

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0794/-84.3574

270 Rucker Rd		1 mi radius		3 mi radius		5 mi radius	
Alpharetta, GA 30004							
Population							
Estimated Population (2023)		7,924		46,710		132,182	
Projected Population (2028)		8,070		48,367		137,441	
Census Population (2020)		8,017		46,567		130,635	
Census Population (2010)		7,073		41,261		115,926	
Projected Annual Growth (2023-2028)		146	0.4%	1,657	0.7%	5,259	0.8%
Historical Annual Growth (2020-2023)		-93	-	143	0.1%	1,547	0.4%
Historical Annual Growth (2010-2020)		944	1.3%	5,306	1.3%	14,709	1.3%
Estimated Population Density (2023)		2,524	psm	1,653	psm	1,684	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2023)		2,905		17,543		49,828	
Projected Households (2028)		2,956		18,196		52,262	
Census Households (2020)		2,889		17,243		48,630	
Census Households (2010)		2,457		15,480		43,140	
Projected Annual Growth (2023-2028)		51	0.4%	654	0.7%	2,434	1.0%
Historical Annual Change (2010-2023)		447	1.4%	2,063	1.0%	6,688	1.2%
Average Household Income							
Estimated Average Household Income (2023)		\$190,193		\$216,374		\$198,031	
Projected Average Household Income (2028)		\$202,316		\$227,780		\$205,439	
Census Average Household Income (2010)		\$125,918		\$113,599		\$102,634	
Census Average Household Income (2000)		\$114,595		\$102,390		\$93,611	
Projected Annual Change (2023-2028)		\$12,123	1.3%	\$11,407	1.1%	\$7,408	0.7%
Historical Annual Change (2000-2023)		\$75,597	2.9%	\$113,984	4.8%	\$104,420	4.8%
Median Household Income							
Estimated Median Household Income (2023)		\$156,550		\$168,993		\$149,491	
Projected Median Household Income (2028)		\$158,580		\$172,226		\$152,300	
Census Median Household Income (2010)		\$105,527		\$90,611		\$82,212	
Census Median Household Income (2000)		\$98,485		\$86,636		\$78,572	
Projected Annual Change (2023-2028)		\$2,031	0.3%	\$3,232	0.4%	\$2,809	0.4%
Historical Annual Change (2000-2023)		\$58,065	2.6%	\$82,358	4.1%	\$70,920	3.9%
Per Capita Income							
Estimated Per Capita Income (2023)		\$69,718		\$81,295		\$74,692	
Projected Per Capita Income (2028)		\$74,107		\$85,725		\$78,157	
Census Per Capita Income (2010)		\$43,750		\$42,631		\$38,196	
Census Per Capita Income (2000)		\$40,657		\$37,894		\$34,104	
Projected Annual Change (2023-2028)		\$4,390	1.3%	\$4,430	1.1%	\$3,465	0.9%
Historical Annual Change (2000-2023)		\$29,061	3.1%	\$43,402	5.0%	\$40,588	5.2%
Estimated Average Household Net Worth (2023)		\$1.09 M		\$1.31 M		\$1.14 M	

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270 Rucker Rd Alpharetta, GA 30004		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2023)		7,924		46,710		132,182	
White (2023)		5,983	75.5%	33,492	71.7%	89,796	67.9%
Black or African American (2023)		721	9.1%	5,325	11.4%	17,752	13.4%
