

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.4705/-83.9682

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	706		5,736		21,371	
Projected Population (2029)	749		6,091		23,076	
Census Population (2020)	660		5,479		19,884	
Census Population (2010)	625		5,193		17,324	
Projected Annual Growth (2024-2029)	43	1.2%	355	1.2%	1,705	1.6%
Historical Annual Growth (2020-2024)	45	-	257	1.2%	1,487	1.9%
Historical Annual Growth (2010-2020)	35	0.6%	286	0.6%	2,560	1.5%
Estimated Population Density (2024)	225 <i>psm</i>		203 <i>psm</i>		272 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2024)	292		2,206		7,133	
Projected Households (2029)	310		2,356		7,853	
Census Households (2020)	255		2,053		6,409	
Census Households (2010)	231		1,924		6,078	
Projected Annual Growth (2024-2029)	18	1.2%	149	1.4%	720	2.0%
Historical Annual Change (2010-2024)	61	1.9%	283	1.0%	1,055	1.2%
Average Household Income						
Estimated Average Household Income (2024)	\$184,799		\$126,484		\$99,365	
Projected Average Household Income (2029)	\$184,906		\$124,832		\$94,351	
Census Average Household Income (2010)	\$52,829		\$52,223		\$53,122	
Census Average Household Income (2000)	\$53,524		\$52,797		\$50,145	
Projected Annual Change (2024-2029)	\$107	-	-\$1,652	-0.3%	-\$5,014	-1.0%
Historical Annual Change (2000-2024)	\$131,274	10.2%	\$73,687	5.8%	\$49,221	4.1%
Median Household Income						
Estimated Median Household Income (2024)	\$122,119		\$91,659		\$78,827	
Projected Median Household Income (2029)	\$122,479		\$91,671		\$79,982	
Census Median Household Income (2010)	\$47,223		\$46,865		\$43,591	
Census Median Household Income (2000)	\$45,353		\$44,348		\$39,948	
Projected Annual Change (2024-2029)	\$360	-	\$12	-	\$1,155	0.3%
Historical Annual Change (2000-2024)	\$76,766	7.1%	\$47,311	4.4%	\$38,878	4.1%
Per Capita Income						
Estimated Per Capita Income (2024)	\$76,518		\$48,738		\$33,979	
Projected Per Capita Income (2029)	\$76,611		\$48,360		\$32,863	
Census Per Capita Income (2010)	\$19,565		\$19,374		\$18,647	
Census Per Capita Income (2000)	\$17,951		\$17,295		\$17,165	
Projected Annual Change (2024-2029)	\$93	-	-\$377	-0.2%	-\$1,116	-0.7%
Historical Annual Change (2000-2024)	\$58,567	13.6%	\$31,443	7.6%	\$16,814	4.1%
Estimated Average Household Net Worth (2024)	\$1.56 M		\$1.21 M		\$1.01 M	

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Race and Ethnicity						
Total Population (2024)	706		5,736		21,371	
White (2024)	674	95.5%	5,232	91.2%	18,072	84.6%
Black or African American (2024)	10	1.5%	161	2.8%	974	4.6%
American Indian or Alaska Native (2024)	1	0.2%	14	0.2%	80	0.4%
Asian (2024)	3	0.5%	64	1.1%	264	1.2%
Hawaiian or Pacific Islander (2024)	-	-	3	-	16	-
Other Race (2024)	3	0.5%	70	1.2%	675	3.2%
Two or More Races (2024)	14	1.9%	192	3.3%	1,291	6.0%
Population < 18 (2024)	95	13.5%	921	16.1%	3,556	16.6%
White Not Hispanic	87	91.6%	782	84.8%	2,554	71.8%
Black or African American	2	2.2%	39	4.2%	288	8.1%
