
Age 45 to 49 Years		247	7.2%	2,128	6.9%	7,013	6.4%
Age 50 to 54 Years		283	8.3%	2,412	7.8%	7,738	7.0%
Age 55 to 59 Years		268	7.8%	2,454	7.9%	7,379	6.7%
Age 60 to 64 Years		273	8.0%	2,436	7.9%	7,017	6.4%
Age 65 to 69 Years		302	8.8%	2,122	6.8%	5,652	5.1%
Age 70 to 74 Years		222	6.5%	1,596	5.2%	4,170	3.8%
Age 75 to 79 Years		144	4.2%	975	3.1%	2,557	2.3%
Age 80 to 84 Years		66	1.9%	511	1.6%	1,418	1.3%
Age 85 Years or Over		42	1.2%	372	1.2%	1,103	1.0%
Male Median Age		46.6		43.5		38.7	
Age 19 Years or Less		913	26.6%	7,762	25.1%	25,889	23.5%
Age 20 to 64 Years		1,736	50.7%	17,640	56.9%	69,289	62.9%
Age 65 Years or Over		776	22.7%	5,577	18.0%	14,901	13.5%
Males per 100 Females (2023)							
Overall Comparison		93		94		95	
Age Under 5 Years		115	53.4%	103	50.7%	103	50.9%
Age 5 to 9 Years		108	51.8%	106	51.4%	104	50.9%
Age 10 to 14 Years		104	51.0%	101	50.3%	103	50.7%
Age 15 to 19 Years		105	51.1%	103	50.7%	101	50.2%
Age 20 to 24 Years		105	51.3%	96	49.0%	89	47.2%
Age 25 to 29 Years		110	52.4%	91	47.5%	96	49.1%
Age 30 to 34 Years		90	47.2%	91	47.7%	101	50.2%
Age 35 to 39 Years		93	48.1%	91	47.5%	101	50.3%
Age 40 to 44 Years		83	45.4%	87	46.4%	91	47.6%
Age 45 to 49 Years		78	43.7%	86	46.3%	90	47.3%
Age 50 to 54 Years		98	49.4%	96	49.0%	99	49.7%
Age 55 to 59 Years		82	45.0%	93	48.1%	93	48.2%
Age 60 to 64 Years		86	46.3%	95	48.7%	94	48.3%
Age 65 to 69 Years		94	48.5%	95	48.6%	95	48.7%
Age 70 to 74 Years		87	46.5%	91	47.7%	89	47.1%
Age 75 to 79 Years		106	51.4%	101	50.4%	90	47.3%
Age 80 to 84 Years		84	45.8%	82	45.2%	77	43.5%
Age 85 Years or Over		65	39.3%	60	37.5%	58	36.6%
Age 19 Years or Less		107	51.6%	103	50.8%	103	50.7%
Age 20 to 39 Years		97	49.3%	92	47.9%	97	49.3%
Age 40 to 64 Years		85	46.0%	91	47.7%	93	48.2%
Age 65 Years or Over		91	47.6%	90	47.4%	86	46.4%

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255 Village Pkwy NE Marietta, GA 30067		1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)							
Total Households		2,814		26,020		99,596	
Households with Children		928	33.0%	8,044	30.9%	27,739	27.9%
Average Household Size		2.5		2.4		2.3	
Household Density per Square Mile		896		921		1,269	
Population Family		6,283	88.4%	53,865	84.2%	175,065	77.7%
Population Non-Family		806	11.3%	9,689	15.1%	49,297	21.9%
Population Group Quarters		21	0.3%	420	0.7%	1,032	0.5%
Family Households		2,082	74.0%	17,916	68.9%	58,966	59.2%
Married Couple Households		1,809	86.9%	15,149	84.6%	46,735	79.3%
Other Family Households with Children		273	13.1%	2,768	15.4%	12,231	20.7%
Family Households with Children		928	44.6%	8,039	44.9%	27,706	47.0%
Married Couple with Children		769	82.8%	6,482	80.6%	20,827	75.2%
Other Family Households with Children		160	17.2%	1,557	19.4%	6,880	24.8%
Family Households No Children		1,154	55.4%	9,877	55.1%	31,260	53.0%
Married Couple No Children		1,040	90.2%	8,667	87.7%	25,908	82.9%
Other Family Households No Children		113	9.8%	1,210	12.3%	5,351	17.1%
