

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0871/-84.4858

12050 Hwy 92		1 mi radius		3 mi radius		5 mi radius	
Woodstock, GA 30188							
Population							
Estimated Population (2023)		8,422		64,429		162,963	
Projected Population (2028)		8,864		68,278		171,909	
Census Population (2020)		7,988		62,255		157,970	
Census Population (2010)		6,300		50,531		134,624	
Projected Annual Growth (2023-2028)		442	1.1%	3,849	1.2%	8,947	1.1%
Historical Annual Growth (2020-2023)		434	-	2,174	1.2%	4,993	1.1%
Historical Annual Growth (2010-2020)		1,688	2.7%	11,723	2.3%	23,346	1.7%
Estimated Population Density (2023)		2,682	psm	2,279	psm	2,075	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2023)		3,587		24,771		60,119	
Projected Households (2028)		3,950		27,436		66,112	
Census Households (2020)		3,364		23,616		57,490	
Census Households (2010)		2,660		18,924		48,329	
Projected Annual Growth (2023-2028)		363	2.0%	2,665	2.2%	5,994	2.0%
Historical Annual Change (2010-2023)		928	2.7%	5,846	2.4%	11,790	1.9%
Average Household Income							
Estimated Average Household Income (2023)		\$130,524		\$138,293		\$148,274	
Projected Average Household Income (2028)		\$125,991		\$132,657		\$143,419	
Census Average Household Income (2010)		\$62,847		\$78,573		\$89,947	
Census Average Household Income (2000)		\$68,671		\$77,326		\$85,062	
Projected Annual Change (2023-2028)		-\$4,533	-0.7%	-\$5,635	-0.8%	-\$4,855	-0.7%
Historical Annual Change (2000-2023)		\$61,853	3.9%	\$60,967	3.4%	\$63,212	3.2%
Median Household Income							
Estimated Median Household Income (2023)		\$93,602		\$108,242		\$116,431	
Projected Median Household Income (2028)		\$95,768		\$111,304		\$119,571	
Census Median Household Income (2010)		\$55,548		\$68,221		\$77,071	
Census Median Household Income (2000)		\$63,149		\$70,060		\$77,070	
Projected Annual Change (2023-2028)		\$2,166	0.5%	\$3,062	0.6%	\$3,140	0.5%
Historical Annual Change (2000-2023)		\$30,453	2.1%	\$38,182	2.4%	\$39,361	2.2%
Per Capita Income							
Estimated Per Capita Income (2023)		\$55,843		\$53,249		\$54,747	
Projected Per Capita Income (2028)		\$56,379		\$53,381		\$55,200	
Census Per Capita Income (2010)		\$26,586		\$29,434		\$32,300	
Census Per Capita Income (2000)		\$24,913		\$26,974		\$28,978	
Projected Annual Change (2023-2028)		\$536	0.2%	\$131	-	\$453	0.2%
Historical Annual Change (2000-2023)		\$30,930	5.4%	\$26,275	4.2%	\$25,768	3.9%
Estimated Average Household Net Worth (2023)		\$539,328		\$717,602		\$769,744	

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12050 Hwy 92 Woodstock, GA 30188		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2023)		8,422		64,429		162,963	
White (2023)		6,286	74.6%	47,641	73.9%	120,478	73.9%
Black or African American (2023)		778	9.2%	6,751	10.5%	17,931	11.0%
