Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.9509/-84.412

37 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	6,049		65,947		225,765	
Projected Population (2028)	6,098		67,910		234,673	
Census Population (2020)	6,107		65,319		224,254	
Census Population (2010)	5,276		59,111		202,054	
Projected Annual Growth (2023-2028)	49	0.2%	1,963	0.6%	8,908	0.8%
Historical Annual Growth (2020-2023)	-58	-	628	0.3%	1,511	0.2%
Historical Annual Growth (2010-2020)	831	1.6%	6,208	1.1%	22,199	1.1%
Estimated Population Density (2023)	1,926	psm	2,334	psm	2,876	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,452		27,170		99,881	
Projected Households (2028)	2,561		28,535		105,956	
Census Households (2020)	2,439		26,563		97,761	
Census Households (2010)	2,092		24,014		87,084	
Projected Annual Growth (2023-2028)	108	0.9%	1,365	1.0%	6,075	1.2%
Historical Annual Change (2010-2023)	360	1.3%	3,157	1.0%	12,797	1.1%
Average Household Income						
Estimated Average Household Income (2023)	$234,095		$203,985		$164,667	
Projected Average Household Income (2028)	$245,151		$210,301		$165,723	
Census Average Household Income (2010)	$151,638		$122,758		$101,100	
Census Average Household Income (2000)	$141,676		$119,261		$96,213	
Projected Annual Change (2023-2028)	$11,056	0.9%	$6,316	0.6%	$1,056	0.1%
Historical Annual Change (2000-2023)	$92,420	2.8%	$84,724	3.1%	$68,454	3.1%
Median Household Income						
Estimated Median Household Income (2023)	$136,745		$147,229		$122,301	
Projected Median Household Income (2028)	$139,597		$151,745		$123,196	
Census Median Household Income (2010)	$91,242		$90,499		$74,343	
Census Median Household Income (2000)	$98,873		$90,069		$75,131	
Projected Annual Change (2023-2028)	$2,852	0.4%	$4,515	0.6%	$895	0.1%
Historical Annual Change (2000-2023)	$37,872	1.7%	$57,161	2.8%	$47,170	2.7%
Per Capita Income						
Estimated Per Capita Income (2023)	$94,924		$84,119		$72,900	
Projected Per Capita Income (2028)	$102,972		$88,440		$74,872	
Census Per Capita Income (2010)	$60,069		$49,865		$43,566	
Census Per Capita Income (2000)	$53,912		$47,684		$40,992	
Projected Annual Change (2023-2028)	$8,047	1.7%	$4,321	1.0%	$1,972	0.5%
Historical Annual Change (2000-2023)	$41,012	3.3%	$36,435	3.3%	$31,907	3.4%
Estimated Average Household Net Worth (2023)	$1.28 M		$1.15 M		$919,908	

