

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0794/-84.3574

270 Rucker Rd						
Alpharetta, GA 30004						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	7,883		46,596		133,314	
Projected Population (2027)	8,245		48,785		138,391	
Census Population (2020)	8,017		46,660		132,607	
Census Population (2010)	7,073		41,354		117,787	
Projected Annual Growth (2022-2027)	362	0.9%	2,189	0.9%	5,077	0.8%
Historical Annual Growth (2020-2022)	-134	-	-64	-	707	0.3%
Historical Annual Growth (2010-2020)	944	1.3%	5,307	1.3%	14,820	1.3%
Estimated Population Density (2022)	2,511	psm	1,649	psm	1,698	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	2,855		17,292		49,593	
Projected Households (2027)	2,983		18,106		51,654	
Census Households (2020)	2,889		17,275		49,318	
Census Households (2010)	2,457		15,511		43,775	
Projected Annual Growth (2022-2027)	128	0.9%	814	0.9%	2,061	0.8%
Historical Annual Change (2010-2022)	398	1.4%	1,781	1.0%	5,818	1.1%
Average Household Income						
Estimated Average Household Income (2022)	\$159,870		\$178,282		\$162,424	
Projected Average Household Income (2027)	\$189,196		\$209,636		\$193,472	
Census Average Household Income (2010)	\$125,918		\$113,638		\$102,948	
Census Average Household Income (2000)	\$114,595		\$102,479		\$93,550	
Projected Annual Change (2022-2027)	\$29,327	3.7%	\$31,353	3.5%	\$31,048	3.8%
Historical Annual Change (2000-2022)	\$45,274	1.8%	\$75,803	3.4%	\$68,874	3.3%
Median Household Income						
Estimated Median Household Income (2022)	\$133,051		\$135,662		\$125,218	
Projected Median Household Income (2027)	\$157,244		\$159,199		\$148,902	
Census Median Household Income (2010)	\$105,527		\$90,669		\$82,454	
Census Median Household Income (2000)	\$98,485		\$86,725		\$78,506	
Projected Annual Change (2022-2027)	\$24,193	3.6%	\$23,537	3.5%	\$23,684	3.8%
Historical Annual Change (2000-2022)	\$34,566	1.6%	\$48,937	2.6%	\$46,712	2.7%
Per Capita Income						
Estimated Per Capita Income (2022)	\$57,909		\$66,192		\$60,460	
Projected Per Capita Income (2027)	\$68,454		\$77,831		\$72,249	
Census Per Capita Income (2010)	\$43,750		\$42,634		\$38,263	
Census Per Capita Income (2000)	\$40,657		\$37,908		\$34,062	
Projected Annual Change (2022-2027)	\$10,545	3.6%	\$11,640	3.5%	\$11,789	3.9%
Historical Annual Change (2000-2022)	\$17,252	1.9%	\$28,284	3.4%	\$26,398	3.5%
Estimated Average Household Net Worth (2022)	\$1.13 M		\$1.34 M		\$1.18 M	

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Race and Ethnicity						
Total Population (2022)	7,883		46,596		133,314	
White (2022)	5,956	75.6%	33,404	71.7%	90,129	67.6%
Black or African American (2022)	505	6.4%	3,929	8.4%	13,505	10.1%
American Indian or Alaska Native (2022)	4	-	109	0.2%	466	0.3%
Asian (2022)	698	8.8%	3,887	8.3%	9,520	7.1%
Hawaiian or Pacific Islander (2022)	-	-	16	-	47	-
