

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8643/-84.6741

3721 New MacLand Rd Powder Springs, GA 30127		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2024)		5,842		46,189		121,510	
Projected Population (2029)		6,276		48,098		126,602	
Census Population (2020)		5,767		44,493		119,158	
Census Population (2010)		5,044		38,375		104,752	
Projected Annual Growth (2024-2029)		434	1.5%	1,909	0.8%	5,091	0.8%
Historical Annual Growth (2020-2024)		76	-	1,697	1.0%	2,352	0.5%
Historical Annual Growth (2010-2020)		723	1.4%	6,118	1.6%	14,406	1.4%
Estimated Population Density (2024)		1,861 <i>psm</i>		1,634 <i>psm</i>		1,548 <i>psm</i>	
Trade Area Size		3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households							
Estimated Households (2024)		2,184		16,217		43,851	
Projected Households (2029)		2,362		17,059		46,224	
Census Households (2020)		2,167		15,152		41,485	
Census Households (2010)		1,833		13,026		36,422	
Projected Annual Growth (2024-2029)		178	1.6%	842	1.0%	2,373	1.1%
Historical Annual Change (2010-2024)		351	1.4%	3,191	1.7%	7,429	1.5%
Average Household Income							
Estimated Average Household Income (2024)		\$131,267		\$124,870		\$117,866	
Projected Average Household Income (2029)		\$127,895		\$125,176		\$117,455	
Census Average Household Income (2010)		\$64,778		\$68,985		\$68,326	
Census Average Household Income (2000)		\$59,945		\$62,987		\$65,447	
Projected Annual Change (2024-2029)		-\$3,372	-0.5%	\$307	-	-\$411	-
Historical Annual Change (2000-2024)		\$71,322	5.0%	\$61,882	4.1%	\$52,419	3.3%
Median Household Income							
Estimated Median Household Income (2024)		\$89,129		\$95,757		\$96,122	
Projected Median Household Income (2029)		\$89,482		\$96,503		\$97,246	
Census Median Household Income (2010)		\$58,814		\$59,863		\$60,270	
Census Median Household Income (2000)		\$54,707		\$57,354		\$58,206	
Projected Annual Change (2024-2029)		\$352	-	\$746	0.2%	\$1,124	0.2%
Historical Annual Change (2000-2024)		\$34,422	2.6%	\$38,403	2.8%	\$37,916	2.7%
Per Capita Income							
Estimated Per Capita Income (2024)		\$49,106		\$43,888		\$42,595	
Projected Per Capita Income (2029)		\$48,162		\$44,441		\$42,942	
Census Per Capita Income (2010)		\$23,554		\$23,418		\$23,756	
Census Per Capita Income (2000)		\$19,751		\$20,938		\$22,267	
Projected Annual Change (2024-2029)		-\$944	-0.4%	\$553	0.3%	\$347	0.2%
Historical Annual Change (2000-2024)		\$29,356	6.2%	\$22,950	4.6%	\$20,328	3.8%
Estimated Average Household Net Worth (2024)		\$1.06 M		\$1.15 M		\$1.1 M	

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3721 New MacLand Rd Powder Springs, GA 30127		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2024)		5,842		46,189		121,510	
White (2024)		3,949	67.6%	28,723	62.2%	70,252	57.8%
Black or African American (2024)		978	16.7%	9,687	21.0%	31,372	25.8%
