Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.0128/-84.7548

8879 Dallas Acworth Hwy null, GA 30132	1 mi radius		3 min drive time		5 mi radius	
Population						
Estimated Population (2023)	4,903		5,481		89,455	
Projected Population (2028)	5,119		5,721		95,762	
Census Population (2020)	4,678		5,342		86,087	
Census Population (2010)	3,573		4,148		68,349	
Projected Annual Growth (2023-2028)	216	0.9%	240	0.9%	6,307	1.4%
Historical Annual Growth (2020-2023)	225	-	139	0.9%	3,368	1.3%
Historical Annual Growth (2010-2020)	1,105	3.1%	1,194	2.9%	17,738	2.6%
Estimated Population Density (2023)	1,561	psm	1,450	psm	1,139	psm
Trade Area Size	3.1	sq mi	3.8	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	1,620		1,798		29,235	
Projected Households (2028)	1,824		2,024		33,190	
Census Households (2020)	1,528		1,730		27,731	
Census Households (2010)	1,174		1,358		21,996	
Projected Annual Growth (2023-2028)	204	2.5%	226	2.5%	3,955	2.7%
Historical Annual Change (2010-2023)	445	2.9%	440	2.5%	7,239	2.5%
Average Household Income						
Estimated Average Household Income (2023)	$103,632		$104,008		$147,986	
Projected Average Household Income (2028)	$94,485		$94,952		$137,257	
Census Average Household Income (2010)	$82,529		$81,403		$96,786	
Census Average Household Income (2000)	$78,954		$77,021		$83,956	
Projected Annual Change (2023-2028)	-$9,147	-1.8%	-$9,057	-1.7%	-$10,729	-1.5%
Historical Annual Change (2000-2023)	$24,677	1.4%	$26,987	1.5%	$64,030	3.3%
Median Household Income						
Estimated Median Household Income (2023)	$95,737		$97,898		$129,501	
Projected Median Household Income (2028)	$90,235		$92,794		$128,831	
Census Median Household Income (2010)	$75,900		$74,414		$82,976	
Census Median Household Income (2000)	$74,181		$72,364		$74,294	
Projected Annual Change (2023-2028)	-$5,502	-1.1%	-$5,103	-1.0%	-$670	-0.1%
Historical Annual Change (2000-2023)	$21,557	1.3%	$25,534	1.5%	$55,206	3.2%
Per Capita Income						
Estimated Per Capita Income (2023)	$34,236		$34,119		$48,410	
Projected Per Capita Income (2028)	$33,661		$33,599		$47,616	
Census Per Capita Income (2010)	$27,148		$26,659		$31,140	
Census Per Capita Income (2000)	$27,899		$27,066		$27,125	
Projected Annual Change (2023-2028)	-$574	-0.3%	-$520	-0.3%	-$794	-0.3%
Historical Annual Change (2000-2023)	$6,337	1.0%	$7,053	1.1%	$21,285	3.4%
Estimated Average Household Net Worth (2023)	$353,213		$352,960		$812,971	

