Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.3975/-84.7626

19 Millard Farmer Industrial Blvd Newnan, GA 30263	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	4,515		43,874		75,371	
Projected Population (2028)	4,679		47,441		80,616	
Census Population (2020)	4,596		41,632		72,278	
Census Population (2010)	3,078		33,563		60,825	
Projected Annual Growth (2023-2028)	164	0.7%	3,567	1.6%	5,245	1.4%
Historical Annual Growth (2020-2023)	-81	-	2,242	1.8%	3,093	1.4%
Historical Annual Growth (2010-2020)	1,518	4.9%	8,069	2.4%	11,453	1.9%
Estimated Population Density (2023)	1,438	psm	1,553	psm	960	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,008		17,562		29,003	
Projected Households (2028)	2,138		19,479		31,875	
Census Households (2020)	2,021		16,491		27,479	
Census Households (2010)	1,282		12,753		22,415	
Projected Annual Growth (2023-2028)	130	1.3%	1,917	2.2%	2,871	2.0%
Historical Annual Change (2010-2023)	726	4.4%	4,809	2.9%	6,589	2.3%
Average Household Income						
Estimated Average Household Income (2023)	$69,963		$93,266		$107,748	
Projected Average Household Income (2028)	$65,472		$85,493		$100,912	
Census Average Household Income (2010)	$49,082		$61,627		$65,125	
Census Average Household Income (2000)	$56,140		$60,350		$61,760	
Projected Annual Change (2023-2028)	-$4,491	-1.3%	-$7,774	-1.7%	-$6,836	-1.3%
Historical Annual Change (2000-2023)	$13,823	1.1%	$32,917	2.4%	$45,989	3.2%
Median Household Income						
Estimated Median Household Income (2023)	$68,880		$83,351		$90,714	
Projected Median Household Income (2028)	$62,853		$80,290		$87,994	
Census Median Household Income (2010)	$43,189		$51,537		$55,221	
Census Median Household Income (2000)	$42,822		$46,878		$50,208	
Projected Annual Change (2023-2028)	-$6,027	-1.7%	-$3,061	-0.7%	-$2,720	-0.6%
Historical Annual Change (2000-2023)	$26,058	2.6%	$36,473	3.4%	$40,506	3.5%
Per Capita Income						
Estimated Per Capita Income (2023)	$31,127		$37,414		$41,573	
Projected Per Capita Income (2028)	$29,934		$35,178		$40,003	
Census Per Capita Income (2010)	$20,444		$23,415		$23,999	
Census Per Capita Income (2000)	$22,462		$22,181		$21,987	
Projected Annual Change (2023-2028)	-$1,193	-0.8%	-$2,236	-1.2%	-$1,570	-0.8%
Historical Annual Change (2000-2023)	$8,665	1.7%	$15,233	3.0%	$19,585	3.9%
Estimated Average Household Net Worth (2023)	$409,303		$493,329		$535,574	

