2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



2349 Windy Hill Rd SE						
Marietta, GA 30067	1 mi radius		3 mi rad	lius	ıs 5 mi radi	
Population						
Estimated Population (2023)	14,265		100,360		231,404	
Projected Population (2028)	14,631		102,940		240,518	
Census Population (2020)	13,587		99,784		229,221	
Census Population (2010)	11,629		85,565		204,236	
Projected Annual Growth (2023-2028)	366	0.5%	2,580	0.5%	9,114	0.8%
Historical Annual Growth (2020-2023)	678	-	576	0.2%	2,183	0.3%
Historical Annual Growth (2010-2020)	1,958	1.7%	14,219	1.7%	24,986	1.2%
Estimated Population Density (2023)	4,543	psm	3,550	psm	2,947	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	7,150		48,604		102,205	
Projected Households (2028)	7,598		51,693		109,683	
Census Households (2020)	6,821		47,702		100,056	
Census Households (2010)	5,806		40,486		88,416	
Projected Annual Growth (2023-2028)	448	1.3%	3,090	1.3%	7,478	1.5%
Historical Annual Change (2010-2023)	1,345	1.8%	8,118	1.5%	13,789	1.2%
Average Household Income						
Estimated Average Household Income (2023)	\$65,320		\$115,387		\$140,323	
Projected Average Household Income (2028)	\$59,990		\$111,922		\$137,853	
Census Average Household Income (2010)	\$45,879		\$62,477		\$79,953	
Census Average Household Income (2000)	\$47,685		\$57,049		\$72,356	
Projected Annual Change (2023-2028)	-\$5,330	-1.6%	-\$3,465	-0.6%	-\$2,470	-0.4%
Historical Annual Change (2000-2023)	\$17,635	1.6%	\$58,338	4.4%	\$67,966	4.1%
Median Household Income						
Estimated Median Household Income (2023)	\$57,545		\$90,303		\$101,906	
Projected Median Household Income (2028)	\$52,495		\$87,272		\$99,486	
Census Median Household Income (2010)	\$37,609		\$50,577		\$59,036	
Census Median Household Income (2000)	\$42,312		\$47,445		\$55,994	
Projected Annual Change (2023-2028)	-\$5,050	-1.8%	-\$3,031	-0.7%	-\$2,419	-0.5%
Historical Annual Change (2000-2023)	\$15,233	1.6%	\$42,858	3.9%	\$45,911	3.6%
Per Capita Income						
Estimated Per Capita Income (2023)	\$32,750		\$55,920		\$62,042	
Projected Per Capita Income (2028)	\$31,160		\$56,242		\$62,927	
Census Per Capita Income (2010)	\$22,914		\$29,545		\$34,607	
Census Per Capita Income (2000)	\$21,280		\$26,557		\$30,942	
Projected Annual Change (2023-2028)	-\$1,589	-1.0%	\$322	0.1%	\$886	0.3%
Historical Annual Change (2000-2023)	\$11,469	2.3%	\$29,363	4.8%	\$31,099	4.4%
Estimated Average Household Net Worth (2023)	\$257,456	/0	\$571,085	/0	\$708,759	, , , ,

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



2349 Windy Hill Rd SE						
Marietta, GA 30067	1 mi radius		3 mi radius		5 mi rac	lius
Race and Ethnicity						_
Total Population (2023)	14,265		100,360		231,404	
White (2023)	4,178	29.3%	43,967	43.8%	110,806	47.9%
Black or African American (2023)	7,151	50.1%	33,638	33.5%	68,799	29.7%
American Indian or Alaska Native (2023)	49	0.3%	443	0.4%	1,178	0.5%
