Lat/Lon: 34.0308/-84.4366

3930 Shallowford Rd **Marietta, GA 30062**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Population						
Estimated Population (2023)	8,722		67,987		177,342	
Projected Population (2028)	9,047		71,105		185,551	
Census Population (2020)	8,596		67,239		174,928	
Census Population (2010)	7,979		62,918		161,285	
Projected Annual Growth (2023-2028)	325	0.7%	3,118	0.9%	8,209	0.9%
Historical Annual Growth (2020-2023)	126	-	748	0.4%	2,414	0.5%
Historical Annual Growth (2010-2020)	616	0.8%	4,320	0.7%	13,643	0.8%
Estimated Population Density (2023)	2,778	psm	2,405	psm	2,259	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	3,142		23,822		65,813	
Projected Households (2028)	3,384		25,748		70,998	
Census Households (2020)	3,054		23,247		64,060	
Census Households (2010)	2,834		21,789		59,021	
Projected Annual Growth (2023-2028)	241	1.5%	1,926	1.6%	5,185	1.6%
Historical Annual Change (2010-2023)	308	0.8%	2,033	0.7%	6,792	0.9%
Average Household Income						
Estimated Average Household Income (2023)	$204,508		$217,401		$193,602	
Projected Average Household Income (2028)	$206,301		$218,212		$193,202	
Census Average Household Income (2010)	$112,737		$122,869		$111,179	
Census Average Household Income (2000)	$95,961		$113,878		$104,562	
Projected Annual Change (2023-2028)	$1,792	0.2%	$811	-	-$400	-
Historical Annual Change (2000-2023)	$108,548	4.9%	$103,522	4.0%	$89,040	3.7%
Median Household Income						
Estimated Median Household Income (2023)	$158,864		$168,268		$148,660	
Projected Median Household Income (2028)	$163,310		$175,142		$152,478	
Census Median Household Income (2010)	$95,613		$101,518		$90,191	
Census Median Household Income (2000)	$89,579		$99,760		$90,609	
Projected Annual Change (2023-2028)	$4,447	0.6%	$6,873	0.8%	$3,817	0.5%
Historical Annual Change (2000-2023)	$69,285	3.4%	$68,508	3.0%	$58,051	2.8%
Per Capita Income						
Estimated Per Capita Income (2023)	$73,683		$76,178		$71,899	
Projected Per Capita Income (2028)	$77,164		$79,020		$73,975	
Census Per Capita Income (2010)	$40,040		$42,550		$40,691	
Census Per Capita Income (2000)	$33,084		$36,883		$36,031	
Projected Annual Change (2023-2028)	$3,481	0.9%	$2,842	0.7%	$2,076	0.6%
Historical Annual Change (2000-2023)	$40,600	5.3%	$39,295	4.6%	$35,868	4.3%
Estimated Average Household Net Worth (2023)	$1.17 M		$1.27 M		$1.11 M	

©2023, Sites USA, Chandler, Arizona, 480-491-1112   Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.   **page 1 of 9**