Asian	-	-	5	0.6%	33	0.9%
Other Race Not Hispanic	1	1.5%	25	2.8%	78	2.2%
Hispanic	4	3.8%	70	7.6%	603	17.0%
Not Hispanic or Latino Population (2024)	688	97.4%	5,462	95.2%	19,155	89.6%
Not Hispanic White	666	96.9%	5,146	94.2%	17,529	91.5%
Not Hispanic Black or African American	10	1.5%	159	2.9%	919	4.8%
Not Hispanic American Indian or Alaska Native	-	-	8	0.1%	30	0.2%
Not Hispanic Asian	3	0.5%	63	1.2%	263	1.4%
Not Hispanic Hawaiian or Pacific Islander	-	-	1	-	6	-
Not Hispanic Other Race	-	-	1	-	32	0.2%
Not Hispanic Two or More Races	7	1.0%	83	1.5%	376	2.0%
Hispanic or Latino Population (2024)	18	2.6%	274	4.8%	2,216	10.4%
Hispanic White	7	41.1%	86	31.3%	542	24.5%
Hispanic Black or African American	-	-	3	0.9%	55	2.5%
Hispanic American Indian or Alaska Native	-	-	6	2.1%	50	2.3%
Hispanic Asian	-	-	-	-	1	-
Hispanic Hawaiian or Pacific Islander	-	-	2	0.7%	10	0.4%
Hispanic Other Race	3	17.8%	68	24.9%	643	29.0%
Hispanic Two or More Races	7	39.1%	109	39.9%	915	41.3%
Not Hispanic or Latino Population (2020)	622	94.3%	5,123	93.5%	18,417	92.6%
Hispanic or Latino Population (2020)	38	5.7%	356	6.5%	1,467	7.4%
Not Hispanic or Latino Population (2010)	592	94.6%	4,934	95.0%	16,284	94.0%
Hispanic or Latino Population (2010)	34	5.4%	260	5.0%	1,041	6.0%
Not Hispanic or Latino Population (2029)	703	93.9%	5,593	91.8%	20,295	88.0%
Hispanic or Latino Population (2029)	46	6.1%	498	8.2%	2,781	12.0%
Projected Annual Growth (2024-2029)	28	31.0%	223	16.3%	564	5.1%
Historical Annual Growth (2010-2020)	4	1.3%	97	3.7%	426	4.1%

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Total Age Distribution (2024)						
Total Population	706		5,736		21,371	
Age Under 5 Years	23	3.3%	238	4.1%	900	4.2%
Age 5 to 9 Years	24	3.4%	237	4.1%	947	4.4%
Age 10 to 14 Years	26	3.7%	248	4.3%	953	4.5%
Age 15 to 19 Years	45	6.3%	407	7.1%	2,931	13.7%
Age 20 to 24 Years	41	5.9%	422	7.3%	3,260	15.3%
Age 25 to 29 Years	43	6.1%	380	6.6%	1,141	5.3%
Age 30 to 34 Years	36	5.1%	351	6.1%	1,031	4.8%
Age 35 to 39 Years	42	6.0%	339	5.9%	969	4.5%
Age 40 to 44 Years	35	5.0%	337	5.9%	983	4.6%
Age 45 to 49 Years	40	5.7%	333	5.8%	1,011	4.7%
Age 50 to 54 Years	48	6.8%	377	6.6%	1,100	5.1%
Age 55 to 59 Years	49	6.9%	388	6.8%	1,147	5.4%
Age 60 to 64 Years	61	8.6%	425	7.4%	1,241	5.8%
Age 65 to 69 Years	60	8.5%	434	7.6%	1,261	5.9%
Age 70 to 74 Years	51	7.3%	353	6.1%	1,014	4.7%
Age 75 to 79 Years	48	6.8%	273	4.8%	786	3.7%
Age 80 to 84 Years	21	2.9%	124	2.2%	407	1.9%
Age 85 Years or Over	12	1.6%	73	1.3%	291	1.4%
Median Age	49.2		43.2		35.3	
Age 19 Years or Less	118	16.7%	1,129	19.7%	5,731	26.8%
Age 20 to 64 Years	396	56.1%	3,351	58.4%	11,881	55.6%
Age 65 Years or Over	192	27.2%	1,256	21.9%	3,759	17.6%
Female Age Distribution (2024)						
Female Population	360	51.0%	2,883	50.3%	9,133	42.7%
Age Under 5 Years	11	3.1%	117	4.1%	429	4.7%
Age 5 to 9 Years	12	3.3%	122	4.2%	492	5.4%
Age 10 to 14 Years	13	3.7%	131	4.5%	477	5.2%
Age 15 to 19 Years	17	4.6%	162	5.6%	618	6.8%
Age 20 to 24 Years	21	5.8%	170	5.9%	797	8.7%