RPC
Retail Planning Corporation

Lat/Lon: 34.0128/-84.7548

8879 Dallas Acworth Hwy null, GA 30132	1 mi radius		3 min drive time		5 mi radius	
Race and Ethnicity						
Total Population (2023)	4,903		5,481		89,455	
White (2023)	3,251	66.3%	3,628	66.2%	64,901	72.6%
Black or African American (2023)	1,066	21.7%	1,211	22.1%	15,432	17.3%
American Indian or Alaska Native (2023)	14	0.3%	17	0.3%	180	0.2%
Asian (2023)	154	3.1%	169	3.1%	2,380	2.7%
Hawaiian or Pacific Islander (2023)	2	-	2	-	44	-
Other Race (2023)	116	2.4%	127	2.3%	1,621	1.8%
Two or More Races (2023)	299	6.1%	326	5.9%	4,897	5.5%
Population < 18 (2023)	1,365	27.8%	1,532	27.9%	24,718	27.6%
White Not Hispanic	823	60.3%	924	60.3%	16,569	67.0%
Black or African American	299	21.9%	342	22.3%	4,324	17.5%
Asian	45	3.3%	50	3.3%	641	2.6%
Other Race Not Hispanic	73	5.3%	80	5.3%	1,145	4.6%
Hispanic	125	9.2%	136	8.8%	2,039	8.2%
Not Hispanic or Latino Population (2023)	4,482	91.4%	5,022	91.6%	83,111	92.9%
Not Hispanic White	3,139	70.0%	3,505	69.8%	63,371	76.2%
Not Hispanic Black or African American	1,047	23.4%	1,190	23.7%	15,158	18.2%
Not Hispanic American Indian or Alaska Native	6	0.1%	8	0.2%	92	0.1%
Not Hispanic Asian	153	3.4%	169	3.4%	2,359	2.8%
Not Hispanic Hawaiian or Pacific Islander	2	-	2	-	32	-
Not Hispanic Other Race	17	0.4%	20	0.4%	223	0.3%
Not Hispanic Two or More Races	118	2.6%	129	2.6%	1,876	2.3%
Hispanic or Latino Population (2023)	421	8.6%	459	8.4%	6,344	7.1%
Hispanic White	112	26.7%	123	26.9%	1,529	24.1%
Hispanic Black or African American	19	4.6%	21	4.7%	274	4.3%
Hispanic American Indian or Alaska Native	8	2.0%	9	2.0%	88	1.4%
Hispanic Asian	-	-	-	-	21	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	12	0.2%
Hispanic Other Race	99	23.6%	107	23.4%	1,398	22.0%
Hispanic Two or More Races	181	42.9%	196	42.8%	3,021	47.6%
Not Hispanic or Latino Population (2020)	4,267	91.2%	4,888	91.5%	79,983	92.9%
Hispanic or Latino Population (2020)	411	8.8%	454	8.5%	6,104	7.1%
Not Hispanic or Latino Population (2010)	3,357	93.9%	3,901	94.0%	65,103	95.3%
Hispanic or Latino Population (2010)	217	6.1%	247	6.0%	3,246	4.7%
Not Hispanic or Latino Population (2028)	4,683	91.5%	5,245	91.7%	88,918	92.9%
Hispanic or Latino Population (2028)	436	8.5%	476	8.3%	6,844	7.1%
Projected Annual Growth (2023-2028)	15	0.7%	17	0.7%	500	1.6%
Historical Annual Growth (2010-2020)	195	9.0%	207	8.4%	2,859	8.8%