Lat/Lon: 34.0308/-84.4366

3930 Shallowford Rd Marietta, GA 30062	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	8,722		67,987		177,342	
White (2023)	6,644	76.2%	51,344	75.5%	130,710	73.7%
Black or African American (2023)	829	9.5%	6,257	9.2%	17,951	10.1%
American Indian or Alaska Native (2023)	12	0.1%	97	0.1%	284	0.2%
Asian (2023)	663	7.6%	5,510	8.1%	14,173	8.0%
Hawaiian or Pacific Islander (2023)	3	-	13	-	55	-
Other Race (2023)	92	1.1%	866	1.3%	3,267	1.8%
Two or More Races (2023)	481	5.5%	3,900	5.7%	10,902	6.1%
Population < 18 (2023)	2,045	23.4%	16,608	24.4%	40,164	22.6%
White Not Hispanic	1,457	71.3%	11,753	70.8%	26,906	67.0%
Black or African American	154	7.5%	1,265	7.6%	3,808	9.5%
Asian	187	9.1%	1,489	9.0%	3,610	9.0%
Other Race Not Hispanic	92	4.5%	859	5.2%	2,151	5.4%
Hispanic	155	7.6%	1,242	7.5%	3,688	9.2%
Not Hispanic or Latino Population (2023)	8,182	93.8%	63,742	93.8%	164,284	92.6%
Not Hispanic White	6,509	79.6%	50,401	79.1%	128,016	77.9%
Not Hispanic Black or African American	809	9.9%	6,128	9.6%	17,571	10.7%
Not Hispanic American Indian or Alaska Native	5	-	40	-	88	-
Not Hispanic Asian	662	8.1%	5,493	8.6%	14,130	8.6%
Not Hispanic Hawaiian or Pacific Islander	2	-	9	-	30	-
Not Hispanic Other Race	23	0.3%	211	0.3%	616	0.4%
Not Hispanic Two or More Races	173	2.1%	1,459	2.3%	3,833	2.3%
Hispanic or Latino Population (2023)	540	6.2%	4,245	6.2%	13,058	7.4%
Hispanic White	135	24.9%	943	22.2%	2,694	20.6%
Hispanic Black or African American	20	3.7%	128	3.0%	380	2.9%
Hispanic American Indian or Alaska Native	7	1.3%	56	1.3%	196	1.5%
Hispanic Asian	-	-	17	0.4%	43	0.3%
Hispanic Hawaiian or Pacific Islander	1	0.2%	5	0.1%	24	0.2%
Hispanic Other Race	69	12.7%	654	15.4%	2,652	20.3%
Hispanic Two or More Races	308	57.0%	2,441	57.5%	7,069	54.1%
Not Hispanic or Latino Population (2020)	8,073	93.9%	63,040	93.8%	161,915	92.6%
Hispanic or Latino Population (2020)	523	6.1%	4,199	6.2%	13,013	7.4%
Not Hispanic or Latino Population (2010)	7,636	95.7%	60,255	95.8%	152,015	94.3%
Hispanic or Latino Population (2010)	343	4.3%	2,664	4.2%	9,271	5.7%
Not Hispanic or Latino Population (2028)	8,485	93.8%	66,652	93.7%	171,847	92.6%
Hispanic or Latino Population (2028)	561	6.2%	4,453	6.3%	13,704	7.4%
Projected Annual Growth (2023-2028)	21	0.8%	208	1.0%	646	1.0%
Historical Annual Growth (2010-2020)	179	5.2%	1,535	5.8%	3,743	4.0%