Age 25 to 29 Years	21	6.0%	193	6.7%	552	6.0%
Age 30 to 34 Years	19	5.4%	194	6.7%	534	5.8%
Age 35 to 39 Years	21	5.9%	166	5.8%	491	5.4%
Age 40 to 44 Years	18	4.9%	171	5.9%	506	5.5%
Age 45 to 49 Years	23	6.4%	179	6.2%	503	5.5%
Age 50 to 54 Years	27	7.5%	205	7.1%	569	6.2%
Age 55 to 59 Years	23	6.3%	183	6.4%	548	6.0%
Age 60 to 64 Years	33	9.1%	230	8.0%	648	7.1%
Age 65 to 69 Years	33	9.2%	228	7.9%	657	7.2%
Age 70 to 74 Years	25	7.1%	174	6.0%	509	5.6%
Age 75 to 79 Years	27	7.4%	154	5.3%	422	4.6%
Age 80 to 84 Years	10	2.7%	62	2.1%	218	2.4%
Age 85 Years or Over	6	1.6%	42	1.4%	164	1.8%
Female Median Age	50.2		44.4		40.2	
Age 19 Years or Less	53	14.8%	532	18.5%	2,016	22.1%
Age 20 to 64 Years	206	57.3%	1,692	58.7%	5,148	56.4%
Age 65 Years or Over	101	27.9%	659	22.9%	1,969	21.6%

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Male Age Distribution (2024)						
Male Population	346	49.0%	2,853	49.7%	12,238	57.3%
Age Under 5 Years	12	3.5%	121	4.2%	470	3.8%
Age 5 to 9 Years	12	3.5%	114	4.0%	456	3.7%
Age 10 to 14 Years	13	3.6%	117	4.1%	476	3.9%
Age 15 to 19 Years	28	8.1%	245	8.6%	2,313	18.9%
Age 20 to 24 Years	21	6.0%	251	8.8%	2,462	20.1%
Age 25 to 29 Years	22	6.3%	187	6.5%	589	4.8%
Age 30 to 34 Years	17	4.9%	157	5.5%	497	4.1%
Age 35 to 39 Years	21	6.1%	173	6.1%	478	3.9%
Age 40 to 44 Years	18	5.1%	165	5.8%	477	3.9%
Age 45 to 49 Years	17	5.0%	154	5.4%	507	4.1%
Age 50 to 54 Years	21	6.1%	172	6.0%	531	4.3%
Age 55 to 59 Years	26	7.5%	205	7.2%	599	4.9%
Age 60 to 64 Years	28	8.1%	194	6.8%	593	4.8%
Age 65 to 69 Years	27	7.7%	206	7.2%	604	4.9%
Age 70 to 74 Years	26	7.5%	179	6.3%	505	4.1%
Age 75 to 79 Years	22	6.2%	119	4.2%	364	3.0%
Age 80 to 84 Years	11	3.2%	62	2.2%	189	1.5%
Age 85 Years or Over	6	1.8%	32	1.1%	127	1.0%
Male Median Age	47.8		41.9		32.4	
Age 19 Years or Less	65	18.7%	597	20.9%	3,715	30.4%
Age 20 to 64 Years	190	54.9%	1,659	58.2%	6,733	55.0%
Age 65 Years or Over	91	26.4%	597	20.9%	1,789	14.6%
Males per 100 Females (2024)						
Overall Comparison	96		99		134	
Age Under 5 Years	107	51.8%	103	50.7%	110	52.3%
Age 5 to 9 Years	101	50.1%	94	48.3%	93	48.1%
Age 10 to 14 Years	94	48.5%	89	47.2%	100	50.0%
Age 15 to 19 Years	167	62.5%	151	60.2%	374	78.9%
Age 20 to 24 Years	99	49.6%	148	59.6%	309	75.5%
Age 25 to 29 Years	102	50.4%	97	49.2%	107	51.6%
Age 30 to 34 Years	87	46.5%	81	44.8%	93	48.2%
Age 35 to 39 Years	100	50.0%	104	51.0%	97	49.3%
Age 40 to 44 Years	99	49.6%	97	49.1%	94	48.5%
Age 45 to 49 Years	74	42.5%	86	46.3%	101	50.2%
Age 50 to 54 Years	78	43.7%	84	45.7%	93	48.3%
Age 55 to 59 Years	113	53.1%	112	52.7%	109	52.2%
Age 60 to 64 Years	86	46.1%	84	45.7%	92	47.8%
Age 65 to 69 Years	80	44.4%	91	47.5%	92	47.9%
Age 70 to 74 Years	102	50.6%	103	50.6%	99	49.8%
Age 75 to 79 Years	81	44.7%	77	43.6%	86	46.3%
Age 80 to 84 Years	113	53.2%	101	50.1%	87	46.4%
Age 85 Years or Over	108	52.0%	75	43.0%	78	43.7%
Age 19 Years or Less	121	54.8%	112	52.9%	184	64.8%
Age 20 to 39 Years	97	49.2%	106	51.5%	170	62.9%
