

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8032/-84.4123

1801 Howell Mill Rd NW Atlanta, GA 30318		1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>							
Estimated Population (2023)		14,908		139,716		349,386	
Projected Population (2028)		15,298		147,893		367,758	
Census Population (2020)		15,031		138,463		345,103	
Census Population (2010)		11,298		112,685		283,900	
Projected Annual Growth (2023-2028)		390	0.5%	8,177	1.2%	18,372	1.1%
Historical Annual Growth (2020-2023)		-123	-	1,253	0.3%	4,283	0.4%
Historical Annual Growth (2010-2020)		3,733	3.3%	25,778	2.3%	61,203	2.2%
Estimated Population Density (2023)		4,748	psm	4,942	psm	4,450	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>							
Estimated Households (2023)		8,437		72,225		173,923	
Projected Households (2028)		8,659		76,734		184,201	
Census Households (2020)		8,374		70,772		170,014	
Census Households (2010)		6,151		53,614		133,504	
Projected Annual Growth (2023-2028)		222	0.5%	4,509	1.2%	10,277	1.2%
Historical Annual Change (2010-2023)		2,286	2.9%	18,611	2.7%	40,419	2.3%
<b>Average Household Income</b>							
Estimated Average Household Income (2023)		\$143,637		\$164,946		\$154,782	
Projected Average Household Income (2028)		\$151,064		\$166,869		\$157,142	
Census Average Household Income (2010)		\$87,236		\$92,584		\$86,816	
Census Average Household Income (2000)		\$76,664		\$83,095		\$71,516	
Projected Annual Change (2023-2028)		\$7,427	1.0%	\$1,923	0.2%	\$2,360	0.3%
Historical Annual Change (2000-2023)		\$66,973	3.8%	\$81,851	4.3%	\$83,266	5.1%
<b>Median Household Income</b>							
Estimated Median Household Income (2023)		\$105,330		\$112,268		\$106,204	
Projected Median Household Income (2028)		\$103,114		\$109,756		\$103,880	
Census Median Household Income (2010)		\$63,238		\$62,458		\$58,171	
Census Median Household Income (2000)		\$53,801		\$54,307		\$48,925	
Projected Annual Change (2023-2028)		-\$2,216	-0.4%	-\$2,511	-0.4%	-\$2,324	-0.4%
Historical Annual Change (2000-2023)		\$51,529	4.2%	\$57,961	4.6%	\$57,279	5.1%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2023)		\$81,294		\$85,914		\$77,603	
Projected Per Capita Income (2028)		\$85,507		\$87,191		\$79,233	
Census Per Capita Income (2010)		\$47,459		\$44,040		\$40,820	
Census Per Capita Income (2000)		\$42,092		\$36,482		\$31,276	
Projected Annual Change (2023-2028)		\$4,213	1.0%	\$1,277	0.3%	\$1,631	0.4%
Historical Annual Change (2000-2023)		\$39,202	4.0%	\$49,433	5.9%	\$46,326	6.4%
Estimated Average Household Net Worth (2023)		\$777,001		\$910,577		\$840,446	

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<b>1801 Howell Mill Rd NW Atlanta, GA 30318</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Race and Ethnicity</b>						
Total Population (2023)	14,908		139,716		349,386	
White (2023)	9,253	62.1%	75,539	54.1%	169,544	48.5%
Black or African American (2023)	3,689	24.7%	35,290	25.3%	115,869	33.2%