Lat/Lon: 33.3975/-84.7626

19 Millard Farmer Industrial Blvd Newnan, GA 30263	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	4,515		43,874		75,371	
White (2023)	2,283	50.6%	25,063	57.1%	46,305	61.4%
Black or African American (2023)	1,509	33.4%	12,740	29.0%	19,941	26.5%
American Indian or Alaska Native (2023)	9	0.2%	117	0.3%	198	0.3%
Asian (2023)	199	4.4%	1,819	4.1%	2,448	3.2%
Hawaiian or Pacific Islander (2023)	1	-	17	-	30	-
Other Race (2023)	228	5.1%	1,647	3.8%	2,355	3.1%
Two or More Races (2023)	285	6.3%	2,472	5.6%	4,093	5.4%
Population < 18 (2023)	984	21.8%	10,343	23.6%	17,739	23.5%
White Not Hispanic	321	32.7%	4,581	44.3%	8,986	50.7%
Black or African American	407	41.3%	3,625	35.1%	5,492	31.0%
Asian	47	4.8%	412	4.0%	539	3.0%
Other Race Not Hispanic	42	4.3%	447	4.3%	766	4.3%
Hispanic	166	16.9%	1,279	12.4%	1,956	11.0%
Not Hispanic or Latino Population (2023)	3,961	87.7%	39,516	90.1%	68,599	91.0%
Not Hispanic White	2,172	54.8%	24,219	61.3%	44,874	65.4%
Not Hispanic Black or African American	1,487	37.6%	12,540	31.7%	19,651	28.6%
Not Hispanic American Indian or Alaska Native	2	-	33	-	58	-
Not Hispanic Asian	198	5.0%	1,804	4.6%	2,422	3.5%
Not Hispanic Hawaiian or Pacific Islander	-	-	10	-	20	-
Not Hispanic Other Race	3	-	65	0.2%	107	0.2%
Not Hispanic Two or More Races	97	2.5%	846	2.1%	1,468	2.1%
Hispanic or Latino Population (2023)	554	12.3%	4,358	9.9%	6,772	9.0%
Hispanic White	111	20.0%	844	19.4%	1,431	21.1%
Hispanic Black or African American	21	3.8%	200	4.6%	290	4.3%
Hispanic American Indian or Alaska Native	7	1.3%	84	1.9%	140	2.1%
Hispanic Asian	2	0.3%	15	0.3%	27	0.4%
Hispanic Hawaiian or Pacific Islander	-	-	7	0.2%	10	0.1%
Hispanic Other Race	225	40.6%	1,581	36.3%	2,248	33.2%
Hispanic Two or More Races	188	33.9%	1,626	37.3%	2,626	38.8%
Not Hispanic or Latino Population (2020)	3,978	86.6%	37,134	89.2%	65,400	90.5%
Hispanic or Latino Population (2020)	618	13.4%	4,497	10.8%	6,878	9.5%
Not Hispanic or Latino Population (2010)	2,651	86.1%	29,989	89.4%	55,360	91.0%
Hispanic or Latino Population (2010)	427	13.9%	3,574	10.6%	5,465	9.0%
Not Hispanic or Latino Population (2028)	4,105	87.7%	42,817	90.3%	73,453	91.1%
Hispanic or Latino Population (2028)	574	12.3%	4,624	9.7%	7,163	8.9%
Projected Annual Growth (2023-2028)	20	0.7%	266	1.2%	391	1.2%
Historical Annual Growth (2010-2020)	190	4.5%	924	2.6%	1,413	2.6%