Age 40 to 64 Years	89	47.0%	92	47.9%	98	49.4%
Age 65 Years or Over	91	47.6%	91	47.5%	91	47.6%

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Household Type (2024)						
Total Households	292		2,206		7,133	
Households with Children	69	23.7%	635	28.8%	1,929	27.0%
Average Household Size	2.4		2.6		2.5	
Household Density per Square Mile	93		78		91	
Population Family	555	78.6%	4,751	82.8%	14,643	68.5%
Population Non-Family	150	21.3%	908	15.8%	3,262	15.3%
Population Group Quarters	-	-	78	1.4%	3,466	16.2%
Family Households	181	62.0%	1,533	69.5%	4,756	66.7%
Married Couple Households	143	78.8%	1,189	77.5%	3,591	75.5%
Other Family Households with Children	38	21.2%	344	22.5%	1,165	24.5%
Family Households with Children	69	38.0%	633	41.3%	1,923	40.4%
Married Couple with Children	54	78.3%	488	77.1%	1,437	74.7%
Other Family Households with Children	15	21.7%	145	22.9%	486	25.3%
Family Households No Children	112	62.0%	901	58.7%	2,834	59.6%
Married Couple No Children	89	79.2%	701	77.8%	2,154	76.0%
Other Family Households No Children	23	20.8%	200	22.2%	679	24.0%
Non-Family Households	111	38.0%	673	30.5%	2,376	33.3%
Non-Family Households with Children	-	-	3	0.4%	6	0.3%
Non-Family Households No Children	111	99.5%	671	99.6%	2,370	99.7%
Average Family Household Size	3.1		3.1		3.1	
Average Family Income	\$278,963		\$165,960		\$124,675	
Median Family Income	\$124,976		\$99,528		\$97,335	
Average Non-Family Household Size	1.3		1.3		1.4	
Marital Status (2024)						
Population Age 15 Years or Over	633		5,014		18,570	
Never Married	141	22.3%	1,378	27.5%	6,998	37.7%
Currently Married	396	62.6%	2,822	56.3%	8,335	44.9%
Previously Married	95	15.1%	815	16.2%	3,238	17.4%
Separated	42	44.2%	206	25.3%	631	19.5%
Widowed	15	15.7%	149	18.3%	955	29.5%
Divorced	38	40.1%	460	56.4%	1,652	51.0%
Educational Attainment (2024)						
Adult Population Age 25 Years or Over	547		4,185		12,380	
Elementary (Grade Level 0 to 8)	12	2.1%	76	1.8%	318	2.6%
Some High School (Grade Level 9 to 11)	30	5.4%	446	10.6%	1,120	9.0%
High School Graduate	147	27.0%	1,140	27.2%	3,299	26.6%
Some College	136	24.9%	1,016	24.3%	2,703	21.8%
Associate Degree Only	28	5.0%	216	5.2%	904	7.3%
Bachelor Degree Only	96	17.6%	599	14.3%	2,192	17.7%
Graduate Degree	98	18.0%	692	16.5%	1,844	14.9%
Any College (Some College or Higher)	358	65.5%	2,523	60.3%	7,643	61.7%
College Degree + (Bachelor Degree or Higher)	194	35.6%	1,291	30.8%	4,036	32.6%

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Housing						
Total Housing Units (2024)	316		2,382		7,768	
Total Housing Units (2020)	280		2,239		7,117	
Historical Annual Growth (2020-2024)	36	-	143	-	652	-
Housing Units Occupied (2024)	292	92.4%	2,206	92.6%	7,133	91.8%
Housing Units Owner-Occupied	236	80.9%	1,719	77.9%	5,016	70.3%
Housing Units Renter-Occupied	56	19.1%	487	22.1%	2,116	29.7%
Housing Units Vacant (2024)	24	7.6%	175	7.4%	636	8.2%
Household Size (2024)						
Total Households	292		2,206		7,133	
1 Person Households	87	29.8%	539	24.4%	1,862	26.1%
