

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.4702/-83.9681

Maxwell Ln , GA 30533	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	685		5,777		21,410	
Projected Population (2028)	931		7,810		27,370	
Census Population (2020)	660		5,456		20,001	
Census Population (2010)	625		5,172		17,437	
Projected Annual Growth (2023-2028)	246	7.2%	2,033	7.0%	5,960	5.6%
Historical Annual Growth (2020-2023)	25	-	321	2.0%	1,409	2.3%
Historical Annual Growth (2010-2020)	35	0.6%	284	0.5%	2,563	1.5%
Estimated Population Density (2023)	218 <i>psm</i>		204 <i>psm</i>		273 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	265		2,166		7,030	
Projected Households (2028)	364		2,960		9,454	
Census Households (2020)	255		2,050		6,450	
Census Households (2010)	231		1,919		6,118	
Projected Annual Growth (2023-2028)	98	7.4%	793	7.3%	2,424	6.9%
Historical Annual Change (2010-2023)	34	1.1%	247	1.0%	912	1.1%
Average Household Income						
Estimated Average Household Income (2023)	\$196,810		\$132,354		\$103,390	
Projected Average Household Income (2028)	\$153,486		\$103,516		\$82,255	
Census Average Household Income (2010)	\$52,829		\$52,230		\$53,102	
Census Average Household Income (2000)	\$53,524		\$52,800		\$50,111	
Projected Annual Change (2023-2028)	-\$43,324	-4.4%	-\$28,838	-4.4%	-\$21,134	-4.1%
Historical Annual Change (2000-2023)	\$143,285	11.6%	\$79,554	6.6%	\$53,278	4.6%
Median Household Income						
Estimated Median Household Income (2023)	\$116,901		\$90,981		\$77,840	
Projected Median Household Income (2028)	\$119,952		\$92,743		\$78,266	
Census Median Household Income (2010)	\$47,223		\$46,894		\$43,503	
Census Median Household Income (2000)	\$45,353		\$44,354		\$39,916	
Projected Annual Change (2023-2028)	\$3,051	0.5%	\$1,762	0.4%	\$426	0.1%
Historical Annual Change (2000-2023)	\$71,549	6.9%	\$46,628	4.6%	\$37,924	4.1%
Per Capita Income						
Estimated Per Capita Income (2023)	\$76,244		\$49,685		\$34,641	
Projected Per Capita Income (2028)	\$59,951		\$39,272		\$28,955	
Census Per Capita Income (2010)	\$19,565		\$19,410		\$18,640	
Census Per Capita Income (2000)	\$17,951		\$17,308		\$17,162	
Projected Annual Change (2023-2028)	-\$16,293	-4.3%	-\$10,413	-4.2%	-\$5,686	-3.3%
Historical Annual Change (2000-2023)	\$58,293	14.1%	\$32,378	8.1%	\$17,478	4.4%
Estimated Average Household Net Worth (2023)	\$621,473		\$467,334		\$413,300	

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Maxwell Ln , GA 30533	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	685		5,777		21,410	
White (2023)	623	91.0%	5,130	88.8%	15,753	73.6%
Black or African American (2023)	9	1.3%	103	1.8%	464	2.2%
American Indian or Alaska Native (2023)	3	0.4%	25	0.4%	72	0.3%
Asian (2023)	8	1.1%	109	1.9%	3,589	16.8%
Hawaiian or Pacific Islander (2023)	-	-	3	-	8	-
Other Race (2023)	11	1.6%	111	1.9%	531	2.5%
Two or More Races (2023)	31	4.5%	295	5.1%	992	4.6%
Population < 18 (2023)	121	17.7%	1,087	18.8%	3,245	15.2%
White Not Hispanic	114	94.2%	996	91.6%	2,863	88.2%