American Indian or Alaska Native (2023)		9	0.1%	139	0.2%	394	0.2%
Asian (2023)		365	4.3%	2,812	4.4%	8,053	4.9%
Hawaiian or Pacific Islander (2023)		6	-	21	-	56	-
Other Race (2023)		303	3.6%	2,219	3.4%	4,691	2.9%
Two or More Races (2023)		674	8.0%	4,846	7.5%	11,360	7.0%
Population < 18 (2023)		1,715	20.4%	14,456	22.4%	37,770	23.2%
White Not Hispanic		1,124	65.5%	9,203	63.7%	24,538	65.0%
Black or African American		179	10.4%	1,637	11.3%	4,338	11.5%
Asian		85	4.9%	686	4.7%	1,960	5.2%
Other Race Not Hispanic		83	4.8%	726	5.0%	1,942	5.1%
Hispanic		244	14.3%	2,204	15.2%	4,991	13.2%
Not Hispanic or Latino Population (2023)		7,433	88.3%	57,157	88.7%	146,718	90.0%
Not Hispanic White		6,115	82.3%	46,181	80.8%	117,007	79.7%
Not Hispanic Black or African American		763	10.3%	6,582	11.5%	17,527	11.9%
Not Hispanic American Indian or Alaska Native		2	-	29	-	108	-
Not Hispanic Asian		364	4.9%	2,799	4.9%	8,009	5.5%
Not Hispanic Hawaiian or Pacific Islander		3	-	11	-	32	-
Not Hispanic Other Race		30	0.4%	213	0.4%	503	0.3%
Not Hispanic Two or More Races		156	2.1%	1,340	2.3%	3,532	2.4%
Hispanic or Latino Population (2023)		989	11.7%	7,272	11.3%	16,245	10.0%
Hispanic White		170	17.2%	1,460	20.1%	3,471	21.4%
Hispanic Black or African American		15	1.5%	168	2.3%	404	2.5%
Hispanic American Indian or Alaska Native		7	0.7%	110	1.5%	286	1.8%
Hispanic Asian		-	-	13	0.2%	44	0.3%
Hispanic Hawaiian or Pacific Islander		4	0.4%	10	0.1%	24	0.1%
Hispanic Other Race		273	27.6%	2,006	27.6%	4,188	25.8%
Hispanic Two or More Races		518	52.4%	3,505	48.2%	7,828	48.2%
Not Hispanic or Latino Population (2020)		7,035	88.1%	54,450	87.5%	141,060	89.3%
Hispanic or Latino Population (2020)		953	11.9%	7,805	12.5%	16,910	10.7%
Not Hispanic or Latino Population (2010)		5,647	89.6%	45,277	89.6%	123,590	91.8%
Hispanic or Latino Population (2010)		653	10.4%	5,254	10.4%	11,034	8.2%
Not Hispanic or Latino Population (2028)		7,826	88.3%	60,625	88.8%	154,782	90.0%
Hispanic or Latino Population (2028)		1,038	11.7%	7,653	11.2%	17,128	10.0%
Projected Annual Growth (2023-2028)		49	1.0%	381	1.0%	883	1.1%
Historical Annual Growth (2010-2020)		300	4.6%	2,550	4.9%	5,876	5.3%

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12050 Hwy 92 Woodstock, GA 30188		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)							
Total Population		8,422		64,429		162,963	
Age Under 5 Years		562	6.7%	3,582	5.6%	8,327	5.1%
Age 5 to 9 Years		459	5.5%	3,885	6.0%	10,148	6.2%
Age 10 to 14 Years		419	5.0%	4,223	6.6%	11,685	7.2%
Age 15 to 19 Years		464	5.5%	4,231	6.6%	11,484	7.0%
Age 20 to 24 Years		461	5.5%	3,562	5.5%	8,917	5.5%
Age 25 to 29 Years		694	8.2%	4,127	6.4%	9,082	5.6%
Age 30 to 34 Years		714	8.5%	4,455	6.9%	10,055	6.2%
Age 35 to 39 Years		629	7.5%	4,428	6.9%	10,978	6.7%
Age 40 to 44 Years		524	6.2%	4,204	6.5%	11,313	6.9%
Age 45 to 49 Years		480	5.7%	4,265	6.6%	11,665	7.2%
