

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8032/-84.4123

1801 Howell Mill Rd NW Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	14,821		139,122		345,893	
Projected Population (2027)	15,572		148,230		367,070	
Census Population (2020)	15,031		138,997		343,802	
Census Population (2010)	11,298		113,192		282,662	
Projected Annual Growth (2022-2027)	751	1.0%	9,108	1.3%	21,177	1.2%
Historical Annual Growth (2020-2022)	-210	-	126	-	2,091	0.3%
Historical Annual Growth (2010-2020)	3,733	3.3%	25,804	2.3%	61,140	2.2%
Estimated Population Density (2022)	4,720	psm	4,921	psm	4,406	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	8,296		71,082		170,555	
Projected Households (2027)	8,748		76,313		182,605	
Census Households (2020)	8,374		70,999		169,465	
Census Households (2010)	6,151		53,831		132,962	
Projected Annual Growth (2022-2027)	452	1.1%	5,231	1.5%	12,049	1.4%
Historical Annual Change (2010-2022)	2,145	2.9%	17,251	2.7%	37,593	2.4%
Average Household Income						
Estimated Average Household Income (2022)	\$118,437		\$135,207		\$126,031	
Projected Average Household Income (2027)	\$136,828		\$154,944		\$145,429	
Census Average Household Income (2020)	\$87,236		\$92,564		\$86,923	
Census Average Household Income (2010)	\$76,664		\$82,937		\$71,588	
Projected Annual Change (2022-2027)	\$18,391	3.1%	\$19,737	2.9%	\$19,398	3.1%
Historical Annual Change (2010-2022)	\$41,772	2.5%	\$52,270	2.9%	\$54,443	3.5%
Median Household Income						
Estimated Median Household Income (2022)	\$92,588		\$96,051		\$90,624	
Projected Median Household Income (2027)	\$110,011		\$112,076		\$105,873	
Census Median Household Income (2020)	\$63,238		\$62,413		\$58,245	
Census Median Household Income (2010)	\$53,801		\$54,216		\$48,967	
Projected Annual Change (2022-2027)	\$17,422	3.8%	\$16,025	3.3%	\$15,248	3.4%
Historical Annual Change (2010-2022)	\$38,787	3.3%	\$41,835	3.5%	\$41,657	3.9%
Per Capita Income						
Estimated Per Capita Income (2022)	\$66,302		\$69,705		\$62,678	
Projected Per Capita Income (2027)	\$76,876		\$80,355		\$72,849	
Census Per Capita Income (2020)	\$47,459		\$44,010		\$40,883	
Census Per Capita Income (2010)	\$42,092		\$36,399		\$31,294	
Projected Annual Change (2022-2027)	\$10,574	3.2%	\$10,650	3.1%	\$10,171	3.2%
Historical Annual Change (2010-2022)	\$24,210	2.6%	\$33,305	4.2%	\$31,384	4.6%
Estimated Average Household Net Worth (2022)	\$817,727		\$933,999		\$861,072	

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1801 Howell Mill Rd NW Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2022)	14,821		139,122		345,893	
White (2022)	9,121	61.5%	74,625	53.6%	165,918	48.0%
Black or African American (2022)	3,305	22.3%	32,033	23.0%	106,520	30.8%
American Indian or Alaska Native (2022)	38	0.3%	374	0.3%	985	0.3%
Asian (2022)	950	6.4%	18,822	13.5%	39,278	11.4%
Hawaiian or Pacific Islander (2022)	12	-	77	-	162	-