American Indian or Alaska Native (2023)	25	0.2%	257	0.2%	694	0.2%
Asian (2023)	1,013	6.8%	19,398	13.9%	40,359	11.6%
Hawaiian or Pacific Islander (2023)	7	-	55	-	115	-
Other Race (2023)	226	1.5%	2,335	1.7%	6,689	1.9%
Two or More Races (2023)	695	4.7%	6,843	4.9%	16,115	4.6%
Population < 18 (2023)	2,416 16.2%		18,359 13.1%		52,851 15.1%	
White Not Hispanic	1,394	57.7%	9,233	50.3%	21,597	40.9%
Black or African American	582	24.1%	5,405	29.4%	21,644	41.0%
Asian	151	6.2%	1,280	7.0%	2,775	5.3%
Other Race Not Hispanic	97	4.0%	739	4.0%	2,309	4.4%
Hispanic	192	7.9%	1,702	9.3%	4,526	8.6%
Not Hispanic or Latino Population (2023)	13,998 93.9%		130,278 93.2%		326,469 93.4%	
Not Hispanic White	9,035	64.5%	73,390	56.3%	164,679	50.4%
Not Hispanic Black or African American	3,623	25.9%	34,698	26.6%	114,217	35.0%
Not Hispanic American Indian or Alaska Native	11	-	99	-	261	-
Not Hispanic Asian	1,009	7.2%	19,303	14.8%	40,171	12.3%
Not Hispanic Hawaiian or Pacific Islander	5	-	31	-	66	-
Not Hispanic Other Race	26	0.2%	264	0.2%	715	0.2%
Not Hispanic Two or More Races	290	2.1%	2,493	1.9%	6,360	1.9%
Hispanic or Latino Population (2023)	910 6.1%		9,438 6.8%		22,917 6.6%	
Hispanic White	218	24.0%	2,149	22.8%	4,865	21.2%
Hispanic Black or African American	67	7.3%	592	6.3%	1,652	7.2%
Hispanic American Indian or Alaska Native	14	1.5%	158	1.7%	433	1.9%
Hispanic Asian	4	0.4%	95	1.0%	189	0.8%
Hispanic Hawaiian or Pacific Islander	2	0.2%	23	0.2%	49	0.2%
Hispanic Other Race	201	22.1%	2,072	21.9%	5,974	26.1%
Hispanic Two or More Races	405	44.5%	4,350	46.1%	9,755	42.6%
Not Hispanic or Latino Population (2020)	13,934 92.7%		128,630 92.9%		320,601 92.9%	
Hispanic or Latino Population (2020)	1,097 7.3%		9,832 7.1%		24,503 7.1%	
Not Hispanic or Latino Population (2010)	10,613 93.9%		106,100 94.2%		266,149 93.7%	
Hispanic or Latino Population (2010)	685 6.1%		6,584 5.8%		17,751 6.3%	
Not Hispanic or Latino Population (2028)	14,368 93.9%		137,828 93.2%		343,682 93.5%	
Hispanic or Latino Population (2028)	930 6.1%		10,064 6.8%		24,077 6.5%	
Projected Annual Growth (2023-2028)	20 0.4%		627 1.3%		1,160 1.0%	
Historical Annual Growth (2010-2020)	412 6.0%		3,248 4.9%		6,752 3.8%	

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Lat/Lon: 33.8032/-84.4123

1801 Howell Mill Rd NW Atlanta, GA 30318		1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2023)</b>							
Total Population		14,908		139,716		349,386	
Age Under 5 Years	849	5.7%	5,565	4.0%	16,209	4.6%	
Age 5 to 9 Years	724	4.9%	5,092	3.6%	14,490	4.1%	
Age 10 to 14 Years	523	3.5%	4,792	3.4%	13,850	4.0%	
Age 15 to 19 Years	545	3.7%	8,913	6.4%	24,513	7.0%	
Age 20 to 24 Years	1,937	13.0%	19,045	13.6%	38,509	11.0%	
Age 25 to 29 Years	2,409	16.2%	18,104	13.0%	41,449	11.9%	
Age 30 to 34 Years	1,908	12.8%	14,908	10.7%	35,692	10.2%	
Age 35 to 39 Years	1,341	9.0%	10,853	7.8%	26,873	7.7%	
Age 40 to 44 Years	918	6.2%	8,629	6.2%	22,045	6.3%	
