

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.2711/-85.231

2305 Shorter Ave Rome, GA 30165		1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>							
Estimated Population (2023)		6,977		28,817		47,683	
Projected Population (2028)		7,005		28,773		48,679	
Census Population (2020)		7,017		28,801		47,585	
Census Population (2010)		6,616		27,087		46,188	
Projected Annual Growth (2023-2028)		28	-	-44	-	996	0.4%
Historical Annual Growth (2020-2023)		-40	-	16	-	98	-
Historical Annual Growth (2010-2020)		401	0.6%	1,714	0.6%	1,397	0.3%
Estimated Population Density (2023)		2,222	psm	1,020	psm	607	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>							
Estimated Households (2023)		2,483		9,954		17,279	
Projected Households (2028)		2,456		9,823		17,458	
Census Households (2020)		2,470		9,841		17,028	
Census Households (2010)		2,338		9,416		16,775	
Projected Annual Growth (2023-2028)		-27	-0.2%	-131	-0.3%	179	0.2%
Historical Annual Change (2010-2023)		145	0.5%	538	0.4%	504	0.2%
<b>Average Household Income</b>							
Estimated Average Household Income (2023)		\$69,069		\$83,073		\$81,056	
Projected Average Household Income (2028)		\$68,715		\$87,926		\$82,158	
Census Average Household Income (2010)		\$44,316		\$48,245		\$45,086	
Census Average Household Income (2000)		\$42,408		\$46,588		\$43,649	
Projected Annual Change (2023-2028)		-\$354	-0.1%	\$4,853	1.2%	\$1,102	0.3%
Historical Annual Change (2000-2023)		\$26,661	2.7%	\$36,485	3.4%	\$37,407	3.7%
<b>Median Household Income</b>							
Estimated Median Household Income (2023)		\$47,615		\$59,076		\$56,796	
Projected Median Household Income (2028)		\$43,141		\$55,028		\$52,284	
Census Median Household Income (2010)		\$37,011		\$38,229		\$35,561	
Census Median Household Income (2000)		\$34,316		\$36,544		\$33,450	
Projected Annual Change (2023-2028)		-\$4,474	-1.9%	-\$4,048	-1.4%	-\$4,512	-1.6%
Historical Annual Change (2000-2023)		\$13,299	1.7%	\$22,532	2.7%	\$23,345	3.0%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2023)		\$24,674		\$29,064		\$29,938	
Projected Per Capita Income (2028)		\$24,185		\$30,386		\$30,018	
Census Per Capita Income (2010)		\$15,661		\$16,773		\$16,375	
Census Per Capita Income (2000)		\$15,952		\$16,838		\$16,165	
Projected Annual Change (2023-2028)		-\$489	-0.4%	\$1,323	0.9%	\$81	-
Historical Annual Change (2000-2023)		\$8,722	2.4%	\$12,226	3.2%	\$13,772	3.7%
Estimated Average Household Net Worth (2023)		\$333,106		\$334,097		\$339,070	

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2305 Shorter Ave Rome, GA 30165		1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>							
Total Population (2023)		6,977		28,817		47,683	
White (2023)		3,812	54.6%	15,603	54.1%	26,350	55.3%