Other Race (2022)	743	5.0%	4,929	3.5%	11,871	3.4%
Two or More Races (2022)	653	4.4%	8,262	5.9%	21,159	6.1%
Population < 18 (2022)	2,008 13.5%		15,595 11.2%		46,803 13.5%	
White Not Hispanic	1,295	64.5%	8,150	52.3%	18,814	40.2%
Black or African American	363	18.1%	4,273	27.4%	18,491	39.5%
Asian	77	3.9%	612	3.9%	1,678	3.6%
Other Race Not Hispanic	134	6.7%	1,110	7.1%	3,521	7.5%
Hispanic	138	6.9%	1,450	9.3%	4,298	9.2%
Not Hispanic or Latino Population (2022)	13,731 92.6%		128,477 92.3%		319,674 92.4%	
Not Hispanic White	8,811	64.2%	72,633	56.5%	160,872	50.3%
Not Hispanic Black or African American	3,221	23.5%	30,788	24.0%	102,062	31.9%
Not Hispanic American Indian or Alaska Native	19	0.1%	181	0.1%	504	0.2%
Not Hispanic Asian	940	6.8%	18,479	14.4%	38,343	12.0%
Not Hispanic Hawaiian or Pacific Islander	6	-	49	-	113	-
Not Hispanic Other Race	370	2.7%	1,884	1.5%	5,332	1.7%
Not Hispanic Two or More Races	365	2.7%	4,464	3.5%	12,448	3.9%
Hispanic or Latino Population (2022)	1,090 7.4%		10,645 7.7%		26,219 7.6%	
Hispanic White	310	28.4%	1,992	18.7%	5,046	19.2%
Hispanic Black or African American	84	7.7%	1,246	11.7%	4,458	17.0%
Hispanic American Indian or Alaska Native	19	1.7%	193	1.8%	481	1.8%
Hispanic Asian	10	1.0%	343	3.2%	935	3.6%
Hispanic Hawaiian or Pacific Islander	6	0.6%	28	0.3%	49	0.2%
Hispanic Other Race	373	34.2%	3,045	28.6%	6,538	24.9%
Hispanic Two or More Races	288	26.5%	3,799	35.7%	8,711	33.2%
Not Hispanic or Latino Population (2020)	13,934 92.7%		129,126 92.9%		319,447 92.9%	
Hispanic or Latino Population (2020)	1,097 7.3%		9,871 7.1%		24,355 7.1%	
Not Hispanic or Latino Population (2010)	10,613 93.9%		106,570 94.1%		265,194 93.8%	
Hispanic or Latino Population (2010)	685 6.1%		6,622 5.9%		17,468 6.2%	
Not Hispanic or Latino Population (2027)	14,427 92.6%		136,224 91.9%		338,465 92.2%	
Hispanic or Latino Population (2027)	1,145 7.4%		12,006 8.1%		28,605 7.8%	
Projected Annual Growth (2022-2027)	55 1.0%		1,361 2.6%		2,386 1.8%	
Historical Annual Growth (2010-2020)	412 6.0%		3,249 4.9%		6,887 3.9%	

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1801 Howell Mill Rd NW Atlanta, GA 30318		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2022)							
Total Population		14,821		139,122		345,893	
Age Under 5 Years		828	5.6%	5,203	3.7%	15,195	4.4%
Age 5 to 9 Years		641	4.3%	4,616	3.3%	13,447	3.9%
Age 10 to 14 Years		366	2.5%	3,781	2.7%	11,666	3.4%
Age 15 to 19 Years		361	2.4%	7,877	5.7%	22,770	6.6%
Age 20 to 24 Years		1,685	11.4%	16,949	12.2%	35,955	10.4%
Age 25 to 29 Years		2,077	14.0%	15,975	11.5%	37,632	10.9%
Age 30 to 34 Years		1,716	11.6%	14,071	10.1%	33,489	9.7%
Age 35 to 39 Years		1,440	9.7%	12,083	8.7%	28,986	8.4%
Age 40 to 44 Years		1,089	7.3%	10,166	7.3%	24,452	7.1%
Age 45 to 49 Years		802	5.4%	8,117	5.8%	19,814	5.7%
Age 50 to 54 Years		789	5.3%	7,767	5.6%	19,414	5.6%