Age 50 to 54 Years		577	6.8%	4,952	7.7%	12,993	8.0%
Age 55 to 59 Years		594	7.1%	4,843	7.5%	12,591	7.7%
Age 60 to 64 Years		493	5.9%	4,276	6.6%	11,200	6.9%
Age 65 to 69 Years		448	5.3%	3,243	5.0%	8,375	5.1%
Age 70 to 74 Years		340	4.0%	2,669	4.1%	6,512	4.0%
Age 75 to 79 Years		273	3.2%	1,665	2.6%	3,812	2.3%
Age 80 to 84 Years		159	1.9%	1,016	1.6%	2,172	1.3%
Age 85 Years or Over		132	1.6%	805	1.2%	1,653	1.0%
Median Age		37.8		39.1		39.6	
Age 19 Years or Less		1,904	22.6%	15,921	24.7%	41,644	25.6%
Age 20 to 64 Years		5,166	61.3%	39,110	60.7%	98,795	60.6%
Age 65 Years or Over		1,352	16.1%	9,398	14.6%	22,524	13.8%
Female Age Distribution (2023)							
Female Population		4,440	52.7%	33,242	51.6%	82,871	50.9%
Age Under 5 Years		248	5.6%	1,753	5.3%	4,127	5.0%
Age 5 to 9 Years		243	5.5%	1,892	5.7%	4,951	6.0%
Age 10 to 14 Years		217	4.9%	2,105	6.3%	5,726	6.9%
Age 15 to 19 Years		221	5.0%	2,088	6.3%	5,599	6.8%
Age 20 to 24 Years		241	5.4%	1,794	5.4%	4,401	5.3%
Age 25 to 29 Years		351	7.9%	2,053	6.2%	4,487	5.4%
Age 30 to 34 Years		354	8.0%	2,246	6.8%	5,096	6.1%
Age 35 to 39 Years		303	6.8%	2,160	6.5%	5,509	6.6%
Age 40 to 44 Years		274	6.2%	2,181	6.6%	5,833	7.0%
Age 45 to 49 Years		253	5.7%	2,175	6.5%	5,983	7.2%
Age 50 to 54 Years		307	6.9%	2,569	7.7%	6,638	8.0%
Age 55 to 59 Years		330	7.4%	2,534	7.6%	6,417	7.7%
Age 60 to 64 Years		279	6.3%	2,258	6.8%	5,700	6.9%
Age 65 to 69 Years		266	6.0%	1,799	5.4%	4,404	5.3%
Age 70 to 74 Years		218	4.9%	1,504	4.5%	3,583	4.3%
Age 75 to 79 Years		139	3.1%	966	2.9%	2,092	2.5%
Age 80 to 84 Years		107	2.4%	629	1.9%	1,283	1.5%
Age 85 Years or Over		90	2.0%	536	1.6%	1,044	1.3%
Female Median Age		40.2		40.5		40.5	
Age 19 Years or Less		929	20.9%	7,838	23.6%	20,403	24.6%
Age 20 to 64 Years		2,690	60.6%	19,971	60.1%	50,063	60.4%
Age 65 Years or Over		820	18.5%	5,434	16.3%	12,405	15.0%

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Male Age Distribution (2023)							
Male Population		3,982	47.3%	31,187	48.4%	80,092	49.1%
Age Under 5 Years		314	7.9%	1,829	5.9%	4,201	5.2%
Age 5 to 9 Years		217	5.4%	1,993	6.4%	5,197	6.5%
Age 10 to 14 Years		201	5.1%	2,118	6.8%	5,959	7.4%
Age 15 to 19 Years		243	6.1%	2,143	6.9%	5,884	7.3%
Age 20 to 24 Years		220	5.5%	1,768	5.7%	4,517	5.6%
Age 25 to 29 Years		344	8.6%	2,074	6.7%	4,595	5.7%
Age 30 to 34 Years		361	9.1%	2,209	7.1%	4,959	6.2%
Age 35 to 39 Years		327	8.2%	2,268	7.3%	5,469	6.8%
Age 40 to 44 Years		250	6.3%	2,022	6.5%	5,481	6.8%
Age 45 to 49 Years		227	5.7%	2,089	6.7%	5,682	7.1%
Age 50 to 54 Years		270	6.8%	2,382	7.6%	6,356	7.9%
Age 55 to 59 Years		264	6.6%	2,308	7.4%	6,174	7.7%
Age 60 to 64 Years		214	5.4%	2,018	6.5%	5,499	6.9%
Age 65 to 69 Years		183	4.6%	1,444	4.6%	3,971	5.0%
Age 70 to 74 Years		122	3.1%	1,165	3.7%	2,929	3.7%
Age 75 to 79 Years		134	3.4%	700	2.2%	1,720	2.1%
