

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8412/-84.1321

1227 Rockbridge Rd SW Stone Mountain, GA 30087		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)		7,002		44,951		185,906	
Projected Population (2028)		7,200		46,781		193,901	
Census Population (2020)		6,930		44,397		182,949	
Census Population (2010)		5,994		39,624		163,703	
Projected Annual Growth (2023-2028)		198	0.6%	1,830	0.8%	7,995	0.9%
Historical Annual Growth (2020-2023)		72	-	554	0.4%	2,957	0.5%
Historical Annual Growth (2010-2020)		935	1.6%	4,772	1.2%	19,246	1.2%
Estimated Population Density (2023)		2,230	psm	1,591	psm	2,368	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2023)		2,434		16,129		65,272	
Projected Households (2028)		2,595		17,368		70,178	
Census Households (2020)		2,378		15,760		63,463	
Census Households (2010)		2,204		14,439		57,747	
Projected Annual Growth (2023-2028)		161	1.3%	1,240	1.5%	4,905	1.5%
Historical Annual Change (2010-2023)		230	0.8%	1,690	0.9%	7,525	1.0%
Average Household Income							
Estimated Average Household Income (2023)		\$149,509		\$125,494		\$104,448	
Projected Average Household Income (2028)		\$148,743		\$123,614		\$103,294	
Census Average Household Income (2010)		\$93,774		\$87,881		\$70,166	
Census Average Household Income (2000)		\$97,777		\$82,574		\$69,064	
Projected Annual Change (2023-2028)		-\$766	-0.1%	-\$1,880	-0.3%	-\$1,154	-0.2%
Historical Annual Change (2000-2023)		\$51,732	2.3%	\$42,920	2.3%	\$35,384	2.2%
Median Household Income							
Estimated Median Household Income (2023)		\$114,068		\$99,608		\$83,506	
Projected Median Household Income (2028)		\$116,019		\$102,359		\$85,744	
Census Median Household Income (2010)		\$77,312		\$70,292		\$58,786	
Census Median Household Income (2000)		\$73,714		\$72,005		\$60,508	
Projected Annual Change (2023-2028)		\$1,951	0.3%	\$2,751	0.6%	\$2,237	0.5%
Historical Annual Change (2000-2023)		\$40,354	2.4%	\$27,603	1.7%	\$22,999	1.7%
Per Capita Income							
Estimated Per Capita Income (2023)		\$51,979		\$45,050		\$36,711	
Projected Per Capita Income (2028)		\$53,625		\$45,915		\$37,422	
Census Per Capita Income (2010)		\$34,514		\$32,038		\$24,760	
Census Per Capita Income (2000)		\$33,317		\$28,800		\$24,240	
Projected Annual Change (2023-2028)		\$1,646	0.6%	\$865	0.4%	\$711	0.4%
Historical Annual Change (2000-2023)		\$18,663	2.4%	\$16,250	2.5%	\$12,471	2.2%
Estimated Average Household Net Worth (2023)		\$649,983		\$612,612		\$485,817	

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1227 Rockbridge Rd SW Stone Mountain, GA 30087	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	7,002		44,951		185,906	
White (2023)	3,513	50.2%	20,284	45.1%	53,113	28.6%
Black or African American (2023)	1,602	22.9%	12,785	28.4%	81,691	43.9%
American Indian or Alaska Native (2023)	40	0.6%	189	0.4%	1,154	0.6%