Age 55 to 59 Years		713	4.8%	7,460	5.4%	19,057	5.5%
Age 60 to 64 Years		733	4.9%	7,607	5.5%	19,238	5.6%
Age 65 to 69 Years		595	4.0%	6,093	4.4%	15,366	4.4%
Age 70 to 74 Years		458	3.1%	4,712	3.4%	11,973	3.5%
Age 75 to 79 Years		246	1.7%	2,842	2.0%	7,359	2.1%
Age 80 to 84 Years		140	0.9%	1,850	1.3%	4,937	1.4%
Age 85 Years or Over		141	1.0%	1,954	1.4%	5,143	1.5%
Median Age		33.3		35.7		35.5	
Age 19 Years or Less		2,197	14.8%	21,478	15.4%	63,078	18.2%
Age 20 to 64 Years		11,043	74.5%	100,195	72.0%	238,037	68.8%
Age 65 Years or Over		1,581	10.7%	17,450	12.5%	44,779	12.9%
Female Age Distribution (2022)							
Female Population		7,406	50.0%	65,187	46.9%	169,450	49.0%
Age Under 5 Years		392	5.3%	2,508	3.8%	7,372	4.4%
Age 5 to 9 Years		348	4.7%	2,368	3.6%	6,774	4.0%
Age 10 to 14 Years		184	2.5%	1,865	2.9%	5,756	3.4%
Age 15 to 19 Years		183	2.5%	3,342	5.1%	11,436	6.7%
Age 20 to 24 Years		883	11.9%	7,158	11.0%	17,233	10.2%
Age 25 to 29 Years		1,053	14.2%	7,518	11.5%	18,696	11.0%
Age 30 to 34 Years		850	11.5%	6,527	10.0%	15,876	9.4%
Age 35 to 39 Years		681	9.2%	5,364	8.2%	13,330	7.9%
Age 40 to 44 Years		483	6.5%	4,365	6.7%	10,854	6.4%
Age 45 to 49 Years		372	5.0%	3,472	5.3%	8,785	5.2%
Age 50 to 54 Years		393	5.3%	3,596	5.5%	9,101	5.4%
Age 55 to 59 Years		355	4.8%	3,613	5.5%	9,269	5.5%
Age 60 to 64 Years		368	5.0%	3,804	5.8%	9,781	5.8%
Age 65 to 69 Years		315	4.3%	3,179	4.9%	8,035	4.7%
Age 70 to 74 Years		251	3.4%	2,541	3.9%	6,538	3.9%
Age 75 to 79 Years		130	1.7%	1,585	2.4%	4,182	2.5%
Age 80 to 84 Years		78	1.1%	1,082	1.7%	2,982	1.8%
Age 85 Years or Over		86	1.2%	1,302	2.0%	3,449	2.0%
Female Median Age		32.9		36.4		35.8	
Age 19 Years or Less		1,108	15.0%	10,083	15.5%	31,338	18.5%
Age 20 to 64 Years		5,438	73.4%	45,416	69.7%	112,926	66.6%
Age 65 Years or Over		860	11.6%	9,689	14.9%	25,186	14.9%

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1801 Howell Mill Rd NW Atlanta, GA 30318		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2022)							
Male Population		7,415	50.0%	73,935	53.1%	176,443	51.0%
Age Under 5 Years		436	5.9%	2,696	3.6%	7,823	4.4%
Age 5 to 9 Years		293	4.0%	2,248	3.0%	6,673	3.8%
Age 10 to 14 Years		182	2.4%	1,916	2.6%	5,910	3.3%
Age 15 to 19 Years		178	2.4%	4,536	6.1%	11,333	6.4%
Age 20 to 24 Years		801	10.8%	9,792	13.2%	18,722	10.6%
Age 25 to 29 Years		1,024	13.8%	8,458	11.4%	18,936	10.7%
Age 30 to 34 Years		866	11.7%	7,544	10.2%	17,613	10.0%
Age 35 to 39 Years		759	10.2%	6,719	9.1%	15,656	8.9%
Age 40 to 44 Years		606	8.2%	5,801	7.8%	13,598	7.7%
Age 45 to 49 Years		431	5.8%	4,645	6.3%	11,029	6.3%
Age 50 to 54 Years		397	5.3%	4,171	5.6%	10,313	5.8%
Age 55 to 59 Years		358	4.8%	3,847	5.2%	9,788	5.5%
Age 60 to 64 Years		365	4.9%	3,802	5.1%	9,457	5.4%
Age 65 to 69 Years		280	3.8%	2,913	3.9%	7,331	4.2%
Age 70 to 74 Years		208	2.8%	2,171	2.9%	5,435	3.1%
Age 75 to 79 Years		117	1.6%	1,257	1.7%	3,177	1.8%