Age 80 to 84 Years		52	1.3%	387	1.2%	889	1.1%
Age 85 Years or Over		42	1.1%	269	0.9%	609	0.8%
Male Median Age		35.4		37.7		38.6	
Age 19 Years or Less		974	24.5%	8,083	25.9%	21,241	26.5%
Age 20 to 64 Years		2,476	62.2%	19,139	61.4%	48,732	60.8%
Age 65 Years or Over		532	13.4%	3,964	12.7%	10,119	12.6%
Males per 100 Females (2023)							
Overall Comparison		90		94		97	
Age Under 5 Years		127	55.9%	104	51.1%	102	50.4%
Age 5 to 9 Years		89	47.2%	105	51.3%	105	51.2%
Age 10 to 14 Years		93	48.1%	101	50.2%	104	51.0%
Age 15 to 19 Years		110	52.3%	103	50.7%	105	51.2%
Age 20 to 24 Years		91	47.7%	99	49.6%	103	50.7%
Age 25 to 29 Years		98	49.5%	101	50.3%	102	50.6%
Age 30 to 34 Years		102	50.5%	98	49.6%	97	49.3%
Age 35 to 39 Years		108	51.9%	105	51.2%	99	49.8%
Age 40 to 44 Years		91	47.7%	93	48.1%	94	48.4%
Age 45 to 49 Years		90	47.3%	96	49.0%	95	48.7%
Age 50 to 54 Years		88	46.8%	93	48.1%	96	48.9%
Age 55 to 59 Years		80	44.5%	91	47.7%	96	49.0%
Age 60 to 64 Years		77	43.5%	89	47.2%	96	49.1%
Age 65 to 69 Years		69	40.8%	80	44.5%	90	47.4%
Age 70 to 74 Years		56	35.8%	77	43.7%	82	45.0%
Age 75 to 79 Years		96	49.0%	72	42.0%	82	45.1%
Age 80 to 84 Years		48	32.5%	62	38.1%	69	40.9%
Age 85 Years or Over		47	31.8%	50	33.4%	58	36.8%
Age 19 Years or Less		105	51.2%	103	50.8%	104	51.0%
Age 20 to 39 Years		100	50.1%	101	50.2%	100	50.1%
Age 40 to 64 Years		85	45.9%	92	48.0%	95	48.8%
Age 65 Years or Over		65	39.3%	73	42.2%	82	44.9%

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Household Type (2023)							
Total Households		3,587		24,771		60,119	
Households with Children		1,018	28.4%	8,335	33.6%	21,850	36.3%
Average Household Size		2.3		2.6		2.7	
Household Density per Square Mile		1,143		876		766	
Population Family		6,436	76.4%	54,484	84.6%	142,665	87.5%
Population Non-Family		1,784	21.2%	9,378	14.6%	19,499	12.0%
Population Group Quarters		202	2.4%	567	0.9%	799	0.5%
Family Households		2,121	59.1%	17,276	69.7%	44,948	74.8%
Married Couple Households		1,647	77.6%	13,726	79.5%	36,386	81.0%
Other Family Households with Children		474	22.4%	3,550	20.5%	8,562	19.0%
Family Households with Children		1,016	47.9%	8,323	48.2%	21,815	48.5%
Married Couple with Children		736	72.4%	6,205	74.5%	16,734	76.7%
Other Family Households with Children		280	27.6%	2,119	25.5%	5,081	23.3%
Family Households No Children		1,105	52.1%	8,952	51.8%	23,133	51.5%
Married Couple No Children		911	82.4%	7,521	84.0%	19,652	85.0%
Other Family Households No Children		194	17.6%	1,431	16.0%	3,481	15.0%
Non-Family Households		1,466	40.9%	7,495	30.3%	15,170	25.2%
Non-Family Households with Children		2	0.2%	12	0.2%	35	0.2%
Non-Family Households No Children		1,464	99.8%	7,483	99.8%	15,135	99.8%
Average Family Household Size		3.0		3.2		3.2	
Average Family Income		\$164,079		\$164,668		\$170,512	
Median Family Income		\$114,073		\$133,504		\$136,638	