Age 45 to 49 Years	784	5.3%	8,007	5.7%	20,313	5.8%	
Age 50 to 54 Years	788	5.3%	7,864	5.6%	20,195	5.8%	
Age 55 to 59 Years	622	4.2%	7,080	5.1%	18,414	5.3%	
Age 60 to 64 Years	538	3.6%	6,366	4.6%	16,693	4.8%	
Age 65 to 69 Years	405	2.7%	4,979	3.6%	13,297	3.8%	
Age 70 to 74 Years	318	2.1%	4,084	2.9%	10,914	3.1%	
Age 75 to 79 Years	150	1.0%	2,447	1.8%	6,876	2.0%	
Age 80 to 84 Years	79	0.5%	1,478	1.1%	4,509	1.3%	
Age 85 Years or Over	72	0.5%	1,509	1.1%	4,545	1.3%	
Median Age	30.6		34.1		34.5		
Age 19 Years or Less	2,641	17.7%	24,362	17.4%	69,062	19.8%	
Age 20 to 64 Years	11,244	75.4%	100,856	72.2%	240,184	68.7%	
Age 65 Years or Over	1,023	6.9%	14,498	10.4%	40,140	11.5%	
<b>Female Age Distribution (2023)</b>							
Female Population	7,432	49.8%	64,696	46.3%	170,706	48.9%	
Age Under 5 Years	400	5.4%	2,689	4.2%	7,870	4.6%	
Age 5 to 9 Years	380	5.1%	2,585	4.0%	7,201	4.2%	
Age 10 to 14 Years	252	3.4%	2,331	3.6%	6,798	4.0%	
Age 15 to 19 Years	284	3.8%	3,878	6.0%	12,301	7.2%	
Age 20 to 24 Years	1,029	13.8%	8,116	12.5%	18,624	10.9%	
Age 25 to 29 Years	1,218	16.4%	8,473	13.1%	20,690	12.1%	
Age 30 to 34 Years	943	12.7%	6,805	10.5%	16,717	9.8%	
Age 35 to 39 Years	644	8.7%	4,766	7.4%	12,424	7.3%	
Age 40 to 44 Years	411	5.5%	3,690	5.7%	9,989	5.9%	
Age 45 to 49 Years	367	4.9%	3,435	5.3%	9,178	5.4%	
Age 50 to 54 Years	397	5.3%	3,564	5.5%	9,320	5.5%	
Age 55 to 59 Years	300	4.0%	3,303	5.1%	8,620	5.0%	
Age 60 to 64 Years	258	3.5%	3,058	4.7%	8,305	4.9%	
Age 65 to 69 Years	217	2.9%	2,601	4.0%	6,990	4.1%	
Age 70 to 74 Years	170	2.3%	2,195	3.4%	5,988	3.5%	
Age 75 to 79 Years	75	1.0%	1,361	2.1%	3,970	2.3%	
Age 80 to 84 Years	42	0.6%	839	1.3%	2,688	1.6%	
Age 85 Years or Over	44	0.6%	1,008	1.6%	3,033	1.8%	
Female Median Age	30.3		34.5		34.7		
Age 19 Years or Less	1,317	17.7%	11,482	17.7%	34,170	20.0%	
Age 20 to 64 Years	5,567	74.9%	45,210	69.9%	113,867	66.7%	
Age 65 Years or Over	548	7.4%	8,004	12.4%	22,669	13.3%	

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1801 Howell Mill Rd NW Atlanta, GA 30318		1 mi radius		3 mi radius		5 mi radius	
<b>Male Age Distribution (2023)</b>							
Male Population		7,476	50.2%	75,020	53.7%	178,680	51.1%
Age Under 5 Years		449	6.0%	2,876	3.8%	8,339	4.7%
Age 5 to 9 Years		343	4.6%	2,508	3.3%	7,289	4.1%
Age 10 to 14 Years		271	3.6%	2,461	3.3%	7,052	3.9%
Age 15 to 19 Years		260	3.5%	5,035	6.7%	12,212	6.8%
Age 20 to 24 Years		908	12.1%	10,929	14.6%	19,885	11.1%
Age 25 to 29 Years		1,191	15.9%	9,631	12.8%	20,759	11.6%
Age 30 to 34 Years		966	12.9%	8,103	10.8%	18,975	10.6%
Age 35 to 39 Years		697	9.3%	6,087	8.1%	14,449	8.1%
Age 40 to 44 Years		507	6.8%	4,940	6.6%	12,056	6.7%
Age 45 to 49 Years		417	5.6%	4,572	6.1%	11,135	6.2%
Age 50 to 54 Years		390	5.2%	4,299	5.7%	10,875	6.1%
Age 55 to 59 Years		323	4.3%	3,777	5.0%	9,794	5.5%
Age 60 to 64 Years		279	3.7%	3,308	4.4%	8,388	4.7%
Age 65 to 69 Years		188	2.5%	2,379	3.2%	6,306	3.5%