American Indian or Alaska Native (2023)		3	-	78	0.2%	341	0.3%
Asian (2023)		729	9.2%	4,089	8.8%	10,051	7.6%
Hawaiian or Pacific Islander (2023)		-	-	13	-	37	-
Other Race (2023)		61	0.8%	906	1.9%	5,217	3.9%
Two or More Races (2023)		427	5.4%	2,807	6.0%	8,988	6.8%
Population < 18 (2023)		1,909	24.1%	10,971	23.5%	30,551	23.1%
White Not Hispanic		1,335	69.9%	7,069	64.4%	17,794	58.2%
Black or African American		161	8.4%	1,231	11.2%	4,252	13.9%
Asian		179	9.4%	1,058	9.6%	2,445	8.0%
Other Race Not Hispanic		95	5.0%	540	4.9%	1,499	4.9%
Hispanic		139	7.3%	1,074	9.8%	4,561	14.9%
Not Hispanic or Latino Population (2023)		7,526	95.0%	43,288	92.7%	118,007	89.3%
Not Hispanic White		5,894	78.3%	32,823	75.8%	87,319	74.0%
Not Hispanic Black or African American		705	9.4%	5,243	12.1%	17,389	14.7%
Not Hispanic American Indian or Alaska Native		-	-	13	-	70	-
Not Hispanic Asian		728	9.7%	4,079	9.4%	10,018	8.5%
Not Hispanic Hawaiian or Pacific Islander		-	-	10	-	27	-
Not Hispanic Other Race		19	0.3%	132	0.3%	406	0.3%
Not Hispanic Two or More Races		179	2.4%	989	2.3%	2,777	2.4%
Hispanic or Latino Population (2023)		398	5.0%	3,422	7.3%	14,175	10.7%
Hispanic White		89	22.3%	669	19.6%	2,477	17.5%
Hispanic Black or African American		16	3.9%	82	2.4%	363	2.6%
Hispanic American Indian or Alaska Native		3	0.7%	65	1.9%	271	1.9%
Hispanic Asian		-	-	10	0.3%	33	0.2%
Hispanic Hawaiian or Pacific Islander		-	-	3	-	10	-
Hispanic Other Race		42	10.5%	774	22.6%	4,812	33.9%
Hispanic Two or More Races		249	62.5%	1,818	53.1%	6,210	43.8%
Not Hispanic or Latino Population (2020)		7,574	94.5%	42,687	91.7%	114,087	87.3%
Hispanic or Latino Population (2020)		443	5.5%	3,880	8.3%	16,549	12.7%
Not Hispanic or Latino Population (2010)		6,803	96.2%	37,934	91.9%	99,654	86.0%
Hispanic or Latino Population (2010)		270	3.8%	3,327	8.1%	16,273	14.0%
Not Hispanic or Latino Population (2028)		7,666	95.0%	44,775	92.6%	122,668	89.3%
Hispanic or Latino Population (2028)		404	5.0%	3,592	7.4%	14,773	10.7%
Projected Annual Growth (2023-2028)		6	0.3%	170	1.0%	597	0.8%
Historical Annual Growth (2010-2020)		173	6.4%	553	1.7%	276	0.2%

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Total Age Distribution (2023)							
Total Population		7,924		46,710		132,182	
Age Under 5 Years		382	4.8%	2,273	4.9%	6,836	5.2%
Age 5 to 9 Years		491	6.2%	2,946	6.3%	8,135	6.2%
Age 10 to 14 Years		627	7.9%	3,483	7.5%	9,542	7.2%
Age 15 to 19 Years		585	7.4%	3,266	7.0%	8,852	6.7%
Age 20 to 24 Years		256	3.2%	1,722	3.7%	5,772	4.4%
Age 25 to 29 Years		295	3.7%	2,047	4.4%	7,459	5.6%
Age 30 to 34 Years		369	4.7%	2,612	5.6%	8,743	6.6%
Age 35 to 39 Years		533	6.7%	3,197	6.8%	9,312	7.0%
Age 40 to 44 Years		604	7.6%	3,502	7.5%	9,502	7.2%
Age 45 to 49 Years		661	8.3%	3,802	8.1%	10,082	7.6%
Age 50 to 54 Years		712	9.0%	4,018	8.6%	10,990	8.3%