Black or African American	2	1.3%	18	1.7%	66	2.0%
Asian	1	1.2%	15	1.3%	45	1.4%
Other Race Not Hispanic	-	-	15	1.4%	64	2.0%
Hispanic	3	2.7%	44	4.0%	206	6.4%
Not Hispanic or Latino Population (2023)	639	93.2%	5,352	92.7%	19,664	91.8%
Not Hispanic White	607	95.1%	5,003	93.5%	15,196	77.3%
Not Hispanic Black or African American	9	1.4%	101	1.9%	456	2.3%
Not Hispanic American Indian or Alaska Native	2	0.2%	13	0.3%	33	0.2%
Not Hispanic Asian	8	1.2%	109	2.0%	3,587	18.2%
Not Hispanic Hawaiian or Pacific Islander	-	-	2	-	6	-
Not Hispanic Other Race	-	-	1	-	15	-
Not Hispanic Two or More Races	13	2.0%	123	2.3%	372	1.9%
Hispanic or Latino Population (2023)	46	6.8%	425	7.3%	1,746	8.2%
Hispanic White	16	34.6%	127	30.0%	557	31.9%
Hispanic Black or African American	-	-	2	0.5%	8	0.5%
Hispanic American Indian or Alaska Native	1	3.0%	12	2.8%	40	2.3%
Hispanic Asian	-	-	-	-	2	-
Hispanic Hawaiian or Pacific Islander	-	-	-	-	2	0.1%
Hispanic Other Race	11	22.9%	110	25.8%	516	29.6%
Hispanic Two or More Races	18	39.4%	172	40.6%	620	35.5%
Not Hispanic or Latino Population (2020)	622	94.3%	5,102	93.5%	18,509	92.5%
Hispanic or Latino Population (2020)	38	5.7%	355	6.5%	1,492	7.5%
Not Hispanic or Latino Population (2010)	592	94.6%	4,913	95.0%	16,374	93.9%
Hispanic or Latino Population (2010)	34	5.4%	259	5.0%	1,063	6.1%
Not Hispanic or Latino Population (2028)	867	93.1%	7,239	92.7%	25,099	91.7%
Hispanic or Latino Population (2028)	64	6.9%	570	7.3%	2,272	8.3%
Projected Annual Growth (2023-2028)	18	7.7%	146	6.9%	526	6.0%
Historical Annual Growth (2010-2020)	4	1.3%	96	3.7%	429	4.0%

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Total Age Distribution (2023)							
Total Population		685		5,777		21,410	
Age Under 5 Years		28	4.1%	259	4.5%	800	3.7%
Age 5 to 9 Years		31	4.5%	287	5.0%	870	4.1%
Age 10 to 14 Years		32	4.7%	291	5.0%	892	4.2%
Age 15 to 19 Years		43	6.2%	399	6.9%	3,010	14.1%
Age 20 to 24 Years		46	6.7%	466	8.1%	3,250	15.2%
Age 25 to 29 Years		41	5.9%	357	6.2%	1,111	5.2%
Age 30 to 34 Years		37	5.4%	325	5.6%	1,032	4.8%
Age 35 to 39 Years		38	5.5%	330	5.7%	1,008	4.7%
Age 40 to 44 Years		43	6.3%	359	6.2%	1,000	4.7%
Age 45 to 49 Years		38	5.6%	328	5.7%	1,014	4.7%
Age 50 to 54 Years		47	6.9%	387	6.7%	1,159	5.4%
Age 55 to 59 Years		45	6.6%	389	6.7%	1,215	5.7%
Age 60 to 64 Years		61	8.9%	470	8.1%	1,335	6.2%
Age 65 to 69 Years		61	8.9%	428	7.4%	1,296	6.1%
Age 70 to 74 Years		44	6.4%	317	5.5%	978	4.6%
Age 75 to 79 Years		28	4.0%	204	3.5%	708	3.3%
Age 80 to 84 Years		12	1.7%	102	1.8%	399	1.9%
Age 85 Years or Over		10	1.5%	80	1.4%	331	1.5%
Median Age		44.6		41.6		36.0	
Age 19 Years or Less		134	19.6%	1,236	21.4%	5,572	26.0%
Age 20 to 64 Years		397	57.9%	3,410	59.0%	12,125	56.6%
Age 65 Years or Over		154	22.5%	1,131	19.6%	3,712	17.3%
Female Age Distribution (2023)							
Female Population		344	50.2%	2,915	50.5%	10,682	49.9%
Age Under 5 Years		13	3.9%	122	4.2%	376	3.5%
Age 5 to 9 Years		17	4.8%	153	5.2%	447	4.2%
Age 10 to 14 Years		15	4.3%	144	4.9%	427	4.0%