Age 70 to 74 Years		148	2.0%	1,889	2.5%	4,926	2.8%
Age 75 to 79 Years		75	1.0%	1,085	1.4%	2,906	1.6%
Age 80 to 84 Years		37	0.5%	639	0.9%	1,821	1.0%
Age 85 Years or Over		27	0.4%	501	0.7%	1,513	0.8%
Male Median Age		31.0		33.7		34.3	
Age 19 Years or Less		1,324	17.7%	12,880	17.2%	34,892	19.5%
Age 20 to 64 Years		5,678	75.9%	55,646	74.2%	126,317	70.7%
Age 65 Years or Over		475	6.4%	6,494	8.7%	17,471	9.8%
<b>Males per 100 Females (2023)</b>							
Overall Comparison		101		116		105	
Age Under 5 Years		112	52.9%	107	51.7%	106	51.4%
Age 5 to 9 Years		90	47.4%	97	49.2%	101	50.3%
Age 10 to 14 Years		108	51.8%	106	51.4%	104	50.9%
Age 15 to 19 Years		92	47.8%	130	56.5%	99	49.8%
Age 20 to 24 Years		88	46.9%	135	57.4%	107	51.6%
Age 25 to 29 Years		98	49.4%	114	53.2%	100	50.1%
Age 30 to 34 Years		102	50.6%	119	54.4%	114	53.2%
Age 35 to 39 Years		108	52.0%	128	56.1%	116	53.8%
Age 40 to 44 Years		123	55.3%	134	57.2%	121	54.7%
Age 45 to 49 Years		114	53.2%	133	57.1%	121	54.8%
Age 50 to 54 Years		98	49.5%	121	54.7%	117	53.9%
Age 55 to 59 Years		108	51.8%	114	53.3%	114	53.2%
Age 60 to 64 Years		108	52.0%	108	52.0%	101	50.2%
Age 65 to 69 Years		87	46.5%	91	47.8%	90	47.4%
Age 70 to 74 Years		87	46.4%	86	46.3%	82	45.1%
Age 75 to 79 Years		101	50.2%	80	44.4%	73	42.3%
Age 80 to 84 Years		86	46.3%	76	43.2%	68	40.4%
Age 85 Years or Over		62	38.2%	50	33.2%	50	33.3%
Age 19 Years or Less		101	50.1%	112	52.9%	102	50.5%
Age 20 to 39 Years		98	49.5%	123	55.2%	108	52.0%
Age 40 to 64 Years		111	52.5%	123	55.1%	115	53.5%
Age 65 Years or Over		87	46.4%	81	44.8%	77	43.5%

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<b>Household Type (2023)</b>							
Total Households		8,437		72,225		173,923	
Households with Children		1,153	13.7%	9,286	12.9%	26,750	15.4%
Average Household Size		1.8		1.7		1.8	
Household Density per Square Mile		2,687		2,555		2,215	
Population Family		7,617	51.1%	65,401	46.8%	178,901	51.2%
Population Non-Family		7,286	48.9%	60,974	43.6%	141,469	40.5%
Population Group Quarters		5	-	13,341	9.5%	29,015	8.3%
Family Households		2,763	32.7%	23,178	32.1%	61,477	35.3%
Married Couple Households		1,852	67.0%	15,388	66.4%	37,666	61.3%
Other Family Households with Children		911	33.0%	7,790	33.6%	23,811	38.7%
Family Households with Children		1,150	41.6%	9,268	40.0%	26,700	43.4%
Married Couple with Children		830	72.2%	5,926	63.9%	14,868	55.7%
Other Family Households with Children		320	27.8%	3,342	36.1%	11,832	44.3%
Family Households No Children		1,614	58.4%	13,910	60.0%	34,778	56.6%
Married Couple No Children		1,022	63.4%	9,461	68.0%	22,799	65.6%
Other Family Households No Children		591	36.6%	4,448	32.0%	11,979	34.4%
Non-Family Households		5,674	67.3%	49,047	67.9%	112,446	64.7%
Non-Family Households with Children		3	-	17	-	50	-
Non-Family Households No Children		5,671	99.9%	49,030	100.0%	112,396	100.0%
Average Family Household Size		2.8		2.8		2.9	
