

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9511/-84.4143

255 Village Pkwy NE Marietta, GA 30067		1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>							
Estimated Population (2024)		7,207		65,458		224,770	
Projected Population (2029)		7,360		67,068		227,794	
Census Population (2020)		7,006		63,227		222,733	
Census Population (2010)		6,130		58,397		202,241	
Projected Annual Growth (2024-2029)		153	0.4%	1,609	0.5%	3,025	0.3%
Historical Annual Growth (2020-2024)		201	-	2,231	0.9%	2,037	0.2%
Historical Annual Growth (2010-2020)		876	1.4%	4,830	0.8%	20,492	1.0%
Estimated Population Density (2024)		2,295 <i>psm</i>		2,316 <i>psm</i>		2,863 <i>psm</i>	
Trade Area Size		3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>							
Estimated Households (2024)		2,697		25,987		98,307	
Projected Households (2029)		2,777		26,809		100,122	
Census Households (2020)		2,731		25,306		97,000	
Census Households (2010)		2,388		23,503		87,176	
Projected Annual Growth (2024-2029)		80	0.6%	823	0.6%	1,816	0.4%
Historical Annual Change (2010-2024)		309	0.9%	2,484	0.8%	11,131	0.9%
<b>Average Household Income</b>							
Estimated Average Household Income (2024)		\$277,487		\$215,394		\$167,917	
Projected Average Household Income (2029)		\$284,859		\$220,750		\$173,679	
Census Average Household Income (2010)		\$157,151		\$124,676		\$100,073	
Census Average Household Income (2000)		\$144,670		\$120,860		\$95,207	
Projected Annual Change (2024-2029)		\$7,371	0.5%	\$5,355	0.5%	\$5,762	0.7%
Historical Annual Change (2000-2024)		\$132,818	3.8%	\$94,534	3.3%	\$72,710	3.2%
<b>Median Household Income</b>							
Estimated Median Household Income (2024)		\$143,542		\$152,391		\$125,825	
Projected Median Household Income (2029)		\$145,782		\$156,054		\$129,026	
Census Median Household Income (2010)		\$95,221		\$91,692		\$73,785	
Census Median Household Income (2000)		\$103,480		\$91,385		\$74,535	
Projected Annual Change (2024-2029)		\$2,239	0.3%	\$3,663	0.5%	\$3,201	0.5%
Historical Annual Change (2000-2024)		\$40,062	1.6%	\$61,006	2.8%	\$51,290	2.9%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2024)		\$103,854		\$85,593		\$73,496	
Projected Per Capita Income (2029)		\$107,489		\$88,322		\$76,392	
Census Per Capita Income (2010)		\$61,196		\$50,182		\$43,129	
Census Per Capita Income (2000)		\$54,204		\$47,893		\$40,566	
Projected Annual Change (2024-2029)		\$3,634	0.7%	\$2,729	0.6%	\$2,895	0.8%
Historical Annual Change (2000-2024)		\$49,650	3.8%	\$37,701	3.3%	\$32,931	3.4%
Estimated Average Household Net Worth (2024)		\$2.02 M		\$1.85 M		\$1.35 M	

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255 Village Pkwy NE Marietta, GA 30067		1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>							
Total Population (2024)		7,207		65,458		224,770	
White (2024)		3,544	49.2%	29,950	45.8%	99,930	44.5%