Asian (2023)	1,108	15.8%	6,971	15.5%	22,370	12.0%
Hawaiian or Pacific Islander (2023)	-	-	8	-	78	-
Other Race (2023)	277	4.0%	1,829	4.1%	15,074	8.1%
Two or More Races (2023)	462	6.6%	2,886	6.4%	12,426	6.7%
Population < 18 (2023)	1,511 21.6%		9,914 22.1%		44,798 24.1%	
White Not Hispanic	532	35.2%	2,973	30.0%	7,087	15.8%
Black or African American	405	26.8%	3,294	33.2%	20,750	46.3%
Asian	265	17.5%	1,631	16.5%	5,011	11.2%
Other Race Not Hispanic	79	5.2%	538	5.4%	1,885	4.2%
Hispanic	230	15.2%	1,479	14.9%	10,065	22.5%
Not Hispanic or Latino Population (2023)	6,232 89.0%		40,197 89.4%		155,473 83.6%	
Not Hispanic White	3,370	54.1%	19,449	48.4%	48,359	31.1%
Not Hispanic Black or African American	1,567	25.1%	12,563	31.3%	80,354	51.7%
Not Hispanic American Indian or Alaska Native	17	0.3%	58	0.1%	214	0.1%
Not Hispanic Asian	1,106	17.7%	6,950	17.3%	22,303	14.3%
Not Hispanic Hawaiian or Pacific Islander	-	-	5	-	43	-
Not Hispanic Other Race	16	0.3%	121	0.3%	568	0.4%
Not Hispanic Two or More Races	157	2.5%	1,051	2.6%	3,632	2.3%
Hispanic or Latino Population (2023)	770 11.0%		4,754 10.6%		30,433 16.4%	
Hispanic White	144	18.7%	835	17.6%	4,754	15.6%
Hispanic Black or African American	36	4.7%	222	4.7%	1,337	4.4%
Hispanic American Indian or Alaska Native	22	2.9%	130	2.7%	940	3.1%
Hispanic Asian	2	0.2%	21	0.4%	67	0.2%
Hispanic Hawaiian or Pacific Islander	-	-	3	-	35	0.1%
Hispanic Other Race	261	33.9%	1,708	35.9%	14,506	47.7%
Hispanic Two or More Races	305	39.6%	1,835	38.6%	8,793	28.9%
Not Hispanic or Latino Population (2020)	6,185 89.3%		39,701 89.4%		149,341 81.6%	
Hispanic or Latino Population (2020)	745 10.7%		4,696 10.6%		33,607 18.4%	
Not Hispanic or Latino Population (2010)	5,671 94.6%		36,989 93.3%		139,240 85.1%	
Hispanic or Latino Population (2010)	323	5.4%	2,635	6.7%	24,463	14.9%
Not Hispanic or Latino Population (2028)	6,408 89.0%		41,808 89.4%		161,985 83.5%	
Hispanic or Latino Population (2028)	792 11.0%		4,974 10.6%		31,916 16.5%	
Projected Annual Growth (2023-2028)	22	0.6%	219	0.9%	1,483	1.0%
Historical Annual Growth (2010-2020)	422	13.0%	2,061	7.8%	9,144	3.7%

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1227 Rockbridge Rd SW Stone Mountain, GA 30087		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)							
Total Population		7,002		44,951		185,906	
Age Under 5 Years		241	3.4%	1,945	4.3%	10,880	5.9%
Age 5 to 9 Years		357	5.1%	2,500	5.6%	11,689	6.3%
Age 10 to 14 Years		559	8.0%	3,245	7.2%	13,618	7.3%
Age 15 to 19 Years		493	7.0%	3,210	7.1%	13,012	7.0%
Age 20 to 24 Years		337	4.8%	2,358	5.2%	11,554	6.2%
Age 25 to 29 Years		274	3.9%	2,074	4.6%	11,714	6.3%
Age 30 to 34 Years		286	4.1%	2,016	4.5%	11,552	6.2%
Age 35 to 39 Years		350	5.0%	2,284	5.1%	11,841	6.4%
Age 40 to 44 Years		423	6.0%	2,773	6.2%	12,519	6.7%
Age 45 to 49 Years		453	6.5%	3,108	6.9%	12,943	7.0%