American Indian or Alaska Native (2024)		25	0.4%	186	0.4%	476	0.4%
Asian (2024)		239	4.1%	2,025	4.4%	5,326	4.4%
Hawaiian or Pacific Islander (2024)		3	-	35	-	70	-
Other Race (2024)		298	5.1%	2,471	5.3%	6,281	5.2%
Two or More Races (2024)		350	6.0%	3,061	6.6%	7,734	6.4%
Population < 18 (2024)		1,303	22.3%	10,162	22.0%	27,287	22.5%
White Not Hispanic		784	60.1%	5,403	53.2%	13,369	49.0%
Black or African American		228	17.5%	2,207	21.7%	7,170	26.3%
Asian		40	3.1%	433	4.3%	1,093	4.0%
Other Race Not Hispanic		97	7.5%	560	5.5%	1,384	5.1%
Hispanic		154	11.8%	1,559	15.3%	4,271	15.7%
Not Hispanic or Latino Population (2024)		5,254	89.9%	40,696	88.1%	107,154	88.2%
Not Hispanic White		3,845	73.2%	27,726	68.1%	67,538	63.0%
Not Hispanic Black or African American		961	18.3%	9,538	23.4%	30,857	28.8%
Not Hispanic American Indian or Alaska Native		10	0.2%	57	0.1%	136	0.1%
Not Hispanic Asian		238	4.5%	1,999	4.9%	5,219	4.9%
Not Hispanic Hawaiian or Pacific Islander		1	-	14	-	38	-
Not Hispanic Other Race		31	0.6%	214	0.5%	656	0.6%
Not Hispanic Two or More Races		169	3.2%	1,149	2.8%	2,710	2.5%
Hispanic or Latino Population (2024)		588	10.1%	5,493	11.9%	14,356	11.8%
Hispanic White		104	17.7%	998	18.2%	2,714	18.9%
Hispanic Black or African American		18	3.0%	150	2.7%	515	3.6%
Hispanic American Indian or Alaska Native		15	2.6%	130	2.4%	339	2.4%
Hispanic Asian		2	0.3%	26	0.5%	107	0.7%
Hispanic Hawaiian or Pacific Islander		1	0.2%	21	0.4%	31	0.2%
Hispanic Other Race		267	45.4%	2,257	41.1%	5,625	39.2%
Hispanic Two or More Races		181	30.8%	1,912	34.8%	5,024	35.0%
Not Hispanic or Latino Population (2020)		4,862	84.3%	38,822	87.3%	102,491	86.0%
Hispanic or Latino Population (2020)		905	15.7%	5,671	12.7%	16,667	14.0%
Not Hispanic or Latino Population (2010)		4,524	89.7%	34,686	90.4%	93,672	89.4%
Hispanic or Latino Population (2010)		519	10.3%	3,688	9.6%	11,080	10.6%
Not Hispanic or Latino Population (2029)		5,558	88.5%	41,845	87.0%	110,276	87.1%
Hispanic or Latino Population (2029)		719	11.5%	6,253	13.0%	16,326	12.9%
Projected Annual Growth (2024-2029)		131	4.5%	759	2.8%	1,970	2.7%
Historical Annual Growth (2010-2020)		386	7.4%	1,983	5.4%	5,587	5.0%

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3721 New MacLand Rd Powder Springs, GA 30127		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2024)							
Total Population		5,842		46,189		121,510	
Age Under 5 Years		308	5.3%	2,346	5.1%	6,382	5.3%
Age 5 to 9 Years		352	6.0%	2,691	5.8%	7,234	6.0%
Age 10 to 14 Years		355	6.1%	2,990	6.5%	8,139	6.7%
Age 15 to 19 Years		431	7.4%	3,384	7.3%	8,882	7.3%
Age 20 to 24 Years		308	5.3%	2,602	5.6%	7,051	5.8%
Age 25 to 29 Years		351	6.0%	2,764	6.0%	7,408	6.1%
Age 30 to 34 Years		331	5.7%	2,964	6.4%	7,825	6.4%
Age 35 to 39 Years		316	5.4%	2,923	6.3%	7,874	6.5%
Age 40 to 44 Years		338	5.8%	3,103	6.7%	8,363	6.9%
Age 45 to 49 Years		321	5.5%	3,084	6.7%	8,153	6.7%