Other Race (2022)	365	4.6%	2,209	4.7%	6,989	5.2%
Two or More Races (2022)	355	4.5%	3,042	6.5%	12,659	9.5%
Population < 18 (2022)	1,985	25.2%	11,470	24.6%	31,533	23.7%
White Not Hispanic	1,381	69.6%	7,282	63.5%	18,023	57.2%
Black or African American	97	4.9%	879	7.7%	3,152	10.0%
Asian	187	9.4%	1,160	10.1%	2,540	8.1%
Other Race Not Hispanic	154	7.8%	882	7.7%	2,409	7.6%
Hispanic	166	8.3%	1,267	11.0%	5,409	17.2%
Not Hispanic or Latino Population (2022)	7,432	94.3%	42,580	91.4%	116,493	87.4%
Not Hispanic White	5,741	77.2%	31,837	74.8%	84,680	72.7%
Not Hispanic Black or African American	459	6.2%	3,578	8.4%	11,772	10.1%
Not Hispanic American Indian or Alaska Native	4	-	50	0.1%	199	0.2%
Not Hispanic Asian	633	8.5%	3,608	8.5%	8,859	7.6%
Not Hispanic Hawaiian or Pacific Islander	-	-	13	-	31	-
Not Hispanic Other Race	329	4.4%	1,558	3.7%	4,045	3.5%
Not Hispanic Two or More Races	266	3.6%	1,937	4.5%	6,907	5.9%
Hispanic or Latino Population (2022)	451	5.7%	4,016	8.6%	16,821	12.6%
Hispanic White	215	47.6%	1,566	39.0%	5,449	32.4%
Hispanic Black or African American	45	10.1%	351	8.7%	1,733	10.3%
Hispanic American Indian or Alaska Native	-	-	60	1.5%	267	1.6%
Hispanic Asian	65	14.4%	279	7.0%	661	3.9%
Hispanic Hawaiian or Pacific Islander	-	-	4	-	16	-
Hispanic Other Race	36	8.0%	651	16.2%	2,944	17.5%
Hispanic Two or More Races	90	19.9%	1,104	27.5%	5,752	34.2%
Not Hispanic or Latino Population (2020)	7,574	94.5%	42,777	91.7%	115,920	87.4%
Hispanic or Latino Population (2020)	443	5.5%	3,883	8.3%	16,688	12.6%
Not Hispanic or Latino Population (2010)	6,803	96.2%	38,024	91.9%	101,293	86.0%
Hispanic or Latino Population (2010)	270	3.8%	3,330	8.1%	16,494	14.0%
Not Hispanic or Latino Population (2027)	7,773	94.3%	44,565	91.3%	120,941	87.4%
Hispanic or Latino Population (2027)	473	5.7%	4,220	8.7%	17,450	12.6%
Projected Annual Growth (2022-2027)	22	1.0%	204	1.0%	629	0.7%
Historical Annual Growth (2010-2020)	173	6.4%	553	1.7%	194	0.1%

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Alpharetta, GA 30004							
Total Age Distribution (2022)							
Total Population	7,883		46,596		133,314		
Age Under 5 Years	425	5.4%	2,499	5.4%	7,650	5.7%	
Age 5 to 9 Years	565	7.2%	3,321	7.1%	9,108	6.8%	
Age 10 to 14 Years	638	8.1%	3,607	7.7%	9,464	7.1%	
Age 15 to 19 Years	480	6.1%	2,897	6.2%	7,746	5.8%	
Age 20 to 24 Years	277	3.5%	1,841	4.0%	6,091	4.6%	
Age 25 to 29 Years	366	4.6%	2,350	5.0%	7,891	5.9%	
Age 30 to 34 Years	435	5.5%	2,834	6.1%	9,290	7.0%	
Age 35 to 39 Years	582	7.4%	3,424	7.3%	10,265	7.7%	
Age 40 to 44 Years	623	7.9%	3,620	7.8%	10,171	7.6%	
Age 45 to 49 Years	563	7.1%	3,343	7.2%	9,250	6.9%	
Age 50 to 54 Years	581	7.4%	3,349	7.2%	9,541	7.2%	
Age 55 to 59 Years	511	6.5%	3,100	6.7%	9,071	6.8%	
Age 60 to 64 Years	483	6.1%	2,977	6.4%	8,853	6.6%	
Age 65 to 69 Years	422	5.3%	2,431	5.2%	6,642	5.0%	