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37 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	6,049		65,947		225,765	
White (2023)	4,334	71.7%	44,831	68.0%	132,137	58.5%
Black or African American (2023)	409	6.8%	8,643	13.1%	43,848	19.4%
American Indian or Alaska Native (2023)	9	0.2%	94	0.1%	503	0.2%
Asian (2023)	967	16.0%	7,507	11.4%	27,588	12.2%
Hawaiian or Pacific Islander (2023)	1	-	22	-	77	-
Other Race (2023)	48	0.8%	1,117	1.7%	7,681	3.4%
Two or More Races (2023)	281	4.6%	3,731	5.7%	13,932	6.2%
Population < 18 (2023)	1,398	23.1%	14,341	21.7%	47,138	20.9%
White Not Hispanic	877	62.7%	8,693	60.6%	23,319	49.5%
Black or African American	76	5.4%	1,741	12.1%	9,047	19.2%
Asian	302	21.6%	2,011	14.0%	6,535	13.9%
Other Race Not Hispanic	69	4.9%	745	5.2%	2,402	5.1%
Hispanic	75	5.4%	1,151	8.0%	5,836	12.4%
Not Hispanic or Latino Population (2023)	5,768	95.4%	61,554	93.3%	205,053	90.8%
Not Hispanic White	4,267	74.0%	43,969	71.4%	128,524	62.7%
Not Hispanic Black or African American	390	6.8%	8,455	13.7%	42,905	20.9%
Not Hispanic American Indian or Alaska Native	3	-	34	-	143	-
Not Hispanic Asian	965	16.7%	7,488	12.2%	27,525	13.4%
Not Hispanic Hawaiian or Pacific Islander	1	-	14	-	52	-
Not Hispanic Other Race	15	0.3%	172	0.3%	1,035	0.5%
Not Hispanic Two or More Races	128	2.2%	1,422	2.3%	4,869	2.4%
Hispanic or Latino Population (2023)	281	4.6%	4,393	6.7%	20,712	9.2%
Hispanic White	67	23.8%	863	19.6%	3,613	17.4%
Hispanic Black or African American	19	6.7%	188	4.3%	943	4.6%
Hispanic American Indian or Alaska Native	7	2.5%	60	1.4%	360	1.7%
Hispanic Asian	2	0.6%	20	0.5%	63	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	9	0.2%	25	0.1%
Hispanic Other Race	34	12.0%	945	21.5%	6,646	32.1%
Hispanic Two or More Races	153	54.4%	2,310	52.6%	9,063	43.8%
Not Hispanic or Latino Population (2020)	5,853	95.8%	61,013	93.4%	201,554	89.9%
Hispanic or Latino Population (2020)	254	4.2%	4,306	6.6%	22,700	10.1%
Not Hispanic or Latino Population (2010)	5,169	98.0%	55,639	94.1%	182,406	90.3%
Hispanic or Latino Population (2010)	107	2.0%	3,472	5.9%	19,648	9.7%
Not Hispanic or Latino Population (2028)	5,813	95.3%	63,398	93.4%	213,098	90.8%
Hispanic or Latino Population (2028)	284	4.7%	4,512	6.6%	21,576	9.2%
Projected Annual Growth (2023-2028)	3	0.2%	119	0.5%	864	0.8%
Historical Annual Growth (2010-2020)	147	13.8%	834	2.4%	3,052	1.6%