Average Family Income		\$251,332		\$309,544		\$257,434	
Median Family Income		\$194,622		\$204,743		\$175,696	
Average Non-Family Household Size		1.3		1.2		1.3	
<b>Marital Status (2023)</b>							
Population Age 15 Years or Over		12,812		124,267		304,837	
Never Married		7,263	56.7%	68,086	54.8%	165,973	54.4%
Currently Married		4,268	33.3%	39,674	31.9%	91,784	30.1%
Previously Married		1,281	10.0%	16,507	13.3%	47,080	15.4%
Separated		553	43.2%	3,773	22.9%	9,866	21.0%
Widowed		192	15.0%	2,639	16.0%	8,758	18.6%
Divorced		536	41.8%	10,095	61.2%	28,457	60.4%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		10,331		96,309		241,815	
Elementary (Grade Level 0 to 8)		41	0.4%	1,204	1.3%	4,170	1.7%
Some High School (Grade Level 9 to 11)		185	1.8%	2,400	2.5%	8,402	3.5%
High School Graduate		745	7.2%	8,735	9.1%	28,629	11.8%
Some College		558	5.4%	9,402	9.8%	26,614	11.0%
Associate Degree Only		264	2.6%	3,442	3.6%	9,528	3.9%
Bachelor Degree Only		5,065	49.0%	38,946	40.4%	91,712	37.9%
Graduate Degree		3,474	33.6%	32,180	33.4%	72,760	30.1%
Any College (Some College or Higher)		9,361	90.6%	83,970	87.2%	200,615	83.0%
College Degree + (Bachelor Degree or Higher)		8,539	82.7%	71,126	73.9%	164,472	68.0%

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<b>Housing</b>						
Total Housing Units (2023)	9,087		83,915		198,593	
Total Housing Units (2020)	8,997		81,286		192,463	
Historical Annual Growth (2020-2023)	90	-	2,629	-	6,129	-
Housing Units Occupied (2023)	8,437	92.9%	72,225	86.1%	173,923	87.6%
Housing Units Owner-Occupied	2,954	35.0%	32,783	45.4%	79,206	45.5%
Housing Units Renter-Occupied	5,484	65.0%	39,442	54.6%	94,718	54.5%
Housing Units Vacant (2023)	650	7.1%	11,690	13.9%	24,669	12.4%
<b>Household Size (2023)</b>						
Total Households	8,437		72,225		173,923	
1 Person Households	4,387	52.0%	40,197	55.7%	91,511	52.6%
2 Person Households	2,681	31.8%	20,656	28.6%	51,079	29.4%
3 Person Households	709	8.4%	5,560	7.7%	15,250	8.8%
4 Person Households	468	5.5%	3,623	5.0%	9,491	5.5%
5 Person Households	154	1.8%	1,455	2.0%	4,026	2.3%
6 Person Households	30	0.4%	494	0.7%	1,511	0.9%
7 or More Person Households	8	-	241	0.3%	1,056	0.6%
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	1,666	19.7%	18,018	24.9%	39,273	22.6%
HH Income \$150,000 to \$199,999	961	11.4%	7,122	9.9%	16,533	9.5%
HH Income \$125,000 to \$149,999	608	7.2%	4,409	6.1%	11,667	6.7%
HH Income \$100,000 to \$124,999	897	10.6%	6,320	8.8%	13,847	8.0%
HH Income \$75,000 to \$99,999	851	10.1%	7,320	10.1%	18,409	10.6%
HH Income \$50,000 to \$74,999	1,285	15.2%	9,845	13.6%	22,424	12.9%
HH Income \$35,000 to \$49,999	713	8.5%	5,245	7.3%	12,606	7.2%
HH Income \$25,000 to \$34,999	646	7.7%	3,736	5.2%	9,641	5.5%
HH Income \$15,000 to \$24,999	123	1.5%	3,242	4.5%	10,086	5.8%
HH Income \$10,000 to \$14,999	174	2.1%	2,356	3.3%	7,196	4.1%
HH Income Under \$10,000	512	6.1%	4,612	6.4%	12,242	7.0%
<b>Household Vehicles (2023)</b>						