Black or African American (2023)		1,173	16.8%	4,594	15.9%	10,195	21.4%
American Indian or Alaska Native (2023)		96	1.4%	277	1.0%	424	0.9%
Asian (2023)		124	1.8%	2,458	8.5%	2,981	6.3%
Hawaiian or Pacific Islander (2023)		2	-	6	-	7	-
Other Race (2023)		923	13.2%	3,018	10.5%	3,927	8.2%
Two or More Races (2023)		847	12.1%	2,859	9.9%	3,800	8.0%
Population < 18 (2023)		1,974	28.3%	7,286	25.3%	11,348	23.8%
White Not Hispanic		651	33.0%	2,641	36.2%	4,506	39.7%
Black or African American		393	19.9%	1,428	19.6%	2,779	24.5%
Asian		31	1.6%	191	2.6%	212	1.9%
Other Race Not Hispanic		95	4.8%	314	4.3%	508	4.5%
Hispanic		804	40.7%	2,711	37.2%	3,344	29.5%
Not Hispanic or Latino Population (2023)		4,949	70.9%	22,062	76.6%	38,836	81.4%
Not Hispanic White		3,506	70.8%	14,475	65.6%	24,772	63.8%
Not Hispanic Black or African American		1,155	23.3%	4,528	20.5%	10,077	25.9%
Not Hispanic American Indian or Alaska Native		6	0.1%	21	-	47	0.1%
Not Hispanic Asian		123	2.5%	2,454	11.1%	2,975	7.7%
Not Hispanic Hawaiian or Pacific Islander		1	-	4	-	5	-
Not Hispanic Other Race		4	-	54	0.2%	73	0.2%
Not Hispanic Two or More Races		154	3.1%	527	2.4%	887	2.3%
Hispanic or Latino Population (2023)		2,027	29.1%	6,755	23.4%	8,847	18.6%
Hispanic White		306	15.1%	1,129	16.7%	1,578	17.8%
Hispanic Black or African American		18	0.9%	66	1.0%	118	1.3%
Hispanic American Indian or Alaska Native		90	4.4%	256	3.8%	377	4.3%
Hispanic Asian		1	-	5	-	6	-
Hispanic Hawaiian or Pacific Islander		1	-	2	-	2	-
Hispanic Other Race		918	45.3%	2,965	43.9%	3,855	43.6%
Hispanic Two or More Races		693	34.2%	2,332	34.5%	2,912	32.9%
Not Hispanic or Latino Population (2020)		4,741	67.6%	21,129	73.4%	38,030	79.9%
Hispanic or Latino Population (2020)		2,276	32.4%	7,672	26.6%	9,555	20.1%
Not Hispanic or Latino Population (2010)		4,864	73.5%	21,261	78.5%	38,632	83.6%
Hispanic or Latino Population (2010)		1,752	26.5%	5,826	21.5%	7,555	16.4%
Not Hispanic or Latino Population (2028)		4,977	71.1%	22,054	76.6%	39,699	81.6%
Hispanic or Latino Population (2028)		2,028	28.9%	6,719	23.4%	8,980	18.4%
Projected Annual Growth (2023-2028)		-	-	-36	-0.1%	133	0.3%
Historical Annual Growth (2010-2020)		525	3.0%	1,846	3.2%	1,999	2.6%

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<b>Total Age Distribution (2023)</b>							
Total Population		6,977		28,817		47,683	
Age Under 5 Years		518	7.4%	1,915	6.6%	3,030	6.4%
Age 5 to 9 Years		555	8.0%	1,991	6.9%	3,124	6.6%
Age 10 to 14 Years		566	8.1%	2,109	7.3%	3,223	6.8%
Age 15 to 19 Years		465	6.7%	2,708	9.4%	4,101	8.6%
Age 20 to 24 Years		487	7.0%	2,794	9.7%	4,060	8.5%
Age 25 to 29 Years		506	7.3%	1,900	6.6%	3,287	6.9%
Age 30 to 34 Years		505	7.2%	1,924	6.7%	3,307	6.9%
Age 35 to 39 Years		438	6.3%	1,635	5.7%	2,874	6.0%
Age 40 to 44 Years		408	5.9%	1,583	5.5%	2,644	5.5%