Age 50 to 54 Years		406	7.0%	3,432	7.4%	9,043	7.4%
Age 55 to 59 Years		397	6.8%	3,408	7.4%	8,671	7.1%
Age 60 to 64 Years		414	7.1%	3,243	7.0%	8,060	6.6%
Age 65 to 69 Years		353	6.0%	2,445	5.3%	6,164	5.1%
Age 70 to 74 Years		297	5.1%	1,852	4.0%	4,763	3.9%
Age 75 to 79 Years		259	4.4%	1,455	3.2%	3,622	3.0%
Age 80 to 84 Years		164	2.8%	854	1.8%	2,183	1.8%
Age 85 Years or Over		141	2.4%	652	1.4%	1,695	1.4%
Median Age		41.9		39.7		38.9	
Age 19 Years or Less		1,447	24.8%	11,410	24.7%	30,637	25.2%
Age 20 to 64 Years		3,182	54.5%	27,522	59.6%	72,446	59.6%
Age 65 Years or Over		1,214	20.8%	7,257	15.7%	18,427	15.2%
Female Age Distribution (2024)							
Female Population		3,115	53.3%	24,316	52.6%	63,728	52.4%
Age Under 5 Years		148	4.8%	1,145	4.7%	3,141	4.9%
Age 5 to 9 Years		176	5.7%	1,335	5.5%	3,555	5.6%
Age 10 to 14 Years		169	5.4%	1,400	5.8%	3,948	6.2%
Age 15 to 19 Years		213	6.8%	1,698	7.0%	4,400	6.9%
Age 20 to 24 Years		163	5.2%	1,269	5.2%	3,473	5.5%
Age 25 to 29 Years		181	5.8%	1,407	5.8%	3,809	6.0%
Age 30 to 34 Years		169	5.4%	1,562	6.4%	4,150	6.5%
Age 35 to 39 Years		172	5.5%	1,588	6.5%	4,203	6.6%
Age 40 to 44 Years		186	6.0%	1,719	7.1%	4,555	7.1%
Age 45 to 49 Years		174	5.6%	1,685	6.9%	4,419	6.9%
Age 50 to 54 Years		220	7.1%	1,821	7.5%	4,815	7.6%
Age 55 to 59 Years		199	6.4%	1,840	7.6%	4,634	7.3%
Age 60 to 64 Years		219	7.0%	1,716	7.1%	4,261	6.7%
Age 65 to 69 Years		205	6.6%	1,330	5.5%	3,361	5.3%
Age 70 to 74 Years		161	5.2%	1,039	4.3%	2,690	4.2%
Age 75 to 79 Years		170	5.5%	896	3.7%	2,118	3.3%
Age 80 to 84 Years		102	3.3%	503	2.1%	1,276	2.0%
Age 85 Years or Over		87	2.8%	363	1.5%	918	1.4%
Female Median Age		43.6		41.0		40.1	
Age 19 Years or Less		706	22.7%	5,578	22.9%	15,044	23.6%
Age 20 to 64 Years		1,684	54.1%	14,606	60.1%	38,320	60.1%
Age 65 Years or Over		725	23.3%	4,132	17.0%	10,364	16.3%

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3721 New MacLand Rd Powder Springs, GA 30127		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2024)							
Male Population		2,727	46.7%	21,873	47.4%	57,782	47.6%
Age Under 5 Years		160	5.9%	1,201	5.5%	3,242	5.6%
Age 5 to 9 Years		176	6.4%	1,356	6.2%	3,678	6.4%
Age 10 to 14 Years		187	6.9%	1,590	7.3%	4,191	7.3%
Age 15 to 19 Years		218	8.0%	1,686	7.7%	4,481	7.8%
Age 20 to 24 Years		144	5.3%	1,332	6.1%	3,578	6.2%
Age 25 to 29 Years		170	6.2%	1,357	6.2%	3,598	6.2%
Age 30 to 34 Years		162	5.9%	1,402	6.4%	3,675	6.4%
Age 35 to 39 Years		145	5.3%	1,335	6.1%	3,670	6.4%
Age 40 to 44 Years		152	5.6%	1,383	6.3%	3,808	6.6%
Age 45 to 49 Years		147	5.4%	1,399	6.4%	3,733	6.5%
Age 50 to 54 Years		187	6.8%	1,612	7.4%	4,228	7.3%
Age 55 to 59 Years		197	7.2%	1,569	7.2%	4,037	7.0%
Age 60 to 64 Years		195	7.1%	1,527	7.0%	3,798	6.6%
Age 65 to 69 Years		148	5.4%	1,114	5.1%	2,803	4.9%
Age 70 to 74 Years		136	5.0%	812	3.7%	2,073	3.6%
Age 75 to 79 Years		88	3.2%	559	2.6%	1,503	2.6%