Non-Family Households		732	26.0%	8,104	31.1%	40,630	40.8%
Non-Family Households with Children		-	-	5	-	33	-
Non-Family Households No Children		732	100.0%	8,099	99.9%	40,597	99.9%
Average Family Household Size		3.0		3.0		3.0	
Average Family Income		\$314,825		\$258,660		\$210,731	
Median Family Income		\$167,736		\$182,222		\$163,751	
Average Non-Family Household Size		1.1		1.2		1.2	
Marital Status (2023)							
Population Age 15 Years or Over		5,853		52,777		186,744	
Never Married		1,167	19.9%	13,245	25.1%	62,123	33.3%
Currently Married		3,592	61.4%	30,627	58.0%	93,212	49.9%
Previously Married		1,095	18.7%	8,905	16.9%	31,409	16.8%
Separated		137	12.6%	1,277	14.3%	6,198	19.7%
Widowed		252	23.0%	2,144	24.1%	6,735	21.4%
Divorced		705	64.4%	5,485	61.6%	18,476	58.8%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		5,163		46,222		161,647	
Elementary (Grade Level 0 to 8)		216	4.2%	747	1.6%	2,689	1.7%
Some High School (Grade Level 9 to 11)		32	0.6%	604	1.3%	2,243	1.4%
High School Graduate		280	5.4%	3,650	7.9%	17,511	10.8%
Some College		317	6.1%	4,704	10.2%	20,111	12.4%
Associate Degree Only		225	4.4%	1,641	3.6%	7,783	4.8%
Bachelor Degree Only		1,893	36.7%	19,337	41.8%	65,851	40.7%
Graduate Degree		2,199	42.6%	15,540	33.6%	45,460	28.1%
Any College (Some College or Higher)		4,634	89.8%	41,222	89.2%	139,204	86.1%
College Degree + (Bachelor Degree or Higher)		4,092	79.3%	34,876	75.5%	111,310	68.9%

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Housing							
Total Housing Units (2023)		2,854		27,109		106,458	
Total Housing Units (2020)		2,839		26,395		103,556	
Historical Annual Growth (2020-2023)		15	-	715	-	2,902	-
Housing Units Occupied (2023)		2,814	98.6%	26,020	96.0%	99,596	93.6%
Housing Units Owner-Occupied		2,685	95.4%	21,850	84.0%	63,788	64.0%
Housing Units Renter-Occupied		129	4.6%	4,170	16.0%	35,808	36.0%
Housing Units Vacant (2023)		40	1.4%	1,089	4.0%	6,862	6.4%
Household Size (2023)							
Total Households		2,814		26,020		99,596	
1 Person Households		673	23.9%	6,920	26.6%	33,573	33.7%
2 Person Households		1,040	36.9%	9,382	36.1%	34,259	34.4%
3 Person Households		409	14.5%	3,915	15.0%	13,962	14.0%
4 Person Households		454	16.1%	3,933	15.1%	11,677	11.7%
5 Person Households		186	6.6%	1,393	5.4%	4,292	4.3%
6 Person Households		40	1.4%	337	1.3%	1,262	1.3%
7 or More Person Households		12	0.4%	139	0.5%	571	0.6%
Household Income Distribution (2023)							
HH Income \$200,000 or More		1,051	37.3%	8,671	33.3%	24,754	24.9%
HH Income \$150,000 to \$199,999		269	9.6%	3,297	12.7%	10,288	10.3%
HH Income \$125,000 to \$149,999		171	6.1%	2,147	8.2%	7,647	7.7%
HH Income \$100,000 to \$124,999		138	4.9%	1,797	6.9%	8,480	8.5%
HH Income \$75,000 to \$99,999		293	10.4%	3,023	11.6%	12,602	12.7%
HH Income \$50,000 to \$74,999		229	8.1%	2,780	10.7%	14,196	14.3%
HH Income \$35,000 to \$49,999		162	5.8%	1,441	5.5%	7,538	7.6%
