2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



7367 Spout Springs Rd						
Flowery Branch, GA 30542	1 mi radius		3 mi rac	lius	5 mi rac	dius
Population						
Estimated Population (2023)	3,799		35,848		90,051	
Projected Population (2028)	3,965		40,308		97,094	
Census Population (2020)	3,605		33,997		86,074	
Census Population (2010)	2,679		25,122		63,819	
Projected Annual Growth (2023-2028)	166	0.9%	4,460	2.5%	7,043	1.6%
Historical Annual Growth (2020-2023)	194	-	1,851	1.8%	3,977	1.5%
Historical Annual Growth (2010-2020)	926	3.5%	8,875	3.5%	22,255	3.5%
Estimated Population Density (2023)	1,210	psm	1,269	psm	1,147	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	1,225		11,979		29,360	
Projected Households (2028)	1,298		13,808		32,617	
Census Households (2020)	1,147		11,174		27,658	
Census Households (2010)	820		7,949		20,462	
Projected Annual Growth (2023-2028)	73	1.2%	1,829	3.1%	3,257	2.2%
Historical Annual Change (2010-2023)	405	3.8%	4,030	3.9%	8,898	3.3%
Average Household Income						
Estimated Average Household Income (2023)	\$137,575		\$149,734		\$154,382	
Projected Average Household Income (2028)	\$135,816		\$135,752		\$146,310	
Census Average Household Income (2010)	\$82,905		\$94,200		\$87,202	
Census Average Household Income (2000)	\$65,711		\$70,712		\$72,694	
Projected Annual Change (2023-2028)	-\$1,759	-0.3%	-\$13,982	-1.9%	-\$8,072	-1.0%
Historical Annual Change (2000-2023)	\$71,864	4.8%	\$79,022	4.9%	\$81,688	4.9%
Median Household Income						
Estimated Median Household Income (2023)	\$133,459		\$129,519		\$122,618	
Projected Median Household Income (2028)	\$135,170		\$130,323		\$123,404	
Census Median Household Income (2010)	\$65,416		\$73,010		\$72,162	
Census Median Household Income (2000)	\$60,723		\$62,832		\$63,418	
Projected Annual Change (2023-2028)	\$1,710	0.3%	\$803	0.1%	\$786	0.1%
Historical Annual Change (2000-2023)	\$72,736	5.2%	\$66,687	4.6%	\$59,200	4.1%
Per Capita Income						
Estimated Per Capita Income (2023)	\$44,474		\$50,210		\$50,531	
Projected Per Capita Income (2028)	\$44,572		\$46,659		\$49,333	
Census Per Capita Income (2010)	\$25,409		\$29,797		\$27,961	
Census Per Capita Income (2000)	\$21,204		\$21,995		\$23,741	
Projected Annual Change (2023-2028)	\$98	-	-\$3,551	-1.4%	-\$1,198	-0.5%
Historical Annual Change (2000-2023)	\$23,270	4.8%	\$28,215	5.6%	\$26,790	4.9%
Estimated Average Household Net Worth (2023)	\$922,224		\$810,098		\$790,090	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



7367 Spout Springs Rd						
Flowery Branch, GA 30542	1 mi radius		3 mi rad	3 mi radius		lius
Race and Ethnicity						
Total Population (2023)	3,799		35,848		90,051	
White (2023)	2,830	74.5%	24,442	68.2%	58,973	65.5%