Lat/Lon: 34.0308/-84.4366

3930 Shallowford Rd **Marietta, GA 30062**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Total Age Distribution (2023)						
Total Population	8,722		67,987		177,342	
Age Under 5 Years	319	3.7%	2,779	4.1%	7,973	4.5%
Age 5 to 9 Years	576	6.6%	4,587	6.7%	11,032	6.2%
Age 10 to 14 Years	726	8.3%	5,707	8.4%	12,979	7.3%
Age 15 to 19 Years	616	7.1%	5,012	7.4%	11,932	6.7%
Age 20 to 24 Years	290	3.3%	2,487	3.7%	6,870	3.9%
Age 25 to 29 Years	264	3.0%	2,162	3.2%	7,149	4.0%
Age 30 to 34 Years	355	4.1%	2,766	4.1%	9,092	5.1%
Age 35 to 39 Years	529	6.1%	4,138	6.1%	11,361	6.4%
Age 40 to 44 Years	600	6.9%	4,826	7.1%	12,290	6.9%
Age 45 to 49 Years	625	7.2%	5,398	7.9%	13,181	7.4%
Age 50 to 54 Years	787	9.0%	6,178	9.1%	14,915	8.4%
Age 55 to 59 Years	794	9.1%	6,229	9.2%	15,310	8.6%
Age 60 to 64 Years	838	9.6%	6,120	9.0%	14,594	8.2%
Age 65 to 69 Years	578	6.6%	4,106	6.0%	10,901	6.1%
Age 70 to 74 Years	424	4.9%	2,842	4.2%	8,158	4.6%
Age 75 to 79 Years	186	2.1%	1,346	2.0%	4,648	2.6%
Age 80 to 84 Years	106	1.2%	705	1.0%	2,694	1.5%
Age 85 Years or Over	106	1.2%	598	0.9%	2,263	1.3%
Median Age	44.6		43.6		43.3	
Age 19 Years or Less	2,238	25.7%	18,085	26.6%	43,916	24.8%
Age 20 to 64 Years	5,083	58.3%	40,305	59.3%	104,762	59.1%
Age 65 Years or Over	1,401	16.1%	9,597	14.1%	28,664	16.2%
Female Age Distribution (2023)						
Female Population	4,437	50.9%	34,128	50.2%	90,327	50.9%
Age Under 5 Years	165	3.7%	1,408	4.1%	3,939	4.4%
Age 5 to 9 Years	291	6.6%	2,292	6.7%	5,468	6.1%
Age 10 to 14 Years	368	8.3%	2,814	8.2%	6,314	7.0%
Age 15 to 19 Years	301	6.8%	2,456	7.2%	5,880	6.5%
Age 20 to 24 Years	129	2.9%	1,163	3.4%	3,276	3.6%
Age 25 to 29 Years	140	3.2%	1,056	3.1%	3,558	3.9%
Age 30 to 34 Years	190	4.3%	1,453	4.3%	4,726	5.2%
Age 35 to 39 Years	272	6.1%	2,171	6.4%	5,887	6.5%
Age 40 to 44 Years	310	7.0%	2,517	7.4%	6,432	7.1%
Age 45 to 49 Years	328	7.4%	2,838	8.3%	6,901	7.6%
Age 50 to 54 Years	388	8.7%	3,132	9.2%	7,602	8.4%
Age 55 to 59 Years	429	9.7%	3,105	9.1%	7,798	8.6%
Age 60 to 64 Years	420	9.5%	2,987	8.8%	7,380	8.2%
Age 65 to 69 Years	266	6.0%	1,908	5.6%	5,520	6.1%
Age 70 to 74 Years	208	4.7%	1,396	4.1%	4,303	4.8%
Age 75 to 79 Years	99	2.2%	669	2.0%	2,400	2.7%
Age 80 to 84 Years	66	1.5%	394	1.2%	1,552	1.7%
Age 85 Years or Over	66	1.5%	370	1.1%	1,391	1.5%
Female Median Age	44.7		43.5		43.9	
Age 19 Years or Less	1,125	25.4%	8,970	26.3%	21,601	23.9%
Age 20 to 64 Years	2,607	58.7%	20,421	59.8%	53,559	59.3%
Age 65 Years or Over	705	15.9%	4,737	13.9%	15,167	16.8%