HH Income \$25,000 to \$34,999		90	3.2%	937	3.6%	4,860	4.9%
HH Income \$15,000 to \$24,999		127	4.5%	681	2.6%	3,667	3.7%
HH Income \$10,000 to \$14,999		153	5.4%	436	1.7%	1,581	1.6%
HH Income Under \$10,000		132	4.7%	812	3.1%	3,983	4.0%
Household Vehicles (2023)							
Households 0 Vehicles Available		75	2.7%	722	2.8%	4,456	4.5%
Households 1 Vehicle Available		561	19.9%	7,236	27.8%	37,291	37.4%
Households 2 Vehicles Available		1,445	51.3%	12,367	47.5%	41,036	41.2%
Households 3 or More Vehicles Available		734	26.1%	5,695	21.9%	16,813	16.9%
Total Vehicles Available		5,878		50,864		175,403	
Average Vehicles per Household		2.1		2.0		1.8	
Owner-Occupied Household Vehicles		5,674	96.5%	44,952	88.4%	128,183	73.1%
Average Vehicles per Owner-Occupied Household		2.1		2.1		2.0	
Renter-Occupied Household Vehicles		204	3.5%	5,912	11.6%	47,221	26.9%
Average Vehicles per Renter-Occupied Household		1.6		1.4		1.3	
Travel Time (2023)							
Worker Base Age 16 years or Over		3,067		32,999		128,872	
Travel to Work in 14 Minutes or Less		328	10.7%	3,184	9.6%	14,906	11.6%
Travel to Work in 15 to 29 Minutes		648	21.1%	6,809	20.6%	28,816	22.4%
Travel to Work in 30 to 59 Minutes		606	19.8%	6,524	19.8%	26,780	20.8%
Travel to Work in 60 Minutes or More		58	1.9%	571	1.7%	2,738	2.1%
Work at Home		1,426	46.5%	15,912	48.2%	55,633	43.2%
Average Minutes Travel to Work		24.9		25.6		24.8	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9513/-84.4136

255 Village Pkwy NE Marietta, GA 30067	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	3,067		32,999		128,872	
Drive to Work Alone	1,521	49.6%	15,176	46.0%	62,789	48.7%
Drive to Work in Carpool	81	2.7%	1,069	3.2%	5,458	4.2%
Travel to Work by Public Transportation	4	0.1%	219	0.7%	1,351	1.0%
Drive to Work on Motorcycle	1	-	5	-	22	-
Bicycle to Work	-	-	15	-	95	-
Walk to Work	9	0.3%	276	0.8%	1,520	1.2%
Other Means	24	0.8%	328	1.0%	2,004	1.6%
Work at Home	1,426	46.5%	15,912	48.2%	55,633	43.2%
Daytime Demographics (2023)						
Total Businesses	766		6,403		24,684	
Total Employees	3,581		32,554		241,862	
Company Headquarter Businesses	24	3.1%	158	2.5%	928	3.8%
Company Headquarter Employees	340	9.5%	3,475	10.7%	70,920	29.3%
Employee Population per Business	4.7 to 1		5.1 to 1		9.8 to 1	
Residential Population per Business	9.3 to 1		10.0 to 1		9.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,242		51,327		296,478	
Labor Force						
Labor Population Age 16 Years or Over (2023)	5,730		51,817		183,936	
Labor Force Total Males (2023)	2,702	47.2%	24,813	47.9%	89,042	48.4%
Male Civilian Employed	1,543	57.1%	17,665	71.2%	67,701	76.0%
Male Civilian Unemployed	81	3.0%	441	1.8%	1,516	1.7%
Males in Armed Forces	3	0.1%	45	0.2%	298	0.3%
Males Not in Labor Force	1,075	39.8%	6,662	26.8%	19,526	21.9%
Labor Force Total Females (2023)	3,028	52.8%	27,004	52.1%	94,895	51.6%
Female Civilian Employed	1,523	50.3%	15,334	56.8%	61,171	64.5%