Age 80 to 84 Years		62	0.8%	768	1.0%	1,955	1.1%
Age 85 Years or Over		55	0.7%	652	0.9%	1,694	1.0%
Male Median Age		33.7		35.1		35.2	
Age 19 Years or Less		1,089	14.7%	11,395	15.4%	31,739	18.0%
Age 20 to 64 Years		5,605	75.6%	54,779	74.1%	125,111	70.9%
Age 65 Years or Over		721	9.7%	7,761	10.5%	19,593	11.1%
Males per 100 Females (2022)							
Overall Comparison		100		113		104	
Age Under 5 Years		111	52.7%	108	51.8%	106	51.5%
Age 5 to 9 Years		84	45.7%	95	48.7%	99	49.6%
Age 10 to 14 Years		99	49.6%	103	50.7%	103	50.7%
Age 15 to 19 Years		97	49.3%	136	57.6%	99	49.8%
Age 20 to 24 Years		91	47.6%	137	57.8%	109	52.1%
Age 25 to 29 Years		97	49.3%	113	52.9%	101	50.3%
Age 30 to 34 Years		102	50.5%	116	53.6%	111	52.6%
Age 35 to 39 Years		111	52.7%	125	55.6%	117	54.0%
Age 40 to 44 Years		125	55.6%	133	57.1%	125	55.6%
Age 45 to 49 Years		116	53.7%	134	57.2%	126	55.7%
Age 50 to 54 Years		101	50.2%	116	53.7%	113	53.1%
Age 55 to 59 Years		101	50.2%	106	51.6%	106	51.4%
Age 60 to 64 Years		99	49.8%	100	50.0%	97	49.2%
Age 65 to 69 Years		89	47.0%	92	47.8%	91	47.7%
Age 70 to 74 Years		83	45.3%	85	46.1%	83	45.4%
Age 75 to 79 Years		90	47.4%	79	44.2%	76	43.2%
Age 80 to 84 Years		79	44.2%	71	41.5%	66	39.6%
Age 85 Years or Over		64	39.2%	50	33.4%	49	32.9%
Age 19 Years or Less		98	49.6%	113	53.1%	101	50.3%
Age 20 to 39 Years		99	49.9%	122	55.0%	109	52.1%
Age 40 to 64 Years		109	52.2%	118	54.2%	113	53.1%
Age 65 Years or Over		84	45.6%	80	44.5%	78	43.8%

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1801 Howell Mill Rd NW Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Household Type (2022)						
Total Households	8,296		71,082		170,555	
Households with Children	1,157	13.9%	9,244	13.0%	26,431	15.5%
Average Household Size	1.8		1.8		1.9	
Household Density per Square Mile	2,642		2,514		2,172	
Population Family	7,878	53.2%	66,243	47.6%	178,954	51.7%
Population Non-Family	6,938	46.8%	59,553	42.8%	137,930	39.9%
Population Group Quarters	5	-	13,326	9.6%	29,010	8.4%
Family Households	2,867	34.6%	23,535	33.1%	61,533	36.1%
Married Couple Households	1,927	67.2%	15,619	66.4%	37,620	61.1%
Other Family Households with Children	940	32.8%	7,915	33.6%	23,912	38.9%
Family Households with Children	1,153	40.2%	9,226	39.2%	26,383	42.9%
Married Couple with Children	824	71.5%	5,928	64.3%	14,589	55.3%
Other Family Households with Children	329	28.5%	3,298	35.7%	11,794	44.7%
Family Households No Children	1,714	59.8%	14,309	60.8%	35,150	57.1%
Married Couple No Children	1,103	64.4%	9,692	67.7%	23,031	65.5%
Other Family Households No Children	611	35.6%	4,617	32.3%	12,118	34.5%
Non-Family Households	5,430	65.4%	47,547	66.9%	109,022	63.9%
Non-Family Households with Children	4	-	18	-	48	-
Non-Family Households No Children	5,426	99.9%	47,529	100.0%	108,975	100.0%
Average Family Household Size	2.7		2.8		2.9	
Average Family Income	\$196,337		\$244,296		\$206,588	