Lat/Lon: 34.0308/-84.4366

3930 Shallowford Rd Marietta, GA 30062	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)						
Male Population	4,285	*49.1%*	33,859	*49.8%*	87,015	*49.1%*
Age Under 5 Years	154	*3.6%*	1,371	*4.0%*	4,034	*4.6%*
Age 5 to 9 Years	285	*6.7%*	2,295	*6.8%*	5,565	*6.4%*
Age 10 to 14 Years	358	*8.4%*	2,893	*8.5%*	6,665	*7.7%*
Age 15 to 19 Years	315	*7.4%*	2,556	*7.5%*	6,052	*7.0%*
Age 20 to 24 Years	161	*3.8%*	1,325	*3.9%*	3,593	*4.1%*
Age 25 to 29 Years	124	*2.9%*	1,106	*3.3%*	3,591	*4.1%*
Age 30 to 34 Years	165	*3.8%*	1,314	*3.9%*	4,366	*5.0%*
Age 35 to 39 Years	256	*6.0%*	1,967	*5.8%*	5,474	*6.3%*
Age 40 to 44 Years	290	*6.8%*	2,310	*6.8%*	5,858	*6.7%*
Age 45 to 49 Years	297	*6.9%*	2,560	*7.6%*	6,280	*7.2%*
Age 50 to 54 Years	399	*9.3%*	3,046	*9.0%*	7,313	*8.4%*
Age 55 to 59 Years	365	*8.5%*	3,124	*9.2%*	7,512	*8.6%*
Age 60 to 64 Years	418	*9.8%*	3,133	*9.3%*	7,215	*8.3%*
Age 65 to 69 Years	312	*7.3%*	2,198	*6.5%*	5,381	*6.2%*
Age 70 to 74 Years	216	*5.1%*	1,446	*4.3%*	3,855	*4.4%*
Age 75 to 79 Years	87	*2.0%*	677	*2.0%*	2,248	*2.6%*
Age 80 to 84 Years	40	*0.9%*	311	*0.9%*	1,141	*1.3%*
Age 85 Years or Over	40	*0.9%*	228	*0.7%*	872	*1.0%*
Male Median Age	44.4		43.6		42.7	
Age 19 Years or Less	1,113	*26.0%*	9,115	*26.9%*	22,315	*25.6%*
Age 20 to 64 Years	2,476	*57.8%*	19,884	*58.7%*	51,203	*58.8%*
Age 65 Years or Over	696	*16.2%*	4,860	*14.4%*	13,497	*15.5%*
Males per 100 Females (2023)						
Overall Comparison	97		99		96	
Age Under 5 Years	93	*48.3%*	97	*49.3%*	102	*50.6%*
Age 5 to 9 Years	98	*49.5%*	100	*50.0%*	102	*50.4%*
Age 10 to 14 Years	97	*49.4%*	103	*50.7%*	106	*51.4%*
Age 15 to 19 Years	105	*51.1%*	104	*51.0%*	103	*50.7%*
Age 20 to 24 Years	125	*55.6%*	114	*53.3%*	110	*52.3%*
Age 25 to 29 Years	89	*47.0%*	105	*51.1%*	101	*50.2%*
Age 30 to 34 Years	86	*46.4%*	90	*47.5%*	92	*48.0%*
Age 35 to 39 Years	94	*48.5%*	91	*47.5%*	93	*48.2%*
Age 40 to 44 Years	93	*48.3%*	92	*47.9%*	91	*47.7%*
Age 45 to 49 Years	91	*47.6%*	90	*47.4%*	91	*47.6%*
Age 50 to 54 Years	103	*50.7%*	97	*49.3%*	96	*49.0%*
Age 55 to 59 Years	85	*45.9%*	101	*50.2%*	96	*49.1%*
Age 60 to 64 Years	100	*49.9%*	105	*51.2%*	98	*49.4%*
Age 65 to 69 Years	117	*54.0%*	115	*53.5%*	97	*49.4%*
Age 70 to 74 Years	104	*51.0%*	104	*50.9%*	90	*47.3%*
Age 75 to 79 Years	88	*46.7%*	101	*50.3%*	94	*48.4%*
Age 80 to 84 Years	61	*38.0%*	79	*44.2%*	74	*42.4%*
Age 85 Years or Over	61	*37.7%*	62	*38.1%*	63	*38.5%*
Age 19 Years or Less	99	*49.7%*	102	*50.4%*	103	*50.8%*
Age 20 to 39 Years	97	*49.1%*	98	*49.4%*	98	*49.4%*
Age 40 to 64 Years	94	*48.5%*	97	*49.3%*	95	*48.6%*
Age 65 Years or Over	99	*49.7%*	103	*50.6%*	89	*47.1%*

©2023, Sites USA, Chandler, Arizona, 480-491-1112   Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.   **page 4 of 9**