Age 70 to 74 Years	342	4.3%	1,830	3.9%	4,946	3.7%	
Age 75 to 79 Years	256	3.2%	1,268	2.7%	3,098	2.3%	
Age 80 to 84 Years	179	2.3%	947	2.0%	2,122	1.6%	
Age 85 Years or Over	153	1.9%	958	2.1%	2,116	1.6%	
Median Age	40.7		40.0		39.1		
Age 19 Years or Less	2,108	26.7%	12,324	26.4%	33,967	25.5%	
Age 20 to 64 Years	4,422	56.1%	26,837	57.6%	80,422	60.3%	
Age 65 Years or Over	1,353	17.2%	7,435	16.0%	18,925	14.2%	
Female Age Distribution (2022)							
Female Population	4,062	51.5%	23,744	51.0%	67,357	50.5%	
Age Under 5 Years	207	5.1%	1,226	5.2%	3,740	5.6%	
Age 5 to 9 Years	287	7.1%	1,702	7.2%	4,508	6.7%	
Age 10 to 14 Years	326	8.0%	1,730	7.3%	4,566	6.8%	
Age 15 to 19 Years	244	6.0%	1,373	5.8%	3,660	5.4%	
Age 20 to 24 Years	142	3.5%	872	3.7%	2,916	4.3%	
Age 25 to 29 Years	184	4.5%	1,170	4.9%	3,885	5.8%	
Age 30 to 34 Years	232	5.7%	1,453	6.1%	4,659	6.9%	
Age 35 to 39 Years	299	7.4%	1,741	7.3%	5,134	7.6%	
Age 40 to 44 Years	311	7.7%	1,832	7.7%	5,126	7.6%	
Age 45 to 49 Years	293	7.2%	1,730	7.3%	4,737	7.0%	
Age 50 to 54 Years	295	7.3%	1,693	7.1%	4,834	7.2%	
Age 55 to 59 Years	257	6.3%	1,564	6.6%	4,619	6.9%	
Age 60 to 64 Years	243	6.0%	1,529	6.4%	4,544	6.7%	
Age 65 to 69 Years	221	5.4%	1,252	5.3%	3,407	5.1%	
Age 70 to 74 Years	194	4.8%	1,024	4.3%	2,681	4.0%	
Age 75 to 79 Years	139	3.4%	712	3.0%	1,730	2.6%	
Age 80 to 84 Years	99	2.4%	550	2.3%	1,243	1.8%	
Age 85 Years or Over	89	2.2%	593	2.5%	1,368	2.0%	
Female Median Age	41.1		41.0		40.0		
Age 19 Years or Less	1,064	26.2%	6,031	25.4%	16,475	24.5%	
Age 20 to 64 Years	2,256	55.5%	13,583	57.2%	40,454	60.1%	
Age 65 Years or Over	742	18.3%	4,130	17.4%	10,428	15.5%	

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Alpharetta, GA 30004								
Male Age Distribution (2022)								
Male Population	3,821	48.5%	22,852	49.0%	65,957	49.5%		
Age Under 5 Years	218	5.7%	1,273	5.6%	3,910	5.9%		
Age 5 to 9 Years	278	7.3%	1,620	7.1%	4,599	7.0%		
Age 10 to 14 Years	312	8.2%	1,877	8.2%	4,898	7.4%		
Age 15 to 19 Years	236	6.2%	1,524	6.7%	4,086	6.2%		
Age 20 to 24 Years	135	3.5%	969	4.2%	3,175	4.8%		
Age 25 to 29 Years	182	4.8%	1,181	5.2%	4,006	6.1%		
Age 30 to 34 Years	203	5.3%	1,381	6.0%	4,632	7.0%		
Age 35 to 39 Years	283	7.4%	1,682	7.4%	5,130	7.8%		
Age 40 to 44 Years	312	8.2%	1,788	7.8%	5,044	7.6%		
Age 45 to 49 Years	271	7.1%	1,613	7.1%	4,513	6.8%		
Age 50 to 54 Years	286	7.5%	1,656	7.2%	4,707	7.1%		
Age 55 to 59 Years	254	6.6%	1,536	6.7%	4,451	6.7%		
Age 60 to 64 Years	240	6.3%	1,448	6.3%	4,309	6.5%		
Age 65 to 69 Years	200	5.2%	1,180	5.2%	3,235	4.9%		
Age 70 to 74 Years	148	3.9%	806	3.5%	2,265	3.4%		
Age 75 to 79 Years	118	3.1%	556	2.4%	1,369	2.1%		
Age 80 to 84 Years	81	2.1%	397	1.7%	880	1.3%		
Age 85 Years or Over	65	1.7%	365	1.6%	748	1.1%		
Male Median Age	40.2		39.1		38.2			