Age 45 to 49 Years		391	5.6%	1,529	5.3%	2,588	5.4%
Age 50 to 54 Years		390	5.6%	1,517	5.3%	2,703	5.7%
Age 55 to 59 Years		363	5.2%	1,530	5.3%	2,683	5.6%
Age 60 to 64 Years		339	4.9%	1,436	5.0%	2,587	5.4%
Age 65 to 69 Years		297	4.3%	1,248	4.3%	2,201	4.6%
Age 70 to 74 Years		304	4.4%	1,121	3.9%	2,019	4.2%
Age 75 to 79 Years		212	3.0%	816	2.8%	1,366	2.9%
Age 80 to 84 Years		147	2.1%	609	2.1%	1,016	2.1%
Age 85 Years or Over		86	1.2%	452	1.6%	868	1.8%
Median Age		33.1		33.0		34.8	
Age 19 Years or Less		2,104	30.2%	8,723	30.3%	13,477	28.3%
Age 20 to 64 Years		3,826	54.8%	15,848	55.0%	26,735	56.1%
Age 65 Years or Over		1,046	15.0%	4,246	14.7%	7,471	15.7%
<b>Female Age Distribution (2023)</b>							
Female Population		3,563	51.1%	15,459	53.6%	24,946	52.3%
Age Under 5 Years		247	6.9%	909	5.9%	1,448	5.8%
Age 5 to 9 Years		278	7.8%	1,010	6.5%	1,578	6.3%
Age 10 to 14 Years		300	8.4%	1,104	7.1%	1,650	6.6%
Age 15 to 19 Years		222	6.2%	1,565	10.1%	2,291	9.2%
Age 20 to 24 Years		233	6.5%	1,743	11.3%	2,342	9.4%
Age 25 to 29 Years		253	7.1%	963	6.2%	1,604	6.4%
Age 30 to 34 Years		255	7.2%	960	6.2%	1,584	6.3%
Age 35 to 39 Years		234	6.6%	877	5.7%	1,441	5.8%
Age 40 to 44 Years		189	5.3%	756	4.9%	1,277	5.1%
Age 45 to 49 Years		190	5.3%	719	4.7%	1,234	4.9%
Age 50 to 54 Years		197	5.5%	801	5.2%	1,396	5.6%
Age 55 to 59 Years		183	5.1%	807	5.2%	1,377	5.5%
Age 60 to 64 Years		165	4.6%	772	5.0%	1,342	5.4%
Age 65 to 69 Years		172	4.8%	682	4.4%	1,215	4.9%
Age 70 to 74 Years		178	5.0%	653	4.2%	1,165	4.7%
Age 75 to 79 Years		111	3.1%	452	2.9%	787	3.2%
Age 80 to 84 Years		99	2.8%	390	2.5%	645	2.6%
Age 85 Years or Over		58	1.6%	296	1.9%	570	2.3%
Female Median Age		34.1		33.7		35.8	
Age 19 Years or Less		1,046	29.4%	4,589	29.7%	6,968	27.9%
Age 20 to 64 Years		1,898	53.3%	8,398	54.3%	13,597	54.5%
Age 65 Years or Over		618	17.4%	2,473	16.0%	4,382	17.6%

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<b>Male Age Distribution (2023)</b>							
Male Population		3,414	48.9%	13,358	46.4%	22,737	47.7%
Age Under 5 Years		271	7.9%	1,006	7.5%	1,582	7.0%
Age 5 to 9 Years		278	8.1%	980	7.3%	1,546	6.8%
Age 10 to 14 Years		266	7.8%	1,004	7.5%	1,572	6.9%
Age 15 to 19 Years		243	7.1%	1,144	8.6%	1,810	8.0%
Age 20 to 24 Years		254	7.4%	1,051	7.9%	1,718	7.6%
Age 25 to 29 Years		253	7.4%	937	7.0%	1,684	7.4%
Age 30 to 34 Years		250	7.3%	964	7.2%	1,724	7.6%
Age 35 to 39 Years		204	6.0%	759	5.7%	1,433	6.3%
Age 40 to 44 Years		220	6.4%	827	6.2%	1,366	6.0%
Age 45 to 49 Years		201	5.9%	810	6.1%	1,354	6.0%
Age 50 to 54 Years		192	5.6%	715	5.4%	1,308	5.8%
Age 55 to 59 Years		180	5.3%	722	5.4%	1,307	5.7%
Age 60 to 64 Years		174	5.1%	664	5.0%	1,245	5.5%
Age 65 to 69 Years		125	3.7%	566	4.2%	986	4.3%
Age 70 to 74 Years		126	3.7%	468	3.5%	854	3.8%
Age 75 to 79 Years		101	2.9%	364	2.7%	580	2.5%