Black or African American (2023)	301	7.9%	4,891	13.6%	13,384	14.9%
American Indian or Alaska Native (2023)	16	0.4%	120	0.3%	288	0.3%
Asian (2023)	129	3.4%	2,036	5.7%	6,224	6.9%
Hawaiian or Pacific Islander (2023)	3	-	20	-	35	-
Other Race (2023)	137	3.6%	1,318	3.7%	3,619	4.0%
Two or More Races (2023)	384	10.1%	3,022	8.4%	7,528	8.4%
Population < 18 (2023)	1,000	26.3%	9,451	26.4%	24,430	27.1%
White Not Hispanic	659	65.9%	5,541	58.6%	13,918	57.0%
Black or African American	91	9.1%	1,335	14.1%	3,590	14.7%
Asian	32	3.2%	533	5.6%	1,639	6.7%
Other Race Not Hispanic	40	4.0%	419	4.4%	1,175	4.8%
Hispanic	179	17.9%	1,622	17.2%	4,108	16.8%
Not Hispanic or Latino Population (2023)	3,208	84.4%	30,947	86.3%	77,815	86.4%
Not Hispanic White	2,708	84.4%	23,279	75.2%	56,291	72.3%
Not Hispanic Black or African American	290	9.1%	4,792	15.5%	13,086	16.8%
Not Hispanic American Indian or Alaska Native	4	0.1%	33	0.1%	79	0.1%
Not Hispanic Asian	128	4.0%	2,026	6.5%	6,190	8.0%
Not Hispanic Hawaiian or Pacific Islander	2	_	8	_	15	_
Not Hispanic Other Race	5	0.2%	63	0.2%	183	0.2%
Not Hispanic Two or More Races	71	2.2%	744	2.4%	1,970	2.5%
Hispanic or Latino Population (2023)	591	15.6%	4,901	13.7%	12,236	13.6%
Hispanic White	122	20.6%	1,163	23.7%	2,681	21.9%
Hispanic Black or African American	10	1.7%	99	2.0%	298	2.4%
Hispanic American Indian or Alaska Native	13	2.1%	87	1.8%	209	1.7%
Hispanic Asian	-	-	10	0.2%	34	0.3%
Hispanic Hawaiian or Pacific Islander	1	0.3%	11	0.2%	19	0.2%
Hispanic Other Race	132	22.3%	1,254	25.6%	3,436	28.1%
Hispanic Two or More Races		52.9%		46.5%	5,558	45.4%
Not Hispanic or Latino Population (2020)		89.4%	30,263		76,061	88.4%
Hispanic or Latino Population (2020)		10.6%		11.0%		11.6%
Not Hispanic or Latino Population (2010)		90.9%	23,021			91.2%
Hispanic or Latino Population (2010)	243	9.1%	2,101	8.4%	5,641	8.8%
Not Hispanic or Latino Population (2028)		84.1%	34,879			86.5%
Hispanic or Latino Population (2028)	631	15.9%		13.5%	13,132	13.5%
Projected Annual Growth (2023-2028)	40	1.3%	529	2.2%	896	1.5%
Historical Annual Growth (2010-2020)	139	5.7%	1,633	7.8%	4,372	7.8%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



7367 Spout Springs Rd							
Flowery Branch, GA 30542	1 mi radius		3 mi rad	dius 5 mi ra		radius	
Total Age Distribution (2023)		-					
Total Population	3,799		35,848		90,051		
Age Under 5 Years	245	6.5%	2,098	5.9%	5,274	5.9%	
Age 5 to 9 Years	306	8.1%	2,607	7.3%	6,654	7.4%	
Age 10 to 14 Years	309	8.1%	3,116	8.7%	8,083	9.0%	
Age 15 to 19 Years	242	6.4%	2,745	7.7%	7,327	8.1%	
Age 20 to 24 Years	148	3.9%	1,483	4.1%	4,082	4.5%	
Age 25 to 29 Years	157	4.1%	1,663	4.6%	4,255	4.7%	
Age 30 to 34 Years	270	7.1%	2,384	6.6%	5,581	6.2%	
Age 35 to 39 Years	328	8.6%	2,774	7.7%	6,664	7.4%	
Age 40 to 44 Years	312	8.2%	2,705	7.5%	6,928	7.7%	