Age 19 Years or Less	1,045	27.3%	6,293	27.5%	17,492	26.5%		
Age 20 to 64 Years	2,166	56.7%	13,254	58.0%	39,968	60.6%		
Age 65 Years or Over	611	16.0%	3,304	14.5%	8,497	12.9%		
Males per 100 Females (2022)								
Overall Comparison	94		96		98			
Age Under 5 Years	106	51.3%	104	50.9%	105	51.1%		
Age 5 to 9 Years	97	49.2%	95	48.8%	102	50.5%		
Age 10 to 14 Years	96	48.9%	109	52.0%	107	51.8%		
Age 15 to 19 Years	97	49.1%	111	52.6%	112	52.7%		
Age 20 to 24 Years	95	48.7%	111	52.6%	109	52.1%		
Age 25 to 29 Years	99	49.7%	101	50.2%	103	50.8%		
Age 30 to 34 Years	88	46.7%	95	48.7%	99	49.9%		
Age 35 to 39 Years	95	48.7%	97	49.1%	100	50.0%		
Age 40 to 44 Years	100	50.1%	98	49.4%	98	49.6%		
Age 45 to 49 Years	93	48.1%	93	48.2%	95	48.8%		
Age 50 to 54 Years	97	49.2%	98	49.4%	97	49.3%		
Age 55 to 59 Years	99	49.7%	98	49.6%	96	49.1%		
Age 60 to 64 Years	99	49.7%	95	48.6%	95	48.7%		
Age 65 to 69 Years	91	47.5%	94	48.5%	95	48.7%		
Age 70 to 74 Years	76	43.2%	79	44.0%	84	45.8%		
Age 75 to 79 Years	85	45.9%	78	43.9%	79	44.2%		
Age 80 to 84 Years	82	45.0%	72	41.9%	71	41.4%		
Age 85 Years or Over	73	42.1%	62	38.1%	55	35.4%		
Age 19 Years or Less	98	49.5%	104	51.1%	106	51.5%		
Age 20 to 39 Years	94	48.4%	100	49.9%	102	50.5%		
Age 40 to 64 Years	97	49.3%	96	49.1%	96	49.1%		
Age 65 Years or Over	82	45.2%	80	44.4%	81	44.9%		

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	1 mi radius		3 mi radius		5 mi radius		
Household Type (2022)							
Total Households	2,855		17,292		49,593		
Households with Children	1,233	43.2%	6,751	39.0%	18,630	37.6%	
Average Household Size	2.8		2.7		2.7		
Household Density per Square Mile	909		612		632		
Population Family	7,247	91.9%	41,592	89.3%	116,855	87.7%	
Population Non-Family	636	8.1%	4,881	10.5%	15,869	11.9%	
Population Group Quarters	-	-	123	0.3%	590	0.4%	
Family Households	2,289	80.2%	13,052	75.5%	36,650	73.9%	
Married Couple Households	2,021	88.3%	11,123	85.2%	30,223	82.5%	
Other Family Households with Children	268	11.7%	1,929	14.8%	6,426	17.5%	
Family Households with Children	1,233	53.8%	6,749	51.7%	18,613	50.8%	
Married Couple with Children	1,067	86.6%	5,611	83.1%	14,846	79.8%	
Other Family Households with Children	165	13.4%	1,139	16.9%	3,768	20.2%	
Family Households No Children	1,056	46.2%	6,303	48.3%	18,036	49.2%	
Married Couple No Children	954	90.3%	5,512	87.5%	15,378	85.3%	
Other Family Households No Children	102	9.7%	791	12.5%	2,659	14.7%	
Non-Family Households	566	19.8%	4,240	24.5%	12,943	26.1%	
Non-Family Households with Children	-	-	2	-	16	0.1%	
Non-Family Households No Children	566	99.9%	4,238	100.0%	12,927	99.9%	
Average Family Household Size	3.2		3.2		3.2		
Average Family Income	\$181,983		\$195,223		\$186,129		
Median Family Income	\$153,996		\$159,654		\$148,476		
Average Non-Family Household Size	1.1		1.2		1.2		
Marital Status (2022)							