Age 50 to 54 Years		536	7.7%	3,692	8.2%	13,806	7.4%
Age 55 to 59 Years		703	10.0%	3,994	8.9%	13,738	7.4%
Age 60 to 64 Years		616	8.8%	3,603	8.0%	11,799	6.3%
Age 65 to 69 Years		536	7.7%	2,947	6.6%	9,388	5.1%
Age 70 to 74 Years		338	4.8%	2,212	4.9%	6,926	3.7%
Age 75 to 79 Years		224	3.2%	1,405	3.1%	4,153	2.2%
Age 80 to 84 Years		149	2.1%	864	1.9%	2,575	1.4%
Age 85 Years or Over		128	1.8%	720	1.6%	2,200	1.2%
Median Age		46.1		44.3		38.4	
Age 19 Years or Less		1,649	23.6%	10,900	24.2%	49,199	26.5%
Age 20 to 64 Years		3,978	56.8%	25,902	57.6%	111,465	60.0%
Age 65 Years or Over		1,375	19.6%	8,149	18.1%	25,242	13.6%
Female Age Distribution (2023)							
Female Population		3,532	50.4%	22,755	50.6%	95,768	51.5%
Age Under 5 Years		109	3.1%	927	4.1%	5,313	5.5%
Age 5 to 9 Years		188	5.3%	1,263	5.5%	5,768	6.0%
Age 10 to 14 Years		274	7.8%	1,547	6.8%	6,598	6.9%
Age 15 to 19 Years		225	6.4%	1,507	6.6%	6,277	6.6%
Age 20 to 24 Years		160	4.5%	1,120	4.9%	5,799	6.1%
Age 25 to 29 Years		132	3.7%	1,007	4.4%	5,985	6.2%
Age 30 to 34 Years		152	4.3%	1,035	4.5%	6,009	6.3%
Age 35 to 39 Years		172	4.9%	1,213	5.3%	6,189	6.5%
Age 40 to 44 Years		227	6.4%	1,484	6.5%	6,621	6.9%
Age 45 to 49 Years		232	6.6%	1,616	7.1%	6,809	7.1%
Age 50 to 54 Years		273	7.7%	1,878	8.3%	7,136	7.5%
Age 55 to 59 Years		362	10.3%	2,015	8.9%	7,105	7.4%
Age 60 to 64 Years		312	8.8%	1,859	8.2%	6,139	6.4%
Age 65 to 69 Years		254	7.2%	1,432	6.3%	4,956	5.2%
Age 70 to 74 Years		176	5.0%	1,184	5.2%	3,859	4.0%
Age 75 to 79 Years		135	3.8%	779	3.4%	2,353	2.5%
Age 80 to 84 Years		76	2.2%	462	2.0%	1,484	1.5%
Age 85 Years or Over		71	2.0%	426	1.9%	1,368	1.4%
Female Median Age		46.9		45.1		39.3	
Age 19 Years or Less		796	22.5%	5,244	23.0%	23,957	25.0%
Age 20 to 64 Years		2,022	57.3%	13,227	58.1%	57,792	60.3%
Age 65 Years or Over		713	20.2%	4,284	18.8%	14,020	14.6%

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1227 Rockbridge Rd SW Stone Mountain, GA 30087		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)							
Male Population		3,470	49.6%	22,196	49.4%	90,138	48.5%
Age Under 5 Years		131	3.8%	1,018	4.6%	5,567	6.2%
Age 5 to 9 Years		169	4.9%	1,237	5.6%	5,921	6.6%
Age 10 to 14 Years		285	8.2%	1,698	7.6%	7,019	7.8%
Age 15 to 19 Years		268	7.7%	1,703	7.7%	6,735	7.5%
Age 20 to 24 Years		178	5.1%	1,238	5.6%	5,755	6.4%
Age 25 to 29 Years		142	4.1%	1,067	4.8%	5,729	6.4%
Age 30 to 34 Years		135	3.9%	982	4.4%	5,543	6.1%
Age 35 to 39 Years		178	5.1%	1,071	4.8%	5,652	6.3%
Age 40 to 44 Years		196	5.6%	1,289	5.8%	5,898	6.5%
Age 45 to 49 Years		221	6.4%	1,492	6.7%	6,133	6.8%
Age 50 to 54 Years		263	7.6%	1,814	8.2%	6,670	7.4%
Age 55 to 59 Years		341	9.8%	1,979	8.9%	6,633	7.4%
Age 60 to 64 Years		304	8.7%	1,744	7.9%	5,660	6.3%
Age 65 to 69 Years		281	8.1%	1,515	6.8%	4,433	4.9%
Age 70 to 74 Years		161	4.6%	1,028	4.6%	3,066	3.4%
Age 75 to 79 Years		89	2.6%	626	2.8%	1,801	2.0%