Age 80 to 84 Years		62	2.3%	350	1.6%	907	1.6%
Age 85 Years or Over		54	2.0%	289	1.3%	776	1.3%
Male Median Age		39.2		38.0		37.5	
Age 19 Years or Less		741	27.2%	5,832	26.7%	15,593	27.0%
Age 20 to 64 Years		1,498	54.9%	12,916	59.1%	34,125	59.1%
Age 65 Years or Over		489	17.9%	3,124	14.3%	8,064	14.0%
Males per 100 Females (2024)							
Overall Comparison		88		90		91	
Age Under 5 Years		108	51.9%	105	51.2%	103	50.8%
Age 5 to 9 Years		100	49.9%	102	50.4%	103	50.9%
Age 10 to 14 Years		111	52.6%	114	53.2%	106	51.5%
Age 15 to 19 Years		103	50.7%	99	49.8%	102	50.5%
Age 20 to 24 Years		88	46.9%	105	51.2%	103	50.7%
Age 25 to 29 Years		94	48.4%	96	49.1%	94	48.6%
Age 30 to 34 Years		96	48.9%	90	47.3%	89	47.0%
Age 35 to 39 Years		84	45.7%	84	45.7%	87	46.6%
Age 40 to 44 Years		81	44.9%	80	44.6%	84	45.5%
Age 45 to 49 Years		85	45.8%	83	45.4%	84	45.8%
Age 50 to 54 Years		85	45.9%	89	47.0%	88	46.8%
Age 55 to 59 Years		99	49.7%	85	46.0%	87	46.6%
Age 60 to 64 Years		89	47.1%	89	47.1%	89	47.1%
Age 65 to 69 Years		72	42.0%	84	45.6%	83	45.5%
Age 70 to 74 Years		84	45.7%	78	43.9%	77	43.5%
Age 75 to 79 Years		52	34.2%	62	38.4%	71	41.5%
Age 80 to 84 Years		61	38.0%	70	41.0%	71	41.6%
Age 85 Years or Over		62	38.3%	80	44.3%	85	45.8%
Age 19 Years or Less		105	51.2%	105	51.1%	104	50.9%
Age 20 to 39 Years		91	47.5%	93	48.2%	93	48.2%
Age 40 to 64 Years		88	46.8%	85	46.0%	86	46.4%
Age 65 Years or Over		67	40.3%	76	43.1%	78	43.8%

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3721 New MacLand Rd Powder Springs, GA 30127		1 mi radius		3 mi radius		5 mi radius	
Household Type (2024)							
Total Households		2,184		16,217		43,851	
Households with Children		698	31.9%	5,879	36.3%	15,212	34.7%
Average Household Size		2.7		2.8		2.8	
Household Density per Square Mile		696		574		559	
Population Family		5,066	86.7%	41,310	89.4%	105,185	86.6%
Population Non-Family		756	12.9%	4,640	10.0%	15,507	12.8%
Population Group Quarters		20	0.3%	240	0.5%	818	0.7%
Family Households		1,568	71.8%	12,793	78.9%	32,272	73.6%
Married Couple Households		1,005	64.1%	8,501	66.4%	21,640	67.1%
Other Family Households with Children		562	35.9%	4,293	33.6%	10,632	32.9%
Family Households with Children		697	44.4%	5,871	45.9%	15,195	47.1%
Married Couple with Children		428	61.5%	3,804	64.8%	9,925	65.3%
Other Family Households with Children		268	38.5%	2,068	35.2%	5,269	34.7%
Family Households No Children		871	55.6%	6,922	54.1%	17,077	52.9%
Married Couple No Children		577	66.3%	4,697	67.9%	11,715	68.6%
Other Family Households No Children		294	33.7%	2,225	32.1%	5,363	31.4%
Non-Family Households		617	28.2%	3,424	21.1%	11,579	26.4%
Non-Family Households with Children		1	0.2%	7	0.2%	18	0.2%
Non-Family Households No Children		616	99.8%	3,416	99.8%	11,561	99.8%
Average Family Household Size		3.2		3.2		3.3	
Average Family Income		\$146,911		\$125,950		\$128,360	