Population Age 15 Years or Over	6,255		37,169		107,092		
Never Married	1,363	21.8%	9,713	26.1%	28,556	26.7%	
Currently Married	4,237	67.7%	22,016	59.2%	61,530	57.5%	
Previously Married	655	10.5%	5,440	14.6%	17,007	15.9%	
Separated	126	19.2%	844	15.5%	3,071	18.1%	
Widowed	207	31.6%	1,609	29.6%	4,042	23.8%	
Divorced	323	49.3%	2,987	54.9%	9,893	58.2%	
Educational Attainment (2022)							
Adult Population Age 25 Years or Over	5,497		32,431		93,256		
Elementary (Grade Level 0 to 8)	60	1.1%	487	1.5%	2,742	2.9%	
Some High School (Grade Level 9 to 11)	102	1.9%	684	2.1%	2,909	3.1%	
High School Graduate	394	7.2%	3,224	9.9%	11,063	11.9%	
Some College	656	11.9%	4,312	13.3%	12,809	13.7%	
Associate Degree Only	371	6.8%	1,991	6.1%	5,515	5.9%	
Bachelor Degree Only	2,294	41.7%	13,133	40.5%	36,196	38.8%	
Graduate Degree	1,619	29.5%	8,601	26.5%	22,023	23.6%	
Any College (Some College or Higher)	4,941	89.9%	28,037	86.5%	76,542	82.1%	
College Degree + (Bachelor Degree or Higher)	3,914	71.2%	21,733	67.0%	58,218	62.4%	

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Housing							
Total Housing Units (2022)	2,922		17,988		52,174		
Total Housing Units (2020)	2,956		17,921		51,845		
Historical Annual Growth (2020-2022)	-35	-	67	-	329	-	
Housing Units Occupied (2022)	2,855	97.7%	17,292	96.1%	49,593	95.1%	
Housing Units Owner-Occupied	2,685	94.0%	15,119	87.4%	40,898	82.5%	
Housing Units Renter-Occupied	170	6.0%	2,173	12.6%	8,694	17.5%	
Housing Units Vacant (2022)	66	2.3%	695	3.9%	2,581	4.9%	
Household Size (2022)							
Total Households	2,855		17,292		49,593		
1 Person Households	504	17.6%	3,703	21.4%	10,842	21.9%	
2 Person Households	979	34.3%	5,726	33.1%	16,759	33.8%	
3 Person Households	468	16.4%	2,832	16.4%	8,447	17.0%	
4 Person Households	614	21.5%	3,245	18.8%	8,444	17.0%	
5 Person Households	205	7.2%	1,251	7.2%	3,398	6.9%	
6 Person Households	66	2.3%	413	2.4%	1,175	2.4%	
7 or More Person Households	18	0.6%	123	0.7%	529	1.1%	
Household Income Distribution (2022)							
HH Income \$200,000 or More	630	22.1%	5,100	29.5%	12,338	24.9%	
HH Income \$150,000 to \$199,999	427	15.0%	1,942	11.2%	5,832	11.8%	
HH Income \$125,000 to \$149,999	345	12.1%	1,509	8.7%	4,181	8.4%	
HH Income \$100,000 to \$124,999	334	11.7%	1,525	8.8%	5,003	10.1%	
HH Income \$75,000 to \$99,999	315	11.0%	2,071	12.0%	6,211	12.5%	
HH Income \$50,000 to \$74,999	285	10.0%	1,834	10.6%	6,303	12.7%	
HH Income \$35,000 to \$49,999	139	4.9%	1,228	7.1%	3,594	7.2%	
HH Income \$25,000 to \$34,999	132	4.6%	977	5.6%	2,640	5.3%	
HH Income \$15,000 to \$24,999	113	4.0%	507	2.9%	1,673	3.4%	
HH Income \$10,000 to \$14,999	48	1.7%	181	1.0%	569	1.1%	
HH Income Under \$10,000	88	3.1%	419	2.4%	1,247	2.5%	
Household Vehicles (2022)							
Households 0 Vehicles Available	58	2.0%	661	3.8%	2,092	4.2%	
Households 1 Vehicle Available	542	19.0%	4,035	23.3%	11,540	23.3%	