2 Person Households	106	36.5%	888	40.2%	2,908	40.8%
3 Person Households	49	16.7%	361	16.4%	1,039	14.6%
4 Person Households	29	9.8%	244	11.1%	754	10.6%
5 Person Households	13	4.5%	111	5.0%	351	4.9%
6 Person Households	5	1.6%	44	2.0%	152	2.1%
7 or More Person Households	3	1.1%	20	0.9%	67	0.9%
Household Income Distribution (2024)						
HH Income \$200,000 or More	32	11.0%	215	9.8%	547	7.7%
HH Income \$150,000 to \$199,999	89	30.4%	413	18.7%	953	13.4%
HH Income \$125,000 to \$149,999	14	4.9%	92	4.2%	426	6.0%
HH Income \$100,000 to \$124,999	28	9.6%	259	11.7%	783	11.0%
HH Income \$75,000 to \$99,999	47	16.0%	306	13.9%	875	12.3%
HH Income \$50,000 to \$74,999	26	8.9%	233	10.6%	912	12.8%
HH Income \$35,000 to \$49,999	20	6.9%	264	12.0%	848	11.9%
HH Income \$25,000 to \$34,999	3	1.1%	125	5.7%	447	6.3%
HH Income \$15,000 to \$24,999	26	8.8%	211	9.5%	740	10.4%
HH Income \$10,000 to \$14,999	6	1.9%	67	3.0%	380	5.3%
HH Income Under \$10,000	1	0.4%	21	1.0%	221	3.1%
Household Vehicles (2024)						
Households 0 Vehicles Available	1	0.4%	51	2.3%	327	4.6%
Households 1 Vehicle Available	48	16.4%	392	17.8%	1,672	23.4%
Households 2 Vehicles Available	154	52.8%	1,129	51.2%	2,852	40.0%
Households 3 or More Vehicles Available	89	30.4%	634	28.8%	2,281	32.0%
Total Vehicles Available	640		4,764		15,241	
Average Vehicles per Household	2.2		2.2		2.1	
Owner-Occupied Household Vehicles	538	84.1%	3,873	81.3%	11,361	74.5%
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.3	
Renter-Occupied Household Vehicles	102	15.9%	890	18.7%	3,879	25.5%
Average Vehicles per Renter-Occupied Household	1.8		1.8		1.8	
Travel Time (2024)						
Worker Base Age 16 years or Over	293		2,787		9,799	
Travel to Work in 14 Minutes or Less	56	19.0%	525	18.8%	2,289	23.4%
Travel to Work in 15 to 29 Minutes	114	39.0%	1,088	39.0%	2,755	28.1%
Travel to Work in 30 to 59 Minutes	58	19.8%	587	21.0%	2,518	25.7%
Travel to Work in 60 Minutes or More	38	13.1%	336	12.1%	1,199	12.2%
Work at Home	27	9.2%	251	9.0%	1,038	10.6%
Average Minutes Travel to Work	22.8		23.7		24.8	

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Transportation To Work (2024)						
Worker Base Age 16 years or Over	293		2,787		9,799	
Drive to Work Alone	225	76.7%	2,191	78.6%	7,348	75.0%
Drive to Work in Carpool	38	12.9%	295	10.6%	997	10.2%
Travel to Work by Public Transportation	-	-	5	0.2%	33	0.3%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	-	-	-	-	-	-
Walk to Work	2	0.6%	26	0.9%	329	3.4%
Other Means	1	0.5%	20	0.7%	52	0.5%
Work at Home	27	9.2%	251	9.0%	1,038	10.6%
Daytime Demographics (2024)						
Total Businesses	51		223		875	
Total Employees	262		1,355		5,856	
Company Headquarter Businesses	-	-	6	2.5%	21	2.4%
Company Headquarter Employees	2	0.9%	67	4.9%	305	5.2%
Employee Population per Business	5.1 to 1		6.1 to 1		6.7 to 1	
Residential Population per Business	13.8 to 1		25.7 to 1		24.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	596		3,522		14,357	