Age 80 to 84 Years		73	2.1%	402	1.8%	1,090	1.2%
Age 85 Years or Over		56	1.6%	294	1.3%	833	0.9%
Male Median Age		45.3		43.5		37.4	
Age 19 Years or Less		853	24.6%	5,656	25.5%	25,242	28.0%
Age 20 to 64 Years		1,956	56.4%	12,674	57.1%	53,673	59.5%
Age 65 Years or Over		661	19.1%	3,866	17.4%	11,223	12.5%
Males per 100 Females (2023)							
Overall Comparison		98		98		94	
Age Under 5 Years		120	54.6%	110	52.4%	105	51.2%
Age 5 to 9 Years		90	47.3%	98	49.5%	103	50.7%
Age 10 to 14 Years		104	51.0%	110	52.3%	106	51.5%
Age 15 to 19 Years		119	54.4%	113	53.1%	107	51.8%
Age 20 to 24 Years		111	52.7%	110	52.5%	99	49.8%
Age 25 to 29 Years		107	51.8%	106	51.4%	96	48.9%
Age 30 to 34 Years		89	47.0%	95	48.7%	92	48.0%
Age 35 to 39 Years		103	50.8%	88	46.9%	91	47.7%
Age 40 to 44 Years		86	46.3%	87	46.5%	89	47.1%
Age 45 to 49 Years		95	48.7%	92	48.0%	90	47.4%
Age 50 to 54 Years		96	49.1%	97	49.1%	93	48.3%
Age 55 to 59 Years		94	48.5%	98	49.5%	93	48.3%
Age 60 to 64 Years		97	49.3%	94	48.4%	92	48.0%
Age 65 to 69 Years		111	52.5%	106	51.4%	89	47.2%
Age 70 to 74 Years		91	47.8%	87	46.5%	79	44.3%
Age 75 to 79 Years		66	39.9%	80	44.5%	77	43.4%
Age 80 to 84 Years		96	48.9%	87	46.5%	73	42.4%
Age 85 Years or Over		79	44.1%	69	40.8%	61	37.8%
Age 19 Years or Less		107	51.7%	108	51.9%	105	51.3%
Age 20 to 39 Years		103	50.7%	100	49.9%	95	48.6%
Age 40 to 64 Years		94	48.5%	94	48.4%	92	47.8%
Age 65 Years or Over		93	48.1%	90	47.4%	80	44.5%

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1227 Rockbridge Rd SW Stone Mountain, GA 30087	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	2,434		16,129		65,272	
Households with Children	790	32.5%	5,561	34.5%	24,835	38.0%
Average Household Size	2.9		2.8		2.8	
Household Density per Square Mile	775		571		831	
Population Family	6,409	91.5%	40,207	89.4%	161,519	86.9%
Population Non-Family	590	8.4%	4,623	10.3%	23,581	12.7%
Population Group Quarters	3	-	121	0.3%	806	0.4%
Family Households	1,957	80.4%	12,405	76.9%	47,245	72.4%
Married Couple Households	1,621	82.8%	9,936	80.1%	32,923	69.7%
Other Family Households with Children	336	17.2%	2,469	19.9%	14,322	30.3%
Family Households with Children	790	40.4%	5,557	44.8%	24,790	52.5%
Married Couple with Children	634	80.2%	4,143	74.6%	15,747	63.5%
Other Family Households with Children	156	19.8%	1,414	25.4%	9,043	36.5%
Family Households No Children	1,167	59.6%	6,848	55.2%	22,455	47.5%
Married Couple No Children	988	84.6%	5,793	84.6%	17,176	76.5%
Other Family Households No Children	180	15.4%	1,055	15.4%	5,279	23.5%
Non-Family Households	477	19.6%	3,723	23.1%	18,027	27.6%
Non-Family Households with Children	-	-	4	0.1%	45	0.2%
Non-Family Households No Children	477	100.0%	3,719	99.9%	17,982	99.8%
Average Family Household Size	3.3		3.2		3.4	
Average Family Income	\$163,250		\$141,787		\$116,910	