Age 15 to 19 Years		17	4.9%	186	6.4%	1,525	14.3%
Age 20 to 24 Years		24	6.8%	229	7.9%	1,458	13.7%
Age 25 to 29 Years		21	6.1%	180	6.2%	548	5.1%
Age 30 to 34 Years		19	5.6%	163	5.6%	514	4.8%
Age 35 to 39 Years		20	5.9%	175	6.0%	511	4.8%
Age 40 to 44 Years		23	6.8%	185	6.4%	491	4.6%
Age 45 to 49 Years		18	5.1%	156	5.4%	498	4.7%
Age 50 to 54 Years		23	6.7%	190	6.5%	573	5.4%
Age 55 to 59 Years		22	6.4%	184	6.3%	588	5.5%
Age 60 to 64 Years		32	9.2%	242	8.3%	693	6.5%
Age 65 to 69 Years		35	10.0%	239	8.2%	705	6.6%
Age 70 to 74 Years		21	6.2%	160	5.5%	533	5.0%
Age 75 to 79 Years		12	3.4%	96	3.3%	349	3.3%
Age 80 to 84 Years		6	1.7%	54	1.8%	225	2.1%
Age 85 Years or Over		7	2.2%	55	1.9%	221	2.1%
Female Median Age		45.1		42.0		36.6	
Age 19 Years or Less		61	17.9%	604	20.7%	2,774	26.0%
Age 20 to 64 Years		202	58.7%	1,705	58.5%	5,875	55.0%
Age 65 Years or Over		81	23.5%	605	20.7%	2,033	19.0%

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Male Age Distribution (2023)							
Male Population		341	49.8%	2,862	49.5%	10,728	50.1%
Age Under 5 Years		15	4.3%	137	4.8%	425	4.0%
Age 5 to 9 Years		14	4.2%	135	4.7%	423	3.9%
Age 10 to 14 Years		18	5.2%	147	5.1%	465	4.3%
Age 15 to 19 Years		26	7.6%	213	7.4%	1,485	13.8%
Age 20 to 24 Years		22	6.5%	237	8.3%	1,792	16.7%
Age 25 to 29 Years		19	5.7%	177	6.2%	563	5.3%
Age 30 to 34 Years		18	5.2%	162	5.7%	518	4.8%
Age 35 to 39 Years		17	5.1%	154	5.4%	497	4.6%
Age 40 to 44 Years		20	5.8%	174	6.1%	509	4.7%
Age 45 to 49 Years		21	6.1%	172	6.0%	516	4.8%
Age 50 to 54 Years		24	7.1%	197	6.9%	586	5.5%
Age 55 to 59 Years		23	6.8%	205	7.2%	627	5.8%
Age 60 to 64 Years		30	8.7%	227	7.9%	641	6.0%
Age 65 to 69 Years		26	7.7%	189	6.6%	591	5.5%
Age 70 to 74 Years		22	6.6%	157	5.5%	446	4.2%
Age 75 to 79 Years		16	4.7%	108	3.8%	358	3.3%
Age 80 to 84 Years		6	1.8%	48	1.7%	174	1.6%
Age 85 Years or Over		3	0.9%	25	0.9%	110	1.0%
Male Median Age		44.1		41.2		35.4	
Age 19 Years or Less		73	21.4%	631	22.1%	2,798	26.1%
Age 20 to 64 Years		195	57.1%	1,705	59.6%	6,250	58.3%
Age 65 Years or Over		73	21.5%	526	18.4%	1,680	15.7%
Males per 100 Females (2023)							
Overall Comparison		99		98		100	
Age Under 5 Years		112	52.7%	112	52.9%	113	53.1%
Age 5 to 9 Years		87	46.6%	88	46.9%	95	48.6%
Age 10 to 14 Years		121	54.8%	102	50.5%	109	52.2%
Age 15 to 19 Years		152	60.4%	115	53.4%	97	49.3%
Age 20 to 24 Years		95	48.7%	103	50.8%	123	55.1%
Age 25 to 29 Years		92	48.0%	99	49.6%	103	50.7%
Age 30 to 34 Years		93	48.2%	100	49.9%	101	50.2%
Age 35 to 39 Years		85	45.8%	88	46.8%	97	49.3%
Age 40 to 44 Years		84	45.8%	94	48.3%	104	50.9%
Age 45 to 49 Years		118	54.1%	110	52.4%	104	50.9%
Age 50 to 54 Years		105	51.3%	103	50.9%	102	50.6%
Age 55 to 59 Years		106	51.5%	111	52.7%	107	51.6%
Age 60 to 64 Years		94	48.5%	94	48.4%	93	48.1%
Age 65 to 69 Years		76	43.1%	79	44.1%	84	45.6%
Age 70 to 74 Years		105	51.3%	98	49.4%	84	45.5%
Age 75 to 79 Years		135	57.5%	112	52.8%	103	50.6%
Age 80 to 84 Years		106	51.4%	89	47.2%	78	43.7%
Age 85 Years or Over		39	28.2%	46	31.3%	50	33.3%