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Lat/Lon: 33.9509/-84.412

37 Johnson Ferry Rd **Marietta, GA 30068**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Total Age Distribution (2023)						
Total Population	6,049		65,947		225,765	
Age Under 5 Years	202	3.3%	2,957	4.5%	11,995	5.3%
Age 5 to 9 Years	389	6.4%	3,914	5.9%	13,026	5.8%
Age 10 to 14 Years	487	8.1%	4,561	6.9%	13,793	6.1%
Age 15 to 19 Years	431	7.1%	4,165	6.3%	12,400	5.5%
Age 20 to 24 Years	151	2.5%	2,652	4.0%	12,568	5.6%
Age 25 to 29 Years	141	2.3%	3,375	5.1%	19,397	8.6%
Age 30 to 34 Years	183	3.0%	3,763	5.7%	18,820	8.3%
Age 35 to 39 Years	323	5.3%	4,139	6.3%	16,462	7.3%
Age 40 to 44 Years	407	6.7%	4,456	6.8%	15,053	6.7%
Age 45 to 49 Years	478	7.9%	4,689	7.1%	14,827	6.6%
Age 50 to 54 Years	482	8.0%	5,026	7.6%	15,558	6.9%
Age 55 to 59 Years	511	8.4%	5,212	7.9%	15,257	6.8%
Age 60 to 64 Years	498	8.2%	5,099	7.7%	14,464	6.4%
Age 65 to 69 Years	517	8.5%	4,406	6.7%	11,582	5.1%
Age 70 to 74 Years	387	6.4%	3,370	5.1%	8,837	3.9%
Age 75 to 79 Years	236	3.9%	1,957	3.0%	5,410	2.4%
Age 80 to 84 Years	129	2.1%	1,156	1.8%	3,267	1.4%
Age 85 Years or Over	96	1.6%	1,050	1.6%	3,049	1.4%
Median Age	47.2		43.5		39.0	
Age 19 Years or Less	1,510	25.0%	15,597	23.7%	51,215	22.7%
Age 20 to 64 Years	3,174	52.5%	38,411	58.2%	142,405	63.1%
Age 65 Years or Over	1,365	22.6%	11,940	18.1%	32,145	14.2%
Female Age Distribution (2023)						
Female Population	3,141	51.9%	34,049	51.6%	115,550	51.2%
Age Under 5 Years	96	3.1%	1,456	4.3%	5,890	5.1%
Age 5 to 9 Years	191	6.1%	1,900	5.6%	6,372	5.5%
Age 10 to 14 Years	230	7.3%	2,269	6.7%	6,802	5.9%
Age 15 to 19 Years	207	6.6%	2,048	6.0%	6,159	5.3%
Age 20 to 24 Years	74	2.4%	1,378	4.0%	6,653	5.8%
Age 25 to 29 Years	64	2.0%	1,765	5.2%	9,908	8.6%
Age 30 to 34 Years	97	3.1%	1,970	5.8%	9,394	8.1%
Age 35 to 39 Years	165	5.3%	2,157	6.3%	8,199	7.1%
Age 40 to 44 Years	225	7.2%	2,388	7.0%	7,905	6.8%
Age 45 to 49 Years	271	8.6%	2,524	7.4%	7,822	6.8%
Age 50 to 54 Years	246	7.8%	2,580	7.6%	7,833	6.8%
Age 55 to 59 Years	285	9.1%	2,708	8.0%	7,887	6.8%
Age 60 to 64 Years	270	8.6%	2,614	7.7%	7,478	6.5%
Age 65 to 69 Years	268	8.5%	2,257	6.6%	5,947	5.1%
Age 70 to 74 Years	209	6.6%	1,766	5.2%	4,668	4.0%
Age 75 to 79 Years	119	3.8%	977	2.9%	2,851	2.5%
Age 80 to 84 Years	68	2.2%	636	1.9%	1,845	1.6%
Age 85 Years or Over	58	1.8%	656	1.9%	1,935	1.7%
Female Median Age	48.0		43.7		39.4	
Age 19 Years or Less	723	23.0%	7,672	22.5%	25,224	21.8%
Age 20 to 64 Years	1,697	54.0%	20,084	59.0%	73,080	63.2%
Age 65 Years or Over	721	22.9%	6,293	18.5%	17,247	14.9%