Median Family Income	\$124,555		\$115,404		\$97,139	
Average Non-Family Household Size	1.2		1.2		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	5,845		37,261		149,719	
Never Married	1,318	22.5%	10,845	29.1%	54,861	36.6%
Currently Married	3,401	58.2%	20,097	53.9%	64,790	43.3%
Previously Married	1,127	19.3%	6,318	17.0%	30,068	20.1%
Separated	193	17.1%	1,397	22.1%	8,099	26.9%
Widowed	356	31.6%	1,806	28.6%	6,901	23.0%
Divorced	578	51.3%	3,116	49.3%	15,068	50.1%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	5,015		31,693		125,153	
Elementary (Grade Level 0 to 8)	263	5.2%	1,546	4.9%	8,542	6.8%
Some High School (Grade Level 9 to 11)	223	4.4%	1,305	4.1%	7,072	5.7%
High School Graduate	620	12.4%	5,503	17.4%	27,655	22.1%
Some College	802	16.0%	5,022	15.8%	21,402	17.1%
Associate Degree Only	536	10.7%	3,075	9.7%	10,871	8.7%
Bachelor Degree Only	1,458	29.1%	8,902	28.1%	30,051	24.0%
Graduate Degree	1,114	22.2%	6,341	20.0%	19,560	15.6%
Any College (Some College or Higher)	3,910	78.0%	23,340	73.6%	81,885	65.4%
College Degree + (Bachelor Degree or Higher)	2,572	51.3%	15,243	48.1%	49,611	39.6%

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Housing							
Total Housing Units (2023)		2,509		16,834		69,263	
Total Housing Units (2020)		2,449		16,364		66,957	
Historical Annual Growth (2020-2023)		60	-	470	-	2,306	-
Housing Units Occupied (2023)		2,434	97.0%	16,129	95.8%	65,272	94.2%
Housing Units Owner-Occupied		2,186	89.8%	13,157	81.6%	45,593	69.9%
Housing Units Renter-Occupied		248	10.2%	2,971	18.4%	19,679	30.1%
Housing Units Vacant (2023)		75	3.0%	706	4.2%	3,991	5.8%
Household Size (2023)							
Total Households		2,434		16,129		65,272	
1 Person Households		408	16.8%	3,113	19.3%	14,476	22.2%
2 Person Households		820	33.7%	5,465	33.9%	19,512	29.9%
3 Person Households		482	19.8%	3,067	19.0%	12,085	18.5%
4 Person Households		425	17.5%	2,584	16.0%	9,873	15.1%
5 Person Households		193	7.9%	1,189	7.4%	5,309	8.1%
6 Person Households		75	3.1%	442	2.7%	2,289	3.5%
7 or More Person Households		31	1.3%	268	1.7%	1,728	2.6%
Household Income Distribution (2023)							
HH Income \$200,000 or More		332	13.6%	2,194	13.6%	6,367	9.8%
HH Income \$150,000 to \$199,999		511	21.0%	2,106	13.1%	6,440	9.9%
HH Income \$125,000 to \$149,999		162	6.7%	1,326	8.2%	5,158	7.9%
HH Income \$100,000 to \$124,999		346	14.2%	1,914	11.9%	6,725	10.3%
HH Income \$75,000 to \$99,999		276	11.3%	1,995	12.4%	8,332	12.8%
HH Income \$50,000 to \$74,999		252	10.4%	2,099	13.0%	10,939	16.8%
HH Income \$35,000 to \$49,999		154	6.3%	1,281	7.9%	6,928	10.6%
HH Income \$25,000 to \$34,999		126	5.2%	1,064	6.6%	5,767	8.8%
HH Income \$15,000 to \$24,999		74	3.0%	812	5.0%	3,777	5.8%
HH Income \$10,000 to \$14,999		156	6.4%	696	4.3%	2,088	3.2%
HH Income Under \$10,000		46	1.9%	641	4.0%	2,750	4.2%
Household Vehicles (2023)							