Female Civilian Unemployed	20	0.7%	399	1.5%	1,357	1.4%
Females in Armed Forces	-	-	-	-	150	0.2%
Females Not in Labor Force	1,485	49.0%	11,271	41.7%	32,217	33.9%
Unemployment Rate	100	1.8%	840	1.6%	2,873	1.6%
Occupation (2023)						
Occupation Population Age 16 Years or Over	3,067		32,999		128,872	
Occupation Total Males	1,543	50.3%	17,665	53.5%	67,701	52.5%
Occupation Total Females	1,523	49.7%	15,334	46.5%	61,171	47.5%
Management, Business, Financial Operations	1,004	-	10,728	32.5%	36,532	28.3%
Professional, Related	1,159	37.8%	11,039	33.5%	42,260	32.8%
Service	252	8.2%	2,779	8.4%	12,873	10.0%
Sales, Office	479	15.6%	5,897	17.9%	24,786	19.2%
Farming, Fishing, Forestry	-	-	4	-	27	-
Construction, Extraction, Maintenance	88	2.9%	931	2.8%	4,592	3.6%
Production, Transport, Material Moving	86	2.8%	1,621	4.9%	7,802	6.1%
White Collar Workers	2,642	86.1%	27,663	83.8%	103,578	80.4%
Blue Collar Workers	425	13.9%	5,336	16.2%	25,294	19.6%

Complete Profile

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255 Village Pkwy NE Marietta, GA 30067		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)							
Total Units		2,814		26,020		99,596	
1 Detached Unit		2,282	81.1%	19,019	73.1%	56,107	56.3%
1 Attached Unit		361	12.8%	2,449	9.4%	8,696	8.7%
2 Units		3	-	210	0.8%	937	0.9%
3 to 4 Units		20	0.7%	286	1.1%	2,011	2.0%
5 to 9 Units		36	1.3%	915	3.5%	5,992	6.0%
10 to 19 Units		32	1.1%	1,112	4.3%	8,663	8.7%
20 to 49 Units		20	0.7%	481	1.8%	5,619	5.6%
50 or More Units		46	1.6%	1,400	5.4%	10,944	11.0%
Mobile Home or Trailer		15	0.5%	143	0.5%	610	0.6%
Other Structure		-	-	6	-	17	-
Homes Built By Year (2023)							
Homes Built 2020 or later		16	0.6%	202	0.7%	961	0.9%
Homes Built 2010 to 2019		299	10.5%	2,638	9.7%	11,572	10.9%
Homes Built 2000 to 2009		372	13.0%	3,041	11.2%	15,067	14.2%
Homes Built 1990 to 1999		458	16.0%	3,421	12.6%	13,948	13.1%
Homes Built 1980 to 1989		695	24.4%	6,474	23.9%	24,631	23.1%
Homes Built 1970 to 1979		744	26.1%	5,573	20.6%	18,933	17.8%
Homes Built 1960 to 1969		188	6.6%	3,266	12.0%	9,201	8.6%
Homes Built 1950 to 1959		39	1.4%	940	3.5%	3,553	3.3%
Homes Built 1940 to 1949		-	-	164	0.6%	595	0.6%
Homes Built Before 1939		4	0.1%	300	1.1%	1,134	1.1%
Median Age of Homes		36.8 yrs		39.6 yrs		37.3 yrs	
Home Values (2023)							
Owner Specified Housing Units		2,685		21,850		63,788	
Home Values \$1,000,000 or More		481	17.9%	1,619	7.4%	4,449	7.0%
Home Values \$750,000 to \$999,999		399	14.9%	2,638	12.1%	5,113	8.0%
Home Values \$500,000 to \$749,999		816	30.4%	6,756	30.9%	17,517	27.5%
Home Values \$400,000 to \$499,999		311	11.6%	3,952	18.1%	11,010	17.3%
Home Values \$300,000 to \$399,999		334	12.4%	3,261	14.9%	11,566	18.1%
Home Values \$250,000 to \$299,999		108	4.0%	806	3.7%	4,264	6.7%
Home Values \$200,000 to \$249,999		120	4.5%	1,023	4.7%	3,671	5.8%
Home Values \$175,000 to \$199,999		53	2.0%	573	2.6%	1,643	2.6%