Median Family Income		\$97,692		\$103,806		\$106,190	
Average Non-Family Household Size		1.2		1.4		1.3	
Marital Status (2024)							
Population Age 15 Years or Over		4,827		38,163		99,755	
Never Married		1,532	31.7%	12,957	34.0%	33,282	33.4%
Currently Married		2,232	46.2%	17,492	45.8%	45,398	45.5%
Previously Married		1,063	22.0%	7,714	20.2%	21,075	21.1%
Separated		129	12.2%	1,534	19.9%	3,539	16.8%
Widowed		471	44.3%	2,351	30.5%	5,793	27.5%
Divorced		463	43.6%	3,828	49.6%	11,742	55.7%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		4,088		32,177		83,822	
Elementary (Grade Level 0 to 8)		106	2.6%	919	2.9%	2,936	3.5%
Some High School (Grade Level 9 to 11)		121	3.0%	1,181	3.7%	3,793	4.5%
High School Graduate		1,306	32.0%	8,516	26.5%	20,656	24.6%
Some College		864	21.1%	6,913	21.5%	16,900	20.2%
Associate Degree Only		319	7.8%	3,078	9.6%	7,617	9.1%
Bachelor Degree Only		838	20.5%	7,827	24.3%	20,071	23.9%
Graduate Degree		533	13.0%	3,744	11.6%	11,849	14.1%
Any College (Some College or Higher)		2,555	62.5%	21,561	67.0%	56,437	67.3%
College Degree + (Bachelor Degree or Higher)		1,371	33.5%	11,571	36.0%	31,920	38.1%

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Housing							
Total Housing Units (2024)		2,275		16,827		45,627	
Total Housing Units (2020)		2,186		16,005		43,942	
Historical Annual Growth (2020-2024)		89	-	822	-	1,685	-
Housing Units Occupied (2024)		2,184	96.0%	16,217	96.4%	43,851	96.1%
Housing Units Owner-Occupied		1,692	77.4%	12,931	79.7%	32,053	73.1%
Housing Units Renter-Occupied		493	22.6%	3,286	20.3%	11,798	26.9%
Housing Units Vacant (2024)		91	4.0%	610	3.6%	1,776	3.9%
Household Size (2024)							
Total Households		2,184		16,217		43,851	
1 Person Households		528	24.2%	2,965	18.3%	10,082	23.0%
2 Person Households		845	38.7%	8,225	50.7%	19,878	45.3%
3 Person Households		235	10.7%	1,878	11.6%	5,782	13.2%
4 Person Households		293	13.4%	1,580	9.7%	4,226	9.6%
5 Person Households		164	7.5%	924	5.7%	2,275	5.2%
6 Person Households		89	4.1%	455	2.8%	1,040	2.4%
7 or More Person Households		31	1.4%	191	1.2%	568	1.3%
Household Income Distribution (2024)							
HH Income \$200,000 or More		131	6.0%	1,646	10.1%	4,823	11.0%
HH Income \$150,000 to \$199,999		294	13.5%	2,282	14.1%	5,159	11.8%
HH Income \$125,000 to \$149,999		235	10.8%	1,785	11.0%	4,708	10.7%
HH Income \$100,000 to \$124,999		204	9.4%	1,645	10.1%	4,665	10.6%
HH Income \$75,000 to \$99,999		316	14.5%	2,838	17.5%	6,974	15.9%
HH Income \$50,000 to \$74,999		444	20.3%	2,649	16.3%	7,863	17.9%
HH Income \$35,000 to \$49,999		191	8.7%	1,342	8.3%	3,927	9.0%
HH Income \$25,000 to \$34,999		124	5.7%	771	4.8%	2,367	5.4%
HH Income \$15,000 to \$24,999		113	5.2%	602	3.7%	1,313	3.0%
HH Income \$10,000 to \$14,999		62	2.8%	261	1.6%	616	1.4%
HH Income Under \$10,000		68	3.1%	397	2.4%	1,435	3.3%
Household Vehicles (2024)							