Lat/Lon: 33.9509/-84.412

37 Johnson Ferry Rd **Marietta, GA 30068**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Male Age Distribution (2023)						
Male Population	2,908	*48.1%*	31,898	*48.4%*	110,215	*48.8%*
Age Under 5 Years	106	*3.7%*	1,501	*4.7%*	6,105	*5.5%*
Age 5 to 9 Years	198	*6.8%*	2,014	*6.3%*	6,654	*6.0%*
Age 10 to 14 Years	257	*8.9%*	2,292	*7.2%*	6,991	*6.3%*
Age 15 to 19 Years	225	*7.7%*	2,118	*6.6%*	6,241	*5.7%*
Age 20 to 24 Years	77	*2.6%*	1,274	*4.0%*	5,916	*5.4%*
Age 25 to 29 Years	77	*2.6%*	1,610	*5.0%*	9,488	*8.6%*
Age 30 to 34 Years	86	*3.0%*	1,793	*5.6%*	9,426	*8.6%*
Age 35 to 39 Years	158	*5.4%*	1,982	*6.2%*	8,262	*7.5%*
Age 40 to 44 Years	182	*6.3%*	2,069	*6.5%*	7,148	*6.5%*
Age 45 to 49 Years	208	*7.1%*	2,165	*6.8%*	7,005	*6.4%*
Age 50 to 54 Years	236	*8.1%*	2,446	*7.7%*	7,725	*7.0%*
Age 55 to 59 Years	225	*7.7%*	2,504	*7.8%*	7,369	*6.7%*
Age 60 to 64 Years	228	*7.9%*	2,485	*7.8%*	6,985	*6.3%*
Age 65 to 69 Years	249	*8.6%*	2,149	*6.7%*	5,636	*5.1%*
Age 70 to 74 Years	178	*6.1%*	1,604	*5.0%*	4,169	*3.8%*
Age 75 to 79 Years	117	*4.0%*	980	*3.1%*	2,559	*2.3%*
Age 80 to 84 Years	61	*2.1%*	520	*1.6%*	1,421	*1.3%*
Age 85 Years or Over	38	*1.3%*	394	*1.2%*	1,114	*1.0%*
Male Median Age	46.0		43.2		38.7	
Age 19 Years or Less	787	*27.1%*	7,925	*24.8%*	25,991	*23.6%*
Age 20 to 64 Years	1,477	*50.8%*	18,327	*57.5%*	69,325	*62.9%*
Age 65 Years or Over	644	*22.1%*	5,647	*17.7%*	14,898	*13.5%*
Males per 100 Females (2023)						
Overall Comparison	93		94		95	
Age Under 5 Years	111	*52.5%*	103	*50.8%*	104	*50.9%*
Age 5 to 9 Years	104	*51.0%*	106	*51.5%*	104	*51.1%*
Age 10 to 14 Years	112	*52.8%*	101	*50.2%*	103	*50.7%*
Age 15 to 19 Years	109	*52.1%*	103	*50.8%*	101	*50.3%*
Age 20 to 24 Years	104	*50.9%*	92	*48.0%*	89	*47.1%*
Age 25 to 29 Years	120	*54.5%*	91	*47.7%*	96	*48.9%*
Age 30 to 34 Years	90	*47.3%*	91	*47.6%*	100	*50.1%*
Age 35 to 39 Years	95	*48.8%*	92	*47.9%*	101	*50.2%*
Age 40 to 44 Years	81	*44.7%*	87	*46.4%*	90	*47.5%*
Age 45 to 49 Years	77	*43.4%*	86	*46.2%*	90	*47.2%*
Age 50 to 54 Years	96	*49.0%*	95	*48.7%*	99	*49.7%*
Age 55 to 59 Years	79	*44.1%*	92	*48.0%*	93	*48.3%*
Age 60 to 64 Years	85	*45.9%*	95	*48.7%*	93	*48.3%*
Age 65 to 69 Years	93	*48.1%*	95	*48.8%*	95	*48.7%*
Age 70 to 74 Years	85	*46.1%*	91	*47.6%*	89	*47.2%*
Age 75 to 79 Years	99	*49.7%*	100	*50.1%*	90	*47.3%*
Age 80 to 84 Years	90	*47.3%*	82	*45.0%*	77	*43.5%*
Age 85 Years or Over	66	*39.9%*	60	*37.5%*	58	*36.5%*
Age 19 Years or Less	109	*52.1%*	103	*50.8%*	103	*50.7%*
Age 20 to 39 Years	99	*49.8%*	92	*47.8%*	97	*49.2%*
Age 40 to 64 Years	83	*45.4%*	91	*47.7%*	93	*48.2%*
Age 65 Years or Over	89	*47.2%*	90	*47.3%*	86	*46.3%*