Age 80 to 84 Years		48	1.4%	219	1.6%	372	1.6%
Age 85 Years or Over		27	0.8%	156	1.2%	298	1.3%
Male Median Age		32.0		32.7		34.0	
Age 19 Years or Less		1,059	31.0%	4,134	31.0%	6,510	28.6%
Age 20 to 64 Years		1,928	56.5%	7,450	55.8%	13,138	57.8%
Age 65 Years or Over		428	12.5%	1,773	13.3%	3,089	13.6%
<b>Males per 100 Females (2023)</b>							
Overall Comparison		96		86		91	
Age Under 5 Years		110	52.4%	111	52.5%	109	52.2%
Age 5 to 9 Years		100	50.0%	97	49.3%	98	49.5%
Age 10 to 14 Years		89	47.0%	91	47.6%	95	48.8%
Age 15 to 19 Years		110	52.3%	73	42.2%	79	44.1%
Age 20 to 24 Years		109	52.2%	60	37.6%	73	42.3%
Age 25 to 29 Years		100	50.0%	97	49.3%	105	51.2%
Age 30 to 34 Years		98	49.5%	101	50.1%	109	52.1%
Age 35 to 39 Years		87	46.6%	87	46.4%	99	49.9%
Age 40 to 44 Years		117	53.8%	109	52.3%	107	51.7%
Age 45 to 49 Years		106	51.5%	113	53.0%	110	52.3%
Age 50 to 54 Years		98	49.4%	89	47.2%	94	48.4%
Age 55 to 59 Years		99	49.6%	90	47.2%	95	48.7%
Age 60 to 64 Years		105	51.2%	86	46.2%	93	48.1%
Age 65 to 69 Years		73	42.2%	83	45.3%	81	44.8%
Age 70 to 74 Years		71	41.4%	72	41.8%	73	42.3%
Age 75 to 79 Years		91	47.5%	81	44.6%	74	42.4%
Age 80 to 84 Years		49	32.7%	56	36.0%	58	36.6%
Age 85 Years or Over		47	32.1%	53	34.5%	52	34.4%
Age 19 Years or Less		101	50.3%	90	47.4%	93	48.3%
Age 20 to 39 Years		99	49.6%	82	45.0%	94	48.5%
Age 40 to 64 Years		105	51.2%	97	49.2%	99	49.8%
Age 65 Years or Over		69	40.9%	72	41.8%	71	41.4%

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<b>Household Type (2023)</b>							
Total Households		2,483		9,954		17,279	
Households with Children		918	37.0%	3,431	34.5%	5,551	32.1%
Average Household Size		2.8		2.7		2.5	
Household Density per Square Mile		791		352		220	
Population Family		5,802	83.2%	22,281	77.3%	35,844	75.2%
Population Non-Family		1,123	16.1%	4,393	15.2%	8,164	17.1%
Population Group Quarters		52	0.7%	2,143	7.4%	3,675	7.7%
Family Households		1,689	68.0%	6,668	67.0%	10,931	63.3%
Married Couple Households		1,129	66.8%	4,559	68.4%	7,078	64.8%
Other Family Households with Children		560	33.2%	2,109	31.6%	3,853	35.2%
Family Households with Children		915	54.2%	3,424	51.3%	5,541	50.7%
Married Couple with Children		564	61.7%	2,131	62.2%	3,202	57.8%
Other Family Households with Children		351	38.3%	1,293	37.8%	2,339	42.2%
Family Households No Children		774	45.8%	3,244	48.7%	5,389	49.3%
Married Couple No Children		565	73.0%	2,428	74.8%	3,876	71.9%
Other Family Households No Children		209	27.0%	816	25.2%	1,514	28.1%
Non-Family Households		794	32.0%	3,286	33.0%	6,349	36.7%
Non-Family Households with Children		4	0.4%	7	0.2%	10	0.2%
Non-Family Households No Children		791	99.6%	3,279	99.8%	6,339	99.8%
Average Family Household Size		3.4		3.3		3.3	
Average Family Income		\$87,611		\$97,044		\$96,599	