Age 19 Years or Less		118	54.2%	104	51.1%	101	50.2%
Age 20 to 39 Years		91	47.7%	98	49.4%	111	52.6%
Age 40 to 64 Years		100	50.0%	102	50.4%	101	50.3%
Age 65 Years or Over		91	47.6%	87	46.5%	83	45.2%

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Maxwell Ln , GA 30533	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	265		2,166		7,030	
Households with Children	118	44.5%	832	38.4%	1,925	27.4%
Average Household Size	2.6		2.6		2.5	
Household Density per Square Mile	84		77		90	
Population Family	580	84.6%	4,831	83.6%	14,657	68.5%
Population Non-Family	104	15.2%	884	15.3%	3,180	14.9%
Population Group Quarters	-	-	62	1.1%	3,573	16.7%
Family Households	191	72.0%	1,540	71.1%	4,731	67.3%
Married Couple Households	151	79.2%	1,202	78.0%	3,678	77.7%
Other Family Households with Children	40	20.8%	338	22.0%	1,053	22.3%
Family Households with Children	117	61.1%	823	53.4%	1,909	40.4%
Married Couple with Children	99	85.0%	670	81.4%	1,425	74.6%
Other Family Households with Children	17	15.0%	153	18.6%	485	25.4%
Family Households No Children	74	38.9%	717	46.6%	2,822	59.6%
Married Couple No Children	52	70.2%	532	74.2%	2,253	79.9%
Other Family Households No Children	22	29.8%	185	25.8%	568	20.1%
Non-Family Households	74	28.0%	626	28.9%	2,299	32.7%
Non-Family Households with Children	1	1.7%	9	1.4%	16	0.7%
Non-Family Households No Children	73	98.3%	617	98.6%	2,283	99.3%
Average Family Household Size	3.0		3.1		3.1	
Average Family Income	\$240,741		\$163,630		\$128,449	
Median Family Income	\$125,183		\$104,080		\$99,719	
Average Non-Family Household Size	1.4		1.4		1.4	
Marital Status (2023)						
Population Age 15 Years or Over	593		4,940		18,848	
Never Married	132	22.3%	1,340	27.1%	7,064	37.5%
Currently Married	371	62.5%	2,797	56.6%	8,458	44.9%
Previously Married	90	15.1%	803	16.3%	3,326	17.6%
Separated	41	46.1%	210	26.1%	643	19.3%
Widowed	13	14.4%	145	18.0%	969	29.1%
Divorced	36	39.5%	449	55.9%	1,714	51.6%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	505		4,076		12,588	
Elementary (Grade Level 0 to 8)	33	6.6%	161	3.9%	433	3.4%
Some High School (Grade Level 9 to 11)	30	6.0%	454	11.2%	1,103	8.8%
High School Graduate	116	23.0%	1,022	25.1%	3,008	23.9%
Some College	123	24.3%	1,034	25.4%	3,011	23.9%
Associate Degree Only	18	3.5%	150	3.7%	786	6.2%
Bachelor Degree Only	107	21.2%	687	16.9%	2,394	19.0%
Graduate Degree	78	15.4%	568	13.9%	1,853	14.7%
Any College (Some College or Higher)	325	64.4%	2,439	59.8%	8,044	63.9%
College Degree + (Bachelor Degree or Higher)	185	36.6%	1,255	30.8%	4,248	33.7%

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Housing			
Total Housing Units (2023)	290	2,363	7,682
Total Housing Units (2020)	280	2,235	7,169
Historical Annual Growth (2020-2023)	10 -	128 -	514 -
Housing Units Occupied (2023)	265 91.3%	2,166 91.7%	7,030 91.5%
Housing Units Owner-Occupied	196 74.1%	1,607 74.2%	5,028 71.5%
Housing Units Renter-Occupied	69 25.9%	559 25.8%	2,002 28.5%
Housing Units Vacant (2023)	25 8.7%	197 8.3%	652 8.5%