Asian (2023)	1,036	7.3%	9,324	9.3%	17,842	7.7%
Hawaiian or Pacific Islander (2023)	7	-	39	-	84	-
Other Race (2023)	833	5.8%	5,811	5.8%	15,718	6.8%
Two or More Races (2023)	1,011	7.1%	7,139	7.1%	16,978	7.3%
Population < 18 (2023)	2,904	20.4%	19,006	18.9%	47,202	20.4%
White Not Hispanic	456	15.7%	5,235	27.5%	15,162	32.1%
Black or African American	1,570	54.0%	7,129	37.5%	15,057	31.9%
Asian	201	6.9%	1,604	8.4%	3,154	6.7%
Other Race Not Hispanic	157	5.4%	1,035	5.4%	2,189	4.6%
Hispanic	521	17.9%	4,003	21.1%	11,640	24.7%
Not Hispanic or Latino Population (2023)	12,368	86.7%	86,837	86.5%	194,731	84.2%
Not Hispanic White	3,864	31.2%	41,548	47.8%	103,608	53.2%
Not Hispanic Black or African American	6,999	56.6%	32,953	37.9%	67,404	34.6%
Not Hispanic American Indian or Alaska Native	12	_	99	0.1%	194	_
Not Hispanic Asian	1,028	8.3%	9,282	10.7%	17,732	9.1%
Not Hispanic Hawaiian or Pacific Islander	4	-	22	-	45	-
Not Hispanic Other Race	97	0.8%	649	0.7%	1,068	0.5%
Not Hispanic Two or More Races	365	3.0%	2,284	2.6%	4,681	2.4%
Hispanic or Latino Population (2023)	1,897	13.3%	13,523	13.5%	36,674	15.8%
Hispanic White	314	16.6%	2,419	17.9%	7,199	19.6%
Hispanic Black or African American	153	8.1%	685	5.1%	1,395	3.8%
Hispanic American Indian or Alaska Native	37	1.9%	344	2.5%	985	2.7%
Hispanic Asian	8	0.4%	42	0.3%	110	0.3%
Hispanic Hawaiian or Pacific Islander	3	0.1%	17	0.1%	39	0.1%
Hispanic Other Race	736	38.8%	5,161		14,650	
Hispanic Two or More Races	646	34.1%	4,855	35.9%	12,298	33.5%
Not Hispanic or Latino Population (2020)	11,540	84.9%	84,514		187,427	
Hispanic or Latino Population (2020)	2,047		15,269		41,794	
Not Hispanic or Latino Population (2010)	9,331	80.2%	71,340		167,910	
Hispanic or Latino Population (2010)	2,298		14,224		36,325	17.8%
Not Hispanic or Latino Population (2028)	12,677		89,034		201,406	
Hispanic or Latino Population (2028)	1,954		13,906		39,111	
Projected Annual Growth (2023-2028)	57	0.6%	383	0.6%	2,438	1.3%
Historical Annual Growth (2010-2020)	-250		1,045	0.7%	5,469	1.5%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



2349 Windy Hill Rd SE Marietta, GA 30067	1 mi radius		3 mi radius		5 mi radi	
Total Age Distribution (2023)						
Total Population	14,265		100,360		231,404	
Age Under 5 Years	1,048	7.3%	6,747	6.7%	14,696	6.4%
Age 5 to 9 Years	736	5.2%	4,898	4.9%	12,514	5.4%
Age 10 to 14 Years	723	5.1%	4,610	4.6%	12,404	5.4%
Age 15 to 19 Years	665	4.7%	4,617	4.6%	12,379	5.3%
Age 20 to 24 Years	1,645	11.5%	8,788	8.8%	17,071	7.4%
Age 25 to 29 Years	2,316	16.2%	14,106	14.1%	,	10.6%
Age 30 to 34 Years		12.5%	11,933		22,207	9.6%
Age 35 to 39 Years	1,126	7.9%	8,164	8.1%	17,433	7.5%
Age 40 to 44 Years	887	6.2%	6,353	6.3%	14,913	6.4%
Age 45 to 49 Years	756	5.3%	5,469	5.4%	13,610	5.9%
Age 50 to 54 Years	721	5.1%	5,463	5.4%	14,183	6.1%
Age 55 to 59 Years	581	4.1%	5,027	5.0%	13,433	5.8%