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Lat/Lon: 34.0128/-84.7548

8879 Dallas Acworth Hwy null, GA 30132	1 mi radius		3 min drive time		5 mi radius	
Total Age Distribution (2023)						
Total Population	4,903		5,481		89,455	
Age Under 5 Years	366	7.5%	411	7.5%	4,793	5.4%
Age 5 to 9 Years	386	7.9%	438	8.0%	6,812	7.6%
Age 10 to 14 Years	398	8.1%	440	8.0%	8,149	9.1%
Age 15 to 19 Years	315	6.4%	355	6.5%	7,093	7.9%
Age 20 to 24 Years	191	3.9%	216	3.9%	4,110	4.6%
Age 25 to 29 Years	342	7.0%	376	6.9%	4,048	4.5%
Age 30 to 34 Years	432	8.8%	479	8.7%	5,363	6.0%
Age 35 to 39 Years	409	8.3%	460	8.4%	6,556	7.3%
Age 40 to 44 Years	359	7.3%	403	7.4%	7,145	8.0%
Age 45 to 49 Years	363	7.4%	400	7.3%	7,489	8.4%
Age 50 to 54 Years	307	6.3%	347	6.3%	7,129	8.0%
Age 55 to 59 Years	271	5.5%	302	5.5%	5,902	6.6%
Age 60 to 64 Years	225	4.6%	250	4.6%	4,928	5.5%
Age 65 to 69 Years	213	4.3%	239	4.4%	3,995	4.5%
Age 70 to 74 Years	169	3.4%	188	3.4%	2,820	3.2%
Age 75 to 79 Years	101	2.1%	111	2.0%	1,713	1.9%
Age 80 to 84 Years	38	0.8%	44	0.8%	872	1.0%
Age 85 Years or Over	18	0.4%	21	0.4%	538	0.6%
Median Age	34.4		34.4		37.7	
Age 19 Years or Less	1,465	29.9%	1,644	30.0%	26,847	30.0%
Age 20 to 64 Years	2,899	59.1%	3,234	59.0%	52,670	58.9%
Age 65 Years or Over	539	11.0%	604	11.0%	9,938	11.1%
Female Age Distribution (2023)						
Female Population	2,495	50.9%	2,787	50.8%	44,970	50.3%
Age Under 5 Years	175	7.0%	194	7.0%	2,360	5.2%
Age 5 to 9 Years	190	7.6%	216	7.8%	3,349	7.4%
Age 10 to 14 Years	194	7.8%	213	7.6%	4,036	9.0%
Age 15 to 19 Years	156	6.3%	174	6.3%	3,478	7.7%
Age 20 to 24 Years	93	3.7%	107	3.8%	1,987	4.4%
Age 25 to 29 Years	183	7.4%	203	7.3%	2,081	4.6%
Age 30 to 34 Years	212	8.5%	238	8.5%	2,784	6.2%
Age 35 to 39 Years	204	8.2%	228	8.2%	3,388	7.5%
Age 40 to 44 Years	179	7.2%	203	7.3%	3,675	8.2%
Age 45 to 49 Years	190	7.6%	211	7.6%	3,817	8.5%
Age 50 to 54 Years	150	6.0%	170	6.1%	3,452	7.7%
Age 55 to 59 Years	148	5.9%	162	5.8%	2,862	6.4%
Age 60 to 64 Years	116	4.7%	130	4.7%	2,360	5.2%
Age 65 to 69 Years	111	4.5%	126	4.5%	2,078	4.6%
Age 70 to 74 Years	105	4.2%	116	4.2%	1,491	3.3%
Age 75 to 79 Years	49	2.0%	54	1.9%	938	2.1%
Age 80 to 84 Years	27	1.1%	32	1.1%	489	1.1%
Age 85 Years or Over	10	0.4%	12	0.4%	347	0.8%
Female Median Age	35.1		35.1		37.8	
Age 19 Years or Less	715	28.7%	798	28.6%	13,223	29.4%
Age 20 to 64 Years	1,477	59.2%	1,650	59.2%	26,405	58.7%
Age 65 Years or Over	303	12.1%	339	12.2%	5,342	11.9%