Age 45 to 49 Years	267	7.0%	2,363	6.6%	6,451	7.2%	
Age 50 to 54 Years	297	7.8%	2,246	6.3%	6,015	6.7%	
Age 55 to 59 Years	242	6.4%	2,242	6.3%	5,579	6.2%	
Age 60 to 64 Years	240	6.3%	2,313	6.5%	5,471	6.1%	
Age 65 to 69 Years	177	4.7%	1,923	5.4%	4,514	5.0%	
Age 70 to 74 Years	146	3.8%	1,645	4.6%	3,536	3.9%	
Age 75 to 79 Years	64	1.7%	852	2.4%	2,004	2.2%	
Age 80 to 84 Years	28	0.7%	472	1.3%	1,057	1.2%	
Age 85 Years or Over	18	0.5%	215	0.6%	577	0.6%	
Median Age	37.4		38.0		37.1		
Age 19 Years or Less	1,103	29.0%	10,566	29.5%	27,338	30.4%	
Age 20 to 64 Years	2,262	59.5%	20,174	56.3%	51,025	56.7%	
Age 65 Years or Over	434	11.4%	5,108	14.2%	11,688	13.0%	
Female Age Distribution (2023)		-				i	
Female Population	1,882	49.5%	18,329	51.1%	45,618	50.7%	
Age Under 5 Years	119	6.3%	1,062	5.8%	2,616	5.7%	
Age 5 to 9 Years	143	7.6%	1,289	7.0%	3,312	7.3%	
Age 10 to 14 Years	149	7.9%	1,571	8.6%	3,989	8.7%	
Age 15 to 19 Years	113	6.0%	1,371	7.5%	3,679	8.1%	
Age 20 to 24 Years	69	3.7%	695	3.8%	1,916	4.2%	
Age 25 to 29 Years	80	4.2%	886	4.8%	2,206	4.8%	
Age 30 to 34 Years	147	7.8%	1,216	6.6%	2,862	6.3%	
Age 35 to 39 Years	165	8.8%	1,438	7.8%	3,456	7.6%	
Age 40 to 44 Years	161	8.5%	1,429	7.8%	3,585	7.9%	
Age 45 to 49 Years	135	7.2%	1,163	6.3%	3,226	7.1%	
Age 50 to 54 Years	137	7.3%	1,105	6.0%	2,987	6.5%	
Age 55 to 59 Years	130	6.9%	1,174	6.4%	2,802	6.1%	
Age 60 to 64 Years	118	6.3%	1,244	6.8%	2,865	6.3%	
Age 65 to 69 Years	88	4.7%	1,016	5.5%	2,303		
Age 70 to 74 Years	73	3.9%	846	4.6%	1,852	4.1%	
Age 75 to 79 Years	32	1.7%	436	2.4%	1,044	2.3%	
Age 80 to 84 Years	13	0.7%	255	1.4%	571	1.3%	
Age 85 Years or Over	10	0.5%	132	0.7%	347	0.8%	
Female Median Age	37.6		38.3		37.4		
Age 19 Years or Less		27.8%		28.9%		29.8%	
Age 20 to 64 Years		60.7%	10,350				
Age 65 Years or Over		11.5%		14.7%		13.4%	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



7367 Spout Springs Rd				_			
Flowery Branch, GA 30542	1 mi radius		3 mi rad	3 mi radius 5 mi r		i radius	
Male Age Distribution (2023)						-	
Male Population	1,917	50.5%	17,519	48.9%	44,433	49.3%	
Age Under 5 Years	126	6.6%	1,036	5.9%	2,659	6.0%	
Age 5 to 9 Years	163	8.5%	1,318	7.5%	3,342	7.5%	
Age 10 to 14 Years	161	8.4%	1,545	8.8%	4,094	9.2%	
Age 15 to 19 Years	129	6.7%	1,374	7.8%	3,648	8.2%	
Age 20 to 24 Years	79	4.1%	788	4.5%	2,165	4.9%	
Age 25 to 29 Years	78	4.0%	777	4.4%	2,049	4.6%	
Age 30 to 34 Years	122	6.4%	1,167	6.7%	2,719	6.1%	
Age 35 to 39 Years	163	8.5%	1,336	7.6%	3,207	7.2%	
Age 40 to 44 Years	151	7.9%	1,276	7.3%	3,343	7.5%	
Age 45 to 49 Years	133	6.9%	1,200	6.8%	3,225	7.3%	
Age 50 to 54 Years	160	8.4%	1,142	6.5%	3,028	6.8%	
Age 55 to 59 Years	111	5.8%	1,069	6.1%	2,777	6.2%	
Age 60 to 64 Years	122	6.4%	1,069	6.1%	2,606	5.9%	