Median Family Income		\$57,134		\$71,886		\$71,465	
Average Non-Family Household Size		1.4		1.3		1.3	
<b>Marital Status (2023)</b>							
Population Age 15 Years or Over		5,337		22,802		38,306	
Never Married		1,596	29.9%	8,712	38.2%	15,281	39.9%
Currently Married		2,354	44.1%	9,351	41.0%	14,393	37.6%
Previously Married		1,387	26.0%	4,740	20.8%	8,632	22.5%
Separated		454	32.8%	1,053	22.2%	1,927	22.3%
Widowed		191	13.8%	1,089	23.0%	2,083	24.1%
Divorced		742	53.5%	2,597	54.8%	4,623	53.6%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		4,386		17,300		30,145	
Elementary (Grade Level 0 to 8)		728	16.6%	1,831	10.6%	2,711	9.0%
Some High School (Grade Level 9 to 11)		399	9.1%	1,669	9.6%	3,050	10.1%
High School Graduate		1,472	33.6%	4,966	28.7%	9,202	30.5%
Some College		704	16.1%	3,617	20.9%	6,340	21.0%
Associate Degree Only		536	12.2%	1,951	11.3%	2,915	9.7%
Bachelor Degree Only		408	9.3%	1,640	9.5%	3,171	10.5%
Graduate Degree		139	3.2%	1,627	9.4%	2,756	9.1%
Any College (Some College or Higher)		1,787	40.8%	8,834	51.1%	15,182	50.4%
College Degree + (Bachelor Degree or Higher)		547	12.5%	3,267	18.9%	5,927	19.7%

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<b>Housing</b>						
Total Housing Units (2023)	2,645		10,693		19,104	
Total Housing Units (2020)	2,632		10,566		18,807	
Historical Annual Growth (2020-2023)	13	-	128	-	297	-
Housing Units Occupied (2023)	2,483	93.9%	9,954	93.1%	17,279	90.4%
Housing Units Owner-Occupied	1,408	56.7%	5,909	59.4%	9,470	54.8%
Housing Units Renter-Occupied	1,075	43.3%	4,045	40.6%	7,809	45.2%
Housing Units Vacant (2023)	162	6.1%	739	6.9%	1,825	9.6%
<b>Household Size (2023)</b>						
Total Households	2,483		9,954		17,279	
1 Person Households	650	26.2%	2,774	27.9%	5,460	31.6%
2 Person Households	798	32.1%	3,355	33.7%	5,650	32.7%
3 Person Households	405	16.3%	1,533	15.4%	2,537	14.7%
4 Person Households	318	12.8%	1,198	12.0%	1,941	11.2%
5 Person Households	169	6.8%	608	6.1%	976	5.6%
6 Person Households	94	3.8%	313	3.1%	460	2.7%
7 or More Person Households	50	2.0%	174	1.8%	255	1.5%
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	159	6.4%	544	5.5%	1,034	6.0%
HH Income \$150,000 to \$199,999	34	1.4%	508	5.1%	714	4.1%
HH Income \$125,000 to \$149,999	69	2.8%	363	3.6%	819	4.7%
HH Income \$100,000 to \$124,999	214	8.6%	1,171	11.8%	1,602	9.3%
HH Income \$75,000 to \$99,999	241	9.7%	998	10.0%	1,553	9.0%
HH Income \$50,000 to \$74,999	503	20.3%	1,993	20.0%	3,235	18.7%
HH Income \$35,000 to \$49,999	295	11.9%	1,019	10.2%	1,837	10.6%
HH Income \$25,000 to \$34,999	325	13.1%	1,323	13.3%	2,331	13.5%
HH Income \$15,000 to \$24,999	302	12.2%	998	10.0%	1,998	11.6%
HH Income \$10,000 to \$14,999	151	6.1%	352	3.5%	816	4.7%
HH Income Under \$10,000	190	7.6%	685	6.9%	1,340	7.8%