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.3975/-84.7626

19 Millard Farmer Industrial Blvd **Newnan, GA 30263**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Total Age Distribution (2023)						
Total Population	4,515		43,874		75,371	
Age Under 5 Years	273	6.0%	2,909	6.6%	4,583	6.1%
Age 5 to 9 Years	263	5.8%	2,841	6.5%	4,814	6.4%
Age 10 to 14 Years	289	6.4%	2,881	6.6%	5,158	6.8%
Age 15 to 19 Years	275	6.1%	2,659	6.1%	4,849	6.4%
Age 20 to 24 Years	440	9.7%	3,333	7.6%	5,015	6.7%
Age 25 to 29 Years	465	10.3%	3,644	8.3%	5,365	7.1%
Age 30 to 34 Years	372	8.2%	3,365	7.7%	5,317	7.1%
Age 35 to 39 Years	299	6.6%	3,044	6.9%	5,080	6.7%
Age 40 to 44 Years	274	6.1%	2,740	6.2%	4,817	6.4%
Age 45 to 49 Years	256	5.7%	2,603	5.9%	4,733	6.3%
Age 50 to 54 Years	239	5.3%	2,675	6.1%	5,126	6.8%
Age 55 to 59 Years	263	5.8%	2,691	6.1%	5,051	6.7%
Age 60 to 64 Years	218	4.8%	2,474	5.6%	4,456	5.9%
Age 65 to 69 Years	162	3.6%	1,913	4.4%	3,615	4.8%
Age 70 to 74 Years	171	3.8%	1,690	3.9%	3,048	4.0%
Age 75 to 79 Years	123	2.7%	1,155	2.6%	2,065	2.7%
Age 80 to 84 Years	84	1.9%	741	1.7%	1,282	1.7%
Age 85 Years or Over	49	1.1%	515	1.2%	996	1.3%
Median Age	32.5		35.0		36.9	
Age 19 Years or Less	1,100	24.4%	11,291	25.7%	19,404	25.7%
Age 20 to 64 Years	2,826	62.6%	26,569	60.6%	44,961	59.7%
Age 65 Years or Over	590	13.1%	6,015	13.7%	11,006	14.6%
Female Age Distribution (2023)						
Female Population	2,383	52.8%	23,059	52.6%	39,390	52.3%
Age Under 5 Years	138	5.8%	1,438	6.2%	2,229	5.7%
Age 5 to 9 Years	121	5.1%	1,403	6.1%	2,375	6.0%
Age 10 to 14 Years	132	5.5%	1,436	6.2%	2,543	6.5%
Age 15 to 19 Years	133	5.6%	1,383	6.0%	2,489	6.3%
Age 20 to 24 Years	231	9.7%	1,719	7.5%	2,611	6.6%
Age 25 to 29 Years	231	9.7%	1,872	8.1%	2,755	7.0%
Age 30 to 34 Years	198	8.3%	1,755	7.6%	2,779	7.1%
Age 35 to 39 Years	158	6.6%	1,585	6.9%	2,645	6.7%
Age 40 to 44 Years	147	6.2%	1,457	6.3%	2,535	6.4%
Age 45 to 49 Years	132	5.5%	1,359	5.9%	2,478	6.3%
Age 50 to 54 Years	123	5.2%	1,377	6.0%	2,667	6.8%
Age 55 to 59 Years	136	5.7%	1,425	6.2%	2,624	6.7%
Age 60 to 64 Years	121	5.1%	1,357	5.9%	2,349	6.0%
Age 65 to 69 Years	102	4.3%	1,070	4.6%	1,988	5.0%
Age 70 to 74 Years	113	4.8%	990	4.3%	1,740	4.4%
Age 75 to 79 Years	87	3.7%	687	3.0%	1,200	3.0%
Age 80 to 84 Years	46	1.9%	416	1.8%	735	1.9%
Age 85 Years or Over	33	1.4%	329	1.4%	650	1.6%
Female Median Age	34.5		36.0		37.9	
Age 19 Years or Less	524	22.0%	5,660	24.5%	9,636	24.5%
Age 20 to 64 Years	1,477	62.0%	13,907	60.3%	23,442	59.5%
Age 65 Years or Over	382	16.0%	3,492	15.1%	6,313	16.0%