Lat/Lon: 34.0308/-84.4366

3930 Shallowford Rd Marietta, GA 30062	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	3,142		23,822		65,813	
Households with Children	1,188	37.8%	9,595	40.3%	23,739	36.1%
Average Household Size	2.8		2.9		2.7	
Household Density per Square Mile	1,001		843		838	
Population Family	8,069	92.5%	63,668	93.6%	158,596	89.4%
Population Non-Family	649	7.4%	4,302	6.3%	17,825	10.1%
Population Group Quarters	4	-	17	-	921	0.5%
Family Households	2,601	82.8%	20,322	85.3%	51,257	77.9%
Married Couple Households	2,245	86.3%	17,876	88.0%	43,894	85.6%
Other Family Households with Children	357	13.7%	2,447	12.0%	7,363	14.4%
Family Households with Children	1,187	45.6%	9,591	47.2%	23,723	46.3%
Married Couple with Children	985	83.0%	8,178	85.3%	19,604	82.6%
Other Family Households with Children	202	17.0%	1,413	14.7%	4,119	17.4%
Family Households No Children	1,414	54.4%	10,732	52.8%	27,534	53.7%
Married Couple No Children	1,260	89.1%	9,698	90.4%	24,290	88.2%
Other Family Households No Children	154	10.9%	1,034	9.6%	3,244	11.8%
Non-Family Households	541	17.2%	3,500	14.7%	14,557	22.1%
Non-Family Households with Children	-	-	4	0.1%	17	0.1%
Non-Family Households No Children	541	99.9%	3,496	99.9%	14,540	99.9%
Average Family Household Size	3.1		3.1		3.1	
Average Family Income	$219,086		$233,313		$217,372	
Median Family Income	$175,063		$185,088		$171,495	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	7,100		54,914		145,358	
Never Married	1,442	20.3%	11,555	21.0%	33,204	22.8%
Currently Married	4,671	65.8%	36,463	66.4%	89,468	61.6%
Previously Married	987	13.9%	6,896	12.6%	22,686	15.6%
Separated	63	6.4%	619	9.0%	2,449	10.8%
Widowed	439	44.4%	2,263	32.8%	6,813	30.0%
Divorced	486	49.2%	4,014	58.2%	13,423	59.2%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	6,194		47,415		126,556	
Elementary (Grade Level 0 to 8)	105	1.7%	515	1.1%	1,485	1.2%
Some High School (Grade Level 9 to 11)	114	1.8%	610	1.3%	2,086	1.6%
High School Graduate	585	9.4%	4,308	9.1%	14,630	11.6%
Some College	1,156	18.7%	6,155	13.0%	18,210	14.4%
Associate Degree Only	395	6.4%	2,482	5.2%	6,619	5.2%
Bachelor Degree Only	2,196	35.5%	19,862	41.9%	51,886	41.0%
Graduate Degree	1,643	26.5%	13,483	28.4%	31,639	25.0%
Any College (Some College or Higher)	5,390	87.0%	41,981	88.5%	108,354	85.6%
College Degree + (Bachelor Degree or Higher)	3,839	62.0%	33,345	70.3%	83,525	66.0%

Lat/Lon: 34.0308/-84.4366

3930 Shallowford Rd Marietta, GA 30062	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2023)	3,189		24,155		67,534	
Total Housing Units (2020)	3,082		23,431		65,354	
Historical Annual Growth (2020-2023)	107	-	725	-	2,180	-
Housing Units Occupied (2023)	3,142	98.5%	23,822	98.6%	65,813	97.5%
Housing Units Owner-Occupied	2,887	91.9%	22,005	92.4%	58,363	88.7%
Housing Units Renter-Occupied	255	8.1%	1,817	7.6%	7,451	11.3%
Housing Units Vacant (2023)	46	1.5%	333	1.4%	1,721	2.5%
Household Size (2023)						
Total Households	3,142		23,822		65,813	
1 Person Households	448	14.3%	2,861	12.0%	12,091	18.4%
2 Person Households	1,139	36.3%	8,510	35.7%	23,733	36.1%
3 Person Households	654	20.8%	5,023	21.1%	12,290	18.7%
4 Person Households	602	19.2%	4,998	21.0%	11,749	17.9%
5 Person Households	213	6.8%	1,785	7.5%	4,261	6.5%
6 Person Households	57	1.8%	479	2.0%	1,245	1.9%
7 or More Person Households	29	0.9%	166	0.7%	445	0.7%
Household Income Distribution (2023)						
HH Income $200,000 or More	1,013	32.2%	8,570	36.0%	20,211	30.7%
HH Income $150,000 to $199,999	693	22.1%	4,497	18.9%	10,735	16.3%
HH Income $125,000 to $149,999	278	8.9%	2,329	9.8%	6,092	9.3%
HH Income $100,000 to $124,999	185	5.9%	1,827	7.7%	6,094	9.3%
HH Income $75,000 to $99,999	292	9.3%	2,242	9.4%	7,188	10.9%
HH Income $50,000 to $74,999	208	6.6%	1,649	6.9%	6,162	9.4%
HH Income $35,000 to $49,999	148	4.7%	879	3.7%	3,517	5.3%
HH Income $25,000 to $34,999	80	2.6%	605	2.5%	2,044	3.1%
HH Income $15,000 to $24,999	98	3.1%	486	2.0%	1,622	2.5%
HH Income $10,000 to $14,999	42	1.3%	162	0.7%	773	1.2%
HH Income Under $10,000	104	3.3%	578	2.4%	1,377	2.1%
Household Vehicles (2023)						
Households 0 Vehicles Available	76	2.4%	237	1.0%	1,033	1.6%
Households 1 Vehicle Available	502	16.0%	3,729	15.7%	13,454	20.4%
Households 2 Vehicles Available	1,639	52.2%	12,165	51.1%	32,773	49.8%
Households 3 or More Vehicles Available	925	29.4%	7,691	32.3%	18,553	28.2%
Total Vehicles Available	6,832		54,049		141,194	
Average Vehicles per Household	2.2		2.3		2.1	
Owner-Occupied Household Vehicles	6,390	93.5%	50,673	93.8%	128,208	90.8%
Average Vehicles per Owner-Occupied Household	2.2		2.3		2.2	
Renter-Occupied Household Vehicles	442	6.5%	3,376	6.2%	12,986	9.2%
Average Vehicles per Renter-Occupied Household	1.7		1.9		1.7	
Travel Time (2023)						
Worker Base Age 16 years or Over	4,483		35,750		94,304	
Travel to Work in 14 Minutes or Less	465	10.4%	3,216	9.0%	9,234	9.8%
Travel to Work in 15 to 29 Minutes	623	13.9%	5,673	15.9%	17,832	18.9%
Travel to Work in 30 to 59 Minutes	1,112	24.8%	9,090	25.4%	24,076	25.5%
Travel to Work in 60 Minutes or More	208	4.6%	1,586	4.4%	4,101	4.3%
Work at Home	2,075	46.3%	16,185	45.3%	39,060	41.4%
Average Minutes Travel to Work	28.7		29.0		27.8	