<b>Household Vehicles (2023)</b>						
Households 0 Vehicles Available	284	11.4%	799	8.0%	1,783	10.3%
Households 1 Vehicle Available	601	24.2%	2,937	29.5%	5,751	33.3%
Households 2 Vehicles Available	1,029	41.5%	3,770	37.9%	5,813	33.6%
Households 3 or More Vehicles Available	569	22.9%	2,448	24.6%	3,931	22.7%
Total Vehicles Available	4,596		18,825		30,598	
Average Vehicles per Household	1.9		1.9		1.8	
Owner-Occupied Household Vehicles	3,151	68.6%	13,080	69.5%	20,503	67.0%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2	
Renter-Occupied Household Vehicles	1,445	31.4%	5,745	30.5%	10,095	33.0%
Average Vehicles per Renter-Occupied Household	1.3		1.4		1.3	
<b>Travel Time (2023)</b>						
Worker Base Age 16 years or Over	3,047		13,536		21,150	
Travel to Work in 14 Minutes or Less	1,529	50.2%	6,348	46.9%	9,853	46.6%
Travel to Work in 15 to 29 Minutes	901	29.6%	3,975	29.4%	6,423	30.4%
Travel to Work in 30 to 59 Minutes	490	16.1%	1,974	14.6%	3,017	14.3%
Travel to Work in 60 Minutes or More	77	2.5%	439	3.2%	700	3.3%
Work at Home	50	1.7%	799	5.9%	1,156	5.5%
Average Minutes Travel to Work	14.5		14.5		14.5	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
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Lat/Lon: 34.2711/-85.231

2305 Shorter Ave Rome, GA 30165	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>						
Worker Base Age 16 years or Over	3,047		13,536		21,150	
Drive to Work Alone	2,068	67.9%	9,643	71.2%	15,570	73.6%
Drive to Work in Carpool	668	21.9%	1,960	14.5%	2,561	12.1%
Travel to Work by Public Transportation	22	0.7%	113	0.8%	174	0.8%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	1	-	52	0.4%	76	0.4%
Walk to Work	234	7.7%	816	6.0%	1,330	6.3%
Other Means	4	0.1%	153	1.1%	282	1.3%
Work at Home	50	1.7%	799	5.9%	1,156	5.5%
<b>Daytime Demographics (2023)</b>						
Total Businesses	309		1,020		2,664	
Total Employees	2,679		10,388		23,460	
Company Headquarter Businesses	4	1.2%	28	2.8%	81	3.1%
Company Headquarter Employees	33	1.2%	1,469	14.1%	3,103	13.2%
Employee Population per Business	8.7 to 1		10.2 to 1		8.8 to 1	
Residential Population per Business	22.6 to 1		28.2 to 1		17.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,846		19,210		39,927	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2023)	5,213		22,361		37,629	
Labor Force Total Males (2023)	2,533	48.6%	10,139	45.3%	17,689	47.0%
Male Civilian Employed	1,694	66.9%	6,922	68.3%	10,750	60.8%
Male Civilian Unemployed	39	1.6%	159	1.6%	371	2.1%
Males in Armed Forces	-	-	4	-	11	-
Males Not in Labor Force	799	31.6%	3,054	30.1%	6,557	37.1%
Labor Force Total Females (2023)	2,681	51.4%	12,222	54.7%	19,940	53.0%
Female Civilian Employed	1,353	50.5%	6,613	54.1%	10,400	52.2%
Female Civilian Unemployed	53	2.0%	228	1.9%	393	2.0%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,275	47.5%	5,381	44.0%	9,147	45.9%