Household Size (2023)			
Total Households	265	2,166	7,030
1 Person Households	57 21.3%	470 21.7%	1,818 25.9%
2 Person Households	100 37.8%	826 38.2%	2,638 37.5%
3 Person Households	46 17.2%	357 16.5%	1,099 15.6%
4 Person Households	38 14.3%	299 13.8%	865 12.3%
5 Person Households	15 5.8%	131 6.0%	379 5.4%
6 Person Households	6 2.1%	57 2.6%	158 2.2%
7 or More Person Households	4 1.5%	25 1.1%	73 1.0%
Household Income Distribution (2023)			
HH Income \$200,000 or More	33 12.3%	184 8.5%	521 7.4%
HH Income \$150,000 to \$199,999	74 27.8%	360 16.6%	770 11.0%
HH Income \$125,000 to \$149,999	22 8.2%	226 10.4%	672 9.6%
HH Income \$100,000 to \$124,999	12 4.7%	113 5.2%	589 8.4%
HH Income \$75,000 to \$99,999	56 21.2%	464 21.4%	1,070 15.2%
HH Income \$50,000 to \$74,999	22 8.3%	190 8.8%	904 12.9%
HH Income \$35,000 to \$49,999	15 5.8%	186 8.6%	690 9.8%
HH Income \$25,000 to \$34,999	12 4.4%	211 9.7%	482 6.9%
HH Income \$15,000 to \$24,999	16 6.2%	188 8.7%	822 11.7%
HH Income \$10,000 to \$14,999	2 0.9%	34 1.6%	328 4.7%
HH Income Under \$10,000	- -	10 0.5%	183 2.6%
Household Vehicles (2023)			
Households 0 Vehicles Available	3 1.1%	64 2.9%	298 4.2%
Households 1 Vehicle Available	30 11.3%	335 15.5%	1,551 22.1%
Households 2 Vehicles Available	142 53.7%	1,086 50.1%	2,804 39.9%
Households 3 or More Vehicles Available	90 33.9%	681 31.5%	2,377 33.8%
Total Vehicles Available	609	4,846	15,306
Average Vehicles per Household	2.3	2.2	2.2
Owner-Occupied Household Vehicles	468 76.8%	3,800 78.4%	11,730 76.6%
Average Vehicles per Owner-Occupied Household	2.4	2.4	2.3
Renter-Occupied Household Vehicles	141 23.2%	1,046 21.6%	3,576 23.4%
Average Vehicles per Renter-Occupied Household	2.1	1.9	1.8
Travel Time (2023)			
Worker Base Age 16 years or Over	302	2,917	10,561
Travel to Work in 14 Minutes or Less	55 18.3%	521 17.9%	2,556 24.2%
Travel to Work in 15 to 29 Minutes	135 44.7%	1,277 43.8%	3,076 29.1%
Travel to Work in 30 to 59 Minutes	60 19.9%	679 23.3%	3,151 29.8%
Travel to Work in 60 Minutes or More	32 10.7%	298 10.2%	1,060 10.0%
Work at Home	19 6.3%	142 4.9%	718 6.8%
Average Minutes Travel to Work	21.3	21.8	23.7

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Transportation To Work (2023)						
Worker Base Age 16 years or Over	302		2,917		10,561	
Drive to Work Alone	233	77.2%	2,441	83.7%	8,503	80.5%
Drive to Work in Carpool	46	15.1%	277	9.5%	961	9.1%
Travel to Work by Public Transportation	-	-	8	0.3%	47	0.4%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	-	-	-	-	-	-
Walk to Work	2	0.7%	23	0.8%	246	2.3%
Other Means	2	0.6%	25	0.9%	87	0.8%
Work at Home	19	6.3%	142	4.9%	718	6.8%
Daytime Demographics (2023)						
Total Businesses	52		219		928	
Total Employees	270		1,340		6,165	
Company Headquarter Businesses	-	-	5	2.5%	22	2.4%
Company Headquarter Employees	2	0.8%	66	4.9%	335	5.4%
Employee Population per Business	5.2 to 1		6.1 to 1		6.6 to 1	
Residential Population per Business	13.2 to 1		26.4 to 1		23.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	552		3,272		14,169	