Age 65 to 69 Years	89	4.6%	907	5.2%	2,211	5.0%	
Age 70 to 74 Years	73	3.8%	799	4.6%	1,684	3.8%	
Age 75 to 79 Years	33	1.7%	417	2.4%	960	2.2%	
Age 80 to 84 Years	15	0.8%	217	1.2%	486	1.1%	
Age 85 Years or Over	8	0.4%	83	0.5%	230	0.5%	
Male Median Age	37.0		37.5		36.7		
Age 19 Years or Less	579	30.2%	5,274	30.1%	13,742	30.9%	
Age 20 to 64 Years	1,120	58.4%	9,823	56.1%	25,120	56.5%	
Age 65 Years or Over	218	11.4%	2,422	13.8%	5,571	12.5%	
Males per 100 Females (2023)							
Overall Comparison	102		96		97		
Age Under 5 Years	106	51.4%	98	49.4%	102	50.4%	
Age 5 to 9 Years	114	53.3%	102	50.5%	101	50.2%	
Age 10 to 14 Years	108	52.0%	98	49.6%	103	50.6%	
Age 15 to 19 Years	114	53.4%	100	50.1%	99	49.8%	
Age 20 to 24 Years	114	53.2%	113	53.1%	113	53.1%	
Age 25 to 29 Years	97	49.3%	88	46.7%	93	48.2%	
Age 30 to 34 Years	83	45.4%	96	49.0%	95	48.7%	
Age 35 to 39 Years	99	49.7%	93	48.2%	93	48.1%	
Age 40 to 44 Years	94	48.5%	89	47.2%	93	48.3%	
Age 45 to 49 Years	98	49.6%	103	50.8%	100	50.0%	
Age 50 to 54 Years	117	53.9%	103	50.8%	101	50.3%	
Age 55 to 59 Years	85	46.1%	91	47.7%	99	49.8%	
Age 60 to 64 Years	104	50.9%	86	46.2%	91	47.6%	
Age 65 to 69 Years	101	50.3%	89	47.2%	96	49.0%	
Age 70 to 74 Years	99	49.7%	94	48.6%	91	47.6%	
Age 75 to 79 Years	104	51.0%	96	48.9%	92	47.9%	
Age 80 to 84 Years	112	52.9%	85	46.0%	85	46.0%	
Age 85 Years or Over	81	44.9%	62	38.4%	66	39.9%	
Age 19 Years or Less	111	52.5%	100	49.9%	101	50.3%	
Age 20 to 39 Years	96	48.9%	96	49.0%	97	49.3%	
Age 40 to 64 Years		49.9%		48.5%	97	49.2%	
Age 65 Years or Over		50.1%		47.4%		47.7%	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



7367 Spout Springs Rd	1 mi radius		3 mi radius		5 mi radius	
Flowery Branch, GA 30542	1 mi radius		5 IIII rad	ilus	o IIII rac	iius
Household Type (2023)						
Total Households	1,225		11,979		29,360	
Households with Children	296	24.1%	4,432	37.0%	12,109	41.2%
Average Household Size	3.1		3.0		3.0	
Household Density per Square Mile	390		424		374	
Population Family	3,538	93.1%	32,658	91.1%	82,376	91.5%
Population Non-Family	228	6.0%	2,723	7.6%	6,359	7.1%
Population Group Quarters	33	0.9%	467	1.3%	1,316	1.5%
Family Households	1,052	85.9%	9,826	82.0%	24,415	83.2%
Married Couple Households	499	47.4%	7,275	74.0%	19,390	79.4%
Other Family Households with Children	553	52.6%	2,550	26.0%	5,025	20.6%
Family Households with Children	296	28.1%	4,428	45.1%	12,097	49.5%
Married Couple with Children	259	87.7%	3,564	80.5%	9,709	80.3%
Other Family Households with Children	36	12.3%	864	19.5%	2,388	19.7%
Family Households No Children	756	71.9%	5,398	54.9%	12,318	50.5%
Married Couple No Children	240	31.7%	3,711	68.8%	9,681	78.6%
Other Family Households No Children	517	68.3%	1,687	31.2%	2,637	21.4%
Non-Family Households	173	14.1%		18.0%		16.8%