Black or African American (2024)		2,439	33.8%	25,244	38.6%	88,409	39.3%
American Indian or Alaska Native (2024)		16	0.2%	109	0.2%	451	0.2%
Asian (2024)		382	5.3%	4,000	6.1%	15,569	6.9%
Hawaiian or Pacific Islander (2024)		2	-	16	-	61	-
Other Race (2024)		103	1.4%	1,181	1.8%	5,417	2.4%
Two or More Races (2024)		721	10.0%	4,959	7.6%	14,933	6.6%
Population < 18 (2024)		1,392	19.3%	14,290	21.8%	49,200	21.9%
White Not Hispanic		453	32.6%	4,851	33.9%	16,373	33.3%
Black or African American		530	38.1%	5,671	39.7%	19,663	40.0%
Asian		39	2.8%	849	5.9%	4,108	8.4%
Other Race Not Hispanic		52	3.8%	613	4.3%	2,172	4.4%
Hispanic		317	22.8%	2,305	16.1%	6,884	14.0%
Not Hispanic or Latino Population (2024)		6,015	83.5%	57,785	88.3%	200,141	89.0%
Not Hispanic White		3,144	52.3%	27,805	48.1%	93,892	46.9%
Not Hispanic Black or African American		2,348	39.0%	24,511	42.4%	85,586	42.8%
Not Hispanic American Indian or Alaska Native		1	-	27	-	120	-
Not Hispanic Asian		381	6.3%	3,986	6.9%	15,474	7.7%
Not Hispanic Hawaiian or Pacific Islander		1	-	11	-	35	-
Not Hispanic Other Race		8	0.1%	172	0.3%	806	0.4%
Not Hispanic Two or More Races		132	2.2%	1,273	2.2%	4,228	2.1%
Hispanic or Latino Population (2024)		1,192	16.5%	7,673	11.7%	24,629	11.0%
Hispanic White		401	33.6%	2,144	27.9%	6,038	24.5%
Hispanic Black or African American		91	7.7%	733	9.6%	2,823	11.5%
Hispanic American Indian or Alaska Native		15	1.3%	82	1.1%	331	1.3%
Hispanic Asian		-	-	14	0.2%	95	0.4%
Hispanic Hawaiian or Pacific Islander		1	-	5	-	26	0.1%
Hispanic Other Race		95	7.9%	1,008	13.1%	4,611	18.7%
Hispanic Two or More Races		589	49.4%	3,685	48.0%	10,705	43.5%
Not Hispanic or Latino Population (2020)		6,759	96.5%	59,090	93.5%	200,296	89.9%
Hispanic or Latino Population (2020)		247	3.5%	4,137	6.5%	22,436	10.1%
Not Hispanic or Latino Population (2010)		6,008	98.0%	55,023	94.2%	182,338	90.2%
Hispanic or Latino Population (2010)		123	2.0%	3,374	5.8%	19,903	9.8%
Not Hispanic or Latino Population (2029)		6,104	82.9%	58,713	87.5%	200,736	88.1%
Hispanic or Latino Population (2029)		1,256	17.1%	8,355	12.5%	27,058	11.9%
Projected Annual Growth (2024-2029)		64	1.1%	682	1.8%	2,429	2.0%
Historical Annual Growth (2010-2020)		125	10.2%	763	2.3%	2,533	1.3%

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<b>Total Age Distribution (2024)</b>							
Total Population		7,207		65,458		224,770	
Age Under 5 Years		217	3.0%	2,956	4.5%	12,500	5.6%
Age 5 to 9 Years		378	5.2%	3,990	6.1%	13,635	6.1%
Age 10 to 14 Years		460	6.4%	4,446	6.8%	14,142	6.3%
Age 15 to 19 Years		551	7.6%	4,385	6.7%	13,681	6.1%
Age 20 to 24 Years		333	4.6%	2,900	4.4%	11,870	5.3%
Age 25 to 29 Years		223	3.1%	3,280	5.0%	17,870	8.0%
Age 30 to 34 Years		243	3.4%	3,798	5.8%	19,052	8.5%
Age 35 to 39 Years		433	6.0%	4,403	6.7%	17,306	7.7%
Age 40 to 44 Years		535	7.4%	4,911	7.5%	16,149	7.2%
Age 45 to 49 Years		625	8.7%	4,861	7.4%	15,038	6.7%