Labor Force						
Labor Population Age 16 Years or Over (2023)	584		4,853		18,618	
Labor Force Total Males (2023)	288	49.3%	2,394	49.3%	9,295	49.9%
Male Civilian Employed	151	52.4%	1,477	61.7%	5,486	59.0%
Male Civilian Unemployed	6	2.0%	60	2.5%	195	2.1%
Males in Armed Forces	-	-	4	0.2%	53	0.6%
Males Not in Labor Force	131	45.5%	853	35.6%	3,560	38.3%
Labor Force Total Females (2023)	296	50.7%	2,460	50.7%	9,323	50.1%
Female Civilian Employed	151	51.0%	1,440	58.5%	5,075	54.4%
Female Civilian Unemployed	4	1.4%	42	1.7%	115	1.2%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	141	47.6%	978	39.8%	4,134	44.3%
Unemployment Rate	10	1.7%	102	2.1%	310	1.7%
Occupation (2023)						
Occupation Population Age 16 Years or Over	302		2,917		10,561	
Occupation Total Males	151	50.0%	1,477	50.6%	5,486	51.9%
Occupation Total Females	151	50.0%	1,440	49.4%	5,075	48.1%
Management, Business, Financial Operations	30	-	266	-	1,139	10.8%
Professional, Related	54	17.9%	350	12.0%	1,832	17.3%
Service	62	20.4%	594	20.4%	2,265	21.5%
Sales, Office	46	15.2%	641	22.0%	2,600	24.6%
Farming, Fishing, Forestry	-	-	-	-	31	0.3%
Construction, Extraction, Maintenance	37	12.4%	366	12.5%	926	8.8%
Production, Transport, Material Moving	73	24.2%	700	24.0%	1,768	16.7%
White Collar Workers	130	43.0%	1,257	43.1%	5,571	52.8%
Blue Collar Workers	172	57.0%	1,660	56.9%	4,990	47.2%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.4702/-83.9681

Maxwell Ln , GA 30533	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	265		2,166		7,030	
1 Detached Unit	195	73.5%	1,342	62.0%	4,815	68.5%
1 Attached Unit	8	3.1%	49	2.2%	265	3.8%
2 Units	3	1.3%	44	2.0%	156	2.2%
3 to 4 Units	15	5.6%	169	7.8%	369	5.2%
5 to 9 Units	2	0.7%	19	0.9%	124	1.8%
10 to 19 Units	-	-	7	0.3%	70	1.0%
20 to 49 Units	4	1.4%	25	1.2%	164	2.3%
50 or More Units	-	-	5	0.2%	36	0.5%
Mobile Home or Trailer	38	14.3%	505	23.3%	1,029	14.6%
Other Structure	-	-	-	-	2	-
Homes Built By Year (2023)						
Homes Built 2014 or later	2	0.6%	21	0.9%	49	0.6%
Homes Built 2010 to 2013	21	7.3%	149	6.3%	548	7.1%
Homes Built 2000 to 2009	137	47.2%	833	35.2%	2,328	30.3%
Homes Built 1990 to 1999	67	23.1%	721	30.5%	1,979	25.8%
Homes Built 1980 to 1989	23	8.1%	246	10.4%	856	11.1%
Homes Built 1970 to 1979	5	1.7%	95	4.0%	580	7.6%
Homes Built 1960 to 1969	6	2.0%	51	2.1%	302	3.9%
Homes Built 1950 to 1959	2	0.7%	17	0.7%	99	1.3%
Homes Built 1940 to 1949	1	0.5%	10	0.4%	56	0.7%
Homes Built Before 1939	-	-	23	1.0%	232	3.0%
Median Age of Homes	25.6 yrs		28.4 yrs		32.0 yrs	
Home Values (2023)						
Owner Specified Housing Units	196		1,607		5,028	
Home Values \$1,000,000 or More	-	-	2	0.1%	31	0.6%
Home Values \$750,000 to \$999,999	31	15.8%	160	10.0%	295	5.9%
Home Values \$500,000 to \$749,999	12	6.0%	60	3.7%	385	7.7%
Home Values \$400,000 to \$499,999	23	11.7%	108	6.7%	263	5.2%
Home Values \$300,000 to \$399,999	29	14.9%	220	13.7%	970	19.3%
Home Values \$250,000 to \$299,999	15	7.6%	169	10.5%	658	13.1%