Non-Family Households with Children	-	-	4	0.2%	12	0.2%
Non-Family Households No Children	173	100.0%	2,150	99.8%	4,933	99.8%
Average Family Household Size	3.4		3.3		3.4	
Average Family Income	\$148,303		\$165,859		\$156,526	
Median Family Income	\$141,337		\$139,794		\$130,361	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	2,938		28,026		70,040	
Never Married	760	25.9%	7,460	26.6%	17,294	24.7%
Currently Married	1,715	58.4%	16,140	57.6%	40,985	58.5%
Previously Married	463	15.8%	4,427	15.8%	11,761	16.8%
Separated		24.5%	808	18.2%		23.2%
Widowed	85	18.3%	1,152	26.0%		19.0%
Divorced	265	57.1%		55.7%		57.8%
Educational Attainment (2023)		<u> </u>				
Adult Population Age 25 Years or Over	2,548		23,798		58,632	
Elementary (Grade Level 0 to 8)	112	4.4%	826	3.5%	2,219	3.8%
Some High School (Grade Level 9 to 11)	166	6.5%	1,234	5.2%	2,799	4.8%
High School Graduate		16.2%		16.9%	11,976	
Some College	409	16.0%		18.4%		19.7%
Associate Degree Only	182	7.1%	2,059	8.7%	5,554	9.5%
Bachelor Degree Only		35.1%		31.3%		27.4%
Graduate Degree		14.6%		16.0%		14.5%
Any College (Some College or Higher)		72.9%		74.4%		71.0%
College Degree + (Bachelor Degree or Higher)		49.8%	11,268			41.9%
College Degree + (Dacrietor Degree or Fighter)	1,200	45.6%	11,200	47.5%	24,551	41.9%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



7367 Spout Springs Rd	4 : "				E of our	
Flowery Branch, GA 30542	1 mi radius		3 mi rac	lius	5 mi rac	lius
Housing						_
Total Housing Units (2023)	1,305		12,807		30,832	
Total Housing Units (2020)	1,209		11,671		28,589	
Historical Annual Growth (2020-2023)	96	_	1,136	_	2,243	_
Housing Units Occupied (2023)		93.9%	11,979	93.5%	29,360	95.2%
Housing Units Owner-Occupied		91.7%	10,582			86.6%
Housing Units Renter-Occupied	101	8.3%		11.7%		13.4%
Housing Units Vacant (2023)	80	6.1%	828	6.5%	1,472	4.8%
Household Size (2023)						
Total Households	1,225		11,979		29,360	
1 Person Households		11.6%		14.9%		13.6%
2 Person Households	421	34.4%		34.2%		32.8%
3 Person Households	250	20.4%	2,203	18.4%	5,602	19.1%
4 Person Households	239	19.5%	2,271	19.0%	5,930	20.2%
5 Person Households	120	9.8%	1,087	9.1%	2,711	9.2%
6 Person Households	38	3.1%	376	3.1%	1,005	3.4%
7 or More Person Households	15	1.2%	165	1.4%	478	1.6%
Household Income Distribution (2023)						
HH Income \$200,000 or More	285	23.3%	2,320	19.4%	5,505	18.8%
HH Income \$150,000 to \$199,999	197	16.1%	2,127	17.8%	5,329	18.2%
HH Income \$125,000 to \$149,999	226	18.4%	1,577	13.2%	3,252	11.1%
HH Income \$100,000 to \$124,999	125	10.2%	1,319	11.0%	3,232	11.0%
HH Income \$75,000 to \$99,999	117	9.6%	1,414	11.8%	3,609	12.3%
HH Income \$50,000 to \$74,999	162	13.2%	1,698	14.2%	3,907	13.3%
HH Income \$35,000 to \$49,999	50	4.1%	627	5.2%	1,507	5.1%