Average Non-Family Household Size		1.2		1.3		1.3	
Marital Status (2023)							
Population Age 15 Years or Over		6,982		52,739		132,802	
Never Married		2,170	31.1%	14,736	27.9%	35,717	26.9%
Currently Married		3,146	45.1%	27,194	51.6%	73,416	55.3%
Previously Married		1,667	23.9%	10,809	20.5%	23,669	17.8%
Separated		230	13.8%	1,422	13.2%	3,061	12.9%
Widowed		402	24.1%	2,868	26.5%	6,701	28.3%
Divorced		1,035	62.1%	6,519	60.3%	13,907	58.8%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		6,058		44,946		112,401	
Elementary (Grade Level 0 to 8)		86	1.4%	801	1.8%	2,250	2.0%
Some High School (Grade Level 9 to 11)		299	4.9%	1,465	3.3%	3,718	3.3%
High School Graduate		1,051	17.4%	7,508	16.7%	18,427	16.4%
Some College		1,172	19.3%	8,755	19.5%	21,769	19.4%
Associate Degree Only		591	9.8%	3,603	8.0%	8,334	7.4%
Bachelor Degree Only		2,119	35.0%	15,797	35.1%	38,759	34.5%
Graduate Degree		740	12.2%	7,018	15.6%	19,144	17.0%
Any College (Some College or Higher)		4,622	76.3%	35,172	78.3%	88,006	78.3%
College Degree + (Bachelor Degree or Higher)		2,859	47.2%	22,814	50.8%	57,903	51.5%

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Housing							
Total Housing Units (2023)		3,807		26,115		62,430	
Total Housing Units (2020)		3,562		24,698		59,344	
Historical Annual Growth (2020-2023)		245	-	1,418	-	3,086	-
Housing Units Occupied (2023)		3,587	94.2%	24,771	94.9%	60,119	96.3%
Housing Units Owner-Occupied		2,504	69.8%	19,548	78.9%	48,394	80.5%
Housing Units Renter-Occupied		1,083	30.2%	5,223	21.1%	11,725	19.5%
Housing Units Vacant (2023)		220	5.8%	1,345	5.1%	2,311	3.7%
Household Size (2023)							
Total Households		3,587		24,771		60,119	
1 Person Households		1,187	33.1%	6,121	24.7%	11,976	19.9%
2 Person Households		1,170	32.6%	8,234	33.2%	20,501	34.1%
3 Person Households		587	16.4%	4,496	18.1%	11,377	18.9%
4 Person Households		412	11.5%	3,689	14.9%	10,150	16.9%
5 Person Households		139	3.9%	1,459	5.9%	4,092	6.8%
6 Person Households		55	1.5%	525	2.1%	1,372	2.3%
7 or More Person Households		37	1.0%	248	1.0%	651	1.1%
Household Income Distribution (2023)							
HH Income \$200,000 or More		390	10.9%	4,237	17.1%	11,262	18.7%
HH Income \$150,000 to \$199,999		386	10.8%	3,281	13.2%	8,564	14.2%
HH Income \$125,000 to \$149,999		405	11.3%	2,346	9.5%	5,922	9.9%
HH Income \$100,000 to \$124,999		534	14.9%	2,756	11.1%	6,910	11.5%
HH Income \$75,000 to \$99,999		494	13.8%	3,310	13.4%	7,880	13.1%
HH Income \$50,000 to \$74,999		477	13.3%	3,567	14.4%	7,539	12.5%
HH Income \$35,000 to \$49,999		397	11.1%	2,192	8.8%	4,130	6.9%
HH Income \$25,000 to \$34,999		150	4.2%	1,092	4.4%	2,665	4.4%
HH Income \$15,000 to \$24,999		124	3.5%	1,105	4.5%	2,478	4.1%
HH Income \$10,000 to \$14,999		72	2.0%	420	1.7%	1,035	1.7%
HH Income Under \$10,000		159	4.4%	466	1.9%	1,733	2.9%