Home Values \$200,000 to \$249,999	21	10.8%	163	10.1%	640	12.7%
Home Values \$175,000 to \$199,999	32	16.2%	146	9.1%	332	6.6%
Home Values \$150,000 to \$174,999	4	2.3%	109	6.8%	462	9.2%
Home Values \$125,000 to \$149,999	3	1.4%	58	3.6%	207	4.1%
Home Values \$100,000 to \$124,999	3	1.7%	75	4.7%	147	2.9%
Home Values \$90,000 to \$99,999	10	5.2%	70	4.3%	96	1.9%
Home Values \$80,000 to \$89,999	3	1.3%	14	0.9%	29	0.6%
Home Values \$70,000 to \$79,999	-	-	-	-	29	0.6%
Home Values \$60,000 to \$69,999	2	0.8%	105	6.5%	141	2.8%
Home Values \$50,000 to \$59,999	4	2.1%	50	3.1%	105	2.1%
Home Values \$35,000 to \$49,999	3	1.4%	42	2.6%	75	1.5%
Home Values \$25,000 to \$34,999	-	-	13	0.8%	48	1.0%
Home Values \$10,000 to \$24,999	-	-	44	2.7%	77	1.5%
Home Values Under \$10,000	-	-	2	0.1%	38	0.8%
Owner-Occupied Median Home Value	\$327,916		\$257,170		\$271,726	
Renter-Occupied Median Rent	\$690		\$769		\$840	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.4702/-83.9681

Maxwell Ln , GA 30533	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$30.82 M		\$184.47 M		\$500.9 M	
Total Non-Retail Expenditure	\$16.34 M		\$97.51 M		\$264.57 M	
Total Retail Expenditure	\$14.47 M		\$86.96 M		\$236.34 M	
Apparel	\$1.12 M		\$6.6 M		\$17.71 M	
Contributions	\$1.08 M		\$6.25 M		\$16.67 M	
Education	\$1.06 M		\$5.9 M		\$15.45 M	
Entertainment	\$1.81 M		\$10.69 M		\$28.63 M	
Food and Beverages	\$4.45 M		\$26.86 M		\$73.38 M	
Furnishings and Equipment	\$1.12 M		\$6.62 M		\$17.78 M	
Gifts	\$785.15 K		\$4.62 M		\$12.42 M	
Health Care	\$2.51 M		\$15.36 M		\$42.24 M	
Household Operations	\$1.24 M		\$7.34 M		\$19.78 M	
Miscellaneous Expenses	\$586.76 K		\$3.5 M		\$9.48 M	
Personal Care	\$413.75 K		\$2.48 M		\$6.73 M	
Personal Insurance	\$238.84 K		\$1.38 M		\$3.64 M	
Reading	\$68.3 K		\$406.48 K		\$1.1 M	
Shelter	\$6.49 M		\$38.79 M		\$105.43 M	
Tobacco	\$153.92 K		\$1.01 M		\$2.9 M	
Transportation	\$5.58 M		\$33.59 M		\$91.21 M	
Utilities	\$2.11 M		\$13.08 M		\$36.35 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$9,680		\$7,097		\$5,938	
Total Non-Retail Expenditure	\$5,134	53.0%	\$3,751	52.9%	\$3,136	52.8%
Total Retail Expenditures	\$4,546	47.0%	\$3,345	47.1%	\$2,802	47.2%
Apparel	\$351	3.6%	\$254	3.6%	\$210	3.5%
Contributions	\$338	3.5%	\$241	3.4%	\$198	3.3%
Education	\$332	3.4%	\$227	3.2%	\$183	3.1%
Entertainment	\$570	5.9%	\$411	5.8%	\$339	5.7%
Food and Beverages	\$1,397	14.4%	\$1,033	14.6%	\$870	14.7%
Furnishings and Equipment	\$352	3.6%	\$255	3.6%	\$211	3.5%
Gifts	\$247	2.5%	\$178	2.5%	\$147	2.5%
Health Care	\$788	8.1%	\$591	8.3%	\$501	8.4%
Household Operations	\$389	4.0%	\$282	4.0%	\$235	3.9%
Miscellaneous Expenses	\$184	1.9%	\$135	1.9%	\$112	1.9%
Personal Care	\$130	1.3%	\$95	1.3%	\$80	1.3%
Personal Insurance	\$75	0.8%	\$53	0.7%	\$43	0.7%
Reading	\$21	0.2%	\$16	0.2%	\$13	0.2%
Shelter	\$2,039	21.1%	\$1,492	21.0%	\$1,250	21.0%
Tobacco	\$48	0.5%	\$39	0.5%	\$34	0.6%
Transportation	\$1,754	18.1%	\$1,292	18.2%	\$1,081	18.2%
Utilities	\$664	6.9%	\$503	7.1%	\$431	7.3%