HH Income \$25,000 to \$34,999	17	1.4%	291	2.4%	866	3.0%
HH Income \$15,000 to \$24,999	21	1.7%	295	2.5%	938	3.2%
HH Income \$10,000 to \$14,999	17	1.4%	102	0.9%	670	2.3%
HH Income Under \$10,000	7	0.6%	208	1.7%	543	1.8%
Household Vehicles (2023)						
Households 0 Vehicles Available	5	0.4%	102	0.8%	498	1.7%
Households 1 Vehicle Available	234	19.1%	2,577	21.5%	5,800	19.8%
Households 2 Vehicles Available	550	44.9%	5,334	44.5%		46.1%
Households 3 or More Vehicles Available	436	35.6%	3,966	33.1%	9,517	32.4%
Total Vehicles Available	2,806		27,332		65,828	
Average Vehicles per Household	2.3		2.3		2.2	
Owner-Occupied Household Vehicles		93.9%	24,783	90.7%		89.2%
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.3	
Renter-Occupied Household Vehicles	172	6.1%	2,548	9.3%	•	10.8%
Average Vehicles per Renter-Occupied Household	1.7		1.8		1.8	
Travel Time (2023)						
Worker Base Age 16 years or Over	1,836		17,879		45,458	
Travel to Work in 14 Minutes or Less	139	7.6%	1,724	9.6%		11.0%
Travel to Work in 15 to 29 Minutes		27.5%		25.6%		23.9%
Travel to Work in 30 to 59 Minutes		20.8%		26.1%		28.6%
Travel to Work in 60 Minutes or More		10.0%	1,302		3,564	7.8%
Work at Home		34.1%		31.4%		28.7%
Average Minutes Travel to Work	28.5		28.4		28.4	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



7367 Spout Springs Rd	4 .					
Flowery Branch, GA 30542	1 mi radius		3 mi rad	lius	5 mi rac	dius
Transportation To Work (2023)						_
Worker Base Age 16 years or Over	1,836		17,879		45,458	
Drive to Work Alone	1,168	63.6%	11,043	61.8%	29,430	64.7%
Drive to Work in Carpool	36	2.0%	1,004	5.6%	2,286	5.0%
Travel to Work by Public Transportation	4	0.2%	75	0.4%	237	0.5%
Drive to Work on Motorcycle	-	-	-	-	2	-
Bicycle to Work	-	-	1	-	3	-
Walk to Work	-	-	17	-	114	0.3%
Other Means	-	-	128	0.7%	357	0.8%
Work at Home	627	34.1%	5,611	31.4%	13,030	28.7%
Daytime Demographics (2023)						i
Total Businesses	287		1,319		3,763	
Total Employees	1,092		5,880		18,559	
Company Headquarter Businesses	3	0.9%	12	0.9%	52	1.4%
Company Headquarter Employees	10	0.9%	130	2.2%	1,171	6.3%
Employee Population per Business	3.8	to 1	4.5	to 1	4.9	to 1
Residential Population per Business	13.2	to 1	27.2	to 1	23.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	2,133		15,394		41,507	
Labor Force						-
Labor Population Age 16 Years or Over (2023)	2,884		27,447		68,491	
Labor Force Total Males (2023)	1,439	49.9%	13,314	48.5%	33,538	49.0%
Male Civilian Employed	1,065	74.0%	9,401	70.6%	23,811	71.0%
Male Civilian Unemployed	51	3.5%	318	2.4%	677	2.0%
Males in Armed Forces	7	0.5%	54	0.4%	85	0.3%
Males Not in Labor Force	316	22.0%	3,541	26.6%	8,966	26.7%
Labor Force Total Females (2023)	1,445	50.1%	14,133	51.5%	34,953	51.0%
Female Civilian Employed	771	53.4%	8,478	60.0%	21,648	61.9%