Households 2 Vehicles Available	1,630	57.1%	8,520	49.3%	23,593	47.6%	
Households 3 or More Vehicles Available	625	21.9%	4,076	23.6%	12,367	24.9%	
Total Vehicles Available	5,830		34,922		100,658		
Average Vehicles per Household	2.0		2.0		2.0		
Owner-Occupied Household Vehicles	5,588	95.8%	31,968	91.5%	88,757	88.2%	
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.2		
Renter-Occupied Household Vehicles	242	4.2%	2,953	8.5%	11,901	11.8%	
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4		
Travel Time (2022)							
Worker Base Age 16 years or Over	3,579		22,778		68,955		
Travel to Work in 14 Minutes or Less	466	13.0%	3,963	17.4%	11,101	16.1%	
Travel to Work in 15 to 29 Minutes	871	24.3%	5,219	22.9%	18,207	26.4%	
Travel to Work in 30 to 59 Minutes	1,215	34.0%	7,228	31.7%	22,659	32.9%	
Travel to Work in 60 Minutes or More	443	12.4%	2,969	13.0%	7,565	11.0%	
Work at Home	584	16.3%	3,400	14.9%	9,423	13.7%	
Average Minutes Travel to Work	31.6		29.2		28.3		

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0794/-84.3574

270 Rucker Rd							
Alpharetta, GA 30004							
	1 mi radius		3 mi radius		5 mi radius		
Transportation To Work (2022)							
Worker Base Age 16 years or Over	3,579		22,778		68,955		
Drive to Work Alone	2,855	79.8%	17,311	76.0%	51,101	74.1%	
Drive to Work in Carpool	74	2.1%	1,065	4.7%	4,364	6.3%	
Travel to Work by Public Transportation	19	0.5%	299	1.3%	1,426	2.1%	
Drive to Work on Motorcycle	-	-	2	-	51	-	
Bicycle to Work	3	-	23	0.1%	194	0.3%	
Walk to Work	36	1.0%	260	1.1%	1,234	1.8%	
Other Means	9	0.2%	418	1.8%	1,162	1.7%	
Work at Home	584	16.3%	3,400	14.9%	9,423	13.7%	
Daytime Demographics (2022)							
Total Businesses	595		4,583		13,375		
Total Employees	2,797		36,791		134,351		
Company Headquarter Businesses	16	2.8%	154	3.4%	487	3.6%	
Company Headquarter Employees	214	7.6%	3,900	10.6%	34,809	25.9%	
Employee Population per Business	4.7	to 1	8.0	to 1	10.0	to 1	
Residential Population per Business	13.2	to 1	10.2	to 1	10.0	to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,352		50,498		170,599		
Labor Force							
Labor Population Age 16 Years or Over (2022)	6,134		36,485		105,230		
Labor Force Total Males (2022)	2,952	48.1%	17,728	48.6%	51,592	49.0%	
Male Civilian Employed	2,042	69.2%	12,582	71.0%	38,086	73.8%	
Male Civilian Unemployed	49	1.7%	215	1.2%	695	1.3%	
Males in Armed Forces	-	-	-	-	11	-	
Males Not in Labor Force	861	29.2%	4,931	27.8%	12,800	24.8%	
Labor Force Total Females (2022)	3,182	51.9%	18,756	51.4%	53,639	51.0%	
Female Civilian Employed	1,537	48.3%	10,196	54.4%	30,870	57.6%	
Female Civilian Unemployed	86	2.7%	365	1.9%	1,100	2.0%	
Females in Armed Forces	-	-	-	-	16	-	
Females Not in Labor Force	1,559	49.0%	8,195	43.7%	21,653	40.4%	
Unemployment Rate	135	2.2%	580	1.6%	1,795	1.7%	