Age 50 to 54 Years		594	8.2%	4,828	7.4%	14,894	6.6%
Age 55 to 59 Years		544	7.5%	4,171	6.4%	12,710	5.7%
Age 60 to 64 Years		499	6.9%	4,037	6.2%	11,951	5.3%
Age 65 to 69 Years		448	6.2%	3,816	5.8%	10,483	4.7%
Age 70 to 74 Years		408	5.7%	3,418	5.2%	9,354	4.2%
Age 75 to 79 Years		343	4.8%	2,612	4.0%	6,848	3.0%
Age 80 to 84 Years		207	2.9%	1,462	2.2%	3,855	1.7%
Age 85 Years or Over		166	2.3%	1,184	1.8%	3,430	1.5%
Median Age		45.9		42.0		38.3	
Age 19 Years or Less		1,607	22.3%	15,777	24.1%	53,958	24.0%
Age 20 to 64 Years		4,029	55.9%	37,189	56.8%	136,841	60.9%
Age 65 Years or Over		1,572	21.8%	12,493	19.1%	33,971	15.1%
<b>Female Age Distribution (2024)</b>							
Female Population		3,738	51.9%	33,757	51.6%	114,549	51.0%
Age Under 5 Years		108	2.9%	1,524	4.5%	6,116	5.3%
Age 5 to 9 Years		175	4.7%	2,013	6.0%	6,919	6.0%
Age 10 to 14 Years		221	5.9%	2,151	6.4%	6,900	6.0%
Age 15 to 19 Years		274	7.3%	2,146	6.4%	6,703	5.9%
Age 20 to 24 Years		171	4.6%	1,470	4.4%	5,959	5.2%
Age 25 to 29 Years		107	2.9%	1,709	5.1%	8,994	7.9%
Age 30 to 34 Years		140	3.7%	1,991	5.9%	9,622	8.4%
Age 35 to 39 Years		236	6.3%	2,291	6.8%	8,629	7.5%
Age 40 to 44 Years		296	7.9%	2,599	7.7%	8,313	7.3%
Age 45 to 49 Years		322	8.6%	2,502	7.4%	7,724	6.7%
Age 50 to 54 Years		289	7.7%	2,459	7.3%	7,572	6.6%
Age 55 to 59 Years		291	7.8%	2,177	6.5%	6,592	5.8%
Age 60 to 64 Years		250	6.7%	2,140	6.3%	6,226	5.4%
Age 65 to 69 Years		242	6.5%	2,050	6.1%	5,597	4.9%
Age 70 to 74 Years		238	6.4%	1,877	5.6%	5,172	4.5%
Age 75 to 79 Years		171	4.6%	1,378	4.1%	3,622	3.2%
Age 80 to 84 Years		117	3.1%	735	2.2%	2,062	1.8%
Age 85 Years or Over		91	2.4%	545	1.6%	1,827	1.6%
Female Median Age		46.2		42.2		38.7	
Age 19 Years or Less		778	20.8%	7,833	23.2%	26,638	23.3%
Age 20 to 64 Years		2,102	56.2%	19,339	57.3%	69,630	60.8%
Age 65 Years or Over		858	23.0%	6,584	19.5%	18,281	16.0%

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<b>Male Age Distribution (2024)</b>							
Male Population		3,469	48.1%	31,702	48.4%	110,221	49.0%
Age Under 5 Years		109	3.1%	1,432	4.5%	6,385	5.8%
Age 5 to 9 Years		204	5.9%	1,977	6.2%	6,716	6.1%
Age 10 to 14 Years		239	6.9%	2,295	7.2%	7,242	6.6%
Age 15 to 19 Years		277	8.0%	2,239	7.1%	6,978	6.3%
Age 20 to 24 Years		162	4.7%	1,430	4.5%	5,911	5.4%
Age 25 to 29 Years		116	3.3%	1,572	5.0%	8,876	8.1%
Age 30 to 34 Years		104	3.0%	1,807	5.7%	9,431	8.6%
Age 35 to 39 Years		197	5.7%	2,112	6.7%	8,677	7.9%
Age 40 to 44 Years		239	6.9%	2,312	7.3%	7,837	7.1%
Age 45 to 49 Years		303	8.7%	2,358	7.4%	7,314	6.6%
Age 50 to 54 Years		304	8.8%	2,369	7.5%	7,322	6.6%
Age 55 to 59 Years		253	7.3%	1,993	6.3%	6,118	5.6%
Age 60 to 64 Years		250	7.2%	1,897	6.0%	5,725	5.2%
Age 65 to 69 Years		206	5.9%	1,766	5.6%	4,887	4.4%
Age 70 to 74 Years		170	4.9%	1,541	4.9%	4,182	3.8%
Age 75 to 79 Years		172	5.0%	1,234	3.9%	3,226	2.9%