Households 0 Vehicles Available	378	4.5%	6,987	9.7%	19,193	11.0%
Households 1 Vehicle Available	4,390	52.0%	37,121	51.4%	86,517	49.7%
Households 2 Vehicles Available	3,151	37.4%	22,417	31.0%	53,651	30.8%
Households 3 or More Vehicles Available	517	6.1%	5,700	7.9%	14,563	8.4%
Total Vehicles Available	12,434		100,648		241,475	
Average Vehicles per Household	1.5		1.4		1.4	
Owner-Occupied Household Vehicles	4,926	39.6%	52,787	52.4%	131,491	54.5%
Average Vehicles per Owner-Occupied Household	1.7		1.6		1.7	
Renter-Occupied Household Vehicles	7,508	60.4%	47,862	47.6%	109,984	45.5%
Average Vehicles per Renter-Occupied Household	1.4		1.2		1.2	
<b>Travel Time (2023)</b>						
Worker Base Age 16 years or Over	10,773		83,773		202,955	
Travel to Work in 14 Minutes or Less	1,347	12.5%	10,810	12.9%	26,119	12.9%
Travel to Work in 15 to 29 Minutes	2,860	26.5%	21,198	25.3%	52,941	26.1%
Travel to Work in 30 to 59 Minutes	1,783	16.6%	12,462	14.9%	32,366	15.9%
Travel to Work in 60 Minutes or More	208	1.9%	1,124	1.3%	4,075	2.0%
Work at Home	4,576	42.5%	38,179	45.6%	87,454	43.1%
Average Minutes Travel to Work	22.3		21.3		21.8	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8032/-84.4123

1801 Howell Mill Rd NW Atlanta, GA 30318		1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>							
Worker Base Age 16 years or Over		10,773		83,773		202,955	
Drive to Work Alone		5,333	49.5%	37,052	44.2%	93,932	46.3%
Drive to Work in Carpool		408	3.8%	3,113	3.7%	8,334	4.1%
Travel to Work by Public Transportation		110	1.0%	1,239	1.5%	3,732	1.8%
Drive to Work on Motorcycle		-	-	1	-	4	-
Bicycle to Work		23	0.2%	414	0.5%	892	0.4%
Walk to Work		249	2.3%	2,690	3.2%	5,738	2.8%
Other Means		74	0.7%	1,085	1.3%	2,870	1.4%
Work at Home		4,576	42.5%	38,179	45.6%	87,454	43.1%
<b>Daytime Demographics (2023)</b>							
Total Businesses		2,325		19,498		45,613	
Total Employees		12,107		153,646		391,019	
Company Headquarter Businesses		53	2.3%	537	2.8%	1,315	2.9%
Company Headquarter Employees		1,270	10.5%	26,668	17.4%	67,964	17.4%
Employee Population per Business		5.2 to 1		7.9 to 1		8.6 to 1	
Residential Population per Business		6.4 to 1		7.2 to 1		7.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over		14,037		192,807		489,385	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2023)		12,704		123,256		302,027	
Labor Force Total Males (2023)		6,358	50.0%	66,663	54.1%	154,561	51.2%
Male Civilian Employed		5,562	87.5%	46,690	70.0%	108,104	69.9%
Male Civilian Unemployed		84	1.3%	1,145	1.7%	2,845	1.8%
Males in Armed Forces		-	-	214	0.3%	510	0.3%
Males Not in Labor Force		711	11.2%	18,615	27.9%	43,102	27.9%
Labor Force Total Females (2023)		6,346	50.0%	56,593	45.9%	147,466	48.8%
Female Civilian Employed		5,211	82.1%	37,084	65.5%	94,853	64.3%
Female Civilian Unemployed		147	2.3%	906	1.6%	2,976	2.0%
Females in Armed Forces		-	-	107	0.2%	194	0.1%
Females Not in Labor Force		988	15.6%	18,496	32.7%	49,443	33.5%