Household Vehicles (2023)							
Households 0 Vehicles Available		53	1.5%	418	1.7%	899	1.5%
Households 1 Vehicle Available		1,262	35.2%	6,246	25.2%	13,505	22.5%
Households 2 Vehicles Available		1,671	46.6%	12,248	49.4%	29,628	49.3%
Households 3 or More Vehicles Available		601	16.8%	5,858	23.6%	16,087	26.8%
Total Vehicles Available		6,614		50,635		127,353	
Average Vehicles per Household		1.8		2.0		2.1	
Owner-Occupied Household Vehicles		5,022	75.9%	41,792	82.5%	107,142	84.1%
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.2	
Renter-Occupied Household Vehicles		1,592	24.1%	8,843	17.5%	20,211	15.9%
Average Vehicles per Renter-Occupied Household		1.5		1.7		1.7	
Travel Time (2023)							
Worker Base Age 16 years or Over		5,345		36,078		89,185	
Travel to Work in 14 Minutes or Less		533	10.0%	4,468	12.4%	10,927	12.3%
Travel to Work in 15 to 29 Minutes		1,351	25.3%	9,309	25.8%	21,274	23.9%
Travel to Work in 30 to 59 Minutes		2,066	38.7%	12,043	33.4%	27,510	30.8%
Travel to Work in 60 Minutes or More		465	8.7%	2,381	6.6%	5,566	6.2%
Work at Home		930	17.4%	7,876	21.8%	23,907	26.8%
Average Minutes Travel to Work		31.0		28.1		27.9	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
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Lat/Lon: 34.0871/-84.4858

12050 Hwy 92 Woodstock, GA 30188		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)							
Worker Base Age 16 years or Over		5,345		36,078		89,185	
Drive to Work Alone		4,049	75.7%	25,168	69.8%	58,061	65.1%
Drive to Work in Carpool		224	4.2%	2,071	5.7%	5,011	5.6%
Travel to Work by Public Transportation		19	0.4%	217	0.6%	337	0.4%
Drive to Work on Motorcycle		6	0.1%	41	0.1%	82	-
Bicycle to Work		-	-	40	0.1%	146	0.2%
Walk to Work		4	-	225	0.6%	624	0.7%
Other Means		114	2.1%	438	1.2%	1,016	1.1%
Work at Home		930	17.4%	7,876	21.8%	23,907	26.8%
Daytime Demographics (2023)							
Total Businesses		537		3,757		9,403	
Total Employees		3,057		23,150		52,106	
Company Headquarter Businesses		16	3.0%	109	2.9%	221	2.3%
Company Headquarter Employees		434	14.2%	1,985	8.6%	3,515	6.7%
Employee Population per Business		5.7	to 1	6.2	to 1	5.5	to 1
Residential Population per Business		15.7	to 1	17.1	to 1	17.3	to 1
Adj. Daytime Demographics Age 16 Years or Over		4,617		38,835		92,933	
Labor Force							
Labor Population Age 16 Years or Over (2023)		6,906		51,844		130,225	
Labor Force Total Males (2023)		3,206	46.4%	24,768	47.8%	63,398	48.7%
Male Civilian Employed		2,679	83.6%	19,087	77.1%	47,535	75.0%
Male Civilian Unemployed		116	3.6%	356	1.4%	854	1.3%
Males in Armed Forces		1	-	82	0.3%	204	0.3%
Males Not in Labor Force		410	12.8%	5,243	21.2%	14,806	23.4%
Labor Force Total Females (2023)		3,700	53.6%	27,076	52.2%	66,827	51.3%
Female Civilian Employed		2,666	72.0%	16,991	62.8%	41,650	62.3%
Female Civilian Unemployed		106	2.9%	501	1.9%	1,054	1.6%