Age 60 to 64 Years	499	3.5%	4,500	4.5%	12,353	5.3%
Age 65 to 69 Years	325	2.3%	3,511	3.5%	10,277	4.4%
Age 70 to 74 Years	221	1.5%	2,676	2.7%	8,123	3.5%
Age 75 to 79 Years	115	0.8%	1,740	1.7%	5,415	2.3%
Age 80 to 84 Years	76	0.5%	1,022	1.0%	3,190	1.4%
Age 85 Years or Over	43	0.3%	735	0.7%	2,591	1.1%
Median Age	29.1		32.6		35.6	
Age 19 Years or Less	3,172	22.2%	20,872	20.8%	51,993	22.5%
Age 20 to 64 Years	10,314	72.3%	69,804	69.6%	149,815	64.7%
Age 65 Years or Over	779	5.5%	9,684	9.6%	29,596	12.8%
Female Age Distribution (2023)						
Female Population	7,150	50.1%	50,589	50.4%	117,113	50.6%
Age Under 5 Years	515	7.2%	3,282	6.5%	7,227	6.2%
Age 5 to 9 Years	384	5.4%	2,400	4.7%	6,115	5.2%
Age 10 to 14 Years	367	5.1%	2,227	4.4%	6,008	5.1%
Age 15 to 19 Years	377	5.3%	2,294	4.5%	5,877	5.0%
Age 20 to 24 Years	882	12.3%	4,533	9.0%	8,443	7.2%
Age 25 to 29 Years	1,119	15.6%		14.0%	•	10.6%
Age 30 to 34 Years	807	11.3%	5,702	11.3%	10,922	9.3%
Age 35 to 39 Years	476	6.7%	3,826	7.6%	8,461	7.2%
Age 40 to 44 Years	447	6.3%	3,163	6.3%	7,503	6.4%
Age 45 to 49 Years	386	5.4%	2,766	5.5%	6,921	5.9%
Age 50 to 54 Years	367	5.1%	2,796	5.5%	7,193	6.1%
Age 55 to 59 Years	322	4.5%	2,643	5.2%	6,998	6.0%
Age 60 to 64 Years	246	3.4%	2,386	4.7%	6,491	5.5%
Age 65 to 69 Years	190	2.7%	1,926	3.8%	5,521	4.7%
Age 70 to 74 Years	127	1.8%	1,516	3.0%	4,511	3.9%
Age 75 to 79 Years	65	0.9%	975	1.9%	2,990	2.6%
Age 80 to 84 Years	40	0.6%	589	1.2%	1,850	1.6%
Age 85 Years or Over	32	0.5%	479	0.9%	1,679	1.4%
Female Median Age	29.0		33.1		36.4	
Age 19 Years or Less	1,643	23.0%	10,203	20.2%	25,227	21.5%
Age 20 to 64 Years	5,052	70.7%	34,901	69.0%	75,335	64.3%
Age 65 Years or Over	454	6.4%	5,486	10.8%	16,551	14.1%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



2349 Windy Hill Rd SE						
Marietta, GA 30067	1 mi radius		i radius 3 mi radius 5		5 mi radius	
Male Age Distribution (2023)	-					_
Male Population	7,115	49.9%	49,771	49.6%	114,291	49.4%
Age Under 5 Years	533	7.5%	3,465	7.0%	7,469	6.5%
Age 5 to 9 Years	351	4.9%	2,498	5.0%	6,400	5.6%
Age 10 to 14 Years	356	5.0%	2,383	4.8%	6,396	5.6%
Age 15 to 19 Years	288	4.0%	2,323	4.7%	6,502	5.7%
Age 20 to 24 Years	763	10.7%	4,255	8.5%	8,628	7.5%
Age 25 to 29 Years	1,197	16.8%	7,021	14.1%	12,208	10.7%
Age 30 to 34 Years	977	13.7%	6,231	12.5%	11,285	9.9%
Age 35 to 39 Years	649	9.1%	4,338	8.7%	8,972	7.9%
Age 40 to 44 Years	439	6.2%	3,190	6.4%	7,410	6.5%
Age 45 to 49 Years	370	5.2%	2,702	5.4%	6,690	5.9%
Age 50 to 54 Years	355	5.0%	2,667	5.4%	6,990	6.1%
Age 55 to 59 Years	259	3.6%	2,384	4.8%	6,436	5.6%
Age 60 to 64 Years	252	3.5%	2,114	4.2%	5,862	5.1%
Age 65 to 69 Years	136	1.9%	1,585	3.2%	4,756	4.2%
Age 70 to 74 Years	93	1.3%	1,159	2.3%	3,612	3.2%
Age 75 to 79 Years	50	0.7%	765	1.5%	2,425	2.1%
Age 80 to 84 Years	36	0.5%	433	0.9%	1,340	1.2%
Age 85 Years or Over	10	0.1%	256	0.5%	913	0.8%
Male Median Age	29.3		32.1		34.9	