Unemployment Rate		231	1.8%	2,051	1.7%	5,822	1.9%
<b>Occupation (2023)</b>							
Occupation Population Age 16 Years or Over		10,773		83,773		202,955	
Occupation Total Males		5,562	51.6%	46,690	55.7%	108,103	53.3%
Occupation Total Females		5,211	48.4%	37,084	44.3%	94,852	46.7%
Management, Business, Financial Operations		3,211	29.8%	24,522	29.3%	59,060	29.1%
Professional, Related		3,933	36.5%	33,003	39.4%	74,060	36.5%
Service		689	6.4%	5,948	7.1%	16,631	8.2%
Sales, Office		2,026	18.8%	14,267	17.0%	35,614	17.5%
Farming, Fishing, Forestry		1	-	13	-	80	-
Construction, Extraction, Maintenance		104	1.0%	1,237	1.5%	3,768	1.9%
Production, Transport, Material Moving		809	7.5%	4,783	5.7%	13,742	6.8%
White Collar Workers		9,170	85.1%	71,792	85.7%	168,733	83.1%
Blue Collar Workers		1,603	14.9%	11,981	14.3%	34,221	16.9%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8032/-84.4123

1801 Howell Mill Rd NW Atlanta, GA 30318		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2023)</b>							
Total Units		8,437		72,225		173,923	
1 Detached Unit		2,747	32.6%	26,796	37.1%	67,996	39.1%
1 Attached Unit		487	5.8%	4,939	6.8%	12,046	6.9%
2 Units		117	1.4%	1,244	1.7%	3,033	1.7%
3 to 4 Units		260	3.1%	2,249	3.1%	5,384	3.1%
5 to 9 Units		704	8.3%	5,308	7.3%	12,843	7.4%
10 to 19 Units		770	9.1%	5,322	7.4%	14,305	8.2%
20 to 49 Units		746	8.8%	3,996	5.5%	10,817	6.2%
50 or More Units		2,566	30.4%	21,902	30.3%	46,472	26.7%
Mobile Home or Trailer		36	0.4%	454	0.6%	973	0.6%
Other Structure		4	-	14	-	54	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2020 or later		103	1.1%	1,098	1.3%	2,608	1.3%
Homes Built 2010 to 2019		2,304	25.4%	14,938	17.8%	31,942	16.1%
Homes Built 2000 to 2009		1,476	16.2%	18,202	21.7%	40,425	20.4%
Homes Built 1990 to 1999		1,229	13.5%	7,087	8.4%	18,677	9.4%
Homes Built 1980 to 1989		921	10.1%	7,767	9.3%	19,353	9.7%
Homes Built 1970 to 1979		716	7.9%	4,777	5.7%	11,071	5.6%
Homes Built 1960 to 1969		386	4.2%	5,409	6.4%	12,609	6.3%
Homes Built 1950 to 1959		335	3.7%	3,802	4.5%	11,366	5.7%
Homes Built 1940 to 1949		442	4.9%	2,318	2.8%	6,032	3.0%
Homes Built Before 1939		526	5.8%	6,828	8.1%	19,841	10.0%
Median Age of Homes		34.6	yrs	36.9	yrs	39.3	yrs
<b>Home Values (2023)</b>							
Owner Specified Housing Units		2,954		32,783		79,206	
Home Values \$1,000,000 or More		290	9.8%	4,683	14.3%	10,756	13.6%
Home Values \$750,000 to \$999,999		525	17.8%	3,990	12.2%	9,329	11.8%
Home Values \$500,000 to \$749,999		717	24.3%	6,269	19.1%	15,994	20.2%
Home Values \$400,000 to \$499,999		177	6.0%	3,265	10.0%	8,154	10.3%
Home Values \$300,000 to \$399,999		395	13.4%	5,486	16.7%	12,355	15.6%
Home Values \$250,000 to \$299,999		163	5.5%	2,880	8.8%	6,992	8.8%
Home Values \$200,000 to \$249,999		304	10.3%	2,651	8.1%	6,368	8.0%
Home Values \$175,000 to \$199,999		112	3.8%	992	3.0%	2,512	3.2%
Home Values \$150,000 to \$174,999		111	3.7%	1,064	3.2%	2,702	3.4%