Females in Armed Forces		-	-	-	-	10	-
Females Not in Labor Force		928	25.1%	9,584	35.4%	24,113	36.1%
Unemployment Rate		222	3.2%	857	1.7%	1,908	1.5%
Occupation (2023)							
Occupation Population Age 16 Years or Over		5,345		36,078		89,185	
Occupation Total Males		2,679	50.1%	19,087	52.9%	47,535	53.3%
Occupation Total Females		2,666	49.9%	16,991	47.1%	41,650	46.7%
Management, Business, Financial Operations		1,248	-	8,635	23.9%	21,412	24.0%
Professional, Related		1,453	27.2%	10,134	28.1%	25,528	28.6%
Service		655	12.2%	4,510	12.5%	11,612	13.0%
Sales, Office		1,149	21.5%	6,992	19.4%	17,567	19.7%
Farming, Fishing, Forestry		-	-	3	-	12	-
Construction, Extraction, Maintenance		287	5.4%	2,742	7.6%	5,929	6.6%
Production, Transport, Material Moving		554	10.4%	3,061	8.5%	7,126	8.0%
White Collar Workers		3,849	72.0%	25,761	71.4%	64,506	72.3%
Blue Collar Workers		1,496	28.0%	10,317	28.6%	24,679	27.7%

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Units In Structure (2023)							
Total Units		3,587		24,771		60,119	
1 Detached Unit		2,549	71.0%	19,537	78.9%	48,358	80.4%
1 Attached Unit		258	7.2%	1,664	6.7%	3,574	5.9%
2 Units		3	-	46	0.2%	189	0.3%
3 to 4 Units		23	0.6%	196	0.8%	466	0.8%
5 to 9 Units		37	1.0%	378	1.5%	811	1.3%
10 to 19 Units		325	9.1%	888	3.6%	2,001	3.3%
20 to 49 Units		205	5.7%	830	3.3%	1,845	3.1%
50 or More Units		167	4.7%	838	3.4%	2,083	3.5%
Mobile Home or Trailer		19	0.5%	393	1.6%	785	1.3%
Other Structure		1	-	2	-	5	-
Homes Built By Year (2023)							
Homes Built 2020 or later		109	2.9%	580	2.2%	916	1.5%
Homes Built 2010 to 2019		727	19.1%	4,453	17.1%	8,269	13.2%
Homes Built 2000 to 2009		1,236	32.5%	5,921	22.7%	12,646	20.3%
Homes Built 1990 to 1999		667	17.5%	4,396	16.8%	13,206	21.2%
Homes Built 1980 to 1989		355	9.3%	5,888	22.5%	14,574	23.3%
Homes Built 1970 to 1979		416	10.9%	2,671	10.2%	7,491	12.0%
Homes Built 1960 to 1969		5	0.1%	407	1.6%	1,734	2.8%
Homes Built 1950 to 1959		19	0.5%	225	0.9%	706	1.1%
Homes Built 1940 to 1949		3	-	7	-	66	0.1%
Homes Built Before 1939		50	1.3%	222	0.8%	512	0.8%
Median Age of Homes		26.1	yrs	29.3	yrs	31.5	yrs
Home Values (2023)							
Owner Specified Housing Units		2,504		19,548		48,394	
Home Values \$1,000,000 or More		23	0.9%	268	1.4%	816	1.7%
Home Values \$750,000 to \$999,999		44	1.8%	624	3.2%	1,619	3.3%
Home Values \$500,000 to \$749,999		428	17.1%	3,159	16.2%	7,842	16.2%
Home Values \$400,000 to \$499,999		460	18.4%	3,306	16.9%	7,995	16.5%
Home Values \$300,000 to \$399,999		498	19.9%	5,189	26.5%	13,658	28.2%
Home Values \$250,000 to \$299,999		403	16.1%	2,855	14.6%	6,707	13.9%
Home Values \$200,000 to \$249,999		393	15.7%	2,271	11.6%	5,485	11.3%
Home Values \$175,000 to \$199,999		168	6.7%	781	4.0%	1,723	3.6%
Home Values \$150,000 to \$174,999		28	1.1%	248	1.3%	672	1.4%