Age 80 to 84 Years		91	2.6%	728	2.3%	1,793	1.6%
Age 85 Years or Over		74	2.1%	640	2.0%	1,603	1.5%
Male Median Age		45.5		41.9		37.9	
Age 19 Years or Less		829	23.9%	7,943	25.1%	27,320	24.8%
Age 20 to 64 Years		1,927	55.5%	17,850	56.3%	67,210	61.0%
Age 65 Years or Over		714	20.6%	5,909	18.6%	15,690	14.2%
<b>Males per 100 Females (2024)</b>							
Overall Comparison		93		94		96	
Age Under 5 Years		101	50.2%	94	48.4%	104	51.1%
Age 5 to 9 Years		117	53.9%	98	49.6%	97	49.3%
Age 10 to 14 Years		108	51.9%	107	51.6%	105	51.2%
Age 15 to 19 Years		101	50.3%	104	51.1%	104	51.0%
Age 20 to 24 Years		95	48.7%	97	49.3%	99	49.8%
Age 25 to 29 Years		108	52.0%	92	47.9%	99	49.7%
Age 30 to 34 Years		74	42.6%	91	47.6%	98	49.5%
Age 35 to 39 Years		83	45.5%	92	48.0%	101	50.1%
Age 40 to 44 Years		81	44.6%	89	47.1%	94	48.5%
Age 45 to 49 Years		94	48.4%	94	48.5%	95	48.6%
Age 50 to 54 Years		105	51.3%	96	49.1%	97	49.2%
Age 55 to 59 Years		87	46.5%	92	47.8%	93	48.1%
Age 60 to 64 Years		100	50.0%	89	47.0%	92	47.9%
Age 65 to 69 Years		85	46.0%	86	46.3%	87	46.6%
Age 70 to 74 Years		72	41.7%	82	45.1%	81	44.7%
Age 75 to 79 Years		101	50.2%	90	47.2%	89	47.1%
Age 80 to 84 Years		78	43.8%	99	49.7%	87	46.5%
Age 85 Years or Over		81	44.8%	117	54.0%	88	46.7%
Age 19 Years or Less		107	51.6%	101	50.3%	103	50.6%
Age 20 to 39 Years		89	47.0%	93	48.1%	99	49.8%
Age 40 to 64 Years		93	48.2%	92	47.9%	94	48.5%
Age 65 Years or Over		83	45.4%	90	47.3%	86	46.2%

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255 Village Pkwy NE Marietta, GA 30067		1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2024)</b>							
Total Households		2,697		25,987		98,307	
Households with Children		933	34.6%	7,607	29.3%	23,554	24.0%
Average Household Size		2.7		2.5		2.3	
Household Density per Square Mile		859		920		1,252	
Population Family		5,806	80.6%	48,868	74.7%	151,369	67.3%
Population Non-Family		1,378	19.1%	16,162	24.7%	72,393	32.2%
Population Group Quarters		23	0.3%	428	0.7%	1,008	0.4%
Family Households		1,737	64.4%	14,713	56.6%	46,148	46.9%
Married Couple Households		1,492	85.9%	12,360	84.0%	36,507	79.1%
Other Family Households with Children		245	14.1%	2,353	16.0%	9,641	20.9%
Family Households with Children		933	53.7%	7,607	51.7%	23,541	51.0%
Married Couple with Children		795	85.2%	6,397	84.1%	18,661	79.3%
Other Family Households with Children		138	14.8%	1,210	15.9%	4,880	20.7%
Family Households No Children		804	46.3%	7,106	48.3%	22,607	49.0%
Married Couple No Children		697	86.7%	5,963	83.9%	17,846	78.9%
Other Family Households No Children		107	13.3%	1,143	16.1%	4,761	21.1%
Non-Family Households		959	35.6%	11,274	43.4%	52,159	53.1%
Non-Family Households with Children		-	-	-	-	13	-
Non-Family Households No Children		959	100.0%	11,274	100.0%	52,145	100.0%
Average Family Household Size		3.3		3.3		3.3	
Average Family Income		\$399,340		\$322,423		\$271,279	