RPC
Retail Planning Corporation

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37 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	2,452		27,170		99,881	
Households with Children	793	32.3%	8,203	30.2%	27,791	27.8%
Average Household Size	2.5		2.4		2.2	
Household Density per Square Mile	781		961		1,272	
Population Family	5,262	87.0%	54,863	83.2%	175,237	77.6%
Population Non-Family	767	12.7%	10,634	16.1%	49,494	21.9%
Population Group Quarters	20	0.3%	450	0.7%	1,034	0.5%
Family Households	1,752	71.5%	18,285	67.3%	59,062	59.1%
Married Couple Households	1,504	85.9%	15,329	83.8%	46,997	79.6%
Other Family Households with Children	248	14.1%	2,956	16.2%	12,066	20.4%
Family Households with Children	793	45.3%	8,198	44.8%	27,759	47.0%
Married Couple with Children	649	81.8%	6,549	79.9%	20,997	75.6%
Other Family Households with Children	144	18.2%	1,650	20.1%	6,762	24.4%
Family Households No Children	959	54.7%	10,087	55.2%	31,304	53.0%
Married Couple No Children	856	89.2%	8,780	87.0%	26,000	83.1%
Other Family Households No Children	103	10.8%	1,307	13.0%	5,304	16.9%
Non-Family Households	700	28.5%	8,885	32.7%	40,818	40.9%
Non-Family Households with Children	-	-	5	-	32	-
Non-Family Households No Children	700	100.0%	8,880	99.9%	40,786	99.9%
Average Family Household Size	3.0		3.0		3.0	
Average Family Income	$288,401		$255,313		$212,955	
Median Family Income	$177,399		$181,596		$164,208	
Average Non-Family Household Size	1.1		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	4,970		54,515		186,950	
Never Married	1,019	20.5%	13,978	25.6%	62,256	33.3%
Currently Married	2,873	57.8%	31,104	57.1%	93,220	49.9%
Previously Married	1,078	21.7%	9,434	17.3%	31,474	16.8%
Separated	138	12.8%	1,345	14.3%	6,238	19.8%
Widowed	247	22.9%	2,248	23.8%	6,866	21.8%
Divorced	692	64.2%	5,841	61.9%	18,371	58.4%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	4,388		47,699		161,982	
Elementary (Grade Level 0 to 8)	220	5.0%	725	1.5%	2,669	1.6%
Some High School (Grade Level 9 to 11)	30	0.7%	616	1.3%	2,197	1.4%
High School Graduate	267	6.1%	3,796	8.0%	17,343	10.7%
Some College	299	6.8%	5,045	10.6%	19,829	12.2%
Associate Degree Only	154	3.5%	1,748	3.7%	7,733	4.8%
Bachelor Degree Only	1,663	37.9%	19,847	41.6%	66,129	40.8%
Graduate Degree	1,754	40.0%	15,922	33.4%	46,083	28.4%
Any College (Some College or Higher)	3,871	88.2%	42,562	89.2%	139,773	86.3%
College Degree + (Bachelor Degree or Higher)	3,418	77.9%	35,769	75.0%	112,211	69.3%

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Lat/Lon: 33.9509/-84.412

37 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2023)	2,492		28,324		106,734	
Total Housing Units (2020)	2,477		27,625		103,804	
Historical Annual Growth (2020-2023)	15	-	700	-	2,931	-
Housing Units Occupied (2023)	2,452	98.4%	27,170	95.9%	99,881	93.6%
Housing Units Owner-Occupied	2,325	94.8%	22,442	82.6%	64,488	64.6%
Housing Units Renter-Occupied	127	5.2%	4,729	17.4%	35,392	35.4%
Housing Units Vacant (2023)	40	1.6%	1,154	4.1%	6,854	6.4%
Household Size (2023)						
Total Households	2,452		27,170		99,881	
1 Person Households	645	26.3%	7,601	28.0%	33,781	33.8%
2 Person Households	886	36.1%	9,708	35.7%	34,377	34.4%
3 Person Households	346	14.1%	4,007	14.7%	13,948	14.0%
4 Person Households	379	15.5%	3,970	14.6%	11,660	11.7%
5 Person Households	154	6.3%	1,407	5.2%	4,304	4.3%
6 Person Households	32	1.3%	339	1.2%	1,250	1.3%
7 or More Person Households	10	0.4%	139	0.5%	560	0.6%
Household Income Distribution (2023)						
HH Income $200,000 or More	934	38.1%	8,894	32.7%	24,957	25.0%
HH Income $150,000 to $199,999	249	10.2%	3,396	12.5%	10,382	10.4%
HH Income $125,000 to $149,999	156	6.4%	2,329	8.6%	7,678	7.7%
HH Income $100,000 to $124,999	97	4.0%	1,886	6.9%	8,476	8.5%
HH Income $75,000 to $99,999	252	10.3%	3,234	11.9%	12,862	12.9%
HH Income $50,000 to $74,999	198	8.1%	2,998	11.0%	14,086	14.1%
HH Income $35,000 to $49,999	152	6.2%	1,480	5.4%	7,534	7.5%
HH Income $25,000 to $34,999	88	3.6%	986	3.6%	4,846	4.9%
HH Income $15,000 to $24,999	40	1.6%	702	2.6%	3,597	3.6%
HH Income $10,000 to $14,999	153	6.3%	441	1.6%	1,560	1.6%
HH Income Under $10,000	132	5.4%	825	3.0%	3,902	3.9%
Household Vehicles (2023)						
Households 0 Vehicles Available	77	3.1%	789	2.9%	4,446	4.5%
Households 1 Vehicle Available	565	23.0%	7,706	28.4%	37,132	37.2%
Households 2 Vehicles Available	1,173	47.8%	12,963	47.7%	41,291	41.3%
Households 3 or More Vehicles Available	638	26.0%	5,712	21.0%	17,011	17.0%
Total Vehicles Available	5,022		52,615		176,485	
Average Vehicles per Household	2.0		1.9		1.8	
Owner-Occupied Household Vehicles	4,820	96.0%	45,910	87.3%	129,620	73.4%
Average Vehicles per Owner-Occupied Household	2.1		2.0		2.0	
Renter-Occupied Household Vehicles	203	4.0%	6,706	12.7%	46,866	26.6%
Average Vehicles per Renter-Occupied Household	1.6		1.4		1.3	
Travel Time (2023)						
Worker Base Age 16 years or Over	2,725		34,333		128,453	
Travel to Work in 14 Minutes or Less	317	11.6%	3,389	9.9%	14,709	11.5%
Travel to Work in 15 to 29 Minutes	577	21.2%	7,242	21.1%	28,782	22.4%
Travel to Work in 30 to 59 Minutes	560	20.6%	6,634	19.3%	26,525	20.6%
Travel to Work in 60 Minutes or More	47	1.7%	589	1.7%	2,696	2.1%
Work at Home	1,223	44.9%	16,480	48.0%	55,740	43.4%
Average Minutes Travel to Work	24.6		25.3		24.8	