Labor Force						
Labor Population Age 16 Years or Over (2024)	628		4,956		18,344	
Labor Force Total Males (2024)	306	48.8%	2,473	49.9%	10,726	58.5%
Male Civilian Employed	161	52.5%	1,526	61.7%	5,971	55.7%
Male Civilian Unemployed	6	2.0%	58	2.3%	162	1.5%
Males in Armed Forces	-	-	2	-	44	0.4%
Males Not in Labor Force	139	45.5%	887	35.9%	4,549	42.4%
Labor Force Total Females (2024)	321	51.2%	2,483	50.1%	7,618	41.5%
Female Civilian Employed	132	41.1%	1,261	50.8%	3,829	50.3%
Female Civilian Unemployed	3	1.0%	35	1.4%	77	1.0%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	186	57.8%	1,187	47.8%	3,712	48.7%
Unemployment Rate	9	1.5%	93	1.9%	239	1.3%
Occupation (2024)						
Occupation Population Age 16 Years or Over	293		2,787		9,799	
Occupation Total Males	161	54.9%	1,526	54.8%	5,970	60.9%
Occupation Total Females	132	45.1%	1,261	45.2%	3,829	39.1%
Management, Business, Financial Operations	34	-	287	-	1,253	12.8%
Professional, Related	58	19.8%	475	17.0%	1,804	18.4%
Service	61	20.7%	511	18.3%	1,743	17.8%
Sales, Office	75	25.7%	723	25.9%	2,394	24.4%
Farming, Fishing, Forestry	-	-	-	-	39	0.4%
Construction, Extraction, Maintenance	30	10.1%	356	12.8%	970	9.9%
Production, Transport, Material Moving	36	12.1%	436	15.6%	1,596	16.3%
White Collar Workers	167	57.0%	1,484	53.3%	5,451	55.6%
Blue Collar Workers	126	43.0%	1,303	46.7%	4,348	44.4%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.4705/-83.9682

	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2024)						
Total Units	292		2,206		7,133	
1 Detached Unit	225	77.1%	1,388	62.9%	4,628	64.9%
1 Attached Unit	9	3.0%	49	2.2%	443	6.2%
2 Units	2	0.7%	32	1.5%	134	1.9%
3 to 4 Units	11	3.7%	114	5.2%	429	6.0%
5 to 9 Units	-	-	14	0.6%	109	1.5%
10 to 19 Units	-	-	4	0.2%	92	1.3%
20 to 49 Units	1	0.5%	11	0.5%	198	2.8%
50 or More Units	-	-	8	0.3%	49	0.7%
Mobile Home or Trailer	42	14.5%	585	26.5%	1,048	14.7%
Other Structure	-	-	1	-	3	-
Homes Built By Year (2024)						
Homes Built 2020 or later	1	0.4%	15	0.7%	87	1.1%
Homes Built 2010 to 2019	27	8.6%	175	7.4%	691	8.9%
Homes Built 2000 to 2009	151	47.8%	908	38.1%	2,367	30.5%
Homes Built 1990 to 1999	62	19.5%	657	27.6%	1,919	24.7%
Homes Built 1980 to 1989	28	8.9%	182	7.7%	773	10.0%
Homes Built 1970 to 1979	14	4.5%	170	7.1%	591	7.6%
Homes Built 1960 to 1969	6	1.8%	43	1.8%	306	3.9%
Homes Built 1950 to 1959	-	-	18	0.7%	137	1.8%
Homes Built 1940 to 1949	-	-	4	0.2%	34	0.4%
Homes Built Before 1939	1	0.4%	32	1.4%	227	2.9%
Median Age of Homes	25.8 yrs		28.4 yrs		31.4 yrs	
Home Values (2024)						
Owner Specified Housing Units	236		1,719		5,016	
Home Values \$1,000,000 or More	7	3.1%	32	1.9%	147	2.9%
Home Values \$750,000 to \$999,999	49	20.9%	186	10.8%	343	6.8%
Home Values \$500,000 to \$749,999	17	7.4%	104	6.0%	542	10.8%
Home Values \$400,000 to \$499,999	28	11.7%	222	12.9%	611	12.2%
Home Values \$300,000 to \$399,999	41	17.2%	235	13.7%	767	15.3%
Home Values \$250,000 to \$299,999	7	2.9%	98	5.7%	511	10.2%