Median Family Income		\$201,243		\$202,720		\$180,756	
Average Non-Family Household Size		1.4		1.4		1.4	
<b>Marital Status (2024)</b>							
Population Age 15 Years or Over		6,152		54,067		184,493	
Never Married		1,263	20.5%	13,692	25.3%	59,850	32.4%
Currently Married		3,722	60.5%	31,157	57.6%	93,766	50.8%
Previously Married		1,167	19.0%	9,217	17.0%	30,877	16.7%
Separated		152	13.0%	1,306	14.2%	6,151	19.9%
Widowed		275	23.6%	2,269	24.6%	6,618	21.4%
Divorced		740	63.4%	5,641	61.2%	18,107	58.6%
<b>Educational Attainment (2024)</b>							
Adult Population Age 25 Years or Over		5,267		46,781		158,941	
Elementary (Grade Level 0 to 8)		201	3.8%	746	1.6%	2,449	1.5%
Some High School (Grade Level 9 to 11)		34	0.6%	532	1.1%	1,988	1.3%
High School Graduate		314	6.0%	4,186	8.9%	17,133	10.8%
Some College		464	8.8%	5,282	11.3%	20,535	12.9%
Associate Degree Only		210	4.0%	1,728	3.7%	7,996	5.0%
Bachelor Degree Only		1,803	34.2%	18,949	40.5%	63,381	39.9%
Graduate Degree		2,242	42.6%	15,359	32.8%	45,460	28.6%
Any College (Some College or Higher)		4,719	89.6%	41,317	88.3%	137,372	86.4%
College Degree + (Bachelor Degree or Higher)		4,045	76.8%	34,308	73.3%	108,841	68.5%

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<b>Housing</b>						
Total Housing Units (2024)	2,813		27,356		104,001	
Total Housing Units (2020)	2,767		26,270		103,027	
Historical Annual Growth (2020-2024)	46	-	1,086	-	974	-
Housing Units Occupied (2024)	2,697	95.9%	25,987	95.0%	98,307	94.5%
Housing Units Owner-Occupied	2,447	90.7%	20,063	77.2%	53,043	54.0%
Housing Units Renter-Occupied	250	9.3%	5,923	22.8%	45,264	46.0%
Housing Units Vacant (2024)	116	4.1%	1,369	5.0%	5,694	5.5%
<b>Household Size (2024)</b>						
Total Households	2,697		25,987		98,307	
1 Person Households	904	33.5%	10,062	38.7%	45,348	46.1%
2 Person Households	1,362	50.5%	10,324	39.7%	31,478	32.0%
3 Person Households	143	5.3%	2,291	8.8%	9,698	9.9%
4 Person Households	195	7.2%	2,204	8.5%	7,648	7.8%
5 Person Households	71	2.6%	825	3.2%	2,884	2.9%
6 Person Households	16	0.6%	200	0.8%	867	0.9%
7 or More Person Households	6	0.2%	80	0.3%	384	0.4%
<b>Household Income Distribution (2024)</b>						
HH Income \$200,000 or More	1,020	37.8%	8,882	34.2%	24,791	25.2%
HH Income \$150,000 to \$199,999	277	10.3%	3,617	13.9%	11,326	11.5%
HH Income \$125,000 to \$149,999	153	5.7%	1,813	7.0%	7,668	7.8%
HH Income \$100,000 to \$124,999	226	8.4%	2,145	8.3%	9,084	9.2%
HH Income \$75,000 to \$99,999	193	7.1%	3,018	11.6%	12,837	13.1%
HH Income \$50,000 to \$74,999	221	8.2%	2,643	10.2%	13,365	13.6%
HH Income \$35,000 to \$49,999	151	5.6%	1,352	5.2%	7,114	7.2%
HH Income \$25,000 to \$34,999	153	5.7%	926	3.6%	3,707	3.8%
HH Income \$15,000 to \$24,999	38	1.4%	527	2.0%	2,736	2.8%
HH Income \$10,000 to \$14,999	151	5.6%	433	1.7%	1,695	1.7%
HH Income Under \$10,000	113	4.2%	631	2.4%	3,982	4.1%