Age 55 to 59 Years		603	7.6%	3,539	7.6%	9,967	7.5%
Age 60 to 64 Years		455	5.7%	2,916	6.2%	8,507	6.4%
Age 65 to 69 Years		406	5.1%	2,382	5.1%	6,317	4.8%
Age 70 to 74 Years		372	4.7%	1,995	4.3%	5,181	3.9%
Age 75 to 79 Years		282	3.6%	1,363	2.9%	3,268	2.5%
Age 80 to 84 Years		160	2.0%	858	1.8%	1,930	1.5%
Age 85 Years or Over		130	1.6%	791	1.7%	1,786	1.4%
Median Age		42.9		42.0		40.4	
Age 19 Years or Less		2,085	26.3%	11,968	25.6%	33,366	25.2%
Age 20 to 64 Years		4,489	56.6%	27,355	58.6%	80,334	60.8%
Age 65 Years or Over		1,350	17.0%	7,388	15.8%	18,482	14.0%
Female Age Distribution (2023)							
Female Population		4,079	51.5%	24,100	51.6%	67,519	51.1%
Age Under 5 Years		191	4.7%	1,143	4.7%	3,426	5.1%
Age 5 to 9 Years		250	6.1%	1,510	6.3%	4,034	6.0%
Age 10 to 14 Years		301	7.4%	1,682	7.0%	4,630	6.9%
Age 15 to 19 Years		292	7.1%	1,608	6.7%	4,278	6.3%
Age 20 to 24 Years		135	3.3%	837	3.5%	2,825	4.2%
Age 25 to 29 Years		144	3.5%	1,038	4.3%	3,761	5.6%
Age 30 to 34 Years		205	5.0%	1,403	5.8%	4,489	6.6%
Age 35 to 39 Years		286	7.0%	1,699	7.0%	4,814	7.1%
Age 40 to 44 Years		308	7.5%	1,832	7.6%	4,945	7.3%
Age 45 to 49 Years		363	8.9%	2,037	8.5%	5,299	7.8%
Age 50 to 54 Years		355	8.7%	2,030	8.4%	5,546	8.2%
Age 55 to 59 Years		300	7.3%	1,750	7.3%	5,020	7.4%
Age 60 to 64 Years		222	5.4%	1,464	6.1%	4,259	6.3%
Age 65 to 69 Years		209	5.1%	1,227	5.1%	3,264	4.8%
Age 70 to 74 Years		218	5.3%	1,142	4.7%	2,875	4.3%
Age 75 to 79 Years		147	3.6%	757	3.1%	1,848	2.7%
Age 80 to 84 Years		83	2.0%	479	2.0%	1,098	1.6%
Age 85 Years or Over		68	1.7%	461	1.9%	1,109	1.6%
Female Median Age		43.1		42.4		41.0	
Age 19 Years or Less		1,033	25.3%	5,943	24.7%	16,368	24.2%
Age 20 to 64 Years		2,319	56.9%	14,090	58.5%	40,958	60.7%
Age 65 Years or Over		726	17.8%	4,066	16.9%	10,193	15.1%

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Male Age Distribution (2023)							
Male Population	3,845	48.5%	22,610	48.4%	64,663	48.9%	
Age Under 5 Years	191	5.0%	1,130	5.0%	3,410	5.3%	
Age 5 to 9 Years	241	6.3%	1,435	6.3%	4,101	6.3%	
Age 10 to 14 Years	326	8.5%	1,802	8.0%	4,912	7.6%	
Age 15 to 19 Years	294	7.6%	1,657	7.3%	4,574	7.1%	
Age 20 to 24 Years	121	3.1%	885	3.9%	2,947	4.6%	
Age 25 to 29 Years	152	4.0%	1,009	4.5%	3,698	5.7%	
Age 30 to 34 Years	164	4.3%	1,209	5.3%	4,254	6.6%	
Age 35 to 39 Years	246	6.4%	1,498	6.6%	4,498	7.0%	
Age 40 to 44 Years	296	7.7%	1,669	7.4%	4,557	7.0%	
Age 45 to 49 Years	298	7.8%	1,765	7.8%	4,783	7.4%	
Age 50 to 54 Years	356	9.3%	1,988	8.8%	5,444	8.4%	
Age 55 to 59 Years	304	7.9%	1,789	7.9%	4,948	7.7%	
Age 60 to 64 Years	232	6.0%	1,451	6.4%	4,248	6.6%	
Age 65 to 69 Years	196	5.1%	1,155	5.1%	3,053	4.7%	
Age 70 to 74 Years	154	4.0%	853	3.8%	2,306	3.6%	
Age 75 to 79 Years	135	3.5%	605	2.7%	1,421	2.2%	
Age 80 to 84 Years	77	2.0%	378	1.7%	832	1.3%	