Home Values \$125,000 to \$149,999		9	0.3%	120	0.6%	291	0.6%
Home Values \$100,000 to \$124,999		6	0.2%	105	0.5%	254	0.5%
Home Values \$90,000 to \$99,999		2	-	32	0.2%	58	0.1%
Home Values \$80,000 to \$89,999		3	0.1%	19	-	52	0.1%
Home Values \$70,000 to \$79,999		-	-	9	-	14	-
Home Values \$60,000 to \$69,999		1	-	44	0.2%	70	0.1%
Home Values \$50,000 to \$59,999		1	-	24	0.1%	43	-
Home Values \$35,000 to \$49,999		4	0.2%	137	0.7%	264	0.5%
Home Values \$25,000 to \$34,999		15	0.6%	205	1.0%	443	0.9%
Home Values \$10,000 to \$24,999		7	0.3%	93	0.5%	198	0.4%
Home Values Under \$10,000		11	0.4%	59	0.3%	189	0.4%
Owner-Occupied Median Home Value		\$340,788		\$362,115		\$368,800	
Renter-Occupied Median Rent		\$1,374		\$1,287		\$1,293	

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12050 Hwy 92 Woodstock, GA 30188		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$307.82 M	\$2.2 B	\$5.66 B
Total Non-Retail Expenditure		\$162.55 M	\$1.16 B	\$3 B
Total Retail Expenditure		\$145.27 M	\$1.03 B	\$2.66 B
Apparel		\$10.97 M	\$79.04 M	\$204.54 M
Contributions		\$10.38 M	\$76.8 M	\$200.08 M
Education		\$9.8 M	\$74.36 M	\$197.19 M
Entertainment		\$17.75 M	\$128.17 M	\$331.6 M
Food and Beverages		\$44.95 M	\$318.11 M	\$816.42 M
Furnishings and Equipment		\$11.01 M	\$79.27 M	\$204.74 M
Gifts		\$7.83 M	\$58.34 M	\$152.47 M
Health Care		\$25.52 M	\$179.84 M	\$458.79 M
Household Operations		\$12.21 M	\$88.32 M	\$228.31 M
Miscellaneous Expenses		\$5.87 M	\$41.98 M	\$108.02 M
Personal Care		\$4.15 M	\$29.49 M	\$75.85 M
Personal Insurance		\$2.26 M	\$16.72 M	\$43.63 M
Reading		\$675.33 K	\$4.84 M	\$12.47 M
Shelter		\$64.61 M	\$459.94 M	\$1.18 B
Tobacco		\$1.7 M	\$11.37 M	\$28.39 M
Transportation		\$56.26 M	\$398.95 M	\$1.02 B
Utilities		\$21.87 M	\$152.81 M	\$388.7 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$7,150	\$7,396	\$7,843
Total Non-Retail Expenditure		\$3,776 52.8%	\$3,918 53.0%	\$4,159 53.0%
Total Retail Expenditures		\$3,374 47.2%	\$3,478 47.0%	\$3,684 47.0%
Apparel		\$255 3.6%	\$266 3.6%	\$284 3.6%
Contributions		\$241 3.4%	\$258 3.5%	\$277 3.5%
Education		\$228 3.2%	\$250 3.4%	\$273 3.5%
Entertainment		\$412 5.8%	\$431 5.8%	\$460 5.9%
Food and Beverages		\$1,044 14.6%	\$1,070 14.5%	\$1,132 14.4%
Furnishings and Equipment		\$256 3.6%	\$267 3.6%	\$284 3.6%
Gifts		\$182 2.5%	\$196 2.7%	\$211 2.7%
Health Care		\$593 8.3%	\$605 8.2%	\$636 8.1%
Household Operations		\$284 4.0%	\$297 4.0%	\$316 4.0%
Miscellaneous Expenses		\$136 1.9%	\$141 1.9%	\$150 1.9%
Personal Care		\$96 1.3%	\$99 1.3%	\$105 1.3%
Personal Insurance		\$53 0.7%	\$56 0.8%	\$60 0.8%
Reading		\$16 0.2%	\$16 0.2%	\$17 0.2%
Shelter		\$1,501 21.0%	\$1,547 20.9%	\$1,640 20.9%
Tobacco		\$39 0.6%	\$38 0.5%	\$39 0.5%
Transportation		\$1,307 18.3%	\$1,342 18.1%	\$1,419 18.1%
Utilities		\$508 7.1%	\$514 7.0%	\$539 6.9%