<b>Household Vehicles (2024)</b>						
Households 0 Vehicles Available	127	4.7%	1,359	5.2%	6,655	6.8%
Households 1 Vehicle Available	536	19.9%	7,636	29.4%	39,159	39.8%
Households 2 Vehicles Available	1,356	50.3%	11,681	44.9%	38,268	38.9%
Households 3 or More Vehicles Available	677	25.1%	5,311	20.4%	14,225	14.5%
Total Vehicles Available	5,457		48,518		162,935	
Average Vehicles per Household	2.0		1.9		1.7	
Owner-Occupied Household Vehicles	5,146	94.3%	40,801	84.1%	106,254	65.2%
Average Vehicles per Owner-Occupied Household	2.1		2.0		2.0	
Renter-Occupied Household Vehicles	312	5.7%	7,716	15.9%	56,681	34.8%
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.3	
<b>Travel Time (2024)</b>						
Worker Base Age 16 years or Over	3,329		34,017		128,734	
Travel to Work in 14 Minutes or Less	398	12.0%	3,755	11.0%	16,776	13.0%
Travel to Work in 15 to 29 Minutes	692	20.8%	7,991	23.5%	31,168	24.2%
Travel to Work in 30 to 59 Minutes	855	25.7%	7,775	22.9%	30,304	23.5%
Travel to Work in 60 Minutes or More	64	1.9%	891	2.6%	4,592	3.6%
Work at Home	1,321	39.7%	13,604	40.0%	45,894	35.7%
Average Minutes Travel to Work	26.8		25.7		25.3	

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9511/-84.4143

255 Village Pkwy NE Marietta, GA 30067	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2024)</b>						
Worker Base Age 16 years or Over	3,329		34,017		128,734	
Drive to Work Alone	1,842	55.3%	17,757	52.2%	69,888	54.3%
Drive to Work in Carpool	134	4.0%	1,555	4.6%	6,610	5.1%
Travel to Work by Public Transportation	22	0.7%	490	1.4%	3,026	2.4%
Drive to Work on Motorcycle	-	-	6	-	31	-
Bicycle to Work	-	-	38	0.1%	135	0.1%
Walk to Work	6	0.2%	333	1.0%	1,674	1.3%
Other Means	4	0.1%	234	0.7%	1,477	1.1%
Work at Home	1,321	39.7%	13,604	40.0%	45,894	35.7%
<b>Daytime Demographics (2024)</b>						
Total Businesses	757		6,340		24,285	
Total Employees	3,542		32,361		236,806	
Company Headquarter Businesses	23	3.1%	158	2.5%	912	3.8%
Company Headquarter Employees	336	9.5%	3,519	10.9%	68,782	29.0%
Employee Population per Business	4.7 to 1		5.1 to 1		9.8 to 1	
Residential Population per Business	9.5 to 1		10.3 to 1		9.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,248		51,375		289,236	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2024)	6,036		53,114		181,498	
Labor Force Total Males (2024)	2,861	47.4%	25,511	48.0%	88,292	48.6%
Male Civilian Employed	1,727	60.4%	18,125	71.0%	67,784	76.8%
Male Civilian Unemployed	80	2.8%	459	1.8%	1,459	1.7%
Males in Armed Forces	1	-	33	0.1%	185	0.2%
Males Not in Labor Force	1,052	36.8%	6,894	27.0%	18,864	21.4%
Labor Force Total Females (2024)	3,175	52.6%	27,603	52.0%	93,206	51.4%
Female Civilian Employed	1,602	50.4%	15,892	57.6%	60,952	65.4%
Female Civilian Unemployed	31	1.0%	446	1.6%	1,237	1.3%
Females in Armed Forces	-	-	50	0.2%	146	0.2%
Females Not in Labor Force	1,543	48.6%	11,215	40.6%	30,871	33.1%