Unemployment Rate	93	1.8%	387	1.7%	764	2.0%
<b>Occupation (2023)</b>						
Occupation Population Age 16 Years or Over	3,047		13,536		21,150	
Occupation Total Males	1,694	55.6%	6,922	51.1%	10,750	50.8%
Occupation Total Females	1,353	44.4%	6,613	48.9%	10,400	49.2%
Management, Business, Financial Operations	207	6.8%	1,391	10.3%	2,591	12.3%
Professional, Related	427	14.0%	2,989	22.1%	4,474	21.2%
Service	327	10.7%	1,878	13.9%	3,058	14.5%
Sales, Office	522	17.1%	2,273	16.8%	3,430	16.2%
Farming, Fishing, Forestry	2	-	40	0.3%	52	0.2%
Construction, Extraction, Maintenance	597	19.6%	1,714	12.7%	2,236	10.6%
Production, Transport, Material Moving	963	31.6%	3,250	24.0%	5,308	25.1%
White Collar Workers	1,157	38.0%	6,653	49.2%	10,496	49.6%
Blue Collar Workers	1,889	62.0%	6,882	50.8%	10,654	50.4%



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<b>Units In Structure (2023)</b>							
Total Units		2,483		9,954		17,279	
1 Detached Unit		1,882	75.8%	7,648	76.8%	12,408	71.8%
1 Attached Unit		110	4.4%	354	3.6%	453	2.6%
2 Units		164	6.6%	624	6.3%	1,026	5.9%
3 to 4 Units		46	1.9%	208	2.1%	600	3.5%
5 to 9 Units		77	3.1%	315	3.2%	536	3.1%
10 to 19 Units		64	2.6%	147	1.5%	409	2.4%
20 to 49 Units		4	0.2%	57	0.6%	327	1.9%
50 or More Units		20	0.8%	239	2.4%	831	4.8%
Mobile Home or Trailer		116	4.7%	363	3.6%	690	4.0%
Other Structure		-	-	-	-	-	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2020 or later		4	0.1%	14	0.1%	25	0.1%
Homes Built 2010 to 2019		149	5.6%	531	5.0%	859	4.5%
Homes Built 2000 to 2009		312	11.8%	1,302	12.2%	2,184	11.4%
Homes Built 1990 to 1999		245	9.3%	1,244	11.6%	2,050	10.7%
Homes Built 1980 to 1989		348	13.2%	1,437	13.4%	2,344	12.3%
Homes Built 1970 to 1979		507	19.2%	1,592	14.9%	2,557	13.4%
Homes Built 1960 to 1969		464	17.6%	1,571	14.7%	2,141	11.2%
Homes Built 1950 to 1959		330	12.5%	1,436	13.4%	2,131	11.2%
Homes Built 1940 to 1949		63	2.4%	291	2.7%	788	4.1%
Homes Built Before 1939		61	2.3%	537	5.0%	2,200	11.5%
Median Age of Homes		46.6	yrs	47.4	yrs	50.6	yrs
<b>Home Values (2023)</b>							
Owner Specified Housing Units		1,408		5,909		9,470	
Home Values \$1,000,000 or More		3	0.2%	34	0.6%	50	0.5%
Home Values \$750,000 to \$999,999		3	0.2%	7	0.1%	32	0.3%
Home Values \$500,000 to \$749,999		28	2.0%	156	2.6%	386	4.1%
Home Values \$400,000 to \$499,999		76	5.4%	358	6.1%	639	6.7%
Home Values \$300,000 to \$399,999		190	13.5%	1,032	17.5%	1,534	16.2%
Home Values \$250,000 to \$299,999		85	6.1%	710	12.0%	964	10.2%
Home Values \$200,000 to \$249,999		86	6.1%	477	8.1%	737	7.8%
Home Values \$175,000 to \$199,999		188	13.3%	468	7.9%	800	8.4%
Home Values \$150,000 to \$174,999		105	7.5%	455	7.7%	704	7.4%
Home Values \$125,000 to \$149,999		130	9.2%	650	11.0%	872	9.2%