Lat/Lon: 33.3975/-84.7626

19 Millard Farmer Industrial Blvd **Newnan, GA 30263**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Male Age Distribution (2023)						
Male Population	2,132	*47.2%*	20,815	*47.4%*	35,981	*47.7%*
Age Under 5 Years	135	*6.3%*	1,471	*7.1%*	2,354	*6.5%*
Age 5 to 9 Years	141	*6.6%*	1,438	*6.9%*	2,439	*6.8%*
Age 10 to 14 Years	157	*7.4%*	1,446	*6.9%*	2,615	*7.3%*
Age 15 to 19 Years	142	*6.7%*	1,276	*6.1%*	2,360	*6.6%*
Age 20 to 24 Years	209	*9.8%*	1,614	*7.8%*	2,404	*6.7%*
Age 25 to 29 Years	235	*11.0%*	1,771	*8.5%*	2,610	*7.3%*
Age 30 to 34 Years	174	*8.1%*	1,610	*7.7%*	2,538	*7.1%*
Age 35 to 39 Years	141	*6.6%*	1,459	*7.0%*	2,436	*6.8%*
Age 40 to 44 Years	127	*6.0%*	1,282	*6.2%*	2,283	*6.3%*
Age 45 to 49 Years	124	*5.8%*	1,244	*6.0%*	2,256	*6.3%*
Age 50 to 54 Years	116	*5.5%*	1,298	*6.2%*	2,459	*6.8%*
Age 55 to 59 Years	127	*6.0%*	1,266	*6.1%*	2,427	*6.7%*
Age 60 to 64 Years	97	*4.6%*	1,117	*5.4%*	2,107	*5.9%*
Age 65 to 69 Years	60	*2.8%*	843	*4.0%*	1,627	*4.5%*
Age 70 to 74 Years	58	*2.7%*	700	*3.4%*	1,307	*3.6%*
Age 75 to 79 Years	36	*1.7%*	469	*2.3%*	865	*2.4%*
Age 80 to 84 Years	38	*1.8%*	325	*1.6%*	547	*1.5%*
Age 85 Years or Over	16	*0.8%*	186	*0.9%*	347	*1.0%*
Male Median Age	30.5		34.1		35.9	
Age 19 Years or Less	575	*27.0%*	5,631	*27.1%*	9,768	*27.1%*
Age 20 to 64 Years	1,349	*63.3%*	12,662	*60.8%*	21,519	*59.8%*
Age 65 Years or Over	208	*9.7%*	2,522	*12.1%*	4,693	*13.0%*
Males per 100 Females (2023)						
Overall Comparison	89		90		91	
Age Under 5 Years	98	*49.5%*	102	*50.6%*	106	*51.4%*
Age 5 to 9 Years	116	*53.7%*	103	*50.6%*	103	*50.7%*
Age 10 to 14 Years	119	*54.3%*	101	*50.2%*	103	*50.7%*
Age 15 to 19 Years	107	*51.6%*	92	*48.0%*	95	*48.7%*
Age 20 to 24 Years	90	*47.5%*	94	*48.4%*	92	*47.9%*
Age 25 to 29 Years	102	*50.4%*	95	*48.6%*	95	*48.7%*
Age 30 to 34 Years	88	*46.7%*	92	*47.9%*	91	*47.7%*
Age 35 to 39 Years	89	*47.2%*	92	*47.9%*	92	*47.9%*
Age 40 to 44 Years	86	*46.3%*	88	*46.8%*	90	*47.4%*
Age 45 to 49 Years	94	*48.3%*	92	*47.8%*	91	*47.7%*
Age 50 to 54 Years	95	*48.6%*	94	*48.5%*	92	*48.0%*
Age 55 to 59 Years	93	*48.3%*	89	*47.1%*	92	*48.0%*
Age 60 to 64 Years	80	*44.6%*	82	*45.1%*	90	*47.3%*
Age 65 to 69 Years	59	*37.0%*	79	*44.1%*	82	*45.0%*
Age 70 to 74 Years	51	*33.7%*	71	*41.4%*	75	*42.9%*
Age 75 to 79 Years	41	*29.1%*	68	*40.6%*	72	*41.9%*
Age 80 to 84 Years	83	*45.4%*	78	*43.9%*	74	*42.7%*
Age 85 Years or Over	48	*32.4%*	56	*36.0%*	53	*34.8%*
Age 19 Years or Less	110	*52.3%*	99	*49.9%*	101	*50.3%*
Age 20 to 39 Years	93	*48.1%*	93	*48.2%*	93	*48.1%*
Age 40 to 64 Years	90	*47.3%*	89	*47.1%*	91	*47.7%*
Age 65 Years or Over	54	*35.2%*	72	*41.9%*	74	*42.6%*