Unemployment Rate	111	1.8%	905	1.7%	2,695	1.5%
<b>Occupation (2024)</b>						
Occupation Population Age 16 Years or Over	3,329		34,017		128,734	
Occupation Total Males	1,727	51.9%	18,124	53.3%	67,782	52.7%
Occupation Total Females	1,602	48.1%	15,892	46.7%	60,952	47.3%
Management, Business, Financial Operations	1,069	-	10,773	31.7%	37,557	29.2%
Professional, Related	1,193	35.9%	11,280	33.2%	41,369	32.1%
Service	283	8.5%	2,831	8.3%	12,403	9.6%
Sales, Office	594	17.8%	6,330	18.6%	25,096	19.5%
Farming, Fishing, Forestry	-	-	5	-	33	-
Construction, Extraction, Maintenance	59	1.8%	868	2.6%	3,897	3.0%
Production, Transport, Material Moving	131	3.9%	1,928	5.7%	8,379	6.5%
White Collar Workers	2,856	85.8%	28,384	83.4%	104,022	80.8%
Blue Collar Workers	473	14.2%	5,633	16.6%	24,713	19.2%



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255 Village Pkwy NE Marietta, GA 30067		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2024)</b>							
Total Units		2,697		25,987		98,307	
1 Detached Unit		2,053	76.1%	17,571	67.6%	47,913	48.7%
1 Attached Unit		403	14.9%	2,311	8.9%	8,673	8.8%
2 Units		4	0.1%	199	0.8%	1,121	1.1%
3 to 4 Units		14	0.5%	562	2.2%	3,469	3.5%
5 to 9 Units		50	1.9%	1,121	4.3%	7,192	7.3%
10 to 19 Units		64	2.4%	1,403	5.4%	9,543	9.7%
20 to 49 Units		24	0.9%	649	2.5%	5,965	6.1%
50 or More Units		68	2.5%	2,005	7.7%	13,717	14.0%
Mobile Home or Trailer		17	0.6%	163	0.6%	700	0.7%
Other Structure		-	-	2	-	13	-
<b>Homes Built By Year (2024)</b>							
Homes Built 2020 or later		33	1.2%	441	1.6%	1,885	1.8%
Homes Built 2010 to 2019		361	12.8%	2,831	10.3%	11,785	11.3%
Homes Built 2000 to 2009		362	12.9%	2,582	9.4%	13,818	13.3%
Homes Built 1990 to 1999		386	13.7%	3,232	11.8%	12,975	12.5%
Homes Built 1980 to 1989		646	23.0%	6,983	25.5%	25,062	24.1%
Homes Built 1970 to 1979		791	28.1%	6,005	22.0%	20,377	19.6%
Homes Built 1960 to 1969		84	3.0%	2,600	9.5%	7,119	6.8%
Homes Built 1950 to 1959		25	0.9%	933	3.4%	3,588	3.5%
Homes Built 1940 to 1949		3	0.1%	181	0.7%	779	0.7%
Homes Built Before 1939		5	0.2%	199	0.7%	920	0.9%
Median Age of Homes		35.4 yrs		38.9 yrs		36.9 yrs	
<b>Home Values (2024)</b>							
Owner Specified Housing Units		2,447		20,063		53,043	
Home Values \$1,000,000 or More		631	25.8%	2,189	10.9%	5,217	9.8%
Home Values \$750,000 to \$999,999		495	20.2%	3,676	18.3%	7,222	13.6%
Home Values \$500,000 to \$749,999		715	29.2%	6,873	34.3%	16,437	31.0%
Home Values \$400,000 to \$499,999		155	6.3%	2,855	14.2%	8,965	16.9%
Home Values \$300,000 to \$399,999		249	10.2%	1,822	9.1%	7,429	14.0%
Home Values \$250,000 to \$299,999		71	2.9%	736	3.7%	2,543	4.8%
Home Values \$200,000 to \$249,999		73	3.0%	779	3.9%	2,090	3.9%
Home Values \$175,000 to \$199,999		18	0.7%	338	1.7%	851	1.6%
Home Values \$150,000 to \$174,999		6	0.2%	252	1.3%	792	1.5%
Home Values \$125,000 to \$149,999		4	0.2%	84	0.4%	216	0.4%