Age 85 Years or Over	61	1.6%	330	1.5%	678	1.0%	
Male Median Age	42.7		41.5		39.7		
Age 19 Years or Less	1,051	27.3%	6,025	26.6%	16,997	26.3%	
Age 20 to 64 Years	2,170	56.4%	13,264	58.7%	39,376	60.9%	
Age 65 Years or Over	624	16.2%	3,321	14.7%	8,289	12.8%	
Males per 100 Females (2023)							
Overall Comparison	94		94		96		
Age Under 5 Years	100	49.9%	99	49.7%	100	49.9%	
Age 5 to 9 Years	97	49.1%	95	48.7%	102	50.4%	
Age 10 to 14 Years	108	52.0%	107	51.7%	106	51.5%	
Age 15 to 19 Years	101	50.2%	103	50.8%	107	51.7%	
Age 20 to 24 Years	89	47.2%	106	51.4%	104	51.1%	
Age 25 to 29 Years	106	51.4%	97	49.3%	98	49.6%	
Age 30 to 34 Years	80	44.4%	86	46.3%	95	48.7%	
Age 35 to 39 Years	86	46.2%	88	46.9%	93	48.3%	
Age 40 to 44 Years	96	49.0%	91	47.7%	92	48.0%	
Age 45 to 49 Years	82	45.1%	87	46.4%	90	47.4%	
Age 50 to 54 Years	100	50.0%	98	49.5%	98	49.5%	
Age 55 to 59 Years	101	50.4%	102	50.5%	99	49.6%	
Age 60 to 64 Years	105	51.1%	99	49.8%	100	49.9%	
Age 65 to 69 Years	94	48.4%	94	48.5%	94	48.3%	
Age 70 to 74 Years	71	41.4%	75	42.8%	80	44.5%	
Age 75 to 79 Years	92	47.9%	80	44.4%	77	43.5%	
Age 80 to 84 Years	93	48.1%	79	44.1%	76	43.1%	
Age 85 Years or Over	90	47.3%	72	41.7%	61	37.9%	
Age 19 Years or Less	102	50.4%	101	50.3%	104	50.9%	
Age 20 to 39 Years	89	47.0%	92	48.0%	97	49.2%	
Age 40 to 64 Years	96	49.0%	95	48.7%	96	48.9%	
Age 65 Years or Over	86	46.2%	82	45.0%	81	44.8%	

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Household Type (2023)							
Total Households		2,905		17,543		49,828	
Households with Children		1,234	42.5%	6,766	38.6%	18,425	37.0%
Average Household Size		2.7		2.7		2.6	
Household Density per Square Mile		925		621		635	
Population Family		7,254	91.5%	41,516	88.9%	115,154	87.1%
Population Non-Family		669	8.4%	5,072	10.9%	16,440	12.4%
Population Group Quarters		-	-	123	0.3%	587	0.4%
Family Households		2,305		13,115		36,422	
Married Couple Households		2,044	88.7%	11,133	84.9%	29,982	82.3%
Other Family Households with Children		260	11.3%	1,983	15.1%	6,440	17.7%
Family Households with Children		1,234		6,765		18,409	
Married Couple with Children		1,071	86.8%	5,581	82.5%	14,586	79.2%
Other Family Households with Children		163	13.2%	1,185	17.5%	3,823	20.8%
Family Households No Children		1,070		6,350		18,013	
Married Couple No Children		974	90.9%	5,552	87.4%	15,395	85.5%
Other Family Households No Children		97	9.1%	798	12.6%	2,618	14.5%
Non-Family Households		600		4,428		13,406	
Non-Family Households with Children		-	-	-	-	16	0.1%
Non-Family Households No Children		600	100.0%	4,427	100.0%	13,390	99.9%
Average Family Household Size		3.1		3.2		3.2	
Average Family Income		\$218,990		\$234,818		\$225,901	
Median Family Income		\$181,511		\$194,179		\$177,971	
Average Non-Family Household Size		1.1		1.1		1.2	
Marital Status (2023)							