Households 0 Vehicles Available		39	1.6%	468	2.9%	2,711	4.2%
Households 1 Vehicle Available		447	18.4%	4,091	25.4%	20,368	31.2%
Households 2 Vehicles Available		1,091	44.8%	6,579	40.8%	25,368	38.9%
Households 3 or More Vehicles Available		857	35.2%	4,991	30.9%	16,825	25.8%
Total Vehicles Available		5,470		34,372		128,912	
Average Vehicles per Household		2.2		2.1		2.0	
Owner-Occupied Household Vehicles		5,036	92.1%	30,114	87.6%	101,273	78.6%
Average Vehicles per Owner-Occupied Household		2.3		2.3		2.2	
Renter-Occupied Household Vehicles		434	7.9%	4,257	12.4%	27,639	21.4%
Average Vehicles per Renter-Occupied Household		1.7		1.4		1.4	
Travel Time (2023)							
Worker Base Age 16 years or Over		3,639		22,170		94,080	
Travel to Work in 14 Minutes or Less		405	11.1%	2,727	12.3%	10,321	11.0%
Travel to Work in 15 to 29 Minutes		975	26.8%	5,131	23.1%	22,794	24.2%
Travel to Work in 30 to 59 Minutes		946	26.0%	7,448	33.6%	31,685	33.7%
Travel to Work in 60 Minutes or More		189	5.2%	1,393	6.3%	6,568	7.0%
Work at Home		1,124	30.9%	5,470	24.7%	22,711	24.1%
Average Minutes Travel to Work		27.0		29.1		29.3	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8412/-84.1321

1227 Rockbridge Rd SW Stone Mountain, GA 30087	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	3,639		22,170		94,080	
Drive to Work Alone	2,142	58.9%	14,585	65.8%	59,977	63.8%
Drive to Work in Carpool	325	8.9%	1,717	7.7%	8,665	9.2%
Travel to Work by Public Transportation	4	0.1%	105	0.5%	883	0.9%
Drive to Work on Motorcycle	-	-	-	-	5	-
Bicycle to Work	-	-	-	-	9	-
Walk to Work	17	0.5%	106	0.5%	624	0.7%
Other Means	26	0.7%	187	0.8%	1,205	1.3%
Work at Home	1,124	30.9%	5,470	24.7%	22,711	24.1%
Daytime Demographics (2023)						
Total Businesses	517		2,764		11,986	
Total Employees	3,046		14,295		64,826	
Company Headquarter Businesses	12	2.4%	53	1.9%	232	1.9%
Company Headquarter Employees	75	2.5%	1,184	8.3%	5,153	7.9%
Employee Population per Business	5.9 to 1		5.2 to 1		5.4 to 1	
Residential Population per Business	13.5 to 1		16.3 to 1		15.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,141		28,652		117,528	
Labor Force						
Labor Population Age 16 Years or Over (2023)	5,734		36,528		146,877	
Labor Force Total Males (2023)	2,826	49.3%	17,856	48.9%	70,147	47.8%
Male Civilian Employed	1,919	67.9%	11,396	63.8%	48,303	68.9%
Male Civilian Unemployed	31	1.1%	315	1.8%	1,474	2.1%
Males in Armed Forces	-	-	1	-	96	0.1%
Males Not in Labor Force	876	31.0%	6,145	34.4%	20,274	28.9%
Labor Force Total Females (2023)	2,908	50.7%	18,672	51.1%	76,730	52.2%
Female Civilian Employed	1,720	59.1%	10,774	57.7%	45,776	59.7%
Female Civilian Unemployed	27	0.9%	343	1.8%	1,584	2.1%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,161	39.9%	7,554	40.5%	29,369	38.3%
Unemployment Rate	58	1.0%	658	1.8%	3,058	2.1%
Occupation (2023)						
Occupation Population Age 16 Years or Over	3,639		22,170		94,080	