Median Family Income	\$180,150		\$171,419		\$148,226	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2022)						
Population Age 15 Years or Over	12,986		125,522		305,585	
Never Married	7,118	54.8%	70,548	56.2%	169,563	55.5%
Currently Married	4,618	35.6%	37,855	30.2%	87,750	28.7%
Previously Married	1,249	9.6%	17,119	13.6%	48,272	15.8%
Separated	188	15.0%	3,124	18.2%	8,682	18.0%
Widowed	204	16.3%	3,494	20.4%	10,478	21.7%
Divorced	857	68.6%	10,501	61.3%	29,112	60.3%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	10,940		100,695		246,861	
Elementary (Grade Level 0 to 8)	126	1.2%	1,304	1.3%	3,992	1.6%
Some High School (Grade Level 9 to 11)	172	1.6%	2,914	2.9%	10,075	4.1%
High School Graduate	742	6.8%	9,422	9.4%	30,100	12.2%
Some College	864	7.9%	10,989	10.9%	28,659	11.6%
Associate Degree Only	349	3.2%	3,686	3.7%	9,564	3.9%
Bachelor Degree Only	5,140	47.0%	38,919	38.7%	90,553	36.7%
Graduate Degree	3,547	32.4%	33,460	33.2%	73,918	29.9%
Any College (Some College or Higher)	9,900	90.5%	87,054	86.5%	202,694	82.1%
College Degree + (Bachelor Degree or Higher)	8,687	79.4%	72,379	71.9%	164,471	66.6%

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Housing							
Total Housing Units (2022)		8,921		81,868		193,931	
Total Housing Units (2020)		8,997		81,558		191,813	
Historical Annual Growth (2020-2022)		-76	-	311	-	2,118	-
Housing Units Occupied (2022)		8,296	93.0%	71,082	86.8%	170,555	87.9%
Housing Units Owner-Occupied		2,938	35.4%	32,233	45.3%	77,440	45.4%
Housing Units Renter-Occupied		5,358	64.6%	38,849	54.7%	93,115	54.6%
Housing Units Vacant (2022)		624	7.0%	10,786	13.2%	23,376	12.1%
Household Size (2022)							
Total Households		8,296		71,082		170,555	
1 Person Households		4,094	49.4%	38,411	54.0%	87,853	51.5%
2 Person Households		2,719	32.8%	21,122	29.7%	51,322	30.1%
3 Person Households		767	9.2%	5,671	8.0%	15,299	9.0%
4 Person Households		503	6.1%	3,636	5.1%	9,422	5.5%
5 Person Households		171	2.1%	1,489	2.1%	4,022	2.4%
6 Person Households		33	0.4%	518	0.7%	1,560	0.9%
7 or More Person Households		10	0.1%	234	0.3%	1,079	0.6%
Household Income Distribution (2022)							
HH Income \$200,000 or More		1,283	15.5%	13,677	19.2%	29,637	17.4%
HH Income \$150,000 to \$199,999		724	8.7%	5,650	7.9%	12,485	7.3%
HH Income \$125,000 to \$149,999		491	5.9%	4,256	6.0%	10,815	6.3%
HH Income \$100,000 to \$124,999		809	9.7%	6,218	8.7%	14,198	8.3%
HH Income \$75,000 to \$99,999		1,346	16.2%	9,328	13.1%	21,372	12.5%
HH Income \$50,000 to \$74,999		1,505	18.1%	11,315	15.9%	26,372	15.5%
HH Income \$35,000 to \$49,999		817	9.9%	5,482	7.7%	14,330	8.4%
HH Income \$25,000 to \$34,999		332	4.0%	3,942	5.5%	10,377	6.1%
HH Income \$15,000 to \$24,999		367	4.4%	3,516	4.9%	10,336	6.1%
HH Income \$10,000 to \$14,999		206	2.5%	2,278	3.2%	7,134	4.2%
HH Income Under \$10,000		417	5.0%	5,420	7.6%	13,497	7.9%
Household Vehicles (2022)							