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Lat/Lon: 34.0128/-84.7548

8879 Dallas Acworth Hwy null, GA 30132	1 mi radius		3 min drive time		5 mi radius	
Male Age Distribution (2023)						
Male Population	2,408	49.1%	2,695	49.2%	44,485	49.7%
Age Under 5 Years	192	8.0%	217	8.0%	2,433	5.5%
Age 5 to 9 Years	196	8.1%	222	8.2%	3,463	7.8%
Age 10 to 14 Years	204	8.5%	227	8.4%	4,113	9.2%
Age 15 to 19 Years	159	6.6%	181	6.7%	3,615	8.1%
Age 20 to 24 Years	99	4.1%	109	4.1%	2,124	4.8%
Age 25 to 29 Years	158	6.6%	173	6.4%	1,967	4.4%
Age 30 to 34 Years	220	9.1%	241	9.0%	2,579	5.8%
Age 35 to 39 Years	205	8.5%	232	8.6%	3,168	7.1%
Age 40 to 44 Years	180	7.5%	201	7.4%	3,470	7.8%
Age 45 to 49 Years	173	7.2%	190	7.0%	3,672	8.3%
Age 50 to 54 Years	157	6.5%	178	6.6%	3,677	8.3%
Age 55 to 59 Years	123	5.1%	140	5.2%	3,039	6.8%
Age 60 to 64 Years	108	4.5%	120	4.5%	2,568	5.8%
Age 65 to 69 Years	101	4.2%	114	4.2%	1,917	4.3%
Age 70 to 74 Years	64	2.7%	72	2.7%	1,329	3.0%
Age 75 to 79 Years	52	2.2%	57	2.1%	775	1.7%
Age 80 to 84 Years	11	0.5%	12	0.5%	382	0.9%
Age 85 Years or Over	8	0.3%	9	0.3%	191	0.4%
Male Median Age	33.7		33.7		37.5	
Age 19 Years or Less	750	31.1%	846	31.4%	13,624	30.6%
Age 20 to 64 Years	1,422	59.0%	1,584	58.8%	26,265	59.0%
Age 65 Years or Over	237	9.8%	265	9.8%	4,596	10.3%
Males per 100 Females (2023)						
Overall Comparison	97		97		99	
Age Under 5 Years	110	52.3%	112	52.8%	103	50.8%
Age 5 to 9 Years	103	50.7%	103	50.6%	103	50.8%
Age 10 to 14 Years	105	51.2%	106	51.6%	102	50.5%
Age 15 to 19 Years	102	50.4%	104	50.9%	104	51.0%
Age 20 to 24 Years	107	51.6%	102	50.6%	107	51.7%
Age 25 to 29 Years	86	46.4%	85	46.0%	95	48.6%
Age 30 to 34 Years	104	50.9%	102	50.4%	93	48.1%
Age 35 to 39 Years	100	50.1%	102	50.5%	93	48.3%
Age 40 to 44 Years	100	50.1%	99	49.8%	94	48.6%
Age 45 to 49 Years	91	47.6%	90	47.4%	96	49.0%
Age 50 to 54 Years	104	51.0%	105	51.2%	107	51.6%
Age 55 to 59 Years	83	45.2%	86	46.3%	106	51.5%
Age 60 to 64 Years	93	48.2%	92	48.0%	109	52.1%
Age 65 to 69 Years	91	47.7%	91	47.6%	92	48.0%
Age 70 to 74 Years	62	38.1%	62	38.4%	89	47.1%
Age 75 to 79 Years	107	51.6%	107	51.7%	83	45.3%
Age 80 to 84 Years	40	28.4%	39	28.2%	78	43.9%
Age 85 Years or Over	72	42.0%	76	43.0%	55	35.6%
Age 19 Years or Less	105	51.2%	106	51.5%	103	50.7%
Age 20 to 39 Years	99	49.6%	98	49.4%	96	49.0%
Age 40 to 64 Years	94	48.5%	95	48.6%	102	50.4%
Age 65 Years or Over	78	43.9%	78	43.9%	86	46.2%