Age 19 Years or Less	1,528	21.5%	10,669	21.4%	26,766	23.4%
Age 20 to 64 Years	5,263	74.0%	34,904	70.1%	74,480	65.2%
Age 65 Years or Over	324	4.6%	4,198	8.4%	13,045	11.4%
Males per 100 Females (2023)						<u>-</u>
Overall Comparison	100		98		98	
Age Under 5 Years	104	50.9%	106	51.4%	103	50.8%
Age 5 to 9 Years	91	47.8%	104	51.0%	105	51.1%
Age 10 to 14 Years	97	49.2%	107	51.7%	106	51.6%
Age 15 to 19 Years	76	43.3%	101	50.3%	111	52.5%
Age 20 to 24 Years	86	46.4%	94	48.4%	102	50.5%
Age 25 to 29 Years	107	51.7%	99	49.8%	98	49.6%
Age 30 to 34 Years	121	54.8%	109	52.2%	103	50.8%
Age 35 to 39 Years	136	57.7%	113	53.1%	106	51.5%
Age 40 to 44 Years	98	49.5%	101	50.2%	99	49.7%
Age 45 to 49 Years	96	49.0%	98	49.4%	97	49.2%
Age 50 to 54 Years	97	49.2%	95	48.8%	97	49.3%
Age 55 to 59 Years	80	44.6%	90	47.4%	92	47.9%
Age 60 to 64 Years	102	50.6%	89	47.0%	90	47.5%
Age 65 to 69 Years	71	41.7%	82	45.2%	86	46.3%
Age 70 to 74 Years	73	42.2%		43.3%		44.5%
Age 75 to 79 Years		43.3%	78	44.0%	81	44.8%
Age 80 to 84 Years		47.3%		42.3%		42.0%
Age 85 Years or Over		23.8%		34.8%		35.2%
Age 19 Years or Less		48.2%		51.1%		51.5%
		52.2%		50.8%		50.5%
Age 20 to 39 Years	109	JZ.Z /U				
Age 20 to 39 Years Age 40 to 64 Years		48.7%		48.7%	95	48.7%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



2349 Windy Hill Rd SE							
Marietta, GA 30067	1 mi rad	lius	3 mi radius		5 mi rac	radius	
Household Type (2023)							
Total Households	7,150		48,604		102,205		
Households with Children	1,584	22.2%	10,521	21.6%	26,382	25.8%	
Average Household Size	2.0		2.0		2.2		
Household Density per Square Mile	2,277		1,719		1,302		
Population Family	8,863	62.1%	67,098	66.9%	169,921	73.4%	
Population Non-Family	5,385	37.8%	32,467	32.4%	58,830	25.4%	
Population Group Quarters	17	0.1%	795	0.8%	2,653	1.1%	
Family Households	2,796	39.1%	22,713	46.7%	55,413	54.2%	
Married Couple Households	1,503	53.8%	13,787	60.7%	37,488	67.7%	
Other Family Households with Children	1,293	46.2%	8,926	39.3%	17,925	32.3%	
Family Households with Children	1,578	56.4%	10,491	46.2%	26,324	47.5%	
Married Couple with Children	764	48.4%	6,068	57.8%	16,622	63.1%	
Other Family Households with Children	814	51.6%	4,422	42.2%	9,703	36.9%	
Family Households No Children	1,218	43.6%	12,222	53.8%	29,088	52.5%	
Married Couple No Children	739	60.7%	7,718	63.2%	20,866	71.7%	
Other Family Households No Children	479	39.3%	4,504	36.8%	8,222	28.3%	
Non-Family Households	4,354	60.9%	25,891	53.3%	46,792	45.8%	
Non-Family Households with Children	6	0.1%	30	0.1%	58	0.1%	
Non-Family Households No Children	4,348	99.9%	25,861	99.9%	46,735	99.9%	
Average Family Household Size	3.2		3.0		3.1		
Average Family Income	\$71,545		\$136,014		\$179,680		
Median Family Income	\$69,115		\$122,337		\$136,893		
Average Non-Family Household Size	1.2		1.3		1.3		
Marital Status (2023)	_		_			_	