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Lat/Lon: 33.3975/-84.7626

19 Millard Farmer Industrial Blvd Newnan, GA 30263	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	2,008		17,562		29,003	
Households with Children	597	29.7%	6,029	34.3%	10,246	35.3%
Average Household Size	2.2		2.5		2.6	
Household Density per Square Mile	640		621		369	
Population Family	3,509	77.7%	36,306	82.8%	64,005	84.9%
Population Non-Family	1,001	22.2%	7,240	16.5%	10,624	14.1%
Population Group Quarters	5	0.1%	328	0.7%	743	1.0%
Family Households	1,147	57.1%	11,550	65.8%	20,224	69.7%
Married Couple Households	748	65.3%	7,985	69.1%	14,685	72.6%
Other Family Households with Children	398	34.7%	3,565	30.9%	5,538	27.4%
Family Households with Children	595	51.9%	6,020	52.1%	10,233	50.6%
Married Couple with Children	350	58.8%	3,730	62.0%	6,719	65.7%
Other Family Households with Children	245	41.2%	2,290	38.0%	3,514	34.3%
Family Households No Children	551	48.1%	5,530	47.9%	9,991	49.4%
Married Couple No Children	398	72.2%	4,255	76.9%	7,967	79.7%
Other Family Households No Children	153	27.8%	1,275	23.1%	2,024	20.3%
Non-Family Households	862	42.9%	6,013	34.2%	8,780	30.3%
Non-Family Households with Children	2	0.2%	9	0.2%	13	0.1%
Non-Family Households No Children	860	99.8%	6,004	99.8%	8,767	99.9%
Average Family Household Size	3.1		3.1		3.2	
Average Family Income	$78,768		$108,714		$126,480	
Median Family Income	$92,999		$101,605		$109,069	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	3,690		35,242		60,816	
Never Married	1,286	34.8%	10,734	30.5%	17,926	29.5%
Currently Married	1,549	42.0%	17,781	50.5%	31,475	51.8%
Previously Married	856	23.2%	6,727	19.1%	11,414	18.8%
Separated	142	16.5%	1,273	18.9%	2,083	18.3%
Widowed	320	37.4%	1,977	29.4%	3,377	29.6%
Divorced	395	46.1%	3,476	51.7%	5,954	52.2%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	2,976		29,250		50,952	
Elementary (Grade Level 0 to 8)	40	1.4%	821	2.8%	1,786	3.5%
Some High School (Grade Level 9 to 11)	132	4.4%	1,677	5.7%	3,023	5.9%
High School Graduate	951	32.0%	6,782	23.2%	12,115	23.8%
Some College	588	19.8%	6,410	21.9%	10,716	21.0%
Associate Degree Only	347	11.7%	2,299	7.9%	4,265	8.4%
Bachelor Degree Only	701	23.6%	7,018	24.0%	12,078	23.7%
Graduate Degree	216	7.3%	4,244	14.5%	6,969	13.7%
Any College (Some College or Higher)	1,852	62.3%	19,970	68.3%	34,028	66.8%
College Degree + (Bachelor Degree or Higher)	917	30.8%	11,261	38.5%	19,047	37.4%

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19 Millard Farmer Industrial Blvd Newnan, GA 30263	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2023)	2,160		19,028		31,020	
Total Housing Units (2020)	2,170		17,659		29,154	
Historical Annual Growth (2020-2023)	-10	-	1,369	-	1,866	-
Housing Units Occupied (2023)	2,008	93.0%	17,562	92.3%	29,003	93.5%
Housing Units Owner-Occupied	978	48.7%	10,058	57.3%	19,451	67.1%
Housing Units Renter-Occupied	1,030	51.3%	7,504	42.7%	9,552	32.9%
Housing Units Vacant (2023)	152	7.0%	1,465	7.7%	2,017	6.5%
Household Size (2023)						
Total Households	2,008		17,562		29,003	
1 Person Households	745	37.1%	5,187	29.5%	7,582	26.1%
2 Person Households	615	30.6%	5,734	32.6%	9,664	33.3%
3 Person Households	260	12.9%	2,741	15.6%	4,854	16.7%
4 Person Households	198	9.9%	2,242	12.8%	3,986	13.7%
5 Person Households	136	6.8%	1,077	6.1%	1,908	6.6%
6 Person Households	30	1.5%	377	2.1%	678	2.3%
7 or More Person Households	24	1.2%	205	1.2%	332	1.1%
Household Income Distribution (2023)						
HH Income $200,000 or More	154	7.7%	1,740	9.9%	3,180	11.0%
HH Income $150,000 to $199,999	118	5.9%	2,033	11.6%	3,837	13.2%
HH Income $125,000 to $149,999	129	6.4%	1,031	5.9%	2,270	7.8%
HH Income $100,000 to $124,999	249	12.4%	1,811	10.3%	3,033	10.5%
HH Income $75,000 to $99,999	265	13.2%	2,458	14.0%	3,879	13.4%
HH Income $50,000 to $74,999	281	14.0%	2,465	14.0%	3,954	13.6%
HH Income $35,000 to $49,999	358	17.8%	1,972	11.2%	2,865	9.9%
HH Income $25,000 to $34,999	200	9.9%	1,489	8.5%	2,200	7.6%
HH Income $15,000 to $24,999	165	8.2%	1,270	7.2%	1,777	6.1%
HH Income $10,000 to $14,999	28	1.4%	549	3.1%	810	2.8%
HH Income Under $10,000	61	3.0%	743	4.2%	1,198	4.1%
Household Vehicles (2023)						
Households 0 Vehicles Available	41	2.1%	607	3.5%	979	3.4%
Households 1 Vehicle Available	978	48.7%	7,135	40.6%	9,600	33.1%
Households 2 Vehicles Available	622	31.0%	6,583	37.5%	11,412	39.3%
Households 3 or More Vehicles Available	367	18.3%	3,237	18.4%	7,013	24.2%
Total Vehicles Available	3,348		30,951		56,228	
Average Vehicles per Household	1.7		1.8		1.9	
Owner-Occupied Household Vehicles	1,865	55.7%	20,047	64.8%	42,506	75.6%
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.2	
Renter-Occupied Household Vehicles	1,483	44.3%	10,903	35.2%	13,721	24.4%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.4	
Travel Time (2023)						
Worker Base Age 16 years or Over	2,474		23,031		38,660	
Travel to Work in 14 Minutes or Less	614	24.8%	4,678	20.3%	6,710	17.4%
Travel to Work in 15 to 29 Minutes	638	25.8%	7,314	31.8%	12,693	32.8%
Travel to Work in 30 to 59 Minutes	755	30.5%	6,835	29.7%	11,647	30.1%
Travel to Work in 60 Minutes or More	298	12.0%	1,852	8.0%	3,225	8.3%
Work at Home	169	6.8%	2,352	10.2%	4,385	11.3%
Average Minutes Travel to Work	26.2		24.2		24.9	