Population Age 15 Years or Over		6,425		38,008		107,668	
Never Married		1,099	17.1%	9,042	23.8%	27,907	25.9%
Currently Married		4,695	73.1%	23,782	62.6%	63,525	59.0%
Previously Married		630	9.8%	5,183	13.6%	16,236	15.1%
Separated		80	12.8%	860	16.6%	2,881	17.7%
Widowed		171	27.1%	1,388	26.8%	4,027	24.8%
Divorced		379	60.2%	2,935	56.6%	9,328	57.5%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		5,583		33,021		93,044	
Elementary (Grade Level 0 to 8)		46	0.8%	501	1.5%	2,632	2.8%
Some High School (Grade Level 9 to 11)		54	1.0%	548	1.7%	2,337	2.5%
High School Graduate		354	6.3%	2,929	8.9%	10,422	11.2%
Some College		716	12.8%	4,163	12.6%	12,155	13.1%
Associate Degree Only		224	4.0%	1,787	5.4%	5,169	5.6%
Bachelor Degree Only		2,458	44.0%	13,924	42.2%	37,240	40.0%
Graduate Degree		1,729	31.0%	9,168	27.8%	23,089	24.8%
Any College (Some College or Higher)		5,128	91.9%	29,042	88.0%	77,654	83.5%
College Degree + (Bachelor Degree or Higher)		4,187	75.0%	23,092	69.9%	60,330	64.8%

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Housing							
Total Housing Units (2023)		2,974		18,256		52,522	
Total Housing Units (2020)		2,956		17,889		51,141	
Historical Annual Growth (2020-2023)		18	-	367	-	1,380	-
Housing Units Occupied (2023)		2,905	97.7%	17,543	96.1%	49,828	94.9%
Housing Units Owner-Occupied		2,766	95.2%	15,122	86.2%	40,882	82.0%
Housing Units Renter-Occupied		139	4.8%	2,421	13.8%	8,946	18.0%
Housing Units Vacant (2023)		69	2.3%	714	3.9%	2,693	5.1%
Household Size (2023)							
Total Households		2,905		17,543		49,828	
1 Person Households		536	18.4%	3,878	22.1%	11,262	22.6%
2 Person Households		985	33.9%	5,813	33.1%	16,997	34.1%
3 Person Households		481	16.6%	2,863	16.3%	8,280	16.6%
4 Person Households		622	21.4%	3,206	18.3%	8,262	16.6%
5 Person Households		198	6.8%	1,236	7.0%	3,326	6.7%
6 Person Households		64	2.2%	420	2.4%	1,191	2.4%
7 or More Person Households		18	0.6%	127	0.7%	510	1.0%
Household Income Distribution (2023)							
HH Income \$200,000 or More		867	29.9%	6,752	38.5%	16,106	32.3%
HH Income \$150,000 to \$199,999		450	15.5%	2,319	13.2%	6,976	14.0%
HH Income \$125,000 to \$149,999		479	16.5%	1,668	9.5%	4,485	9.0%
HH Income \$100,000 to \$124,999		145	5.0%	1,104	6.3%	3,847	7.7%
HH Income \$75,000 to \$99,999		333	11.5%	1,762	10.0%	4,952	9.9%
HH Income \$50,000 to \$74,999		211	7.3%	1,206	6.9%	4,831	9.7%
HH Income \$35,000 to \$49,999		88	3.0%	949	5.4%	2,974	6.0%
HH Income \$25,000 to \$34,999		79	2.7%	584	3.3%	2,065	4.1%
HH Income \$15,000 to \$24,999		114	3.9%	512	2.9%	1,691	3.4%
HH Income \$10,000 to \$14,999		45	1.6%	181	1.0%	711	1.4%
HH Income Under \$10,000		93	3.2%	505	2.9%	1,191	2.4%
Household Vehicles (2023)							
Households 0 Vehicles Available		74	2.5%	681	3.9%	1,818	3.6%
Households 1 Vehicle Available		609	21.0%	4,228	24.1%	12,048	24.2%