Female Civilian Unemployed	33	2.3%	137	1.0%	421	1.2%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	641	44.3%	5,519	39.0%	12,884	36.9%
Unemployment Rate	84	2.9%	455	1.7%	1,098	1.6%
Occupation (2023)						_
Occupation Population Age 16 Years or Over	1,836		17,879		45,458	
Occupation Total Males	1,065	58.0%	9,401	52.6%	23,811	52.4%
Occupation Total Females	771	42.0%	8,478	47.4%	21,648	47.6%
Management, Business, Financial Operations	460	-	4,169	23.3%	10,326	22.7%
Professional, Related	402	21.9%		21.9%	10,188	22.4%
Service		10.1%		12.3%		13.1%
Sales, Office	467	25.5%	4,429	24.8%		23.7%
Farming, Fishing, Forestry	-	-	31	0.2%	43	-
Construction, Extraction, Maintenance	113	6.2%	1,039	5.8%	2,699	5.9%
Production, Transport, Material Moving	208	11.3%	2,108	11.8%	5,482	12.1%
White Collar Workers		72.4%	12,506	69.9%		68.8%
Blue Collar Workers	507	27.6%	5,373	30.1%	14,173	31.2%

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Units In Structure (2023)						
Total Units	1,225		11,979		29,360	
1 Detached Unit	1,139	93.0%	10,923	91.2%	26,388	89.9%
1 Attached Unit	28	2.3%	389	3.2%	998	3.4%
2 Units	3	0.2%	36	0.3%	145	0.5%
3 to 4 Units	4	0.3%	45	0.4%	178	0.6%
5 to 9 Units	4	0.3%	46	0.4%	139	0.5%
10 to 19 Units	9	0.7%	116	1.0%	382	1.3%
20 to 49 Units	4	0.3%	38	0.3%	122	0.4%
50 or More Units	2	0.2%	42	0.4%	193	0.7%
Mobile Home or Trailer	32	2.6%	336	2.8%	794	2.7%
Other Structure	2	0.1%	8		22	-
Homes Built By Year (2023)						-
Homes Built 2020 or later	80	6.1%	460	3.6%	1,003	3.3%
Homes Built 2010 to 2019	258	19.8%	3,346	26.1%	7,125	23.1%
Homes Built 2000 to 2009	605	46.3%	4,689	36.6%	10,876	35.3%
Homes Built 1990 to 1999	157	12.0%	2,018	15.8%	5,709	18.5%
Homes Built 1980 to 1989	54	4.1%	831	6.5%	2,535	8.2%
Homes Built 1970 to 1979	23	1.7%	346	2.7%	1,007	3.3%
Homes Built 1960 to 1969	32	2.5%	192	1.5%	491	1.6%
Homes Built 1950 to 1959	7	0.5%	27	0.2%	309	1.0%
Homes Built 1940 to 1949	2	0.2%	18	0.1%	87	0.3%
Homes Built Before 1939	7	0.5%	50	0.4%	218	0.7%
Median Age of Homes	21.3	yrs	21.6	yrs	23.6	yrs
Home Values (2023)						
Owner Specified Housing Units	1,124		10,582		25,422	
Home Values \$1,000,000 or More	4	0.4%	115	1.1%	236	0.9%
Home Values \$750,000 to \$999,999	8	0.7%	506	4.8%	1,004	4.0%
Home Values \$500,000 to \$749,999	76	6.8%	1,067	10.1%	2,317	9.1%
Home Values \$400,000 to \$499,999	298	26.5%	2,014	19.0%	4,109	16.2%
Home Values \$300,000 to \$399,999	477	42.5%	3,312	31.3%	7,642	30.1%
Home Values \$250,000 to \$299,999	91	8.1%	1,714	16.2%	4,883	19.2%
Home Values \$200,000 to \$249,999	101	9.0%	1,106	10.5%	2,974	11.7%
Home Values \$175,000 to \$199,999	27	2.4%	223	2.1%	674	2.7%
Home Values \$150,000 to \$174,999	18	1.6%	149	1.4%	491	1.9%
Home Values \$125,000 to \$149,999	7	0.7%	64	0.6%	291	1.1%