Households 0 Vehicles Available		69	3.2%	419	2.6%	1,233	2.8%
Households 1 Vehicle Available		719	32.9%	4,152	25.6%	13,108	29.9%
Households 2 Vehicles Available		816	37.4%	6,562	40.5%	17,437	39.8%
Households 3 or More Vehicles Available		580	26.5%	5,084	31.4%	12,073	27.5%
Total Vehicles Available		4,247		34,760		89,086	
Average Vehicles per Household		1.9		2.1		2.0	
Owner-Occupied Household Vehicles		3,478	81.9%	29,404	84.6%	70,350	79.0%
Average Vehicles per Owner-Occupied Household		2.1		2.3		2.2	
Renter-Occupied Household Vehicles		769	18.1%	5,355	15.4%	18,736	21.0%
Average Vehicles per Renter-Occupied Household		1.6		1.6		1.6	
Travel Time (2024)							
Worker Base Age 16 years or Over		2,625		25,024		65,560	
Travel to Work in 14 Minutes or Less		271	10.3%	2,424	9.7%	6,953	10.6%
Travel to Work in 15 to 29 Minutes		483	18.4%	5,348	21.4%	14,906	22.7%
Travel to Work in 30 to 59 Minutes		1,137	43.3%	9,466	37.8%	23,337	35.6%
Travel to Work in 60 Minutes or More		341	13.0%	2,470	9.9%	5,966	9.1%
Work at Home		393	15.0%	5,316	21.2%	14,399	22.0%
Average Minutes Travel to Work		33.1		32.6		30.6	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8643/-84.6741

3721 New MacLand Rd Powder Springs, GA 30127	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2024)						
Worker Base Age 16 years or Over	2,625		25,024		65,560	
Drive to Work Alone	1,794	68.4%	16,660	66.6%	43,206	65.9%
Drive to Work in Carpool	349	13.3%	2,074	8.3%	5,834	8.9%
Travel to Work by Public Transportation	8	0.3%	426	1.7%	781	1.2%
Drive to Work on Motorcycle	4	0.2%	18	-	80	0.1%
Bicycle to Work	-	-	1	-	17	-
Walk to Work	25	0.9%	195	0.8%	471	0.7%
Other Means	52	2.0%	335	1.3%	773	1.2%
Work at Home	393	15.0%	5,316	21.2%	14,399	22.0%
Daytime Demographics (2024)						
Total Businesses	413		2,491		6,623	
Total Employees	1,957		10,796		32,819	
Company Headquarter Businesses	10	2.5%	27	1.1%	88	1.3%
Company Headquarter Employees	74	3.8%	270	2.5%	1,125	3.4%
Employee Population per Business	4.7 to 1		4.3 to 1		5.0 to 1	
Residential Population per Business	14.1 to 1		18.5 to 1		18.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,037		23,041		64,897	
Labor Force						
Labor Population Age 16 Years or Over (2024)	4,720		37,460		97,926	
Labor Force Total Males (2024)	2,160	45.8%	17,410	46.5%	45,801	46.8%
Male Civilian Employed	1,370	63.4%	12,621	72.5%	32,954	72.0%
Male Civilian Unemployed	54	2.5%	358	2.1%	1,039	2.3%
Males in Armed Forces	9	0.4%	52	0.3%	113	0.2%
Males Not in Labor Force	727	33.6%	4,378	25.1%	11,694	25.5%
Labor Force Total Females (2024)	2,560	54.2%	20,050	53.5%	52,126	53.2%
Female Civilian Employed	1,255	49.0%	12,404	61.9%	32,610	62.6%
Female Civilian Unemployed	87	3.4%	586	2.9%	1,213	2.3%
Females in Armed Forces	6	0.2%	137	0.7%	171	0.3%
Females Not in Labor Force	1,212	47.3%	6,923	34.5%	18,132	34.8%