Households 2 Vehicles Available		1,572	54.1%	8,397	47.9%	23,208	46.6%
Households 3 or More Vehicles Available		649	22.4%	4,237	24.2%	12,754	25.6%
Total Vehicles Available		5,842		35,339		102,078	
Average Vehicles per Household		2.0		2.0		2.0	
Owner-Occupied Household Vehicles		5,604	95.9%	31,613	89.5%	88,671	86.9%
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.2	
Renter-Occupied Household Vehicles		237	4.1%	3,726	10.5%	13,407	13.1%
Average Vehicles per Renter-Occupied Household		1.7		1.5		1.5	
Travel Time (2023)							
Worker Base Age 16 years or Over		3,584		23,947		70,634	
Travel to Work in 14 Minutes or Less		303	8.4%	2,538	10.6%	7,483	10.6%
Travel to Work in 15 to 29 Minutes		603	16.8%	3,989	16.7%	13,757	19.5%
Travel to Work in 30 to 59 Minutes		653	18.2%	4,074	17.0%	14,227	20.1%
Travel to Work in 60 Minutes or More		162	4.5%	1,005	4.2%	2,600	3.7%
Work at Home		1,864	52.0%	12,341	51.5%	32,567	46.1%
Average Minutes Travel to Work		27.1		25.1		25.6	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0794/-84.3574

270 Rucker Rd Alpharetta, GA 30004	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	3,584		23,947		70,634	
Drive to Work Alone	1,559	43.5%	9,962	41.6%	32,260	45.7%
Drive to Work in Carpool	93	2.6%	940	3.9%	3,519	5.0%
Travel to Work by Public Transportation	15	0.4%	134	0.6%	462	0.7%
Drive to Work on Motorcycle	-	-	-	-	23	-
Bicycle to Work	3	-	38	0.2%	116	0.2%
Walk to Work	38	1.1%	241	1.0%	805	1.1%
Other Means	13	0.4%	292	1.2%	883	1.2%
Work at Home	1,864	52.0%	12,341	51.5%	32,567	46.1%
Daytime Demographics (2023)						
Total Businesses	639		4,855		14,227	
Total Employees	2,903		29,288		116,745	
Company Headquarter Businesses	13	2.1%	134	2.8%	447	3.1%
Company Headquarter Employees	201	6.9%	3,490	11.9%	27,633	23.7%
Employee Population per Business	4.5 to 1		6.0 to 1		8.2 to 1	
Residential Population per Business	12.4 to 1		9.6 to 1		9.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,601		42,563		151,518	
Labor Force						
Labor Population Age 16 Years or Over (2023)	6,282		37,234		105,573	
Labor Force Total Males (2023)	3,018	48.0%	17,851	47.9%	51,172	48.5%
Male Civilian Employed	2,118	70.2%	13,070	73.2%	38,141	74.5%
Male Civilian Unemployed	57	1.9%	192	1.1%	633	1.2%
Males in Armed Forces	-	-	11	-	133	0.3%
Males Not in Labor Force	843	27.9%	4,577	25.6%	12,265	24.0%
Labor Force Total Females (2023)	3,265	52.0%	19,383	52.1%	54,401	51.5%
Female Civilian Employed	1,466	44.9%	10,877	56.1%	32,493	59.7%
Female Civilian Unemployed	110	3.4%	426	2.2%	998	1.8%
Females in Armed Forces	-	-	-	-	33	-
Females Not in Labor Force	1,689	51.7%	8,079	41.7%	20,878	38.4%
Unemployment Rate	167	2.7%	619	1.7%	1,630	1.5%
Occupation (2023)						
Occupation Population Age 16 Years or Over	3,584		23,947		70,634	