Home Values \$100,000 to \$124,999		3	0.1%	151	0.8%	346	0.7%
Home Values \$90,000 to \$99,999		-	-	11	-	42	-
Home Values \$80,000 to \$89,999		1	-	16	-	38	-
Home Values \$70,000 to \$79,999		-	-	38	0.2%	56	0.1%
Home Values \$60,000 to \$69,999		-	-	2	-	14	-
Home Values \$50,000 to \$59,999		-	-	20	-	40	-
Home Values \$35,000 to \$49,999		-	-	27	0.1%	80	0.1%
Home Values \$25,000 to \$34,999		-	-	37	0.2%	102	0.2%
Home Values \$10,000 to \$24,999		3	0.1%	22	0.1%	73	0.1%
Home Values Under \$10,000		23	0.9%	135	0.7%	490	0.9%
Owner-Occupied Median Home Value		\$703,997		\$594,869		\$568,145	
Renter-Occupied Median Rent		\$1,691		\$1,559		\$1,511	



# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9511/-84.4143

255 Village Pkwy NE Marietta, GA 30067		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>				
Total Household Expenditure		\$428.01 M	\$3.32 B	\$10.21 B
Total Non-Retail Expenditure		\$229.42 M	\$1.78 B	\$5.46 B
Total Retail Expenditure		\$198.59 M	\$1.54 B	\$4.75 B
Apparel		\$15.46 M	\$120.62 M	\$370.27 M
Contributions		\$16.46 M	\$126.04 M	\$374.81 M
Education		\$16.32 M	\$126.31 M	\$373.43 M
Entertainment		\$25.41 M	\$196.88 M	\$598.49 M
Food and Beverages		\$60.44 M	\$469.4 M	\$1.46 B
Furnishings and Equipment		\$15.62 M	\$121.09 M	\$368.98 M
Gifts		\$12.81 M	\$98.24 M	\$293.24 M
Health Care		\$34.22 M	\$262.87 M	\$813.49 M
Household Operations		\$17.71 M	\$136.83 M	\$415.88 M
Miscellaneous Expenses		\$8.23 M	\$63.92 M	\$196.11 M
Personal Care		\$5.7 M	\$44.28 M	\$136.62 M
Personal Insurance		\$3.45 M	\$26.54 M	\$78.75 M
Reading		\$972.56 K	\$7.5 M	\$22.83 M
Shelter		\$89.65 M	\$696.25 M	\$2.16 B
Tobacco		\$1.94 M	\$14.94 M	\$49.66 M
Transportation		\$75.37 M	\$586.32 M	\$1.81 B
Utilities		\$28.24 M	\$217.98 M	\$686.27 M
<b>Monthly Household Consumer Expenditure (2024)</b>				
Total Household Expenditure		\$13,226	\$10,634	\$8,656
Total Non-Retail Expenditure		\$7,090 53.6%	\$5,696 53.6%	\$4,629 53.5%
Total Retail Expenditures		\$6,137 46.4%	\$4,937 46.4%	\$4,027 46.5%
Apparel		\$478 3.6%	\$387 3.6%	\$314 3.6%
Contributions		\$509 3.8%	\$404 3.8%	\$318 3.7%
Education		\$504 3.8%	\$405 3.8%	\$317 3.7%
Entertainment		\$785 5.9%	\$631 5.9%	\$507 5.9%
Food and Beverages		\$1,868 14.1%	\$1,505 14.2%	\$1,237 14.3%
Furnishings and Equipment		\$483 3.6%	\$388 3.7%	\$313 3.6%
Gifts		\$396 3.0%	\$315 3.0%	\$249 2.9%
Health Care		\$1,057 8.0%	\$843 7.9%	\$690 8.0%
Household Operations		\$547 4.1%	\$439 4.1%	\$353 4.1%
Miscellaneous Expenses		\$254 1.9%	\$205 1.9%	\$166 1.9%
Personal Care		\$176 1.3%	\$142 1.3%	\$116 1.3%
Personal Insurance		\$107 0.8%	\$85 0.8%	\$67 0.8%
Reading		\$30 0.2%	\$24 0.2%	\$19 0.2%
Shelter		\$2,770 20.9%	\$2,233 21.0%	\$1,830 21.1%
Tobacco		\$60 0.5%	\$48 0.5%	\$42 0.5%
Transportation		\$2,329 17.6%	\$1,880 17.7%	\$1,538 17.8%
Utilities		\$873 6.6%	\$699 6.6%	\$582 6.7%