Home Values \$100,000 to \$124,999	2	0.2%	54	0.5%	187	0.7%
Home Values \$90,000 to \$99,999	-	-	7	-	45	0.2%
Home Values \$80,000 to \$89,999	2	0.2%	26	0.2%	82	0.3%
Home Values \$70,000 to \$79,999	-	-	18	0.2%	40	0.2%
Home Values \$60,000 to \$69,999	-	-	6	-	30	0.1%
Home Values \$50,000 to \$59,999	1	-	10	-	49	0.2%
Home Values \$35,000 to \$49,999	-	-	14	0.1%	36	0.1%
Home Values \$25,000 to \$34,999	1	0.1%	48	0.5%	77	0.3%
Home Values \$10,000 to \$24,999	1	0.1%	23	0.2%	77	0.3%
Home Values Under \$10,000	. 6	0.6%	103	1.0%	177	0.7%
Owner-Occupied Median Home Value	\$352,295		\$366,004		\$346,933	
Renter-Occupied Median Rent	\$1,155		\$1,425		\$1,331	

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Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$108.87 M		\$1.12 B		\$2.84 B	
Total Non-Retail Expenditure	\$57.62 M		\$594.53 M		\$1.51 B	
Total Retail Expenditure	\$51.25 M		\$528.23 M		\$1.34 B	
Apparel	\$3.95 M		\$40.75 M		\$103.37 M	
Contributions	\$3.87 M		\$39.75 M		\$100.28 M	
Education	\$3.85 M		\$39.45 M		\$100.04 M	
Entertainment	\$6.42 M		\$66.2 M		\$167.37 M	
Food and Beverages	\$15.68 M		\$161.89 M		\$410.55 M	
Furnishings and Equipment	\$3.98 M		\$40.93 M		\$103.31 M	
Gifts	\$3 M		\$30.22 M		\$75.93 M	
Health Care	\$8.77 M		\$90.74 M		\$229.55 M	
Household Operations	\$4.41 M		\$45.43 M		\$114.94 M	
Miscellaneous Expenses	\$2.08 M		\$21.46 M		\$54.21 M	
Personal Care	\$1.46 M		\$15.08 M		\$38.15 M	
Personal Insurance	\$854.07 K		\$8.76 M		\$22.09 M	
Reading	\$239.28 K		\$2.48 M		\$6.25 M	
Shelter	\$22.62 M		\$233.85 M		\$593.93 M	
Tobacco	\$519.18 K		\$5.43 M		\$13.96 M	
Transportation	\$19.79 M		\$203.88 M		\$515.59 M	
Utilities	\$7.38 M		\$76.47 M		\$194.44 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$7,405		\$7,811		\$8,072	
Total Non-Retail Expenditure	\$3,919	52.9%	\$4,136	53.0%	\$4,277	53.0%
Total Retail Expenditures	\$3,486	47.1%	\$3,675	47.0%	\$3,795	47.0%
Apparel	\$269	3.6%	\$283	3.6%	\$293	3.6%
Contributions	\$263	3.6%	\$277	3.5%	\$285	3.5%
Education	\$262	3.5%	\$274	3.5%	\$284	3.5%
Entertainment	\$437	5.9%	\$461	5.9%	\$475	5.9%
Food and Beverages	\$1,067	14.4%	\$1,126	14.4%	\$1,165	14.4%
Furnishings and Equipment	\$271	3.7%	\$285	3.6%	\$293	3.6%
Gifts	\$204	2.8%	\$210	2.7%	\$216	2.7%
Health Care	\$596	8.1%	\$631	8.1%	\$652	8.1%
Household Operations	\$300	4.0%	\$316	4.0%	\$326	4.0%
Miscellaneous Expenses	\$142	1.9%	\$149	1.9%	\$154	1.9%
Personal Care	\$100	1.3%	\$105	1.3%	\$108	1.3%
Personal Insurance	\$58	0.8%	\$61	0.8%	\$63	0.8%
Reading	\$16	0.2%	\$17	0.2%	\$18	0.2%
Shelter	\$1,538	20.8%	\$1,627	20.8%	\$1,686	
Tobacco	\$35	0.5%	\$38	0.5%	\$40	0.5%
Transportation	\$1,346	18.2%	\$1,418		\$1,463	
Utilities	\$502	6.8%	\$532	6.8%	\$552	6.8%