Home Values \$200,000 to \$249,999	50	21.2%	242	14.1%	706	14.1%
Home Values \$175,000 to \$199,999	10	4.3%	114	6.7%	327	6.5%
Home Values \$150,000 to \$174,999	2	1.0%	57	3.3%	237	4.7%
Home Values \$125,000 to \$149,999	4	1.5%	63	3.6%	107	2.1%
Home Values \$100,000 to \$124,999	5	2.3%	87	5.1%	139	2.8%
Home Values \$90,000 to \$99,999	5	2.0%	16	1.0%	24	0.5%
Home Values \$80,000 to \$89,999	-	-	9	0.5%	31	0.6%
Home Values \$70,000 to \$79,999	2	0.7%	113	6.6%	169	3.4%
Home Values \$60,000 to \$69,999	-	-	18	1.0%	25	0.5%
Home Values \$50,000 to \$59,999	6	2.6%	49	2.9%	84	1.7%
Home Values \$35,000 to \$49,999	-	-	13	0.8%	32	0.6%
Home Values \$25,000 to \$34,999	-	-	16	0.9%	94	1.9%
Home Values \$10,000 to \$24,999	-	-	36	2.1%	67	1.3%
Home Values Under \$10,000	-	-	8	0.5%	55	1.1%
Owner-Occupied Median Home Value	\$410,505		\$302,332		\$325,772	
Renter-Occupied Median Rent	\$872		\$1,039		\$1,080	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.4705/-83.9682

	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2024)			
Total Household Expenditure	\$32.44 M	\$183.36 M	\$497.95 M
Total Non-Retail Expenditure	\$17.21 M	\$97.08 M	\$263.35 M
Total Retail Expenditure	\$15.22 M	\$86.28 M	\$234.6 M
Apparel	\$1.17 M	\$6.54 M	\$17.6 M
Contributions	\$1.14 M	\$6.29 M	\$16.65 M
Education	\$1.11 M	\$5.95 M	\$15.51 M
Entertainment	\$1.91 M	\$10.65 M	\$28.52 M
Food and Beverages	\$4.67 M	\$26.62 M	\$72.85 M
Furnishings and Equipment	\$1.18 M	\$6.58 M	\$17.68 M
Gifts	\$815.47 K	\$4.55 M	\$12.21 M
Health Care	\$2.66 M	\$15.28 M	\$41.94 M
Household Operations	\$1.31 M	\$7.33 M	\$19.72 M
Miscellaneous Expenses	\$621.6 K	\$3.5 M	\$9.44 M
Personal Care	\$435.83 K	\$2.46 M	\$6.69 M
Personal Insurance	\$251.35 K	\$1.38 M	\$3.62 M
Reading	\$72.51 K	\$406.99 K	\$1.1 M
Shelter	\$6.82 M	\$38.57 M	\$105.03 M
Tobacco	\$161.83 K	\$989.21 K	\$2.87 M
Transportation	\$5.87 M	\$33.29 M	\$90.47 M
Utilities	\$2.23 M	\$12.97 M	\$36.06 M
Monthly Household Consumer Expenditure (2024)			
Total Household Expenditure	\$9,252	\$6,925	\$5,818
Total Non-Retail Expenditure	\$4,910 53.1%	\$3,666 52.9%	\$3,077 52.9%
Total Retail Expenditures	\$4,343 46.9%	\$3,259 47.1%	\$2,741 47.1%
Apparel	\$333 3.6%	\$247 3.6%	\$206 3.5%
Contributions	\$325 3.5%	\$237 3.4%	\$195 3.3%
Education	\$316 3.4%	\$225 3.2%	\$181 3.1%
Entertainment	\$545 5.9%	\$402 5.8%	\$333 5.7%
Food and Beverages	\$1,333 14.4%	\$1,005 14.5%	\$851 14.6%
Furnishings and Equipment	\$336 3.6%	\$249 3.6%	\$207 3.5%
Gifts	\$233 2.5%	\$172 2.5%	\$143 2.5%
Health Care	\$760 8.2%	\$577 8.3%	\$490 8.4%
Household Operations	\$374 4.0%	\$277 4.0%	\$230 4.0%
Miscellaneous Expenses	\$177 1.9%	\$132 1.9%	\$110 1.9%
Personal Care	\$124 1.3%	\$93 1.3%	\$78 1.3%
Personal Insurance	\$72 0.8%	\$52 0.8%	\$42 0.7%
Reading	\$21 0.2%	\$15 0.2%	\$13 0.2%
Shelter	\$1,947 21.0%	\$1,457 21.0%	\$1,227 21.1%
Tobacco	\$46 0.5%	\$37 0.5%	\$34 0.6%
Transportation	\$1,675 18.1%	\$1,257 18.2%	\$1,057 18.2%
Utilities	\$636 6.9%	\$490 7.1%	\$421 7.2%