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Lat/Lon: 34.0128/-84.7548

8879 Dallas Acworth Hwy null, GA 30132	1 mi radius		3 min drive time		5 mi radius	
Household Type (2023)						
Total Households	1,620		1,798		29,235	
Households with Children	769	47.5%	861	47.9%	13,604	46.5%
Average Household Size	3.0		3.0		3.0	
Household Density per Square Mile	516		476		372	
Population Family	4,568	93.2%	5,116	93.3%	83,592	93.4%
Population Non-Family	335	6.8%	365	6.7%	5,539	6.2%
Population Group Quarters	-	-	-	-	323	0.4%
Family Households	1,349	83.3%	1,503	83.6%	24,837	85.0%
Married Couple Households	1,110	82.3%	1,240	82.5%	21,111	85.0%
Other Family Households with Children	238	17.7%	263	17.5%	3,725	15.0%
Family Households with Children	768	56.9%	860	57.2%	13,588	54.7%
Married Couple with Children	605	78.8%	681	79.2%	11,108	81.7%
Other Family Households with Children	163	21.2%	179	20.8%	2,480	18.3%
Family Households No Children	581	43.1%	643	42.8%	11,249	45.3%
Married Couple No Children	505	87.0%	559	86.9%	10,003	88.9%
Other Family Households No Children	76	13.0%	84	13.1%	1,245	11.1%
Non-Family Households	271	16.7%	295	16.4%	4,398	15.0%
Non-Family Households with Children	1	0.4%	1	0.4%	16	0.4%
Non-Family Households No Children	270	99.6%	294	99.6%	4,382	99.6%
Average Family Household Size	3.4		3.4		3.4	
Average Family Income	$115,519		$115,060		$161,178	
Median Family Income	$101,945		$104,057		$139,054	
Average Non-Family Household Size	1.2		1.2		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	3,753		4,192		69,701	
Never Married	920	24.5%	972	23.2%	17,328	24.9%
Currently Married	2,290	61.0%	2,626	62.6%	43,872	62.9%
Previously Married	543	14.5%	595	14.2%	8,501	12.2%
Separated	161	29.7%	171	28.8%	1,627	19.1%
Widowed	113	20.7%	126	21.2%	2,075	24.4%
Divorced	270	49.6%	298	50.0%	4,798	56.4%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	3,247		3,622		58,498	
Elementary (Grade Level 0 to 8)	36	1.1%	48	1.3%	1,231	2.1%
Some High School (Grade Level 9 to 11)	226	7.0%	237	6.5%	1,918	3.3%
High School Graduate	724	22.3%	832	23.0%	11,447	19.6%
Some College	732	22.6%	795	21.9%	13,419	22.9%
Associate Degree Only	237	7.3%	252	6.9%	4,881	8.3%
Bachelor Degree Only	922	28.4%	1,036	28.6%	16,366	28.0%
Graduate Degree	369	11.4%	422	11.7%	9,237	15.8%
Any College (Some College or Higher)	2,261	69.6%	2,504	69.2%	43,902	75.0%
College Degree + (Bachelor Degree or Higher)	1,291	39.8%	1,458	40.3%	25,603	43.8%

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Lat/Lon: 34.0128/-84.7548

8879 Dallas Acworth Hwy null, GA 30132	1 mi radius		3 min drive time		5 mi radius	
Housing						
Total Housing Units (2023)	1,651		1,836		30,150	
Total Housing Units (2020)	1,556		1,764		28,299	
Historical Annual Growth (2020-2023)	96	-	72	-	1,852	-
Housing Units Occupied (2023)	1,620	98.1%	1,798	97.9%	29,235	97.0%
Housing Units Owner-Occupied	1,381	85.2%	1,552	86.3%	25,711	87.9%
Housing Units Renter-Occupied	239	14.8%	246	13.7%	3,523	12.1%
Housing Units Vacant (2023)	32	1.9%	38	2.1%	916	3.0%
Household Size (2023)						
Total Households	1,620		1,798		29,235	
1 Person Households	218	13.4%	237	13.2%	3,518	12.0%
2 Person Households	495	30.6%	540	30.1%	8,747	29.9%
3 Person Households	325	20.1%	364	20.2%	6,028	20.6%
4 Person Households	310	19.2%	354	19.7%	6,616	22.6%
5 Person Households	212	13.1%	235	13.1%	3,049	10.4%
6 Person Households	43	2.7%	48	2.7%	925	3.2%
7 or More Person Households	16	1.0%	19	1.1%	351	1.2%
Household Income Distribution (2023)						
HH Income $200,000 or More	57	3.5%	62	3.5%	5,746	19.7%
HH Income $150,000 to $199,999	226	13.9%	240	13.4%	4,452	15.2%
HH Income $125,000 to $149,999	331	20.5%	389	21.7%	4,246	14.5%
HH Income $100,000 to $124,999	163	10.1%	204	11.3%	3,645	12.5%
HH Income $75,000 to $99,999	250	15.4%	267	14.9%	4,055	13.9%
HH Income $50,000 to $74,999	279	17.2%	293	16.3%	3,399	11.6%
HH Income $35,000 to $49,999	112	6.9%	124	6.9%	1,460	5.0%
HH Income $25,000 to $34,999	65	4.0%	68	3.8%	806	2.8%
HH Income $15,000 to $24,999	56	3.4%	57	3.2%	751	2.6%
HH Income $10,000 to $14,999	18	1.1%	19	1.0%	162	0.6%
HH Income Under $10,000	63	3.9%	73	4.1%	513	1.8%
Household Vehicles (2023)						
Households 0 Vehicles Available	1	-	1	-	320	1.1%
Households 1 Vehicle Available	226	14.0%	241	13.4%	4,422	15.1%
Households 2 Vehicles Available	909	56.1%	1,010	56.2%	13,878	47.5%
Households 3 or More Vehicles Available	483	29.8%	546	30.4%	10,615	36.3%
Total Vehicles Available	3,615		4,033		68,392	
Average Vehicles per Household	2.2		2.2		2.3	
Owner-Occupied Household Vehicles	3,065	84.8%	3,474	86.1%	61,951	90.6%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.4	
Renter-Occupied Household Vehicles	550	15.2%	559	13.9%	6,441	9.4%
Average Vehicles per Renter-Occupied Household	2.3		2.3		1.8	
Travel Time (2023)						
Worker Base Age 16 years or Over	2,448		2,744		45,444	
Travel to Work in 14 Minutes or Less	266	10.9%	278	10.1%	5,000	11.0%
Travel to Work in 15 to 29 Minutes	693	28.3%	817	29.8%	10,267	22.6%
Travel to Work in 30 to 59 Minutes	542	22.1%	610	22.2%	13,771	30.3%
Travel to Work in 60 Minutes or More	439	18.0%	476	17.3%	6,224	13.7%
Work at Home	506	20.7%	564	20.5%	10,183	22.4%
Average Minutes Travel to Work	34.9		34.2		32.3	