Lat/Lon: 33.9509/-84.412

37 Johnson Ferry Rd **Marietta, GA 30068**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	2,725		34,333		128,453	
Drive to Work Alone	1,392	*51.1%*	15,816	*46.1%*	62,451	*48.6%*
Drive to Work in Carpool	83	*3.1%*	1,125	*3.3%*	5,372	*4.2%*
Travel to Work by Public Transportation	3	*0.1%*	249	*0.7%*	1,354	*1.1%*
Drive to Work on Motorcycle	1	*-*	5	*-*	21	*-*
Bicycle to Work	-	*-*	19	*-*	96	*-*
Walk to Work	9	*0.3%*	292	*0.9%*	1,491	*1.2%*
Other Means	12	*0.4%*	348	*1.0%*	1,927	*1.5%*
Work at Home	1,223	*44.9%*	16,480	*48.0%*	55,740	*43.4%*
Daytime Demographics (2023)						
Total Businesses	684		6,426		24,737	
Total Employees	3,277		34,819		242,412	
Company Headquarter Businesses	19	*2.8%*	159	*2.5%*	925	*3.7%*
Company Headquarter Employees	324	*9.9%*	5,664	*16.3%*	71,195	*29.4%*
Employee Population per Business	4.8	to 1	5.4	to 1	9.8	to 1
Residential Population per Business	8.8	to 1	10.3	to 1	9.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	5,415		53,984		297,699	
Labor Force						
Labor Population Age 16 Years or Over (2023)	4,866		53,543		184,155	
Labor Force Total Males (2023)	2,282	*46.9%*	25,605	*47.8%*	89,061	*48.4%*
Male Civilian Employed	1,348	*59.1%*	18,261	*71.3%*	67,416	*75.7%*
Male Civilian Unemployed	76	*3.3%*	444	*1.7%*	1,552	*1.7%*
Males in Armed Forces	3	*0.1%*	45	*0.2%*	280	*0.3%*
Males Not in Labor Force	855	*37.5%*	6,856	*26.8%*	19,813	*22.2%*
Labor Force Total Females (2023)	2,584	*53.1%*	27,938	*52.2%*	95,094	*51.6%*
Female Civilian Employed	1,376	*53.3%*	16,072	*57.5%*	61,036	*64.2%*
Female Civilian Unemployed	18	*0.7%*	402	*1.4%*	1,338	*1.4%*
Females in Armed Forces	-	*-*	-	*-*	136	*0.1%*
Females Not in Labor Force	1,189	*46.0%*	11,464	*41.0%*	32,583	*34.3%*
Unemployment Rate	94	*1.9%*	847	*1.6%*	2,890	*1.6%*
Occupation (2023)						
Occupation Population Age 16 Years or Over	2,725		34,333		128,453	
Occupation Total Males	1,348	*49.5%*	18,261	*53.2%*	67,416	*52.5%*
Occupation Total Females	1,376	50.5%	16,072	46.8%	61,036	47.5%
Management, Business, Financial Operations	939	*-*	11,069	32.2%	36,690	28.6%
Professional, Related	958	35.2%	11,403	33.2%	42,424	33.0%
Service	236	*8.6%*	2,946	*8.6%*	12,582	*9.8%*
Sales, Office	437	*16.0%*	6,250	*18.2%*	24,651	*19.2%*
Farming, Fishing, Forestry	-	*-*	5	*-*	26	*-*
Construction, Extraction, Maintenance	84	*3.1%*	957	*2.8%*	4,463	*3.5%*
Production, Transport, Material Moving	71	*2.6%*	1,704	*5.0%*	7,616	*5.9%*
White Collar Workers	2,334	*85.7%*	28,722	*83.7%*	103,765	*80.8%*
Blue Collar Workers	391	*14.3%*	5,611	*16.3%*	24,687	*19.2%*