Occupation Total Males	2,118	59.1%	13,070	54.6%	38,141	54.0%
Occupation Total Females	1,466	40.9%	10,877	45.4%	32,493	46.0%
Management, Business, Financial Operations	1,276	-	8,343	34.8%	22,436	31.8%
Professional, Related	1,008	28.1%	6,761	28.2%	20,310	28.8%
Service	207	5.8%	1,516	6.3%	6,377	9.0%
Sales, Office	809	22.6%	5,087	21.2%	13,961	19.8%
Farming, Fishing, Forestry	-	-	6	-	11	-
Construction, Extraction, Maintenance	70	1.9%	841	3.5%	3,008	4.3%
Production, Transport, Material Moving	214	6.0%	1,393	5.8%	4,530	6.4%
White Collar Workers	3,093	86.3%	20,192	84.3%	56,708	80.3%
Blue Collar Workers	491	13.7%	3,756	15.7%	13,926	19.7%

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



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270 Rucker Rd Alpharetta, GA 30004		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)							
Total Units		2,905		17,543		49,828	
1 Detached Unit		2,146	73.9%	12,352	70.4%	34,298	68.8%
1 Attached Unit		448	15.4%	2,056	11.7%	5,301	10.6%
2 Units		11	0.4%	110	0.6%	401	0.8%
3 to 4 Units		21	0.7%	222	1.3%	847	1.7%
5 to 9 Units		43	1.5%	511	2.9%	1,844	3.7%
10 to 19 Units		37	1.3%	525	3.0%	1,942	3.9%
20 to 49 Units		48	1.6%	340	1.9%	1,174	2.4%
50 or More Units		138	4.7%	1,281	7.3%	3,637	7.3%
Mobile Home or Trailer		14	0.5%	125	0.7%	360	0.7%
Other Structure		-	-	21	0.1%	23	-
Homes Built By Year (2023)							
Homes Built 2020 or later		31	1.1%	270	1.5%	786	1.5%
Homes Built 2010 to 2019		309	10.4%	2,035	11.1%	7,086	13.5%
Homes Built 2000 to 2009		450	15.1%	3,717	20.4%	9,747	18.6%
Homes Built 1990 to 1999		1,087	36.5%	4,777	26.2%	11,138	21.2%
Homes Built 1980 to 1989		536	18.0%	3,636	19.9%	11,771	22.4%
Homes Built 1970 to 1979		228	7.7%	1,686	9.2%	5,194	9.9%
Homes Built 1960 to 1969		170	5.7%	773	4.2%	2,204	4.2%
Homes Built 1950 to 1959		8	0.3%	161	0.9%	560	1.1%
Homes Built 1940 to 1949		10	0.3%	101	0.6%	260	0.5%
Homes Built Before 1939		75	2.5%	387	2.1%	1,082	2.1%
Median Age of Homes		33.0 yrs		32.4 yrs		32.5 yrs	
Home Values (2023)							
Owner Specified Housing Units		2,766		15,122		40,882	
Home Values \$1,000,000 or More		55	2.0%	652	4.3%	1,813	4.4%
Home Values \$750,000 to \$999,999		120	4.3%	1,211	8.0%	3,653	8.9%
Home Values \$500,000 to \$749,999		906	32.7%	3,912	25.9%	10,416	25.5%
Home Values \$400,000 to \$499,999		555	20.1%	2,685	17.8%	7,028	17.2%
Home Values \$300,000 to \$399,999		702	25.4%	3,422	22.6%	8,777	21.5%
Home Values \$250,000 to \$299,999		255	9.2%	1,960	13.0%	4,453	10.9%
Home Values \$200,000 to \$249,999		74	2.7%	541	3.6%	1,964	4.8%
Home Values \$175,000 to \$199,999		18	0.6%	213	1.4%	623	1.5%
Home Values \$150,000 to \$174,999		42	1.5%	181	1.2%	754	1.8%
Home Values \$125,000 to \$149,999		5	0.2%	59	0.4%	207	0.5%
Home Values \$100,000 to \$124,999		6	0.2%	69	0.5%	229	0.6%