Lat/Lon: 33.3975/-84.7626

19 Millard Farmer Industrial Blvd Newnan, GA 30263	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	2,474		23,031		38,660	
Drive to Work Alone	1,974	79.8%	17,798	77.3%	29,581	76.5%
Drive to Work in Carpool	260	10.5%	2,001	8.7%	3,236	8.4%
Travel to Work by Public Transportation	4	0.2%	168	0.7%	248	0.6%
Drive to Work on Motorcycle	-	-	5	-	30	-
Bicycle to Work	3	0.1%	49	0.2%	53	0.1%
Walk to Work	22	0.9%	154	0.7%	264	0.7%
Other Means	41	1.7%	504	2.2%	863	2.2%
Work at Home	169	6.8%	2,352	10.2%	4,385	11.3%
Daytime Demographics (2023)						
Total Businesses	642		2,385		3,578	
Total Employees	6,537		21,507		29,813	
Company Headquarter Businesses	17	2.7%	57	2.4%	78	2.2%
Company Headquarter Employees	898	13.7%	2,039	9.5%	2,895	9.7%
Employee Population per Business	10.2	to 1	9.0	to 1	8.3	to 1
Residential Population per Business	7.0	to 1	18.4	to 1	21.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	7,701		33,061		50,807	
Labor Force						
Labor Population Age 16 Years or Over (2023)	3,637		34,674		59,761	
Labor Force Total Males (2023)	1,670	45.9%	16,177	46.7%	28,056	46.9%
Male Civilian Employed	1,152	69.0%	11,605	71.7%	19,878	70.9%
Male Civilian Unemployed	4	0.3%	191	1.2%	414	1.5%
Males in Armed Forces	-	-	89	0.6%	107	0.4%
Males Not in Labor Force	513	30.7%	4,291	26.5%	7,656	27.3%
Labor Force Total Females (2023)	1,968	54.1%	18,497	53.3%	31,706	53.1%
Female Civilian Employed	1,322	67.2%	11,426	61.8%	18,782	59.2%
Female Civilian Unemployed	84	4.3%	499	2.7%	768	2.4%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	562	28.6%	6,573	35.5%	12,156	38.3%
Unemployment Rate	88	2.4%	690	2.0%	1,181	2.0%
Occupation (2023)						
Occupation Population Age 16 Years or Over	2,474		23,031		38,660	
Occupation Total Males	1,152	46.6%	11,605	50.4%	19,878	51.4%
Occupation Total Females	1,322	53.4%	11,426	49.6%	18,782	48.6%
Management, Business, Financial Operations	471	19.0%	3,562	15.5%	6,026	15.6%
Professional, Related	542	21.9%	6,050	26.3%	9,562	24.7%
Service	478	19.3%	3,664	15.9%	6,515	16.9%
Sales, Office	532	21.5%	4,689	20.4%	7,792	20.2%
Farming, Fishing, Forestry	2	-	60	0.3%	92	0.2%
Construction, Extraction, Maintenance	170	6.9%	1,745	7.6%	2,888	7.5%
Production, Transport, Material Moving	279	11.3%	3,261	14.2%	5,785	15.0%
White Collar Workers	1,545	62.4%	14,301	62.1%	23,381	60.5%
Blue Collar Workers	929	37.6%	8,730	37.9%	15,279	39.5%