Occupation Total Males	1,919	52.7%	11,396	51.4%	48,303	51.3%
Occupation Total Females	1,720	47.3%	10,774	48.6%	45,776	48.7%
Management, Business, Financial Operations	969	26.6%	4,111	18.5%	14,678	15.6%
Professional, Related	915	25.1%	6,479	29.2%	23,679	25.2%
Service	418	11.5%	2,627	11.8%	13,355	14.2%
Sales, Office	842	23.1%	4,849	21.9%	19,229	20.4%
Farming, Fishing, Forestry	1	-	15	-	413	0.4%
Construction, Extraction, Maintenance	152	4.2%	1,394	6.3%	8,840	9.4%
Production, Transport, Material Moving	342	9.4%	2,695	12.2%	13,887	14.8%
White Collar Workers	2,726	74.9%	15,439	69.6%	57,586	61.2%
Blue Collar Workers	913	25.1%	6,731	30.4%	36,494	38.8%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8412/-84.1321

1227 Rockbridge Rd SW Stone Mountain, GA 30087		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)							
Total Units		2,434		16,129		65,272	
1 Detached Unit		2,279	93.6%	13,331	82.7%	47,231	72.4%
1 Attached Unit		75	3.1%	657	4.1%	3,915	6.0%
2 Units		13	0.5%	166	1.0%	1,130	1.7%
3 to 4 Units		14	0.6%	145	0.9%	1,390	2.1%
5 to 9 Units		6	0.3%	337	2.1%	2,613	4.0%
10 to 19 Units		14	0.6%	614	3.8%	3,731	5.7%
20 to 49 Units		5	0.2%	283	1.8%	1,811	2.8%
50 or More Units		10	0.4%	373	2.3%	2,479	3.8%
Mobile Home or Trailer		18	0.7%	217	1.3%	941	1.4%
Other Structure		-	-	5	-	32	-
Homes Built By Year (2023)							
Homes Built 2020 or later		8	0.3%	66	0.4%	510	0.7%
Homes Built 2010 to 2019		212	8.4%	1,393	8.3%	5,651	8.2%
Homes Built 2000 to 2009		457	18.2%	2,479	14.7%	10,798	15.6%
Homes Built 1990 to 1999		308	12.3%	2,669	15.9%	11,780	17.0%
Homes Built 1980 to 1989		607	24.2%	3,712	22.0%	16,228	23.4%
Homes Built 1970 to 1979		538	21.4%	4,023	23.9%	12,723	18.4%
Homes Built 1960 to 1969		260	10.4%	1,359	8.1%	5,122	7.4%
Homes Built 1950 to 1959		20	0.8%	222	1.3%	1,548	2.2%
Homes Built 1940 to 1949		16	0.6%	91	0.5%	306	0.4%
Homes Built Before 1939		8	0.3%	113	0.7%	607	0.9%
Median Age of Homes		37.3 yrs		37.7 yrs		36.9 yrs	
Home Values (2023)							
Owner Specified Housing Units		2,186		13,157		45,593	
Home Values \$1,000,000 or More		11	0.5%	84	0.6%	381	0.8%
Home Values \$750,000 to \$999,999		96	4.4%	264	2.0%	853	1.9%
Home Values \$500,000 to \$749,999		232	10.6%	1,016	7.7%	3,077	6.7%
Home Values \$400,000 to \$499,999		357	16.3%	1,541	11.7%	4,101	9.0%
Home Values \$300,000 to \$399,999		630	28.8%	4,234	32.2%	11,990	26.3%
Home Values \$250,000 to \$299,999		391	17.9%	2,485	18.9%	8,721	19.1%
Home Values \$200,000 to \$249,999		243	11.1%	1,952	14.8%	8,024	17.6%
Home Values \$175,000 to \$199,999		78	3.6%	395	3.0%	2,068	4.5%
Home Values \$150,000 to \$174,999		41	1.9%	392	3.0%	2,134	4.7%
Home Values \$125,000 to \$149,999		40	1.8%	218	1.7%	1,209	2.7%
Home Values \$100,000 to \$124,999		7	0.3%	82	0.6%	696	1.5%
Home Values \$90,000 to \$99,999		2	-	11	-	136	0.3%