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Lat/Lon: 34.0128/-84.7548

8879 Dallas Acworth Hwy null, GA 30132	1 mi radius		3 min drive time		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	2,448		2,744		45,444	
Drive to Work Alone	1,654	*67.6%*	1,865	*68.0%*	30,986	*68.2%*
Drive to Work in Carpool	240	*9.8%*	262	*9.6%*	3,346	*7.4%*
Travel to Work by Public Transportation	25	*1.0%*	30	*1.1%*	241	*0.5%*
Drive to Work on Motorcycle	-	-	-	-	10	-
Bicycle to Work	-	-	-	-	13	-
Walk to Work	9	*0.4%*	9	*0.3%*	194	*0.4%*
Other Means	13	*0.5%*	14	*0.5%*	473	*1.0%*
Work at Home	506	*20.7%*	564	*20.5%*	10,183	*22.4%*
Daytime Demographics (2023)						
Total Businesses	209		223		3,567	
Total Employees	650		702		15,469	
Company Headquarter Businesses	1	*0.7%*	1	*0.6%*	48	*1.3%*
Company Headquarter Employees	20	*3.1%*	20	*2.8%*	472	*3.0%*
Employee Population per Business	3.1	to 1	3.2	to 1	4.3	to 1
Residential Population per Business	23.4	to 1	24.6	to 1	25.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	1,855		2,039		37,373	
Labor Force						
Labor Population Age 16 Years or Over (2023)	3,683		4,112		68,078	
Labor Force Total Males (2023)	1,784	*48.4%*	1,990	*48.4%*	33,646	*49.4%*
Male Civilian Employed	1,252	*70.2%*	1,402	*70.5%*	24,805	*73.7%*
Male Civilian Unemployed	65	*3.7%*	72	*3.6%*	741	*2.2%*
Males in Armed Forces	31	*1.7%*	31	*1.5%*	391	*1.2%*
Males Not in Labor Force	437	*24.5%*	485	*24.4%*	7,709	*22.9%*
Labor Force Total Females (2023)	1,899	*51.6%*	2,122	*51.6%*	34,432	*50.6%*
Female Civilian Employed	1,196	*63.0%*	1,342	*63.3%*	20,650	*60.0%*
Female Civilian Unemployed	23	*1.2%*	24	*1.1%*	608	*1.8%*
Females in Armed Forces	-	-	-	-	327	*1.0%*
Females Not in Labor Force	680	*35.8%*	756	*35.6%*	12,846	*37.3%*
Unemployment Rate	88	*2.4%*	96	*2.3%*	1,349	*2.0%*
Occupation (2023)						
Occupation Population Age 16 Years or Over	2,448		2,744		45,444	
Occupation Total Males	1,252	*51.1%*	1,402	*51.1%*	24,795	*54.6%*
Occupation Total Females	1,196	48.9%	1,342	48.9%	20,649	45.4%
Management, Business, Financial Operations	677	-	764	-	11,318	24.9%
Professional, Related	548	22.4%	614	22.4%	11,913	26.2%
Service	359	*14.7%*	391	*14.3%*	5,489	*12.1%*
Sales, Office	608	*24.8%*	687	*25.0%*	9,794	*21.6%*
Farming, Fishing, Forestry	-	-	-	-	9	-
Construction, Extraction, Maintenance	146	*6.0%*	164	*6.0%*	3,796	*8.4%*
Production, Transport, Material Moving	110	*4.5%*	125	*4.5%*	3,126	*6.9%*
White Collar Workers	1,833	*74.9%*	2,064	*75.2%*	33,025	*72.7%*
Blue Collar Workers	615	*25.1%*	680	*24.8%*	12,420	*27.3%*