Population Age 15 Years or Over	11,758		84,106		191,790		
Never Married	6,503	55.3%	40,509	48.2%	79,233	41.3%	
Currently Married	2,694	22.9%	28,043	33.3%	75,507	39.4%	
Previously Married	2,561	21.8%	15,554	18.5%	37,050	19.3%	
Separated	364	14.2%	2,738	17.6%	6,404	17.3%	
Widowed	318	12.4%	2,173	14.0%	6,880	18.6%	
Divorced	1,879	73.4%	10,643	68.4%	23,765	64.1%	
Educational Attainment (2023)						_	
Adult Population Age 25 Years or Over	9,448		70,700		162,341		
Elementary (Grade Level 0 to 8)	284	3.0%	2,203	3.1%	7,678	4.7%	
Some High School (Grade Level 9 to 11)	279	3.0%	1,595	2.3%	4,367	2.7%	
High School Graduate	1,712	18.1%	9,876	14.0%	23,612	14.5%	
Some College	1,856	19.6%	11,562	16.4%	26,133	16.1%	
Associate Degree Only	886	9.4%	5,025	7.1%	10,384	6.4%	
Bachelor Degree Only	3,003	31.8%	26,006			34.4%	
Graduate Degree		15.1%	14,433		34,379	21.2%	
Any College (Some College or Higher)		75.9%	57,026		126,683		
College Degree + (Bachelor Degree or Higher)		46.9%	40,438		90,166		

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



2349 Windy Hill Rd SE						
Marietta, GA 30067	1 mi radius		3 mi rac	lius	5 mi rac	lius
Housing						
Total Housing Units (2023)	7,913		53,637		111,929	
Total Housing Units (2020)	7,531		52,560		108,954	
Historical Annual Growth (2020-2023)	382	-	1,077	-	2,975	-
Housing Units Occupied (2023)	7,150	90.4%	48,604	90.6%	102,205	91.3%
Housing Units Owner-Occupied	2,175	30.4%	22,943	47.2%	56,003	54.8%
Housing Units Renter-Occupied	4,975	69.6%	25,660	52.8%	46,202	45.2%
Housing Units Vacant (2023)	763	9.6%	5,034	9.4%	9,724	8.7%
Household Size (2023)		<u> </u>				<u>-</u>
Total Households	7,150		48,604		102,205	
1 Person Households	3,531	49.4%	20,773	42.7%	37,762	36.9%
2 Person Households	1,834	25.6%	15,553	32.0%	33,768	33.0%
3 Person Households	862	12.1%	6,079	12.5%	13,759	13.5%
4 Person Households	524	7.3%	3,671	7.6%	9,723	9.5%
5 Person Households	210	2.9%	1,453	3.0%	4,168	4.1%
6 Person Households	104	1.5%	659	1.4%	1,798	1.8%
7 or More Person Households	85	1.2%	416	0.9%	1,227	1.2%
Household Income Distribution (2023)		<u>.</u>				
HH Income \$200,000 or More	216	3.0%	6,310	13.0%	18,142	17.8%
HH Income \$150,000 to \$199,999	301	4.2%	4,010	8.3%	9,863	9.7%
HH Income \$125,000 to \$149,999	274	3.8%	3,731	7.7%	7,589	7.4%
HH Income \$100,000 to \$124,999	675	9.4%	4,569	9.4%	8,608	8.4%
HH Income \$75,000 to \$99,999	959	13.4%		15.0%	13,051	
HH Income \$50,000 to \$74,999	1,626	22.7%	9,334	19.2%	16,959	16.6%
HH Income \$35,000 to \$49,999	1,076	15.1%	4,713	9.7%	9,396	9.2%
HH Income \$25,000 to \$34,999	880	12.3%	3,169	6.5%	6,552	6.4%
HH Income \$15,000 to \$24,999	440	6.2%	2,567	5.3%	5,146	5.0%
HH Income \$10,000 to \$14,999	158	2.2%	881	1.8%	2,055	2.0%
HH Income Under \$10,000	545	7.6%	2,044	4.2%	4,843	4.7%
Household Vehicles (2023)						
Households 0 Vehicles Available	402	5.6%	1,652	3.4%	4,037	4.0%