Unemployment Rate	142	3.0%	944	2.5%	2,252	2.3%
Occupation (2024)						
Occupation Population Age 16 Years or Over	2,625		25,024		65,560	
Occupation Total Males	1,370	52.2%	12,621	50.4%	32,950	50.3%
Occupation Total Females	1,255	47.8%	12,404	49.6%	32,610	49.7%
Management, Business, Financial Operations	520	-	4,317	17.3%	12,793	19.5%
Professional, Related	719	27.4%	5,495	22.0%	14,504	22.1%
Service	181	6.9%	2,994	12.0%	7,972	12.2%
Sales, Office	452	17.2%	5,505	22.0%	14,593	22.3%
Farming, Fishing, Forestry	-	-	10	-	61	-
Construction, Extraction, Maintenance	212	8.1%	2,025	8.1%	5,743	8.8%
Production, Transport, Material Moving	541	20.6%	4,679	18.7%	9,895	15.1%
White Collar Workers	1,691	64.4%	15,317	61.2%	41,890	63.9%
Blue Collar Workers	934	35.6%	9,707	38.8%	23,671	36.1%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8643/-84.6741

3721 New MacLand Rd Powder Springs, GA 30127		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2024)							
Total Units		2,184		16,217		43,851	
1 Detached Unit		1,701	77.9%	13,142	81.0%	33,122	75.5%
1 Attached Unit		137	6.3%	875	5.4%	2,837	6.5%
2 Units		9	0.4%	57	0.4%	272	0.6%
3 to 4 Units		37	1.7%	208	1.3%	831	1.9%
5 to 9 Units		87	4.0%	419	2.6%	1,474	3.4%
10 to 19 Units		85	3.9%	598	3.7%	2,019	4.6%
20 to 49 Units		72	3.3%	349	2.2%	1,297	3.0%
50 or More Units		37	1.7%	449	2.8%	1,361	3.1%
Mobile Home or Trailer		19	0.9%	119	0.7%	635	1.4%
Other Structure		-	-	-	-	3	-
Homes Built By Year (2024)							
Homes Built 2020 or later		31	1.3%	269	1.6%	679	1.5%
Homes Built 2010 to 2019		137	6.0%	1,918	11.4%	4,271	9.4%
Homes Built 2000 to 2009		312	13.7%	3,604	21.4%	9,745	21.4%
Homes Built 1990 to 1999		585	25.7%	3,695	22.0%	9,698	21.3%
Homes Built 1980 to 1989		375	16.5%	3,271	19.4%	8,961	19.6%
Homes Built 1970 to 1979		208	9.2%	1,660	9.9%	5,466	12.0%
Homes Built 1960 to 1969		431	18.9%	1,131	6.7%	2,862	6.3%
Homes Built 1950 to 1959		72	3.2%	369	2.2%	1,402	3.1%
Homes Built 1940 to 1949		5	0.2%	104	0.6%	279	0.6%
Homes Built Before 1939		29	1.3%	196	1.2%	487	1.1%
Median Age of Homes		38.7 yrs		33.1 yrs		34.2 yrs	
Home Values (2024)							
Owner Specified Housing Units		1,692		12,931		32,053	
Home Values \$1,000,000 or More		46	2.7%	291	2.2%	540	1.7%
Home Values \$750,000 to \$999,999		61	3.6%	643	5.0%	1,474	4.6%
Home Values \$500,000 to \$749,999		171	10.1%	1,594	12.3%	4,231	13.2%
Home Values \$400,000 to \$499,999		161	9.5%	2,157	16.7%	5,110	15.9%
Home Values \$300,000 to \$399,999		474	28.0%	3,212	24.8%	8,050	25.1%
Home Values \$250,000 to \$299,999		231	13.6%	1,671	12.9%	4,203	13.1%
Home Values \$200,000 to \$249,999		198	11.7%	1,507	11.7%	3,434	10.7%
Home Values \$175,000 to \$199,999		120	7.1%	534	4.1%	1,207	3.8%
Home Values \$150,000 to \$174,999		97	5.7%	438	3.4%	1,301	4.1%
Home Values \$125,000 to \$149,999		21	1.2%	95	0.7%	455	1.4%
Home Values \$100,000 to \$124,999		28	1.7%	199	1.5%	418	1.3%