Home Values \$100,000 to \$124,999		198	14.0%	628	10.6%	923	9.7%
Home Values \$90,000 to \$99,999		42	3.0%	103	1.7%	130	1.4%
Home Values \$80,000 to \$89,999		92	6.5%	340	5.8%	524	5.5%
Home Values \$70,000 to \$79,999		41	2.9%	136	2.3%	208	2.2%
Home Values \$60,000 to \$69,999		39	2.8%	101	1.7%	280	3.0%
Home Values \$50,000 to \$59,999		24	1.7%	59	1.0%	158	1.7%
Home Values \$35,000 to \$49,999		7	0.5%	36	0.6%	91	1.0%
Home Values \$25,000 to \$34,999		9	0.6%	37	0.6%	120	1.3%
Home Values \$10,000 to \$24,999		59	4.2%	113	1.9%	302	3.2%
Home Values Under \$10,000		4	0.3%	11	0.2%	17	0.2%
Owner-Occupied Median Home Value		\$167,645		\$200,590		\$202,428	
Renter-Occupied Median Rent		\$684		\$703		\$683	



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<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$135.41 M	\$611.83 M	\$1.04 B
Total Non-Retail Expenditure		\$71.59 M	\$322.76 M	\$550.69 M
Total Retail Expenditure		\$63.83 M	\$289.07 M	\$490.41 M
Apparel		\$4.72 M	\$21.43 M	\$36.45 M
Contributions		\$4.26 M	\$19.52 M	\$33.43 M
Education		\$3.82 M	\$17.54 M	\$30.34 M
Entertainment		\$7.49 M	\$34.28 M	\$58.12 M
Food and Beverages		\$20.17 M	\$90.72 M	\$154.15 M
Furnishings and Equipment		\$4.64 M	\$21.24 M	\$36.06 M
Gifts		\$3.22 M	\$14.46 M	\$25.19 M
Health Care		\$11.63 M	\$52.35 M	\$88.88 M
Household Operations		\$5.24 M	\$23.84 M	\$40.64 M
Miscellaneous Expenses		\$2.54 M	\$11.53 M	\$19.65 M
Personal Care		\$1.81 M	\$8.2 M	\$13.96 M
Personal Insurance		\$899.58 K	\$4.18 M	\$7.1 M
Reading		\$292 K	\$1.33 M	\$2.27 M
Shelter		\$28.9 M	\$129.6 M	\$221.28 M
Tobacco		\$909.1 K	\$3.91 M	\$6.68 M
Transportation		\$24.52 M	\$111.61 M	\$188.57 M
Utilities		\$10.38 M	\$46.08 M	\$78.34 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$4,545	\$5,122	\$5,021
Total Non-Retail Expenditure		\$2,403 52.9%	\$2,702 52.8%	\$2,656 52.9%
Total Retail Expenditures		\$2,142 47.1%	\$2,420 47.2%	\$2,365 47.1%
Apparel		\$158 3.5%	\$179 3.5%	\$176 3.5%
Contributions		\$143 3.1%	\$163 3.2%	\$161 3.2%
Education		\$128 2.8%	\$147 2.9%	\$146 2.9%
Entertainment		\$251 5.5%	\$287 5.6%	\$280 5.6%
Food and Beverages		\$677 14.9%	\$759 14.8%	\$743 14.8%
Furnishings and Equipment		\$156 3.4%	\$178 3.5%	\$174 3.5%
Gifts		\$108 2.4%	\$121 2.4%	\$121 2.4%
Health Care		\$390 8.6%	\$438 8.6%	\$429 8.5%
Household Operations		\$176 3.9%	\$200 3.9%	\$196 3.9%
Miscellaneous Expenses		\$85 1.9%	\$97 1.9%	\$95 1.9%
Personal Care		\$61 1.3%	\$69 1.3%	\$67 1.3%
Personal Insurance		\$30 0.7%	\$35 0.7%	\$34 0.7%
Reading		\$10 0.2%	\$11 0.2%	\$11 0.2%
Shelter		\$970 21.3%	\$1,085 21.2%	\$1,067 21.3%
Tobacco		\$31 0.7%	\$33 0.6%	\$32 0.6%
Transportation		\$823 18.1%	\$934 18.2%	\$909 18.1%
Utilities		\$348 7.7%	\$386 7.5%	\$378 7.5%