Households 1 Vehicle Available	4,119	57.6%	23,871	49.1%	42,358	41.4%
Households 2 Vehicles Available	2,055	28.7%	17,884	36.8%	39,904	39.0%
Households 3 or More Vehicles Available	574	8.0%	5,196	10.7%	15,906	15.6%
Total Vehicles Available	10,014		76,412		174,890	
Average Vehicles per Household	1.4		1.6		1.7	
Owner-Occupied Household Vehicles	3,618	36.1%	40,768	53.4%	110,123	63.0%
Average Vehicles per Owner-Occupied Household	1.7		1.8		2.0	
Renter-Occupied Household Vehicles	6,396	63.9%	35,644	46.6%	64,767	37.0%
Average Vehicles per Renter-Occupied Household	1.3		1.4		1.4	
Travel Time (2023)					_	_
Worker Base Age 16 years or Over	9,501		64,160		136,563	
Travel to Work in 14 Minutes or Less	1,461	15.4%	8,595	13.4%	18,149	13.3%
Travel to Work in 15 to 29 Minutes	2,418	25.4%	15,625	24.4%	33,727	24.7%
Travel to Work in 30 to 59 Minutes	2,599	27.4%	15,870	24.7%	33,125	24.3%
Travel to Work in 60 Minutes or More	362	3.8%	1,705	2.7%	4,153	3.0%
Work at Home	2,661	28.0%	22,365	34.9%	47,407	34.7%
Average Minutes Travel to Work	24.8		24.6		24.7	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



2349 Windy Hill Rd SE							
Marietta, GA 30067	1 mi radius		3 mi radius		5 mi rac	radius	
Transportation To Work (2023)							
Worker Base Age 16 years or Over	9,501		64,160		136,563		
Drive to Work Alone	5,617	59.1%	35,196	54.9%	74,509	54.6%	
Drive to Work in Carpool	687	7.2%	3,296	5.1%	7,933	5.8%	
Travel to Work by Public Transportation	98	1.0%	403	0.6%	901	0.7%	
Drive to Work on Motorcycle	2	-	16	-	24	-	
Bicycle to Work	2	-	29	-	47	-	
Walk to Work	133	1.4%	1,013	1.6%	2,202	1.6%	
Other Means	301	3.2%	1,841	2.9%	3,539	2.6%	
Work at Home	2,661	28.0%	22,365	34.9%	47,407	34.7%	
Daytime Demographics (2023)				-		_	
Total Businesses	1,525		12,272		22,592		
Total Employees	13,043		148,585		211,177		
Company Headquarter Businesses	61	4.0%	465	3.8%	725	3.2%	
Company Headquarter Employees	2,328	17.8%	53,152	35.8%	61,615	29.2%	
Employee Population per Business	8.6	to 1	12.1	to 1	9.3	to 1	
Residential Population per Business	9.4	to 1	8.2	to 1	10.2	to 1	
Adj. Daytime Demographics Age 16 Years or Over	15,056		166,983		263,080		
Labor Force							
Labor Population Age 16 Years or Over (2023)	11,628		83,179		189,321		
Labor Force Total Males (2023)	5,824	50.1%	40,989	49.3%	92,802	49.0%	
Male Civilian Employed	4,912	84.3%	33,308	81.3%	72,086	77.7%	
Male Civilian Unemployed	115	2.0%	899	2.2%	1,698	1.8%	
Males in Armed Forces	99	1.7%	391	1.0%	516	0.6%	
Males Not in Labor Force	697	12.0%	6,391	15.6%	18,502	19.9%	
Labor Force Total Females (2023)	5,804	49.9%	42,190	50.7%	96,519	51.0%	
Female Civilian Employed	4,589	79.1%	30,854	73.1%	64,488	66.8%	
Female Civilian Unemployed	184	3.2%	840	2.0%	1,949	2.0%	
Females in Armed Forces	15	0.3%	228	0.5%	328	0.3%	
Females Not in Labor Force	1,017	17.5%	10,268	24.3%	29,754	30.8%	
Unemployment Rate	299	2.6%	1,739	2.1%	3,647	1.9%	