Households 0 Vehicles Available		607	7.3%	8,498	12.0%	22,653	13.3%
Households 1 Vehicle Available		4,065	49.0%	35,351	49.7%	82,123	48.2%
Households 2 Vehicles Available		3,138	37.8%	22,175	31.2%	52,552	30.8%
Households 3 or More Vehicles Available		486	5.9%	5,058	7.1%	13,228	7.8%
Total Vehicles Available		11,899		96,297		230,200	
Average Vehicles per Household		1.4		1.4		1.3	
Owner-Occupied Household Vehicles		4,967	41.7%	51,685	53.7%	127,722	55.5%
Average Vehicles per Owner-Occupied Household		1.7		1.6		1.6	
Renter-Occupied Household Vehicles		6,932	58.3%	44,612	46.3%	102,478	44.5%
Average Vehicles per Renter-Occupied Household		1.3		1.1		1.1	
Travel Time (2022)							
Worker Base Age 16 years or Over		10,976		80,590		196,048	
Travel to Work in 14 Minutes or Less		1,911	17.4%	15,816	19.6%	36,470	18.6%
Travel to Work in 15 to 29 Minutes		4,554	41.5%	32,102	39.8%	76,042	38.8%
Travel to Work in 30 to 59 Minutes		2,811	25.6%	20,073	24.9%	51,870	26.5%
Travel to Work in 60 Minutes or More		586	5.3%	3,325	4.1%	10,465	5.3%
Work at Home		1,113	10.1%	9,275	11.5%	21,201	10.8%
Average Minutes Travel to Work		23.4		21.9		22.8	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8032/-84.4123

1801 Howell Mill Rd NW Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2022)						
Worker Base Age 16 years or Over	10,976		80,590		196,048	
Drive to Work Alone	8,735	79.6%	53,746	66.7%	131,812	67.2%
Drive to Work in Carpool	459	4.2%	3,131	3.9%	8,723	4.4%
Travel to Work by Public Transportation	357	3.3%	5,559	6.9%	15,991	8.2%
Drive to Work on Motorcycle	-	-	104	0.1%	231	0.1%
Bicycle to Work	23	0.2%	1,065	1.3%	2,275	1.2%
Walk to Work	278	2.5%	6,342	7.9%	12,040	6.1%
Other Means	10	-	1,367	1.7%	3,776	1.9%
Work at Home	1,113	10.1%	9,275	11.5%	21,201	10.8%
Daytime Demographics (2022)						
Total Businesses	1,905		17,954		42,728	
Total Employees	12,100		188,497		452,296	
Company Headquarter Businesses	67	3.5%	641	3.6%	1,560	3.7%
Company Headquarter Employees	1,572	13.0%	49,347	26.2%	90,566	20.0%
Employee Population per Business	6.4 to 1		10.5 to 1		10.6 to 1	
Residential Population per Business	7.8 to 1		7.7 to 1		8.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	13,990		232,491		559,250	
Labor Force						
Labor Population Age 16 Years or Over (2022)	12,926		124,805		303,343	
Labor Force Total Males (2022)	6,470	50.1%	66,719	53.5%	154,899	51.1%
Male Civilian Employed	5,601	86.6%	43,450	65.1%	103,109	66.6%
Male Civilian Unemployed	71	1.1%	1,184	1.8%	3,166	2.0%
Males in Armed Forces	60	0.9%	209	0.3%	292	0.2%
Males Not in Labor Force	737	11.4%	21,876	32.8%	48,331	31.2%
Labor Force Total Females (2022)	6,456	49.9%	58,086	46.5%	148,444	48.9%
Female Civilian Employed	5,374	83.3%	37,140	63.9%	92,939	62.6%
Female Civilian Unemployed	108	1.7%	934	1.6%	2,923	2.0%
Females in Armed Forces	-	-	12	-	49	-
Females Not in Labor Force	973	15.1%	20,000	34.4%	52,533	35.4%