Home Values \$80,000 to \$89,999		-	-	16	0.1%	137	0.3%
Home Values \$70,000 to \$79,999		-	-	21	0.2%	116	0.3%
Home Values \$60,000 to \$69,999		-	-	39	0.3%	326	0.7%
Home Values \$50,000 to \$59,999		3	0.1%	45	0.3%	239	0.5%
Home Values \$35,000 to \$49,999		-	-	23	0.2%	134	0.3%
Home Values \$25,000 to \$34,999		26	1.2%	181	1.4%	399	0.9%
Home Values \$10,000 to \$24,999		13	0.6%	65	0.5%	285	0.6%
Home Values Under \$10,000		14	0.6%	93	0.7%	566	1.2%
Owner-Occupied Median Home Value		\$341,674		\$318,725		\$288,478	
Renter-Occupied Median Rent		\$1,454		\$1,267		\$1,203	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8412/-84.1321

1227 Rockbridge Rd SW Stone Mountain, GA 30087		1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)							
Total Household Expenditure		\$231.25 M		\$1.33 B		\$4.71 B	
Total Non-Retail Expenditure		\$122.48 M		\$703.79 M		\$2.49 B	
Total Retail Expenditure		\$108.77 M		\$626.52 M		\$2.22 B	
Apparel		\$8.34 M		\$47.66 M		\$168.18 M	
Contributions		\$8.09 M		\$45.93 M		\$156.92 M	
Education		\$7.98 M		\$44.3 M		\$149.09 M	
Entertainment		\$13.59 M		\$77.3 M		\$270.04 M	
Food and Beverages		\$33.44 M		\$193.29 M		\$690.63 M	
Furnishings and Equipment		\$8.38 M		\$47.79 M		\$167.3 M	
Gifts		\$5.95 M		\$34.39 M		\$117.89 M	
Health Care		\$18.92 M		\$109.93 M		\$391.78 M	
Household Operations		\$9.33 M		\$53.32 M		\$186.42 M	
Miscellaneous Expenses		\$4.42 M		\$25.35 M		\$89.27 M	
Personal Care		\$3.1 M		\$17.85 M		\$63.22 M	
Personal Insurance		\$1.79 M		\$10.06 M		\$34.3 M	
Reading		\$511.22 K		\$2.93 M		\$10.25 M	
Shelter		\$48.3 M		\$277.83 M		\$988.51 M	
Tobacco		\$1.17 M		\$7.09 M		\$26.86 M	
Transportation		\$41.92 M		\$241.53 M		\$859.58 M	
Utilities		\$16.01 M		\$93.77 M		\$339.98 M	
Monthly Household Consumer Expenditure (2023)							
Total Household Expenditure		\$7,917		\$6,873		\$6,014	
Total Non-Retail Expenditure		\$4,193	53.0%	\$3,636	52.9%	\$3,175	52.8%
Total Retail Expenditures		\$3,724	47.0%	\$3,237	47.1%	\$2,839	47.2%
Apparel		\$286	3.6%	\$246	3.6%	\$215	3.6%
Contributions		\$277	3.5%	\$237	3.5%	\$200	3.3%
Education		\$273	3.5%	\$229	3.3%	\$190	3.2%
Entertainment		\$465	5.9%	\$399	5.8%	\$345	5.7%
Food and Beverages		\$1,145	14.5%	\$999	14.5%	\$882	14.7%
Furnishings and Equipment		\$287	3.6%	\$247	3.6%	\$214	3.6%
Gifts		\$204	2.6%	\$178	2.6%	\$151	2.5%
Health Care		\$648	8.2%	\$568	8.3%	\$500	8.3%
Household Operations		\$319	4.0%	\$275	4.0%	\$238	4.0%
Miscellaneous Expenses		\$151	1.9%	\$131	1.9%	\$114	1.9%
Personal Care		\$106	1.3%	\$92	1.3%	\$81	1.3%
Personal Insurance		\$61	0.8%	\$52	0.8%	\$44	0.7%
Reading		\$18	0.2%	\$15	0.2%	\$13	0.2%
Shelter		\$1,654	20.9%	\$1,435	20.9%	\$1,262	21.0%
Tobacco		\$40	0.5%	\$37	0.5%	\$34	0.6%
Transportation		\$1,435	18.1%	\$1,248	18.2%	\$1,097	18.2%
Utilities		\$548	6.9%	\$484	7.0%	\$434	7.2%