Lat/Lon: 33.9509/-84.412

37 Johnson Ferry Rd **Marietta, GA 30068**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Units In Structure (2023)						
Total Units	2,452		27,170		99,881	
1 Detached Unit	1,926	78.5%	19,367	71.3%	56,413	56.5%
1 Attached Unit	357	14.6%	2,691	9.9%	8,795	8.8%
2 Units	3	0.1%	230	0.8%	955	1.0%
3 to 4 Units	20	0.8%	307	1.1%	2,007	2.0%
5 to 9 Units	36	1.5%	1,041	3.8%	5,922	5.9%
10 to 19 Units	32	1.3%	1,229	4.5%	8,604	8.6%
20 to 49 Units	19	0.8%	538	2.0%	5,528	5.5%
50 or More Units	46	1.9%	1,614	5.9%	11,022	11.0%
Mobile Home or Trailer	14	0.6%	148	0.5%	616	0.6%
Other Structure	-	-	6	-	18	-
Homes Built By Year (2023)						
Homes Built 2020 or later	15	0.6%	243	0.9%	968	0.9%
Homes Built 2010 to 2019	303	12.2%	2,877	10.2%	11,581	10.8%
Homes Built 2000 to 2009	316	12.7%	3,405	12.0%	15,192	14.2%
Homes Built 1990 to 1999	373	15.0%	3,537	12.5%	14,053	13.2%
Homes Built 1980 to 1989	664	26.7%	6,762	23.9%	24,263	22.7%
Homes Built 1970 to 1979	555	22.3%	5,563	19.6%	18,943	17.7%
Homes Built 1960 to 1969	186	7.5%	3,290	11.6%	9,506	8.9%
Homes Built 1950 to 1959	36	1.5%	992	3.5%	3,604	3.4%
Homes Built 1940 to 1949	-	-	170	0.6%	589	0.6%
Homes Built Before 1939	4	0.2%	332	1.2%	1,182	1.1%
Median Age of Homes	36.3	yrs	39.1	yrs	37.4	yrs
Home Values (2023)						
Owner Specified Housing Units	2,325		22,442		64,488	
Home Values $1,000,000 or More	435	18.7%	1,661	7.4%	4,605	7.1%
Home Values $750,000 to $999,999	364	15.6%	2,670	11.9%	5,195	8.1%
Home Values $500,000 to $749,999	688	29.6%	6,881	30.7%	17,987	27.9%
Home Values $400,000 to $499,999	182	7.8%	3,961	17.6%	11,067	17.2%
Home Values $300,000 to $399,999	298	12.8%	3,460	15.4%	11,286	17.5%
Home Values $250,000 to $299,999	111	4.8%	920	4.1%	4,319	6.7%
Home Values $200,000 to $249,999	125	5.4%	1,055	4.7%	3,608	5.6%
Home Values $175,000 to $199,999	56	2.4%	581	2.6%	1,798	2.8%
Home Values $150,000 to $174,999	40	1.7%	579	2.6%	1,672	2.6%
Home Values $125,000 to $149,999	9	0.4%	216	1.0%	787	1.2%
Home Values $100,000 to $124,999	2	-	161	0.7%	452	0.7%
Home Values $90,000 to $99,999	1	-	48	0.2%	264	0.4%
Home Values $80,000 to $89,999	-	-	28	0.1%	166	0.3%
Home Values $70,000 to $79,999	1	-	26	0.1%	84	0.1%
Home Values $60,000 to $69,999	-	-	18	-	76	0.1%
Home Values $50,000 to $59,999	2	-	19	-	75	0.1%
Home Values $35,000 to $49,999	2	-	52	0.2%	143	0.2%
Home Values $25,000 to $34,999	2	-	6	-	78	0.1%
Home Values $10,000 to $24,999	1	-	36	0.2%	254	0.4%
Home Values Under $10,000	5	0.2%	62	0.3%	568	0.9%
Owner-Occupied Median Home Value	$587,565		$505,501		$481,315	
Renter-Occupied Median Rent	$1,450		$1,409		$1,353	