©2023, Sites USA, Chandler, Arizona, 480-491-1112   Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.   **page 6 of 9**

Lat/Lon: 34.0308/-84.4366

3930 Shallowford Rd Marietta, GA 30062	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	4,483		35,750		94,304	
Drive to Work Alone	2,077	*46.3%*	17,299	*48.4%*	48,994	*52.0%*
Drive to Work in Carpool	232	*5.2%*	1,355	*3.8%*	3,649	*3.9%*
Travel to Work by Public Transportation	4	*-*	66	*0.2%*	279	*0.3%*
Drive to Work on Motorcycle	-	*-*	7	*-*	60	*-*
Bicycle to Work	2	*-*	21	*-*	126	*0.1%*
Walk to Work	24	*0.5%*	279	*0.8%*	931	*1.0%*
Other Means	68	*1.5%*	538	*1.5%*	1,205	*1.3%*
Work at Home	2,075	*46.3%*	16,185	*45.3%*	39,060	*41.4%*
Daytime Demographics (2023)						
Total Businesses	529		3,921		11,696	
Total Employees	2,413		17,200		55,362	
Company Headquarter Businesses	17	*3.3%*	74	*1.9%*	247	*2.1%*
Company Headquarter Employees	177	*7.3%*	730	*4.2%*	3,466	*6.3%*
Employee Population per Business	4.6	to 1	4.4	to 1	4.7	to 1
Residential Population per Business	16.5	to 1	17.3	to 1	15.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	4,840		35,059		103,493	
Labor Force						
Labor Population Age 16 Years or Over (2023)	6,943		53,701		142,615	
Labor Force Total Males (2023)	3,418	*49.2%*	26,699	*49.7%*	69,363	*48.6%*
Male Civilian Employed	2,437	*71.3%*	19,583	*73.3%*	50,703	*73.1%*
Male Civilian Unemployed	41	*1.2%*	355	*1.3%*	1,148	*1.7%*
Males in Armed Forces	-	*-*	42	*0.2%*	130	*0.2%*
Males Not in Labor Force	940	*27.5%*	6,718	*25.2%*	17,382	*25.1%*
Labor Force Total Females (2023)	3,526	*50.8%*	27,003	*50.3%*	73,251	*51.4%*
Female Civilian Employed	2,046	*58.0%*	16,167	*59.9%*	43,601	*59.5%*
Female Civilian Unemployed	93	*2.6%*	335	*1.2%*	1,046	*1.4%*
Females in Armed Forces	33	*0.9%*	50	*0.2%*	50	*-*
Females Not in Labor Force	1,353	*38.4%*	10,450	*38.7%*	28,554	*39.0%*
Unemployment Rate	134	*1.9%*	691	*1.3%*	2,194	*1.5%*
Occupation (2023)						
Occupation Population Age 16 Years or Over	4,483		35,750		94,304	
Occupation Total Males	2,437	*54.4%*	19,583	*54.8%*	50,703	*53.8%*
Occupation Total Females	2,046	*45.6%*	16,167	*45.2%*	43,601	*46.2%*
Management, Business, Financial Operations	1,559	*-*	11,059	*30.9%*	27,595	*29.3%*
Professional, Related	1,365	*30.4%*	11,724	*32.8%*	29,661	*31.5%*
Service	668	*14.9%*	3,370	*9.4%*	9,290	*9.9%*
Sales, Office	721	*16.1%*	6,845	*19.1%*	18,502	*19.6%*
Farming, Fishing, Forestry	-	*-*	3	*-*	34	*-*
Construction, Extraction, Maintenance	74	*1.6%*	1,050	*2.9%*	3,890	*4.1%*
Production, Transport, Material Moving	97	*2.2%*	1,701	*4.8%*	5,331	*5.7%*
White Collar Workers	3,644	*81.3%*	29,627	*82.9%*	75,758	*80.3%*
Blue Collar Workers	839	*18.7%*	6,123	*17.1%*	18,546	*19.7%*