Home Values \$150,000 to \$174,999		38	1.4%	567	2.6%	1,654	2.6%
Home Values \$125,000 to \$149,999		9	0.3%	213	1.0%	758	1.2%
Home Values \$100,000 to \$124,999		2	-	158	0.7%	447	0.7%
Home Values \$90,000 to \$99,999		-	-	46	0.2%	257	0.4%
Home Values \$80,000 to \$89,999		-	-	25	0.1%	155	0.2%
Home Values \$70,000 to \$79,999		2	-	23	0.1%	81	0.1%
Home Values \$60,000 to \$69,999		-	-	18	-	74	0.1%
Home Values \$50,000 to \$59,999		2	-	19	-	74	0.1%
Home Values \$35,000 to \$49,999		2	-	53	0.2%	142	0.2%
Home Values \$25,000 to \$34,999		2	-	6	-	79	0.1%
Home Values \$10,000 to \$24,999		1	-	36	0.2%	269	0.4%
Home Values Under \$10,000		5	0.2%	58	0.3%	566	0.9%
Owner-Occupied Median Home Value		\$586,741		\$508,293		\$477,985	
Renter-Occupied Median Rent		\$1,451		\$1,413		\$1,348	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9513/-84.4136

255 Village Pkwy NE Marietta, GA 30067		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$420.63 M	\$3.26 B	\$10.06 B
Total Non-Retail Expenditure		\$225 M	\$1.74 B	\$5.37 B
Total Retail Expenditure		\$195.62 M	\$1.52 B	\$4.69 B
Apparel		\$15.24 M	\$118.61 M	\$364.69 M
Contributions		\$15.97 M	\$122.14 M	\$366.22 M
Education		\$15.89 M	\$122.43 M	\$363.91 M
Entertainment		\$24.89 M	\$193.03 M	\$589.3 M
Food and Beverages		\$59.67 M	\$463.59 M	\$1.44 B
Furnishings and Equipment		\$15.28 M	\$118.78 M	\$363.39 M
Gifts		\$12.45 M	\$95.27 M	\$286.14 M
Health Care		\$33.7 M	\$259.72 M	\$806.03 M
Household Operations		\$17.37 M	\$134.1 M	\$409.31 M
Miscellaneous Expenses		\$8.07 M	\$62.63 M	\$192.68 M
Personal Care		\$5.6 M	\$43.55 M	\$134.57 M
Personal Insurance		\$3.38 M	\$26 M	\$77.65 M
Reading		\$947.34 K	\$7.31 M	\$22.39 M
Shelter		\$87.78 M	\$681.56 M	\$2.12 B
Tobacco		\$1.95 M	\$15 M	\$49.5 M
Transportation		\$74.4 M	\$579.83 M	\$1.8 B
Utilities		\$28.06 M	\$216.69 M	\$681.91 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$12,455	\$10,441	\$8,420
Total Non-Retail Expenditure		\$6,662 53.5%	\$5,578 53.4%	\$4,491 53.3%
Total Retail Expenditures		\$5,792 46.5%	\$4,864 46.6%	\$3,928 46.7%
Apparel		\$451 3.6%	\$380 3.6%	\$305 3.6%
Contributions		\$473 3.8%	\$391 3.7%	\$306 3.6%
Education		\$470 3.8%	\$392 3.8%	\$304 3.6%
Entertainment		\$737 5.9%	\$618 5.9%	\$493 5.9%
Food and Beverages		\$1,767 14.2%	\$1,485 14.2%	\$1,207 14.3%
Furnishings and Equipment		\$452 3.6%	\$380 3.6%	\$304 3.6%
Gifts		\$369 3.0%	\$305 2.9%	\$239 2.8%
Health Care		\$998 8.0%	\$832 8.0%	\$674 8.0%
Household Operations		\$514 4.1%	\$429 4.1%	\$342 4.1%
Miscellaneous Expenses		\$239 1.9%	\$201 1.9%	\$161 1.9%
Personal Care		\$166 1.3%	\$139 1.3%	\$113 1.3%
Personal Insurance		\$100 0.8%	\$83 0.8%	\$65 0.8%
Reading		\$28 0.2%	\$23 0.2%	\$19 0.2%
Shelter		\$2,599 20.9%	\$2,183 20.9%	\$1,771 21.0%
Tobacco		\$58 0.5%	\$48 0.5%	\$41 0.5%
Transportation		\$2,203 17.7%	\$1,857 17.8%	\$1,504 17.9%
Utilities		\$831 6.7%	\$694 6.6%	\$571 6.8%