Lat/Lon: 33.3975/-84.7626

19 Millard Farmer Industrial Blvd Newnan, GA 30263	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	2,008		17,562		29,003	
1 Detached Unit	935	46.6%	11,698	66.6%	21,933	75.6%
1 Attached Unit	304	15.1%	1,215	6.9%	1,441	5.0%
2 Units	37	1.8%	243	1.4%	455	1.6%
3 to 4 Units	26	1.3%	555	3.2%	656	2.3%
5 to 9 Units	101	5.0%	798	4.5%	840	2.9%
10 to 19 Units	269	13.4%	1,668	9.5%	1,765	6.1%
20 to 49 Units	152	7.6%	575	3.3%	661	2.3%
50 or More Units	166	8.3%	633	3.6%	830	2.9%
Mobile Home or Trailer	14	0.7%	124	0.7%	365	1.3%
Other Structure	3	0.2%	54	0.3%	58	0.2%
Homes Built By Year (2023)						
Homes Built 2020 or later	-	-	44	0.2%	179	0.6%
Homes Built 2010 to 2019	575	26.6%	4,932	25.9%	6,720	21.7%
Homes Built 2000 to 2009	659	30.5%	4,870	25.6%	7,985	25.7%
Homes Built 1990 to 1999	303	14.0%	2,700	14.2%	5,494	17.7%
Homes Built 1980 to 1989	156	7.2%	1,159	6.1%	2,250	7.3%
Homes Built 1970 to 1979	179	8.3%	2,122	11.2%	3,464	11.2%
Homes Built 1960 to 1969	102	4.7%	1,158	6.1%	1,968	6.3%
Homes Built 1950 to 1959	3	0.1%	160	0.8%	306	1.0%
Homes Built 1940 to 1949	1	-	124	0.7%	224	0.7%
Homes Built Before 1939	30	1.4%	293	1.5%	414	1.3%
Median Age of Homes	26.1	yrs	28.3	yrs	29.3	yrs
Home Values (2023)						
Owner Specified Housing Units	978		10,058		19,451	
Home Values $1,000,000 or More	9	0.9%	31	0.3%	52	0.3%
Home Values $750,000 to $999,999	19	1.9%	113	1.1%	167	0.9%
Home Values $500,000 to $749,999	19	1.9%	438	4.4%	760	3.9%
Home Values $400,000 to $499,999	71	7.2%	902	9.0%	1,700	8.7%
Home Values $300,000 to $399,999	223	22.8%	1,933	19.2%	3,406	17.5%
Home Values $250,000 to $299,999	111	11.4%	1,535	15.3%	3,002	15.4%
Home Values $200,000 to $249,999	125	12.8%	1,918	19.1%	3,961	20.4%
Home Values $175,000 to $199,999	166	17.0%	667	6.6%	1,550	8.0%
Home Values $150,000 to $174,999	64	6.5%	848	8.4%	1,734	8.9%
Home Values $125,000 to $149,999	81	8.3%	519	5.2%	984	5.1%
Home Values $100,000 to $124,999	24	2.5%	361	3.6%	739	3.8%
Home Values $90,000 to $99,999	4	0.4%	126	1.3%	135	0.7%
Home Values $80,000 to $89,999	1	0.1%	165	1.6%	316	1.6%
Home Values $70,000 to $79,999	-	-	20	0.2%	31	0.2%
Home Values $60,000 to $69,999	-	-	116	1.2%	205	1.1%
Home Values $50,000 to $59,999	24	2.5%	99	1.0%	142	0.7%
Home Values $35,000 to $49,999	12	1.2%	43	0.4%	133	0.7%
Home Values $25,000 to $34,999	-	-	14	0.1%	46	0.2%
Home Values $10,000 to $24,999	15	1.5%	123	1.2%	219	1.1%
Home Values Under $10,000	8	0.8%	86	0.9%	171	0.9%
Owner-Occupied Median Home Value	$232,804		$249,953		$246,982	
Renter-Occupied Median Rent	$1,138		$1,070		$1,031	