©2023, Sites USA, Chandler, Arizona, 480-491-1112   Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.   **page 7 of 9**

Lat/Lon: 34.0308/-84.4366

3930 Shallowford Rd Marietta, GA 30062	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	3,142		23,822		65,813	
1 Detached Unit	2,799	89.1%	20,839	87.5%	54,876	83.4%
1 Attached Unit	201	6.4%	1,530	6.4%	4,929	7.5%
2 Units	3	-	36	0.2%	196	0.3%
3 to 4 Units	14	0.4%	121	0.5%	480	0.7%
5 to 9 Units	22	0.7%	214	0.9%	759	1.2%
10 to 19 Units	35	1.1%	304	1.3%	1,275	1.9%
20 to 49 Units	28	0.9%	270	1.1%	1,053	1.6%
50 or More Units	29	0.9%	357	1.5%	1,854	2.8%
Mobile Home or Trailer	11	0.4%	147	0.6%	384	0.6%
Other Structure	-	-	4	-	8	-
Homes Built By Year (2023)						
Homes Built 2020 or later	15	0.5%	138	0.6%	606	0.9%
Homes Built 2010 to 2019	212	6.7%	1,677	6.9%	6,055	9.0%
Homes Built 2000 to 2009	317	9.9%	2,691	11.1%	10,384	15.4%
Homes Built 1990 to 1999	689	21.6%	5,022	20.8%	12,516	18.5%
Homes Built 1980 to 1989	1,123	35.2%	7,891	32.7%	18,855	27.9%
Homes Built 1970 to 1979	641	20.1%	4,846	20.1%	11,947	17.7%
Homes Built 1960 to 1969	73	2.3%	1,085	4.5%	3,659	5.4%
Homes Built 1950 to 1959	55	1.7%	352	1.5%	1,084	1.6%
Homes Built 1940 to 1949	3	-	34	0.1%	190	0.3%
Homes Built Before 1939	14	0.4%	86	0.4%	516	0.8%
Median Age of Homes	36.9	yrs	36.9	yrs	35.8	yrs
Home Values (2023)						
Owner Specified Housing Units	2,887		22,005		58,363	
Home Values $1,000,000 or More	57	2.0%	600	2.7%	1,512	2.6%
Home Values $750,000 to $999,999	165	5.7%	1,453	6.6%	3,371	5.8%
Home Values $500,000 to $749,999	656	22.7%	6,186	28.1%	14,340	24.6%
Home Values $400,000 to $499,999	718	24.9%	4,835	22.0%	11,300	19.4%
Home Values $300,000 to $399,999	739	25.6%	5,539	25.2%	14,742	25.3%
Home Values $250,000 to $299,999	259	9.0%	1,580	7.2%	5,849	10.0%
Home Values $200,000 to $249,999	201	7.0%	1,046	4.8%	4,155	7.1%
Home Values $175,000 to $199,999	32	1.1%	275	1.3%	1,022	1.8%
Home Values $150,000 to $174,999	30	1.0%	177	0.8%	695	1.2%
Home Values $125,000 to $149,999	6	0.2%	56	0.3%	231	0.4%
Home Values $100,000 to $124,999	7	0.3%	47	0.2%	199	0.3%
Home Values $90,000 to $99,999	4	0.1%	21	-	84	0.1%
Home Values $80,000 to $89,999	4	0.2%	16	-	55	-
Home Values $70,000 to $79,999	-	-	8	-	28	-
Home Values $60,000 to $69,999	-	-	3	-	64	0.1%
Home Values $50,000 to $59,999	-	-	27	0.1%	47	-
Home Values $35,000 to $49,999	2	-	64	0.3%	173	0.3%
Home Values $25,000 to $34,999	-	-	13	-	224	0.4%
Home Values $10,000 to $24,999	3	0.1%	20	-	136	0.2%
Home Values Under $10,000	3	0.1%	41	0.2%	135	0.2%
Owner-Occupied Median Home Value	$437,497		$453,906		$426,556	
Renter-Occupied Median Rent	$1,491		$1,408		$1,381	