Unemployment Rate	179	1.4%	2,118	1.7%	6,090	2.0%
Occupation (2022)						
Occupation Population Age 16 Years or Over	10,976		80,590		196,048	
Occupation Total Males	5,601	51.0%	43,450	53.9%	103,109	52.6%
Occupation Total Females	5,374	49.0%	37,140	46.1%	92,939	47.4%
Management, Business, Financial Operations	3,640	33.2%	25,162	31.2%	60,294	30.8%
Professional, Related	3,735	34.0%	30,493	37.8%	68,886	35.1%
Service	738	6.7%	6,644	8.2%	18,913	9.6%
Sales, Office	2,190	20.0%	13,428	16.7%	33,354	17.0%
Farming, Fishing, Forestry	13	0.1%	25	-	96	-
Construction, Extraction, Maintenance	53	0.5%	975	1.2%	3,109	1.6%
Production, Transport, Material Moving	606	5.5%	3,864	4.8%	11,396	5.8%
White Collar Workers	9,566	87.2%	69,082	85.7%	162,534	82.9%
Blue Collar Workers	1,410	12.8%	11,508	14.3%	33,514	17.1%

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Units In Structure (2022)							
Total Units		8,296		71,082		170,555	
1 Detached Unit		2,459	29.6%	23,498	33.1%	61,122	35.8%
1 Attached Unit		380	4.6%	4,326	6.1%	10,836	6.4%
2 Units		128	1.5%	1,516	2.1%	3,703	2.2%
3 to 4 Units		240	2.9%	1,927	2.7%	4,926	2.9%
5 to 9 Units		436	5.3%	3,865	5.4%	9,964	5.8%
10 to 19 Units		709	8.5%	4,675	6.6%	13,382	7.8%
20 to 49 Units		1,036	12.5%	4,097	5.8%	10,788	6.3%
50 or More Units		2,758	33.2%	26,440	37.2%	54,071	31.7%
Mobile Home or Trailer		41	0.5%	537	0.8%	1,365	0.8%
Other Structure		108	1.3%	202	0.3%	398	0.2%
Homes Built By Year (2022)							
Homes Built 2014 or later		1,317	14.8%	8,100	9.9%	17,737	9.1%
Homes Built 2010 to 2013		467	5.2%	3,517	4.3%	7,264	3.7%
Homes Built 2000 to 2009		1,421	15.9%	17,551	21.4%	39,192	20.2%
Homes Built 1990 to 1999		1,524	17.1%	9,376	11.5%	23,129	11.9%
Homes Built 1980 to 1989		945	10.6%	6,938	8.5%	17,844	9.2%
Homes Built 1970 to 1979		737	8.3%	5,309	6.5%	12,190	6.3%
Homes Built 1960 to 1969		504	5.7%	5,970	7.3%	14,162	7.3%
Homes Built 1950 to 1959		449	5.0%	4,654	5.7%	12,467	6.4%
Homes Built 1940 to 1949		519	5.8%	2,882	3.5%	6,891	3.6%
Homes Built Before 1939		413	4.6%	6,783	8.3%	19,679	10.1%
Median Age of Homes		29.5	yrs	31.8	yrs	33.6	yrs
Home Values (2022)							
Owner Specified Housing Units		2,938		32,233		77,440	
Home Values \$1,000,000 or More		264	9.0%	3,957	12.3%	9,074	11.7%
Home Values \$750,000 to \$999,999		427	14.5%	3,578	11.1%	8,121	10.5%
Home Values \$500,000 to \$749,999		677	23.0%	5,394	16.7%	14,038	18.1%
Home Values \$400,000 to \$499,999		289	9.8%	3,706	11.5%	8,406	10.9%
Home Values \$300,000 to \$399,999		249	8.5%	4,681	14.5%	10,736	13.9%
Home Values \$250,000 to \$299,999		87	3.0%	2,032	6.3%	4,907	6.3%
Home Values \$200,000 to \$249,999		384	13.1%	3,179	9.9%	7,606	9.8%
Home Values \$175,000 to \$199,999		94	3.2%	1,241	3.9%	3,187	4.1%
Home Values \$150,000 to \$174,999		82	2.8%	1,622	5.0%	3,890	5.0%
Home Values \$125,000 to \$149,999		158	5.4%	984	3.1%	2,345	3.0%