Occupation (2022)							
Occupation Population Age 16 Years or Over	3,579		22,778		68,955		
Occupation Total Males	2,042	57.1%	12,582	55.2%	38,086	55.2%	
Occupation Total Females	1,537	42.9%	10,196	44.8%	30,870	44.8%	
Management, Business, Financial Operations	1,317	36.8%	8,129	35.7%	22,221	32.2%	
Professional, Related	914	25.5%	6,118	26.9%	18,115	26.3%	
Service	290	8.1%	1,906	8.4%	7,779	11.3%	
Sales, Office	778	21.7%	4,692	20.6%	13,400	19.4%	
Farming, Fishing, Forestry	2	-	19	-	88	0.1%	
Construction, Extraction, Maintenance	72	2.0%	727	3.2%	2,978	4.3%	
Production, Transport, Material Moving	207	5.8%	1,188	5.2%	4,374	6.3%	
White Collar Workers	3,009	84.1%	18,939	83.1%	53,735	77.9%	
Blue Collar Workers	570	15.9%	3,839	16.9%	15,220	22.1%	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0794/-84.3574

270 Rucker Rd		1 mi radius		3 mi radius		5 mi radius	
Alpharetta, GA 30004							
Units In Structure (2022)							
Total Units		2,855		17,292		49,593	
1 Detached Unit		2,146	75.1%	12,363	71.5%	33,888	68.3%
1 Attached Unit		437	15.3%	2,144	12.4%	5,538	11.2%
2 Units		3	-	84	0.5%	425	0.9%
3 to 4 Units		14	0.5%	226	1.3%	909	1.8%
5 to 9 Units		18	0.6%	355	2.1%	1,648	3.3%
10 to 19 Units		27	0.9%	399	2.3%	2,136	4.3%
20 to 49 Units		38	1.3%	264	1.5%	1,067	2.2%
50 or More Units		155	5.4%	1,312	7.6%	3,510	7.1%
Mobile Home or Trailer		18	0.6%	130	0.8%	432	0.9%
Other Structure		-	-	16	-	39	-
Homes Built By Year (2022)							
Homes Built 2014 or later		160	5.5%	979	5.4%	3,603	6.9%
Homes Built 2010 to 2013		93	3.2%	473	2.6%	1,774	3.4%
Homes Built 2000 to 2009		475	16.3%	3,884	21.6%	9,891	19.0%
Homes Built 1990 to 1999		1,155	39.5%	5,347	29.7%	12,317	23.6%
Homes Built 1980 to 1989		512	17.5%	3,659	20.3%	12,333	23.6%
Homes Built 1970 to 1979		222	7.6%	1,664	9.3%	5,627	10.8%
Homes Built 1960 to 1969		141	4.8%	591	3.3%	2,054	3.9%
Homes Built 1950 to 1959		25	0.8%	299	1.7%	828	1.6%
Homes Built 1940 to 1949		16	0.6%	111	0.6%	280	0.5%
Homes Built Before 1939		57	2.0%	285	1.6%	888	1.7%
Median Age of Homes		24.3	yrs	24.1	yrs	25.1	yrs
Home Values (2022)							
Owner Specified Housing Units		2,685		15,119		40,898	
Home Values \$1,000,000 or More		39	1.4%	564	3.7%	1,359	3.3%
Home Values \$750,000 to \$999,999		93	3.5%	979	6.5%	2,983	7.3%
Home Values \$500,000 to \$749,999		820	30.5%	3,710	24.5%	8,727	21.3%
Home Values \$400,000 to \$499,999		684	25.5%	2,964	19.6%	7,435	18.2%
Home Values \$300,000 to \$399,999		681	25.4%	3,426	22.7%	9,087	22.2%
Home Values \$250,000 to \$299,999		215	8.0%	1,652	10.9%	4,348	10.6%
Home Values \$200,000 to \$249,999		68	2.5%	785	5.2%	2,787	6.8%
Home Values \$175,000 to \$199,999		21	0.8%	233	1.5%	865	2.1%
Home Values \$150,000 to \$174,999		32	1.2%	226	1.5%	1,291	3.2%
Home Values \$125,000 to \$149,999		5	0.2%	172	1.1%	573	1.4%