©2023, Sites USA, Chandler, Arizona, 480-491-1112   Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.   **page 8 of 9**

RPC
Retail Planning Corporation

Lat/Lon: 34.0308/-84.4366

3930 Shallowford Rd Marietta, GA 30062	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$382.26 M		$3.05 B		$7.65 B	
Total Non-Retail Expenditure	$204.08 M		$1.63 B		$4.08 B	
Total Retail Expenditure	$178.18 M		$1.42 B		$3.57 B	
Apparel	$14.02 M		$112.12 M		$279.44 M	
Contributions	$14.27 M		$115.07 M		$284.57 M	
Education	$14.69 M		$118.69 M		$287.86 M	
Entertainment	$22.82 M		$182.37 M		$454.76 M	
Food and Beverages	$54.3 M		$432.29 M		$1.09 B	
Furnishings and Equipment	$14.03 M		$112.02 M		$279.8 M	
Gifts	$10.92 M		$89.34 M		$219.95 M	
Health Care	$30.2 M		$239.44 M		$608.25 M	
Household Operations	$15.75 M		$125.95 M		$314.32 M	
Miscellaneous Expenses	$7.35 M		$58.62 M		$146.99 M	
Personal Care	$5.11 M		$40.72 M		$102.33 M	
Personal Insurance	$3.11 M		$24.9 M		$61.41 M	
Reading	$853.97 K		$6.81 M		$17.08 M	
Shelter	$79.89 M		$635.94 M		$1.6 B	
Tobacco	$1.69 M		$13.24 M		$34.77 M	
Transportation	$68.13 M		$543.39 M		$1.37 B	
Utilities	$25.12 M		$198.85 M		$507.26 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$10,138		$10,669		$9,691	
Total Non-Retail Expenditure	$5,412	53.4%	$5,697	53.4%	$5,168	53.3%
Total Retail Expenditures	$4,725	46.6%	$4,971	46.6%	$4,524	46.7%
Apparel	$372	3.7%	$392	3.7%	$354	3.7%
Contributions	$379	3.7%	$403	3.8%	$360	3.7%
Education	$390	3.8%	$415	3.9%	$364	3.8%
Entertainment	$605	6.0%	$638	6.0%	$576	5.9%
Food and Beverages	$1,440	14.2%	$1,512	14.2%	$1,380	14.2%
Furnishings and Equipment	$372	3.7%	$392	3.7%	$354	3.7%
Gifts	$290	2.9%	$313	2.9%	$278	2.9%
Health Care	$801	7.9%	$838	7.9%	$770	7.9%
Household Operations	$418	4.1%	$441	4.1%	$398	4.1%
Miscellaneous Expenses	$195	1.9%	$205	1.9%	$186	1.9%
Personal Care	$136	1.3%	$142	1.3%	$130	1.3%
Personal Insurance	$82	0.8%	$87	0.8%	$78	0.8%
Reading	$23	0.2%	$24	0.2%	$22	0.2%
Shelter	$2,119	20.9%	$2,225	20.9%	$2,023	20.9%
Tobacco	$45	0.4%	$46	0.4%	$44	0.5%
Transportation	$1,807	17.8%	$1,901	17.8%	$1,732	17.9%
Utilities	$666	6.6%	$696	6.5%	$642	6.6%