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.0128/-84.7548

8879 Dallas Acworth Hwy null, GA 30132	1 mi radius		3 min drive time		5 mi radius	
Units In Structure (2023)						
Total Units	1,620		1,798		29,235	
1 Detached Unit	1,579	97.5%	1,746	97.1%	27,113	92.7%
1 Attached Unit	16	1.0%	22	1.2%	870	3.0%
2 Units	1	-	1	-	47	0.2%
3 to 4 Units	2	0.1%	2	0.1%	131	0.4%
5 to 9 Units	3	0.2%	3	0.2%	146	0.5%
10 to 19 Units	-	-	-	-	192	0.7%
20 to 49 Units	2	0.1%	2	0.1%	159	0.5%
50 or More Units	2	0.1%	2	0.1%	191	0.7%
Mobile Home or Trailer	15	0.9%	20	1.1%	385	1.3%
Other Structure	-	-	-	-	2	-
Homes Built By Year (2023)						
Homes Built 2020 or later	2	0.1%	2	0.1%	407	1.4%
Homes Built 2010 to 2019	560	33.9%	624	34.0%	6,037	20.0%
Homes Built 2000 to 2009	614	37.2%	695	37.9%	9,780	32.4%
Homes Built 1990 to 1999	280	17.0%	298	16.2%	6,932	23.0%
Homes Built 1980 to 1989	46	2.8%	54	2.9%	3,262	10.8%
Homes Built 1970 to 1979	69	4.2%	70	3.8%	1,521	5.0%
Homes Built 1960 to 1969	38	2.3%	43	2.4%	729	2.4%
Homes Built 1950 to 1959	7	0.4%	8	0.4%	379	1.3%
Homes Built 1940 to 1949	-	-	-	-	80	0.3%
Homes Built Before 1939	3	0.2%	3	0.2%	108	0.4%
Median Age of Homes	21.4 yrs		21.3 yrs		25.9 yrs	
Home Values (2023)						
Owner Specified Housing Units	1,381		1,552		25,711	
Home Values $1,000,000 or More	-	-	-	-	203	0.8%
Home Values $750,000 to $999,999	-	-	-	-	686	2.7%
Home Values $500,000 to $749,999	6	0.4%	7	0.4%	2,900	11.3%
Home Values $400,000 to $499,999	166	12.0%	180	11.6%	3,762	14.6%
Home Values $300,000 to $399,999	443	32.1%	520	33.5%	7,420	28.9%
Home Values $250,000 to $299,999	316	22.9%	351	22.6%	3,492	13.6%
Home Values $200,000 to $249,999	225	16.3%	234	15.1%	3,541	13.8%
Home Values $175,000 to $199,999	137	9.9%	161	10.4%	1,351	5.3%
Home Values $150,000 to $174,999	22	1.6%	23	1.5%	940	3.7%
Home Values $125,000 to $149,999	30	2.2%	30	1.9%	572	2.2%
Home Values $100,000 to $124,999	23	1.7%	32	2.1%	360	1.4%
Home Values $90,000 to $99,999	2	0.1%	2	0.1%	95	0.4%
Home Values $80,000 to $89,999	5	0.4%	7	0.4%	58	0.2%
Home Values $70,000 to $79,999	1	-	1	-	51	0.2%
Home Values $60,000 to $69,999	-	-	-	-	15	-
Home Values $50,000 to $59,999	-	-	-	-	16	-
Home Values $35,000 to $49,999	-	-	-	-	71	0.3%
Home Values $25,000 to $34,999	-	-	-	-	45	0.2%
Home Values $10,000 to $24,999	-	-	-	-	99	0.4%
Home Values Under $10,000	2	0.1%	2	0.1%	34	0.1%
Owner-Occupied Median Home Value	$286,673		$289,013		$331,956	
Renter-Occupied Median Rent	$1,225		$1,217		$1,326	