Home Values \$90,000 to \$99,999		12	0.7%	18	0.1%	31	-
Home Values \$80,000 to \$89,999		3	0.2%	114	0.9%	264	0.8%
Home Values \$70,000 to \$79,999		5	0.3%	46	0.4%	107	0.3%
Home Values \$60,000 to \$69,999		2	0.1%	19	0.1%	111	0.3%
Home Values \$50,000 to \$59,999		-	-	7	-	62	0.2%
Home Values \$35,000 to \$49,999		2	-	28	0.2%	136	0.4%
Home Values \$25,000 to \$34,999		5	0.3%	48	0.4%	197	0.6%
Home Values \$10,000 to \$24,999		15	0.9%	121	0.9%	282	0.9%
Home Values Under \$10,000		41	2.4%	192	1.5%	441	1.4%
Owner-Occupied Median Home Value		\$314,589		\$344,349		\$339,160	
Renter-Occupied Median Rent		\$1,413		\$1,475		\$1,431	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8643/-84.6741

3721 New MacLand Rd Powder Springs, GA 30127	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2024)						
Total Household Expenditure	\$187.58 M		\$1.34 B		\$3.46 B	
Total Non-Retail Expenditure	\$98.8 M		\$704.48 M		\$1.83 B	
Total Retail Expenditure	\$88.78 M		\$631.75 M		\$1.63 B	
Apparel	\$6.63 M		\$47.38 M		\$122.77 M	
Contributions	\$6.22 M		\$45.3 M		\$117.28 M	
Education	\$5.71 M		\$42.07 M		\$109.31 M	
Entertainment	\$10.76 M		\$77.36 M		\$199.8 M	
Food and Beverages	\$27.53 M		\$194.86 M		\$504.83 M	
Furnishings and Equipment	\$6.7 M		\$48.14 M		\$124.32 M	
Gifts	\$4.6 M		\$33.82 M		\$88.55 M	
Health Care	\$15.89 M		\$112.09 M		\$289.35 M	
Household Operations	\$7.42 M		\$53.08 M		\$137.37 M	
Miscellaneous Expenses	\$3.56 M		\$25.4 M		\$65.88 M	
Personal Care	\$2.53 M		\$18 M		\$46.59 M	
Personal Insurance	\$1.37 M		\$9.97 M		\$25.63 M	
Reading	\$413.04 K		\$2.95 M		\$7.63 M	
Shelter	\$39.19 M		\$278.76 M		\$723.47 M	
Tobacco	\$1.07 M		\$7.29 M		\$19.04 M	
Transportation	\$34.38 M		\$244.6 M		\$632.93 M	
Utilities	\$13.62 M		\$95.14 M		\$246.57 M	
Monthly Household Consumer Expenditure (2024)						
Total Household Expenditure	\$7,156		\$6,866		\$6,578	
Total Non-Retail Expenditure	\$3,769	52.7%	\$3,620	52.7%	\$3,471	52.8%
Total Retail Expenditures	\$3,387	47.3%	\$3,246	47.3%	\$3,107	47.2%
Apparel	\$253	3.5%	\$243	3.5%	\$233	3.5%
Contributions	\$237	3.3%	\$233	3.4%	\$223	3.4%
Education	\$218	3.0%	\$216	3.1%	\$208	3.2%
Entertainment	\$411	5.7%	\$398	5.8%	\$380	5.8%
Food and Beverages	\$1,050	14.7%	\$1,001	14.6%	\$959	14.6%
Furnishings and Equipment	\$256	3.6%	\$247	3.6%	\$236	3.6%
Gifts	\$175	2.5%	\$174	2.5%	\$168	2.6%
Health Care	\$606	8.5%	\$576	8.4%	\$550	8.4%
Household Operations	\$283	4.0%	\$273	4.0%	\$261	4.0%
Miscellaneous Expenses	\$136	1.9%	\$131	1.9%	\$125	1.9%
Personal Care	\$96	1.3%	\$92	1.3%	\$89	1.3%
Personal Insurance	\$52	0.7%	\$51	0.7%	\$49	0.7%
Reading	\$16	0.2%	\$15	0.2%	\$14	0.2%
Shelter	\$1,495	20.9%	\$1,432	20.9%	\$1,375	20.9%
Tobacco	\$41	0.6%	\$37	0.5%	\$36	0.6%
Transportation	\$1,312	18.3%	\$1,257	18.3%	\$1,203	18.3%
Utilities	\$520	7.3%	\$489	7.1%	\$469	7.1%