Home Values \$125,000 to \$149,999		65	2.2%	366	1.1%	958	1.2%
Home Values \$100,000 to \$124,999		57	1.9%	260	0.8%	705	0.9%
Home Values \$90,000 to \$99,999		3	-	55	0.2%	222	0.3%
Home Values \$80,000 to \$89,999		7	0.2%	119	0.4%	368	0.5%
Home Values \$70,000 to \$79,999		4	0.1%	75	0.2%	258	0.3%
Home Values \$60,000 to \$69,999		2	-	65	0.2%	254	0.3%
Home Values \$50,000 to \$59,999		2	-	87	0.3%	220	0.3%
Home Values \$35,000 to \$49,999		5	0.2%	29	-	123	0.2%
Home Values \$25,000 to \$34,999		2	-	38	0.1%	108	0.1%
Home Values \$10,000 to \$24,999		5	0.2%	124	0.4%	362	0.5%
Home Values Under \$10,000		10	0.3%	286	0.9%	465	0.6%
Owner-Occupied Median Home Value		\$491,969		\$538,907		\$523,454	
Renter-Occupied Median Rent		\$1,419		\$1,419		\$1,370	



# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8032/-84.4123

1801 Howell Mill Rd NW Atlanta, GA 30318		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$768.97 M	\$7.41 B	\$16.92 B
Total Non-Retail Expenditure		\$410.98 M	\$3.97 B	\$9.07 B
Total Retail Expenditure		\$357.99 M	\$3.43 B	\$7.85 B
Apparel		\$27.95 M	\$269.29 M	\$613.69 M
Contributions		\$27.16 M	\$271.91 M	\$614.5 M
Education		\$27.43 M	\$275.22 M	\$619.29 M
Entertainment		\$44.5 M	\$431.79 M	\$983.11 M
Food and Beverages		\$110.94 M	\$1.06 B	\$2.43 B
Furnishings and Equipment		\$27.48 M	\$266 M	\$606.18 M
Gifts		\$21.27 M	\$215.15 M	\$485.09 M
Health Care		\$60.85 M	\$584.72 M	\$1.34 B
Household Operations		\$30.91 M	\$301.74 M	\$686.92 M
Miscellaneous Expenses		\$14.68 M	\$142.15 M	\$324.22 M
Personal Care		\$10.3 M	\$99.01 M	\$226.38 M
Personal Insurance		\$5.67 M	\$56.25 M	\$127.53 M
Reading		\$1.7 M	\$16.53 M	\$37.67 M
Shelter		\$164.47 M	\$1.58 B	\$3.6 B
Tobacco		\$4.01 M	\$36.67 M	\$85.65 M
Transportation		\$137.13 M	\$1.31 B	\$2.99 B
Utilities		\$52.52 M	\$498.46 M	\$1.15 B
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$7,595	\$8,545	\$8,106
Total Non-Retail Expenditure		\$4,059 53.4%	\$4,583 53.6%	\$4,344 53.6%
Total Retail Expenditures		\$3,536 46.6%	\$3,962 46.4%	\$3,762 46.4%
Apparel		\$276 3.6%	\$311 3.6%	\$294 3.6%
Contributions		\$268 3.5%	\$314 3.7%	\$294 3.6%
Education		\$271 3.6%	\$318 3.7%	\$297 3.7%
Entertainment		\$439 5.8%	\$498 5.8%	\$471 5.8%
Food and Beverages		\$1,096 14.4%	\$1,222 14.3%	\$1,163 14.3%
Furnishings and Equipment		\$271 3.6%	\$307 3.6%	\$290 3.6%
Gifts		\$210 2.8%	\$248 2.9%	\$232 2.9%
Health Care		\$601 7.9%	\$675 7.9%	\$643 7.9%
Household Operations		\$305 4.0%	\$348 4.1%	\$329 4.1%
Miscellaneous Expenses		\$145 1.9%	\$164 1.9%	\$155 1.9%
Personal Care		\$102 1.3%	\$114 1.3%	\$108 1.3%
Personal Insurance		\$56 0.7%	\$65 0.8%	\$61 0.8%
Reading		\$17 0.2%	\$19 0.2%	\$18 0.2%
Shelter		\$1,624 21.4%	\$1,817 21.3%	\$1,725 21.3%
Tobacco		\$40 0.5%	\$42 0.5%	\$41 0.5%
Transportation		\$1,354 17.8%	\$1,507 17.6%	\$1,432 17.7%
Utilities		\$519 6.8%	\$575 6.7%	\$550 6.8%