Occupation (2023)							
Occupation Population Age 16 Years or Over	9,501		64,160		136,563		
Occupation Total Males	4,912	51.7%	33,307	51.9%	72,078	52.8%	
Occupation Total Females	4,589	48.3%	30,853	48.1%	64,485	47.2%	
Management, Business, Financial Operations	1,617	17.0%	15,194	23.7%	33,230	24.3%	
Professional, Related	2,338	24.6%	18,440	28.7%	38,113	27.9%	
Service	1,917	20.2%	9,066	14.1%	18,503	13.5%	
Sales, Office	2,076	21.8%	12,480	19.5%	25,074	18.4%	
Farming, Fishing, Forestry	1	-	23	-	38	-	
Construction, Extraction, Maintenance	585	6.2%	3,732	5.8%	10,661	7.8%	
Production, Transport, Material Moving	968	10.2%	5,226	8.1%	10,943	8.0%	
White Collar Workers	6,030	63.5%	46,113	71.9%	96,417	70.6%	
Blue Collar Workers	3,471	36.5%	18,047	28.1%	40,146	29.4%	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



2349 Windy Hill Rd SE	1 mi rad	1 mi radius		3 mi radius		5 mi radius		
Marietta, GA 30067								
Units In Structure (2023)								
Total Units	7,150		48,604		102,205			
1 Detached Unit	2,052	28.7%	21,844	44.9%	54,556	53.49		
1 Attached Unit	682	9.5%	5,528	11.4%	10,706	10.59		
2 Units	80	1.1%	446	0.9%	915	0.99		
3 to 4 Units	316	4.4%	1,509	3.1%	2,482	2.49		
5 to 9 Units	894	12.5%	3,898	8.0%	6,673	6.5		
10 to 19 Units	1,329	18.6%	6,163	12.7%	10,855	10.69		
20 to 49 Units	970	13.6%	4,422	9.1%	7,448	7.3		
50 or More Units	776	10.9%	4,501	9.3%	7,823	7.79		
Mobile Home or Trailer	48	0.7%	284	0.6%	726	0.79		
Other Structure	3	-	9	-	22			
Homes Built By Year (2023)								
Homes Built 2020 or later	65	0.8%	439	0.8%	883	0.8		
Homes Built 2010 to 2019	923	11.7%	7,260	13.5%	12,414	11.1		
Homes Built 2000 to 2009	691	8.7%		15.2%	17,957			
Homes Built 1990 to 1999		10.6%	5,827	10.9%	13,897			
Homes Built 1980 to 1989		34.6%	12,047	22.5%	23,334	20.8		
Homes Built 1970 to 1979	1,216	15.4%	7,867	14.7%	15,466			
Homes Built 1960 to 1969	442	5.6%	4,061	7.6%	10,604	9.5		
Homes Built 1950 to 1959	209	2.6%	2,655	5.0%	6,093	5.4		
Homes Built 1940 to 1949	23	0.3%	200	0.4%	902			
Homes Built Before 1939	4	-	84	0.2%	653	0.6		
Median Age of Homes	36.6	yrs	35.8	yrs	37.2	yrs		
Home Values (2023)								
Owner Specified Housing Units	2,175		22,943		56,003			
Home Values \$1,000,000 or More	53	2.4%	616	2.7%	3,353	6.0		
Home Values \$750,000 to \$999,999	102	4.7%	714	3.1%	3,100	5.5		
Home Values \$500,000 to \$749,999	202	9.3%	3,631	15.8%	10,035	17.9		
Home Values \$400,000 to \$499,999	261	12.0%	3,486	15.2%	8,354	14.9		
Home Values \$300,000 to \$399,999	388	17.8%	6,111	26.6%	13,651	24.4		
Home Values \$250,000 to \$299,999	236	10.8%	2,366	10.3%	5,178	9.2		
Home Values \$200,000 to \$249,999	415	19.1%	2,561	11.2%	5,266	9.4		
Home Values \$175,000 to \$199,999	169	7.8%	1,275	5.6%	2,380	4.3		
Home Values \$150,000 to \$174,999	108	5.0%	734	3.2%	1,503	2.7		
Home Values \$125,000 to \$149,999	78	3.6%	482	2.1%	845	1.5		