Lat/Lon: 34.0128/-84.7548

8879 Dallas Acworth Hwy null, GA 30132	1 mi radius		3 min drive time		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$118.39 M		$131.77 M		$2.75 B	
Total Non-Retail Expenditure	$61.99 M		$68.96 M		$1.45 B	
Total Retail Expenditure	$56.39 M		$62.81 M		$1.29 B	
Apparel	$4.21 M		$4.69 M		$99.89 M	
Contributions	$3.81 M		$4.23 M		$96.93 M	
Education	$3.57 M		$3.96 M		$96.47 M	
Entertainment	$6.81 M		$7.58 M		$161.81 M	
Food and Beverages	$17.46 M		$19.45 M		$396.66 M	
Furnishings and Equipment	$4.25 M		$4.73 M		$99.97 M	
Gifts	$2.86 M		$3.19 M		$74.37 M	
Health Care	$9.92 M		$11.04 M		$221.33 M	
Household Operations	$4.63 M		$5.16 M		$110.83 M	
Miscellaneous Expenses	$2.24 M		$2.49 M		$52.39 M	
Personal Care	$1.6 M		$1.78 M		$36.88 M	
Personal Insurance	$864.39 K		$962.68 K		$21.41 M	
Reading	$254.34 K		$282.81 K		$6.02 M	
Shelter	$24.67 M		$27.43 M		$572.15 M	
Tobacco	$666.79 K		$740.48 K		$13.35 M	
Transportation	$22.01 M		$24.53 M		$499.9 M	
Utilities	$8.56 M		$9.52 M		$187.16 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$6,091		$6,107		$7,832	
Total Non-Retail Expenditure	$3,189	52.4%	$3,196	52.3%	$4,144	52.9%
Total Retail Expenditures	$2,901	47.6%	$2,911	47.7%	$3,688	47.1%
Apparel	$217	3.6%	$217	3.6%	$285	3.6%
Contributions	$196	3.2%	$196	3.2%	$276	3.5%
Education	$184	3.0%	$184	3.0%	$275	3.5%
Entertainment	$350	5.8%	$351	5.8%	$461	5.9%
Food and Beverages	$898	14.8%	$901	14.8%	$1,131	14.4%
Furnishings and Equipment	$219	3.6%	$219	3.6%	$285	3.6%
Gifts	$147	2.4%	$148	2.4%	$212	2.7%
Health Care	$510	8.4%	$512	8.4%	$631	8.1%
Household Operations	$238	3.9%	$239	3.9%	$316	4.0%
Miscellaneous Expenses	$115	1.9%	$116	1.9%	$149	1.9%
Personal Care	$82	1.4%	$83	1.4%	$105	1.3%
Personal Insurance	$44	0.7%	$45	0.7%	$61	0.8%
Reading	$13	0.2%	$13	0.2%	$17	0.2%
Shelter	$1,269	20.8%	$1,271	20.8%	$1,631	20.8%
Tobacco	$34	0.6%	$34	0.6%	$38	0.5%
Transportation	$1,132	18.6%	$1,137	18.6%	$1,425	18.2%
Utilities	$440	7.2%	$441	7.2%	$534	6.8%

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