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RPC
Retail Planning Corporation

Lat/Lon: 33.3975/-84.7626

19 Millard Farmer Industrial Blvd Newnan, GA 30263	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$110.47 M		$1.18 B		$2.15 B	
Total Non-Retail Expenditure	$58.35 M		$622.41 M		$1.14 B	
Total Retail Expenditure	$52.12 M		$553.42 M		$1.01 B	
Apparel	$3.91 M		$42.03 M		$77.01 M	
Contributions	$3.58 M		$39.18 M		$72.64 M	
Education	$3.27 M		$37.37 M		$69.53 M	
Entertainment	$6.21 M		$67.23 M		$123.96 M	
Food and Beverages	$16.32 M		$172.34 M		$314.25 M	
Furnishings and Equipment	$3.86 M		$41.64 M		$76.79 M	
Gifts	$2.7 M		$29.23 M		$54.34 M	
Health Care	$9.29 M		$97.47 M		$178.11 M	
Household Operations	$4.32 M		$46.58 M		$85.61 M	
Miscellaneous Expenses	$2.09 M		$22.28 M		$40.89 M	
Personal Care	$1.49 M		$15.81 M		$28.93 M	
Personal Insurance	$761.22 K		$8.47 M		$15.84 M	
Reading	$240.51 K		$2.57 M		$4.72 M	
Shelter	$23.43 M		$248.66 M		$452.88 M	
Tobacco	$683.65 K		$6.76 M		$11.95 M	
Transportation	$20.16 M		$213.48 M		$391.23 M	
Utilities	$8.18 M		$84.73 M		$153.41 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$4,584		$5,579		$6,183	
Total Non-Retail Expenditure	$2,421	52.8%	$2,953	52.9%	$3,271	52.9%
Total Retail Expenditures	$2,163	47.2%	$2,626	47.1%	$2,912	47.1%
Apparel	$162	3.5%	$199	3.6%	$221	3.6%
Contributions	$149	3.2%	$186	3.3%	$209	3.4%
Education	$136	3.0%	$177	3.2%	$200	3.2%
Entertainment	$258	5.6%	$319	5.7%	$356	5.8%
Food and Beverages	$677	14.8%	$818	14.7%	$903	14.6%
Furnishings and Equipment	$160	3.5%	$198	3.5%	$221	3.6%
Gifts	$112	2.4%	$139	2.5%	$156	2.5%
Health Care	$385	8.4%	$462	8.3%	$512	8.3%
Household Operations	$179	3.9%	$221	4.0%	$246	4.0%
Miscellaneous Expenses	$87	1.9%	$106	1.9%	$117	1.9%
Personal Care	$62	1.3%	$75	1.3%	$83	1.3%
Personal Insurance	$32	0.7%	$40	0.7%	$46	0.7%
Reading	$10	0.2%	$12	0.2%	$14	0.2%
Shelter	$972	21.2%	$1,180	21.1%	$1,301	21.0%
Tobacco	$28	0.6%	$32	0.6%	$34	0.6%
Transportation	$837	18.3%	$1,013	18.2%	$1,124	18.2%
Utilities	$339	7.4%	$402	7.2%	$441	7.1%

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