Home Values \$100,000 to \$124,999		12	0.5%	216	1.4%	689	1.7%
Home Values \$90,000 to \$99,999		2	-	15	-	109	0.3%
Home Values \$80,000 to \$89,999		2	-	16	0.1%	53	0.1%
Home Values \$70,000 to \$79,999		3	-	26	0.2%	54	0.1%
Home Values \$60,000 to \$69,999		-	-	6	-	40	-
Home Values \$50,000 to \$59,999		-	-	8	-	45	0.1%
Home Values \$35,000 to \$49,999		2	-	27	0.2%	106	0.3%
Home Values \$25,000 to \$34,999		-	-	11	-	110	0.3%
Home Values \$10,000 to \$24,999		3	0.1%	43	0.3%	141	0.3%
Home Values Under \$10,000		-	-	42	0.3%	97	0.2%
Owner-Occupied Median Home Value		\$454,057		\$449,031		\$425,875	
Renter-Occupied Median Rent		\$1,886		\$1,484		\$1,329	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0794/-84.3574

270 Rucker Rd Alpharetta, GA 30004		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2022)				
Total Household Expenditure		\$283.22 M	\$1.89 B	\$5.01 B
Total Non-Retail Expenditure		\$150.2 M	\$1.01 B	\$2.67 B
Total Retail Expenditure		\$133.02 M	\$882.13 M	\$2.34 B
Apparel		\$10.26 M	\$68.72 M	\$181.97 M
Contributions		\$10.12 M	\$69.57 M	\$181.6 M
Education		\$10.02 M	\$69.41 M	\$180.57 M
Entertainment		\$16.69 M	\$111.39 M	\$294.72 M
Food and Beverages		\$40.77 M	\$269.94 M	\$718.88 M
Furnishings and Equipment		\$10.3 M	\$68.55 M	\$181.56 M
Gifts		\$7.7 M	\$54.21 M	\$140.62 M
Health Care		\$22.94 M	\$151.04 M	\$402.29 M
Household Operations		\$11.5 M	\$77.26 M	\$203.78 M
Miscellaneous Expenses		\$5.41 M	\$36.15 M	\$95.77 M
Personal Care		\$3.8 M	\$25.23 M	\$66.99 M
Personal Insurance		\$2.21 M	\$14.88 M	\$39.06 M
Reading		\$626.63 K	\$4.2 M	\$11.1 M
Shelter		\$59.02 M	\$394.45 M	\$1.05 B
Tobacco		\$1.37 M	\$8.94 M	\$24.3 M
Transportation		\$51.17 M	\$337.54 M	\$899.49 M
Utilities		\$19.31 M	\$127.01 M	\$339.63 M
Monthly Household Consumer Expenditure (2022)				
Total Household Expenditure		\$8,266	\$9,101	\$8,419
Total Non-Retail Expenditure		\$4,384 53.0%	\$4,850 53.3%	\$4,479 53.2%
Total Retail Expenditures		\$3,882 47.0%	\$4,251 46.7%	\$3,940 46.8%
Apparel		\$299 3.6%	\$331 3.6%	\$306 3.6%
Contributions		\$295 3.6%	\$335 3.7%	\$305 3.6%
Education		\$292 3.5%	\$335 3.7%	\$303 3.6%
Entertainment		\$487 5.9%	\$537 5.9%	\$495 5.9%
Food and Beverages		\$1,190 14.4%	\$1,301 14.3%	\$1,208 14.3%
Furnishings and Equipment		\$301 3.6%	\$330 3.6%	\$305 3.6%
Gifts		\$225 2.7%	\$261 2.9%	\$236 2.8%
Health Care		\$669 8.1%	\$728 8.0%	\$676 8.0%
Household Operations		\$336 4.1%	\$372 4.1%	\$342 4.1%
Miscellaneous Expenses		\$158 1.9%	\$174 1.9%	\$161 1.9%
Personal Care		\$111 1.3%	\$122 1.3%	\$113 1.3%
Personal Insurance		\$65 0.8%	\$72 0.8%	\$66 0.8%
Reading		\$18 0.2%	\$20 0.2%	\$19 0.2%
Shelter		\$1,722 20.8%	\$1,901 20.9%	\$1,761 20.9%
Tobacco		\$40 0.5%	\$43 0.5%	\$41 0.5%
Transportation		\$1,493 18.1%	\$1,627 17.9%	\$1,511 18.0%
Utilities		\$564 6.8%	\$612 6.7%	\$571 6.8%