Home Values \$100,000 to \$124,999	61	2.8%	294	1.3%	662	1.2		
Home Values \$90,000 to \$99,999	12	0.6%	98	0.4%	272	0.5		
Home Values \$80,000 to \$89,999	17	0.8%	66	0.3%	190	0.3		
Home Values \$70,000 to \$79,999	2	-	49	0.2%	81	0.1		
Home Values \$60,000 to \$69,999	2	-	67	0.3%	108	0.2		
Home Values \$50,000 to \$59,999	2	-	21	-	59	0.1		
Home Values \$35,000 to \$49,999	38	1.8%	80	0.3%	176	0.3		
Home Values \$25,000 to \$34,999	4	0.2%	101	0.4%	212	0.4		
Home Values \$10,000 to \$24,999	20	0.9%	144	0.6%	394	0.7		
Home Values Under \$10,000	4	0.2%	48	0.2%	187	0.3		
Owner-Occupied Median Home Value	\$307,232		\$365,921		\$423,129			
Renter-Occupied Median Rent	\$1,222		\$1,279		\$1,277			

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



2349 Windy Hill Rd SE						
Marietta, GA 30067	1 mi rad	lius	3 mi rad	lius	5 mi rac	dius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$373.02 M		\$3.78 B		\$9.22 B	
Total Non-Retail Expenditure	\$197.14 M		\$2.01 B		\$4.91 B	
Total Retail Expenditure	\$175.89 M		\$1.77 B		\$4.31 B	
Apparel	\$13.12 M		\$135.14 M		\$332.26 M	
Contributions	\$11.46 M		\$128.68 M		\$326.57 M	
Education	\$10.46 M		\$123.24 M		\$319.83 M	
Entertainment	\$20.54 M		\$216.22 M		\$534.45 M	
Food and Beverages	\$55.69 M		\$550.46 M		\$1.33 B	
Furnishings and Equipment	\$12.8 M		\$134.1 M		\$330.25 M	
Gifts	\$8.74 M		\$99.82 M		\$254.27 M	
Health Care	\$31.38 M		\$308.89 M		\$745.28 M	
Household Operations	\$14.34 M		\$150.11 M		\$371.42 M	
Miscellaneous Expenses	\$7.02 M		\$71.82 M		\$175.99 M	
Personal Care	\$5.01 M		\$50.71 M		\$123.43 M	
Personal Insurance	\$2.39 M		\$27.19 M		\$69.12 M	
Reading	\$799.05 K		\$8.29 M		\$20.4 M	
Shelter	\$80.26 M		\$801.07 M		\$1.95 B	
Tobacco	\$2.52 M		\$21.16 M		\$48.18 M	
Transportation	\$68.11 M		\$682.67 M		\$1.65 B	
Utilities	\$28.38 M		\$267.79 M		\$637.56 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$4,348		\$6,476		\$7,518	
Total Non-Retail Expenditure	\$2,298	52.8%	\$3,439	53.1%	\$4,004	53.3%
Total Retail Expenditures	\$2,050	47.2%	\$3,038	46.9%	\$3,514	46.7%
Apparel	\$153	3.5%	\$232	3.6%	\$271	3.6%
Contributions	\$134	3.1%	\$221	3.4%	\$266	3.5%
Education	\$122	2.8%	\$211	3.3%	\$261	3.5%
Entertainment	\$239	5.5%	\$371	5.7%	\$436	5.8%
Food and Beverages	\$649	14.9%	\$944	14.6%	\$1,085	14.4%
Furnishings and Equipment	\$149	3.4%	\$230	3.6%	\$269	3.6%
Gifts	\$102	2.3%	\$171	2.6%	\$207	2.8%
Health Care	\$366	8.4%	\$530	8.2%	\$608	8.1%
Household Operations	\$167	3.8%	\$257	4.0%	\$303	4.0%
Miscellaneous Expenses	\$82	1.9%	\$123	1.9%	\$143	1.9%
Personal Care	\$58	1.3%	\$87	1.3%	\$101	1.3%
Personal Insurance	\$28	0.6%	\$47	0.7%	\$56	0.7%
Reading	\$9	0.2%	\$14	0.2%	\$17	0.2%
Shelter	\$935	21.5%	\$1,373	21.2%	\$1,588	
Tobacco	\$29	0.7%	\$36	0.6%	\$39	0.5%
Transportation	\$794	18.3%	\$1,170	18.1%	\$1,348	
	\$331	7.6%	\$459	7.1%	\$520	