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37 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$334.38 M		$3.31 B		$10.2 B	
Total Non-Retail Expenditure	$179.13 M		$1.77 B		$5.44 B	
Total Retail Expenditure	$155.26 M		$1.54 B		$4.76 B	
Apparel	$12.15 M		$120.33 M		$369.59 M	
Contributions	$12.78 M		$123.76 M		$371.28 M	
Education	$12.86 M		$123.93 M		$368.97 M	
Entertainment	$19.83 M		$195.8 M		$597.28 M	
Food and Beverages	$47.33 M		$470.72 M		$1.46 B	
Furnishings and Equipment	$12.17 M		$120.51 M		$368.3 M	
Gifts	$10.01 M		$96.54 M		$290.04 M	
Health Care	$26.61 M		$263.74 M		$816.56 M	
Household Operations	$13.85 M		$136 M		$414.82 M	
Miscellaneous Expenses	$6.43 M		$63.56 M		$195.24 M	
Personal Care	$4.45 M		$44.2 M		$136.35 M	
Personal Insurance	$2.7 M		$26.34 M		$78.73 M	
Reading	$754.8 K		$7.42 M		$22.69 M	
Shelter	$69.85 M		$691.91 M		$2.14 B	
Tobacco	$1.52 M		$15.28 M		$50.09 M	
Transportation	$58.95 M		$588.69 M		$1.82 B	
Utilities	$22.14 M		$220.17 M		$690.65 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$11,363		$10,149		$8,507	
Total Non-Retail Expenditure	$6,087	53.6%	$5,421	53.4%	$4,538	53.3%
Total Retail Expenditures	$5,276	46.4%	$4,728	46.6%	$3,969	46.7%
Apparel	$413	3.6%	$369	3.6%	$308	3.6%
Contributions	$434	3.8%	$380	3.7%	$310	3.6%
Education	$437	3.8%	$380	3.7%	$308	3.6%
Entertainment	$674	5.9%	$601	5.9%	$498	5.9%
Food and Beverages	$1,609	14.2%	$1,444	14.2%	$1,219	14.3%
Furnishings and Equipment	$414	3.6%	$370	3.6%	$307	3.6%
Gifts	$340	3.0%	$296	2.9%	$242	2.8%
Health Care	$904	8.0%	$809	8.0%	$681	8.0%
Household Operations	$471	4.1%	$417	4.1%	$346	4.1%
Miscellaneous Expenses	$218	1.9%	$195	1.9%	$163	1.9%
Personal Care	$151	1.3%	$136	1.3%	$114	1.3%
Personal Insurance	$92	0.8%	$81	0.8%	$66	0.8%
Reading	$26	0.2%	$23	0.2%	$19	0.2%
Shelter	$2,374	20.9%	$2,122	20.9%	$1,789	21.0%
Tobacco	$52	0.5%	$47	0.5%	$42	0.5%
Transportation	$2,003	17.6%	$1,806	17.8%	$1,519	17.9%
Utilities	$752	6.6%	$675	6.7%	$576	6.8%