Home Values \$100,000 to \$124,999		201	6.8%	1,059	3.3%	2,588	3.3%
Home Values \$90,000 to \$99,999		-	-	71	0.2%	215	0.3%
Home Values \$80,000 to \$89,999		11	0.4%	126	0.4%	514	0.7%
Home Values \$70,000 to \$79,999		4	0.1%	110	0.3%	399	0.5%
Home Values \$60,000 to \$69,999		-	-	42	0.1%	129	0.2%
Home Values \$50,000 to \$59,999		-	-	27	-	104	0.1%
Home Values \$35,000 to \$49,999		1	-	78	0.2%	322	0.4%
Home Values \$25,000 to \$34,999		1	-	46	0.1%	153	0.2%
Home Values \$10,000 to \$24,999		6	0.2%	130	0.4%	443	0.6%
Home Values Under \$10,000		3	0.1%	168	0.5%	262	0.3%
Owner-Occupied Median Home Value		\$440,769		\$494,104		\$482,646	
Renter-Occupied Median Rent		\$1,321		\$1,337		\$1,241	

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1801 Howell Mill Rd NW Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2022)						
Total Household Expenditure	\$657.33 M		\$6.22 B		\$14.12 B	
Total Non-Retail Expenditure	\$350.13 M		\$3.33 B		\$7.55 B	
Total Retail Expenditure	\$307.21 M		\$2.89 B		\$6.58 B	
Apparel	\$23.62 M		\$224.01 M		\$507.79 M	
Contributions	\$22.52 M		\$220.81 M		\$497.32 M	
Education	\$21.96 M		\$218.24 M		\$489.67 M	
Entertainment	\$37.62 M		\$358.55 M		\$811.99 M	
Food and Beverages	\$95.64 M		\$897.99 M		\$2.04 B	
Furnishings and Equipment	\$23.3 M		\$221.52 M		\$501.96 M	
Gifts	\$17.57 M		\$173.38 M		\$390.13 M	
Health Care	\$53.15 M		\$500.49 M		\$1.14 B	
Household Operations	\$26.1 M		\$250.37 M		\$567.01 M	
Miscellaneous Expenses	\$12.49 M		\$118.89 M		\$269.64 M	
Personal Care	\$8.81 M		\$83.28 M		\$189.19 M	
Personal Insurance	\$4.71 M		\$45.81 M		\$103.41 M	
Reading	\$1.44 M		\$13.8 M		\$31.27 M	
Shelter	\$140.52 M		\$1.32 B		\$3.01 B	
Tobacco	\$3.66 M		\$33.16 M		\$76.51 M	
Transportation	\$118.04 M		\$1.1 B		\$2.51 B	
Utilities	\$46.17 M		\$430.76 M		\$984.33 M	
Monthly Household Consumer Expenditure (2022)						
Total Household Expenditure	\$6,603		\$7,292		\$6,901	
Total Non-Retail Expenditure	\$3,517	53.3%	\$3,899	53.5%	\$3,687	53.4%
Total Retail Expenditures	\$3,086	46.7%	\$3,393	46.5%	\$3,214	46.6%
Apparel	\$237	3.6%	\$263	3.6%	\$248	3.6%
Contributions	\$226	3.4%	\$259	3.6%	\$243	3.5%
Education	\$221	3.3%	\$256	3.5%	\$239	3.5%
Entertainment	\$378	5.7%	\$420	5.8%	\$397	5.7%
Food and Beverages	\$961	14.6%	\$1,053	14.4%	\$998	14.5%
Furnishings and Equipment	\$234	3.5%	\$260	3.6%	\$245	3.6%
Gifts	\$177	2.7%	\$203	2.8%	\$191	2.8%
Health Care	\$534	8.1%	\$587	8.0%	\$557	8.1%
Household Operations	\$262	4.0%	\$294	4.0%	\$277	4.0%
Miscellaneous Expenses	\$125	1.9%	\$139	1.9%	\$132	1.9%
Personal Care	\$89	1.3%	\$98	1.3%	\$92	1.3%
Personal Insurance	\$47	0.7%	\$54	0.7%	\$51	0.7%
Reading	\$14	0.2%	\$16	0.2%	\$15	0.2%
Shelter	\$1,411	21.4%	\$1,553	21.3%	\$1,470	21.3%
Tobacco	\$37	0.6%	\$39	0.5%	\$37	0.5%
Transportation	\$1,186	18.0%	\$1,294	17.7%	\$1,226	17.8%
Utilities	\$464	7.0%	\$505	6.9%	\$481	7.0%