Home Values \$90,000 to \$99,999		3	0.1%	22	0.1%	86	0.2%
Home Values \$80,000 to \$89,999		4	0.1%	27	0.2%	64	0.2%
Home Values \$70,000 to \$79,999		3	0.1%	16	0.1%	39	-
Home Values \$60,000 to \$69,999		2	-	10	-	59	0.1%
Home Values \$50,000 to \$59,999		3	0.1%	12	-	59	0.1%
Home Values \$35,000 to \$49,999		4	0.1%	20	0.1%	102	0.3%
Home Values \$25,000 to \$34,999		-	-	4	-	94	0.2%
Home Values \$10,000 to \$24,999		4	0.2%	42	0.3%	289	0.7%
Home Values Under \$10,000		4	0.1%	65	0.4%	172	0.4%
Owner-Occupied Median Home Value		\$457,254		\$462,261		\$462,268	
Renter-Occupied Median Rent		\$1,734		\$1,374		\$1,378	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



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270 Rucker Rd Alpharetta, GA 30004	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$331.96 M		\$2.25 B		\$5.93 B	
Total Non-Retail Expenditure	\$176.75 M		\$1.2 B		\$3.17 B	
Total Retail Expenditure	\$155.21 M		\$1.04 B		\$2.76 B	
Apparel	\$12.11 M		\$82.54 M		\$216.99 M	
Contributions	\$12.24 M		\$85.75 M		\$222.09 M	
Education	\$12.4 M		\$88.02 M		\$226.17 M	
Entertainment	\$19.69 M		\$133.8 M		\$351.66 M	
Food and Beverages	\$47.38 M		\$317.86 M		\$842.65 M	
Furnishings and Equipment	\$12.15 M		\$82.12 M		\$216.15 M	
Gifts	\$9.53 M		\$67.63 M		\$173.71 M	
Health Care	\$26.46 M		\$175.87 M		\$467.58 M	
Household Operations	\$13.62 M		\$93.05 M		\$243.91 M	
Miscellaneous Expenses	\$6.37 M		\$43.18 M		\$113.76 M	
Personal Care	\$4.45 M		\$29.95 M		\$79.12 M	
Personal Insurance	\$2.66 M		\$18.21 M		\$47.43 M	
Reading	\$738.69 K		\$5.03 M		\$13.23 M	
Shelter	\$69.13 M		\$469.76 M		\$1.24 B	
Tobacco	\$1.51 M		\$9.81 M		\$26.84 M	
Transportation	\$59.43 M		\$397.15 M		\$1.05 B	
Utilities	\$22.08 M		\$146.46 M		\$391.3 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$9,524		\$10,670		\$9,913	
Total Non-Retail Expenditure	\$5,071	53.2%	\$5,714	53.6%	\$5,297	53.4%
Total Retail Expenditures	\$4,453	46.8%	\$4,956	46.4%	\$4,615	46.6%
Apparel	\$347	3.6%	\$392	3.7%	\$363	3.7%
Contributions	\$351	3.7%	\$407	3.8%	\$371	3.7%
Education	\$356	3.7%	\$418	3.9%	\$378	3.8%
Entertainment	\$565	5.9%	\$636	6.0%	\$588	5.9%
Food and Beverages	\$1,359	14.3%	\$1,510	14.2%	\$1,409	14.2%
Furnishings and Equipment	\$349	3.7%	\$390	3.7%	\$361	3.6%
Gifts	\$274	2.9%	\$321	3.0%	\$291	2.9%
Health Care	\$759	8.0%	\$835	7.8%	\$782	7.9%
Household Operations	\$391	4.1%	\$442	4.1%	\$408	4.1%
Miscellaneous Expenses	\$183	1.9%	\$205	1.9%	\$190	1.9%
Personal Care	\$128	1.3%	\$142	1.3%	\$132	1.3%
Personal Insurance	\$76	0.8%	\$87	0.8%	\$79	0.8%
Reading	\$21	0.2%	\$24	0.2%	\$22	0.2%
Shelter	\$1,983	20.8%	\$2,232	20.9%	\$2,075	20.9%
Tobacco	\$43	0.5%	\$47	0.4%	\$45	0.5%
Transportation	\$1,705	17.9%	\$1,887	17.7%	\$1,762	17.8%
Utilities	\$634	6.7%	\$696	6.5%	\$654	6.6%